



# Demographic and Income Profile

9065 Perkins Rd, Baton Rouge, Louisiana, 70810  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 30.38415  
 Longitude: -91.10216

Summary	Census 2010	2015	2020
Population	6,827	7,208	7,399
Households	3,211	3,416	3,516
Families	1,671	1,757	1,782
Average Household Size	2.13	2.11	2.10
Owner Occupied Housing Units	1,716	1,679	1,746
Renter Occupied Housing Units	1,495	1,737	1,770
Median Age	36.6	37.5	38.6
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.52%	0.84%	0.75%
Households	0.58%	0.93%	0.77%
Families	0.28%	0.71%	0.69%
Owner HHs	0.79%	0.91%	0.70%
Median Household Income	2.15%	2.60%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	363	10.6%	323	9.2%
\$15,000 - \$24,999	319	9.3%	239	6.8%
\$25,000 - \$34,999	348	10.2%	327	9.3%
\$35,000 - \$49,999	408	11.9%	411	11.7%
\$50,000 - \$74,999	619	18.1%	661	18.8%
\$75,000 - \$99,999	413	12.1%	432	12.3%
\$100,000 - \$149,999	457	13.4%	523	14.9%
\$150,000 - \$199,999	264	7.7%	326	9.3%
\$200,000+	225	6.6%	274	7.8%
Median Household Income	\$58,590		\$65,173	
Average Household Income	\$83,030		\$94,064	
Per Capita Income	\$39,170		\$44,464	

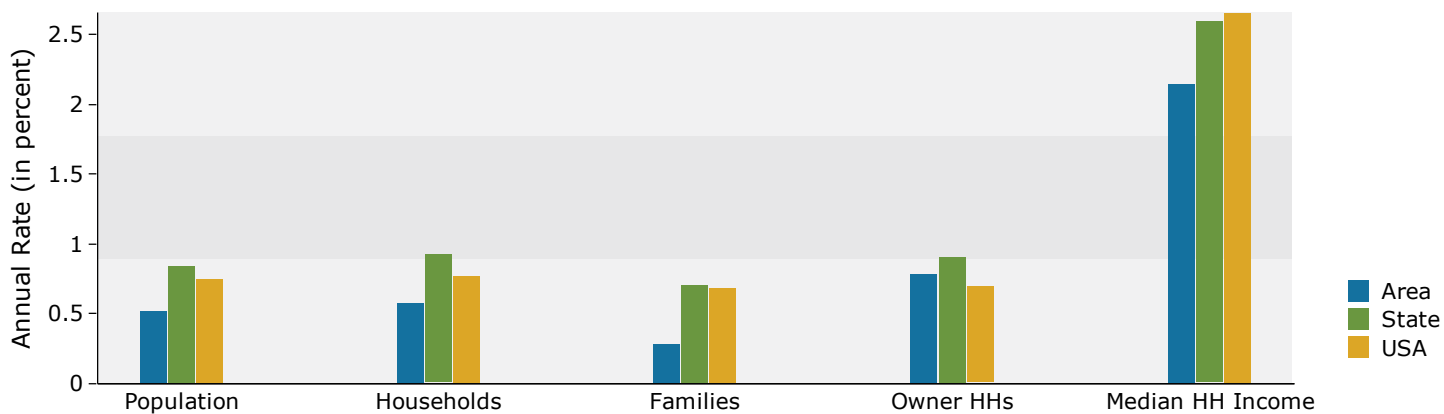
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	371	5.4%	384	5.3%	406	5.5%
5 - 9	320	4.7%	367	5.1%	372	5.0%
10 - 14	364	5.3%	342	4.7%	378	5.1%
15 - 19	359	5.3%	377	5.2%	338	4.6%
20 - 24	625	9.2%	492	6.8%	530	7.2%
25 - 34	1,252	18.3%	1,385	19.2%	1,220	16.5%
35 - 44	780	11.4%	899	12.5%	1,115	15.1%
45 - 54	883	12.9%	839	11.6%	796	10.8%
55 - 64	870	12.7%	934	13.0%	884	11.9%
65 - 74	530	7.8%	687	9.5%	807	10.9%
75 - 84	309	4.5%	343	4.8%	395	5.3%
85+	164	2.4%	161	2.2%	160	2.2%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,430	50.2%	3,424	47.5%	3,272	44.2%
Black Alone	2,947	43.2%	3,236	44.9%	3,484	47.1%
American Indian Alone	26	0.4%	27	0.4%	27	0.4%
Asian Alone	257	3.8%	317	4.4%	374	5.1%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	77	1.1%	88	1.2%	100	1.4%
Two or More Races	88	1.3%	114	1.6%	141	1.9%
Hispanic Origin (Any Race)	225	3.3%	259	3.6%	297	4.0%

