



FIESTA PLAZA

NORTHWEST CORNER OF ELLIOT RD. & RURAL RD., TEMPE, AZ



2017 Demographics	1 MILE	3 MILE	5 MILE
Estimated Population	10,786	127,534	349,000
Ave Household Income	\$125,293	\$88,154	\$77,181
Daytime Employment	2,770	64,071	194,510

AVAILABILITY

- (2) 1,080 SF
- 1,200 SF
- 1,290 SF
- 1,500 SF-Former Restaurant Coming Available 3/2018

FEATURES

- 2 miles from ASU Research Park.
- Kyrene School District
- Strong Demographics
- Sprouts Farmers Market coming to intersection

TRAFFIC COUNTS

- Rural Rd. +/- 41,133 cpd
- Elliot Rd. +/- 70,658 cpd

Information contained herein is believed to be accurate but is not warranted as to accuracy and may change or be updated without notice. Seller or landlord makes no representation as to the environmental condition of the property and recommends purchaser's or tenant's independent investigation.



EXCLUSIVELY REPRESENTED BY

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#	TENANT	SQ. FT.
A1-2	Rural Animal Clinic	2,400 sf
A3	Available	1,080 sf
A4	Oasis Vape	1,080 sf
A5	American Family Insurance	1,080 sf
A6	Nails	1,080 sf
A7	Water & Ice	1,020 sf
A8	PMT Ambulance	1,020 sf
A9	Clockworks Pizza	1,200 sf
A10	Maple Leaf Chiro	1,800 sf
A11-12	Crepe Bar	2,040 sf

#	TENANT	SQ. FT.
A13	Available	1,290 sf
A14	P.Croissants	2,310 sf
B1	Comng Available 3/2018	1,500 sf
B2-3	Pro Fitness Training	3,180 sf
B4	Available	1,080 sf
B5	The Tooth Place	1,020 sf
B6	Massage Hall	1,020 sf
B7	Available	1,200 sf
B8	Alegris Child Care	6,000 sf



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EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3487/-111.9277

RF5

909 E Elliot Rd Tempe, AZ 85284	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2017)	10,786	127,534	349,000
Projected Population (2022)	11,679	138,746	379,175
Census Population (2010)	10,671	120,123	325,632
Census Population (2000)	11,416	124,721	330,383
Projected Annual Growth (2017 to 2022)	893 1.7%	11,212 1.8%	30,175 1.7%
Historical Annual Growth (2010 to 2017)	115 0.2%	7,411 0.9%	23,368 1.0%
Historical Annual Growth (2000 to 2010)	-745 -0.7%	-4,598 -0.4%	-4,751 -0.1%
Estimated Population Density (2017)	3,434 <i>psm</i>	4,512 <i>psm</i>	4,445 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.27 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2017)	4,271	52,097	142,575
Projected Households (2022)	4,488	54,833	150,229
Census Households (2010)	4,197	48,682	131,095
Census Households (2000)	4,141	47,770	127,547
Estimated Households with Children (2017)	1,266 29.6%	14,656 28.1%	38,425 27.0%
Estimated Average Household Size (2017)	2.52	2.44	2.39
Average Household Income			
Estimated Average Household Income (2017)	\$125,293	\$88,154	\$77,181
Projected Average Household Income (2022)	\$161,122	\$109,189	\$94,710
Estimated Average Family Income (2017)	\$140,381	\$104,662	\$93,988
Median Household Income			
Estimated Median Household Income (2017)	\$102,576	\$75,214	\$65,474
Projected Median Household Income (2022)	\$122,666	\$88,677	\$77,049
Estimated Median Family Income (2017)	\$120,917	\$92,880	\$82,365
Per Capita Income			
Estimated Per Capita Income (2017)	\$49,628	\$36,033	\$31,658
Projected Per Capita Income (2022)	\$61,927	\$43,173	\$37,642
Estimated Per Capita Income 5 Year Growth	\$12,299 24.8%	\$7,139 19.8%	\$5,984 18.9%
Estimated Average Household Net Worth (2017)	\$1,447,317	\$932,078	\$761,880
Daytime Demos (2017)			
Total Businesses	379	5,865	16,745
Total Employees	2,770	64,071	194,510
Company Headquarter Businesses	1 0.3%	63 1.1%	128 0.8%
Company Headquarter Employees	74 2.7%	5,066 7.9%	20,084 10.3%
Employee Population per Business	7.3	10.9	11.6
Residential Population per Business	28.5	21.7	20.8

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity

White (2017)	8,625	80.0%	89,055	69.8%	241,728	69.3%
Black or African American (2017)	447	4.1%	8,176	6.4%	24,432	7.0%
American Indian or Alaska Native (2017)	145	1.3%	4,192	3.3%	9,647	2.8%
Asian (2017)	670	6.2%	9,442	7.4%	23,252	6.7%
Hawaiian or Pacific Islander (2017)	25	0.2%	336	0.3%	1,020	0.3%
Other Race (2017)	475	4.4%	10,612	8.3%	33,247	9.5%
Two or More Races (2017)	399	3.7%	5,720	4.5%	15,673	4.5%
Not Hispanic or Latino Population (2017)	9,068	84.1%	100,199	78.6%	266,275	76.3%
Hispanic or Latino Population (2017)	1,718	15.9%	27,335	21.4%	82,725	23.7%
Not Hispanic or Latino Population (2022)	9,598	82.2%	106,718	76.9%	283,279	74.7%
Hispanic or Latino Population (2022)	2,081	17.8%	32,027	23.1%	95,896	25.3%
Not Hispanic or Latino Population (2010)	9,263	86.8%	96,694	80.5%	253,447	77.8%
Hispanic or Latino Population (2010)	1,408	13.2%	23,429	19.5%	72,185	22.2%
Not Hispanic or Latino Population (2000)	10,287	90.1%	105,855	84.9%	272,490	82.5%
Hispanic or Latino Population (2000)	1,128	9.9%	18,866	15.1%	57,893	17.5%
Projected Hispanic Annual Growth (2017 to 2022)	363	4.2%	4,692	3.4%	13,170	3.2%
Historic Hispanic Annual Growth (2000 to 2017)	589	3.1%	8,469	2.6%	24,832	2.5%