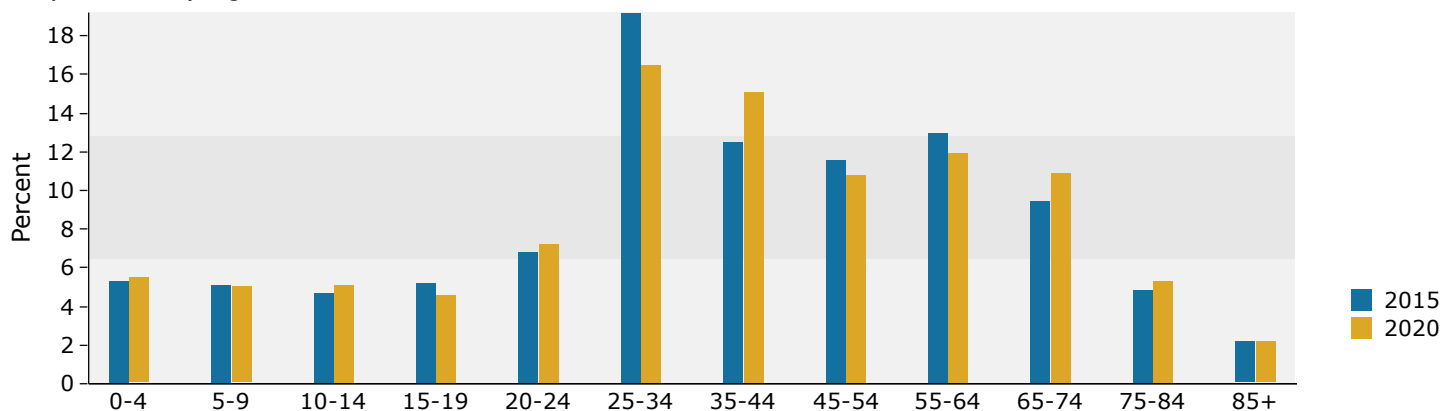
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

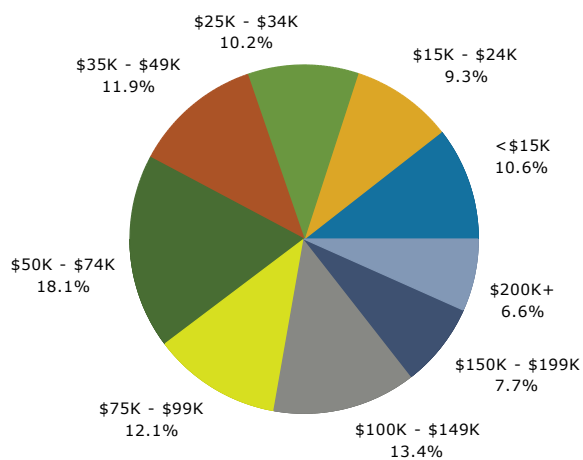
## Trends 2015-2020



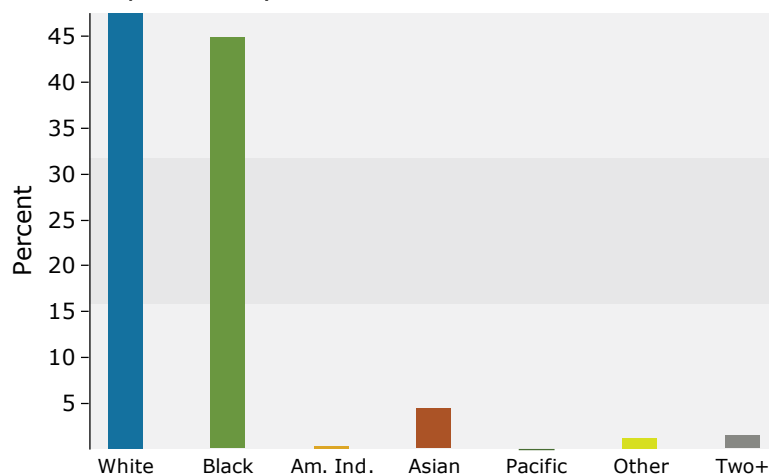
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

9065 Perkins Rd, Baton Rouge, Louisiana, 70810  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 30.38415  
 Longitude: -91.10216

Summary	Census 2010	2015	2020
Population	63,545	65,672	67,431
Households	27,475	28,604	29,419
Families	16,051	16,480	16,743
Average Household Size	2.29	2.28	2.27
Owner Occupied Housing Units	16,608	15,962	16,384
Renter Occupied Housing Units	10,867	12,642	13,035
Median Age	34.5	35.1	36.3
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.53%	0.84%	0.75%
Households	0.56%	0.93%	0.77%
Families	0.32%	0.71%	0.69%
Owner HHs	0.52%	0.91%	0.70%
Median Household Income	2.30%	2.60%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	2,870	10.0%	2,590	8.8%
\$15,000 - \$24,999	2,686	9.4%	1,988	6.8%
\$25,000 - \$34,999	2,229	7.8%	1,999	6.8%
\$35,000 - \$49,999	3,518	12.3%	3,640	12.4%
\$50,000 - \$74,999	4,674	16.3%	4,993	17.0%
\$75,000 - \$99,999	3,559	12.4%	3,584	12.2%
\$100,000 - \$149,999	4,120	14.4%	4,663	15.9%
\$150,000 - \$199,999	2,067	7.2%	2,598	8.8%
\$200,000+	2,881	10.1%	3,363	11.4%
Median Household Income	\$63,887		\$71,581	
Average Household Income	\$94,494		\$106,587	
Per Capita Income	\$40,851		\$46,121	

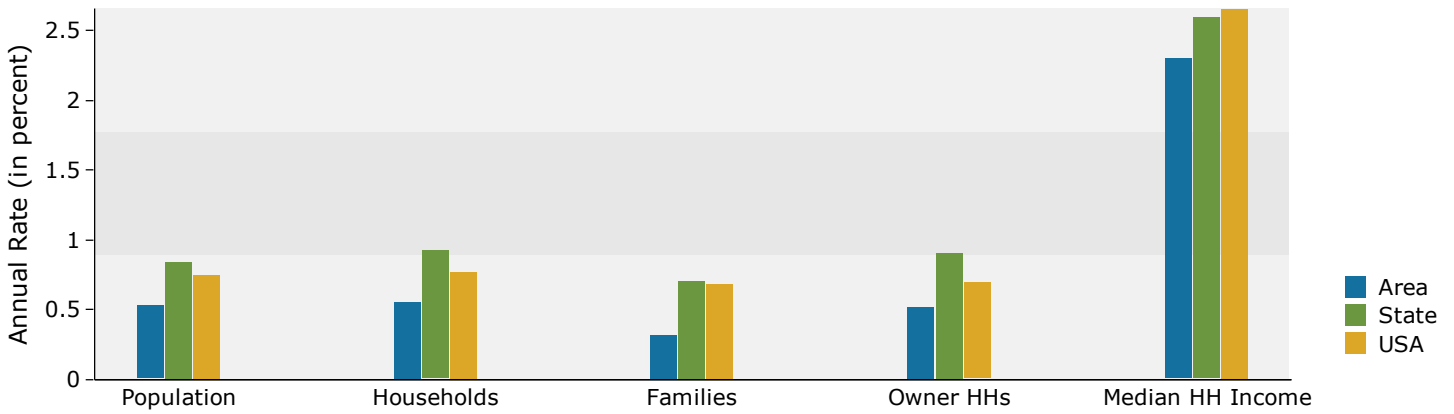
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,121	6.5%	4,065	6.2%	4,208	6.2%
5 - 9	3,536	5.6%	3,912	6.0%	3,931	5.8%
10 - 14	3,538	5.6%	3,521	5.4%	3,855	5.7%
15 - 19	3,505	5.5%	3,506	5.3%	3,326	4.9%
20 - 24	6,431	10.1%	4,982	7.6%	5,026	7.5%
25 - 34	11,127	17.5%	12,776	19.5%	11,845	17.6%
35 - 44	7,265	11.4%	7,877	12.0%	9,823	14.6%
45 - 54	8,075	12.7%	7,318	11.1%	6,894	10.2%
55 - 64	8,017	12.6%	8,158	12.4%	7,481	11.1%
65 - 74	4,278	6.7%	5,695	8.7%	6,654	9.9%
75 - 84	2,501	3.9%	2,598	4.0%	3,090	4.6%
85+	1,150	1.8%	1,264	1.9%	1,297	1.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	42,094	66.2%	41,244	62.8%	40,146	59.5%
Black Alone	16,782	26.4%	18,762	28.6%	20,562	30.5%
American Indian Alone	147	0.2%	154	0.2%	158	0.2%
Asian Alone	2,322	3.7%	2,849	4.3%	3,430	5.1%
Pacific Islander Alone	22	0.0%	25	0.0%	26	0.0%
Some Other Race Alone	1,251	2.0%	1,458	2.2%	1,649	2.4%
Two or More Races	927	1.5%	1,180	1.8%	1,460	2.2%
Hispanic Origin (Any Race)	3,572	5.6%	4,072	6.2%	4,649	6.9%

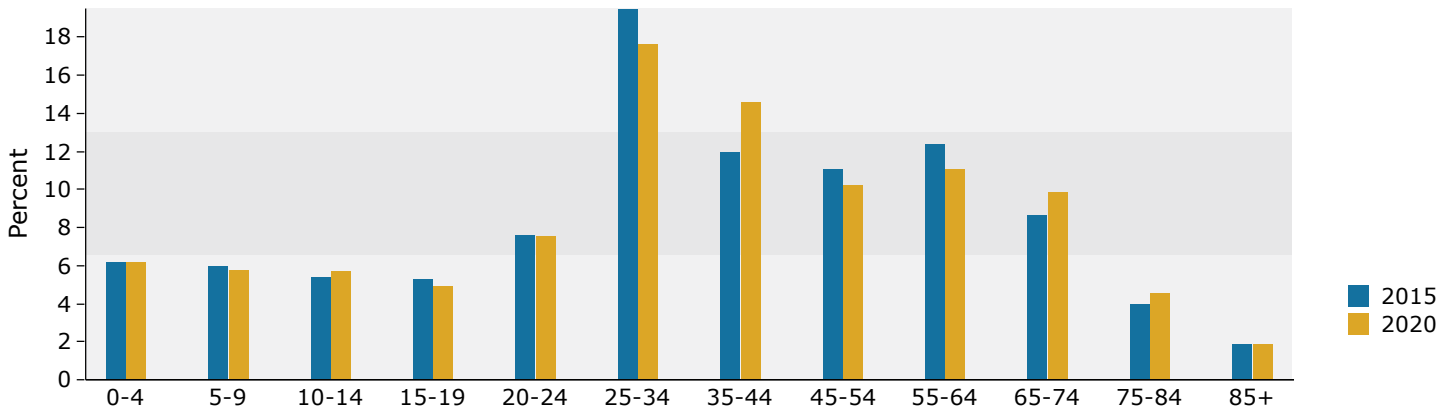
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

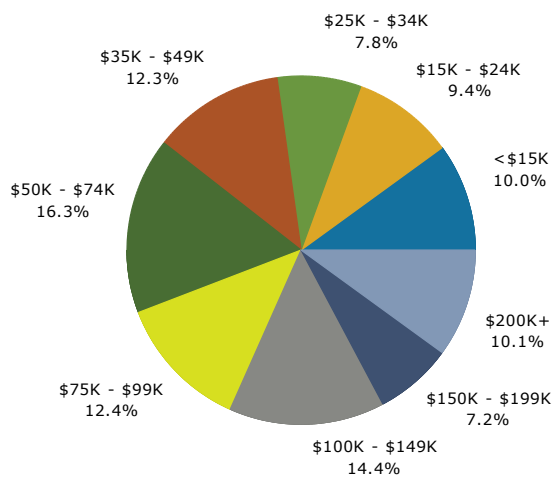
## Trends 2015-2020



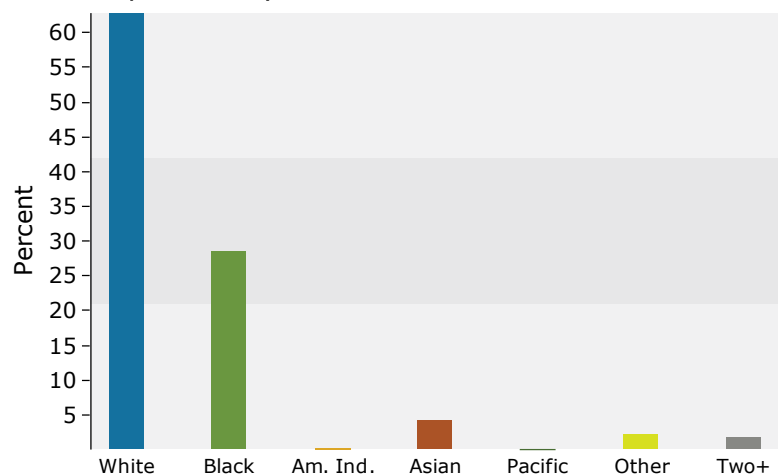
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 6.2%



# Demographic and Income Profile

9065 Perkins Rd, Baton Rouge, Louisiana, 70810  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 30.38415  
 Longitude: -91.10216

Summary	Census 2010	2015	2020
Population	153,826	159,108	163,144
Households	66,653	69,376	71,259
Families	35,597	36,419	36,879
Average Household Size	2.25	2.24	2.24
Owner Occupied Housing Units	36,036	34,624	35,483
Renter Occupied Housing Units	30,617	34,752	35,776
Median Age	31.9	32.8	33.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.50%	0.84%	0.75%
Households	0.54%	0.93%	0.77%
Families	0.25%	0.71%	0.69%
Owner HHs	0.49%	0.91%	0.70%
Median Household Income	2.23%	2.60%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	9,880	14.2%	9,402	13.2%
\$15,000 - \$24,999	6,456	9.3%	4,891	6.9%
\$25,000 - \$34,999	5,736	8.3%	5,058	7.1%
\$35,000 - \$49,999	9,631	13.9%	9,864	13.8%
\$50,000 - \$74,999	10,579	15.2%	11,411	16.0%
\$75,000 - \$99,999	7,678	11.1%	7,905	11.1%
\$100,000 - \$149,999	9,387	13.5%	10,577	14.8%
\$150,000 - \$199,999	4,401	6.3%	5,501	7.7%
\$200,000+	5,628	8.1%	6,650	9.3%
Median Household Income	\$55,344		\$61,806	
Average Household Income	\$84,231		\$94,965	
Per Capita Income	\$37,048		\$41,794	

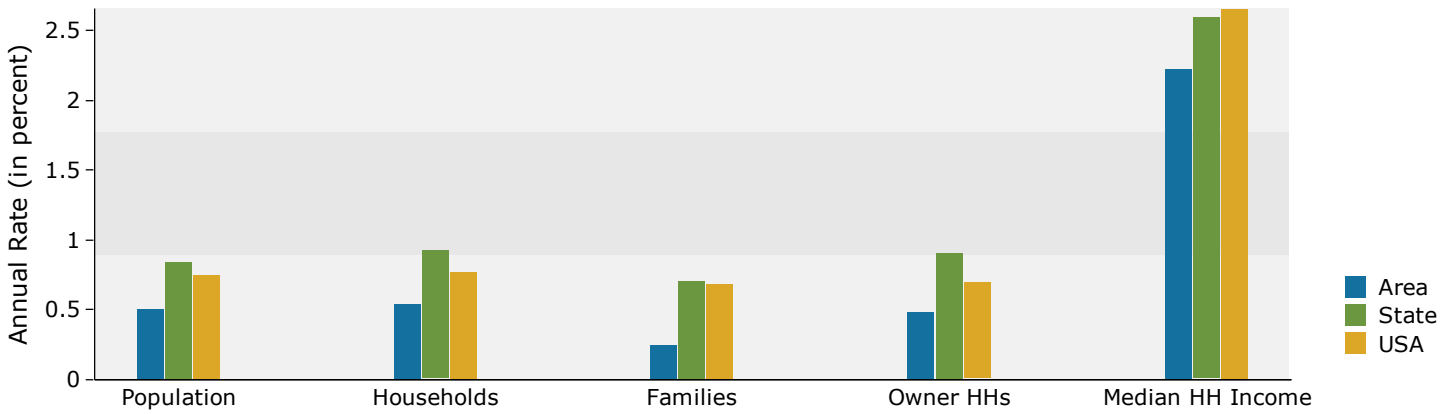
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,145	5.9%	8,959	5.6%	9,271	5.7%
5 - 9	8,041	5.2%	8,514	5.4%	8,468	5.2%
10 - 14	7,720	5.0%	7,885	5.0%	8,246	5.1%
15 - 19	10,936	7.1%	10,940	6.9%	10,864	6.7%
20 - 24	21,448	13.9%	19,473	12.2%	19,431	11.9%
25 - 34	26,050	16.9%	29,488	18.5%	28,640	17.6%
35 - 44	16,782	10.9%	17,748	11.2%	21,087	12.9%
45 - 54	18,367	11.9%	16,800	10.6%	15,669	9.6%
55 - 64	17,483	11.4%	18,056	11.3%	16,836	10.3%
65 - 74	9,167	6.0%	12,152	7.6%	14,446	8.9%
75 - 84	5,692	3.7%	5,868	3.7%	6,916	4.2%
85+	2,994	1.9%	3,222	2.0%	3,270	2.0%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	104,691	68.1%	103,553	65.1%	101,184	62.0%
Black Alone	37,935	24.7%	41,900	26.3%	45,680	28.0%
American Indian Alone	349	0.2%	362	0.2%	370	0.2%
Asian Alone	5,733	3.7%	7,095	4.5%	8,566	5.3%
Pacific Islander Alone	63	0.0%	68	0.0%	69	0.0%
Some Other Race Alone	2,729	1.8%	3,156	2.0%	3,581	2.2%
Two or More Races	2,325	1.5%	2,975	1.9%	3,694	2.3%
Hispanic Origin (Any Race)	7,832	5.1%	8,971	5.6%	10,336	6.3%

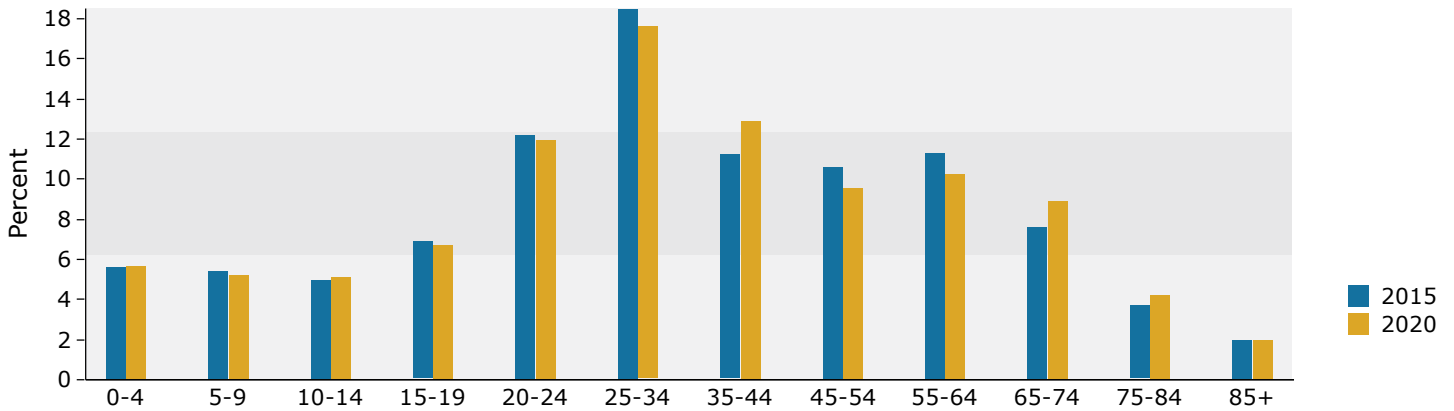
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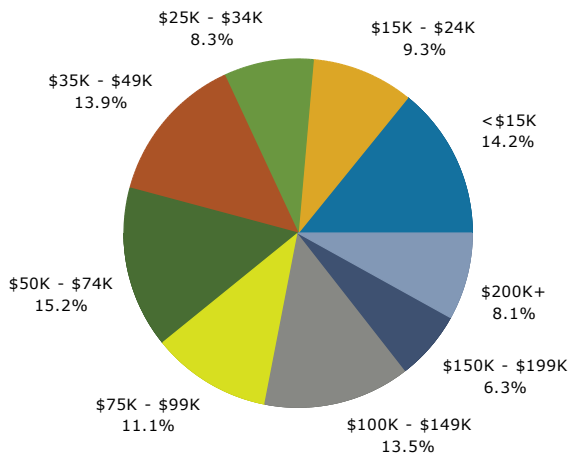
## Trends 2015-2020



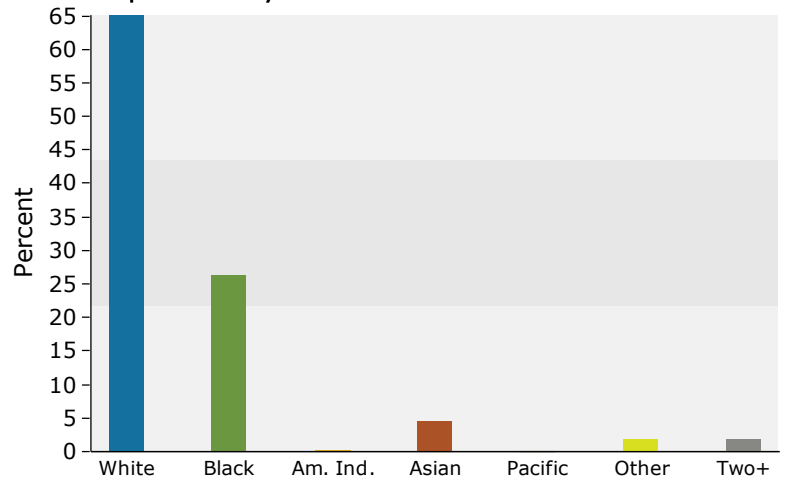
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 5.6%