Age Distribution (2017)

Age Under 5	537	5.0%	7,238	5.7%	19,851	5.7%
Age 5 to 9 Years	595	5.5%	7,227	5.7%	19,636	5.6%
Age 10 to 14 Years	664	6.2%	7,834	6.1%	20,590	5.9%
Age 15 to 19 Years	745	6.9%	8,322	6.5%	27,011	7.7%
Age 20 to 24 Years	630	5.8%	10,952	8.6%	35,681	10.2%
Age 25 to 29 Years	638	5.9%	11,073	8.7%	31,187	8.9%
Age 30 to 34 Years	641	5.9%	9,370	7.3%	26,194	7.5%
Age 35 to 39 Years	664	6.2%	8,147	6.4%	22,142	6.3%
Age 40 to 44 Years	677	6.3%	7,846	6.2%	21,170	6.1%
Age 45 to 49 Years	817	7.6%	8,571	6.7%	22,252	6.4%
Age 50 to 54 Years	934	8.7%	9,189	7.2%	23,242	6.7%
Age 55 to 59 Years	938	8.7%	8,974	7.0%	21,996	6.3%
Age 60 to 64 Years	737	6.8%	7,131	5.6%	17,622	5.0%
Age 65 to 74 Years	984	9.1%	9,454	7.4%	23,586	6.8%
Age 75 to 84 Years	441	4.1%	4,352	3.4%	11,552	3.3%
Age 85 Years or Over	145	1.3%	1,853	1.5%	5,287	1.5%
Median Age	41.2		36.3		34.5	

Gender Age Distribution (2017)

Female Population	5,461	50.6%	64,079	50.2%	174,505	50.0%
Age 0 to 19 Years	1,245	22.8%	15,057	23.5%	42,784	24.5%
Age 20 to 64 Years	3,359	61.5%	40,388	63.0%	109,014	62.5%
Age 65 Years or Over	856	15.7%	8,634	13.5%	22,707	13.0%
Female Median Age	42.6		37.5		35.8	
Male Population	5,325	49.4%	63,455	49.8%	174,495	50.0%
Age 0 to 19 Years	1,295	24.3%	15,564	24.5%	44,304	25.4%
Age 20 to 64 Years	3,316	62.3%	40,866	64.4%	112,473	64.5%
Age 65 Years or Over	714	13.4%	7,026	11.1%	17,718	10.2%
Male Median Age	39.9		35.1		33.3	

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RF5

909 E Elliot Rd

Tempe, AZ 85284

1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2017)

HH Income \$200,000 or More	700	16.4%	3,609	6.9%	7,299	5.1%
HH Income \$150,000 to \$199,999	472	11.1%	4,103	7.9%	8,345	5.9%
HH Income \$100,000 to \$149,999	803	18.8%	8,601	16.5%	21,258	14.9%
HH Income \$75,000 to \$99,999	487	11.4%	7,410	14.2%	19,661	13.8%
HH Income \$50,000 to \$74,999	775	18.1%	10,529	20.2%	27,992	19.6%
HH Income \$35,000 to \$49,999	356	8.3%	6,895	13.2%	19,925	14.0%
HH Income \$25,000 to \$34,999	147	3.4%	3,908	7.5%	12,041	8.4%
HH Income \$15,000 to \$24,999	226	5.3%	3,530	6.8%	11,221	7.9%
HH Income Under \$15,000	305	7.1%	3,513	6.7%	14,832	10.4%
HH Income \$35,000 or More	3,593	84.1%	41,147	79.0%	104,480	73.3%
HH Income \$75,000 or More	2,461	57.6%	23,723	45.5%	56,563	39.7%

Housing (2017)

Total Housing Units	4,373		53,585		147,243	
Housing Units Occupied	4,271	97.7%	52,097	97.2%	142,575	96.8%
Housing Units Owner-Occupied	3,301	77.3%	29,740	57.1%	73,931	51.9%
Housing Units, Renter-Occupied	969	22.7%	22,358	42.9%	68,644	48.1%
Housing Units, Vacant	102	2.3%	1,487	2.8%	4,668	3.2%

Marital Status (2017)

Never Married	2,919	32.5%	41,388	39.3%	127,696	44.2%
Currently Married	4,402	49.0%	42,345	40.2%	103,372	35.8%
Separated	336	3.7%	4,004	3.8%	10,716	3.7%
Widowed	397	4.4%	4,315	4.1%	10,868	3.8%
Divorced	937	10.4%	13,184	12.5%	36,270	12.6%

Household Type (2017)

Population Family	8,964	83.1%	97,953	76.8%	251,678	72.1%
Population Non-Family	1,805	16.7%	29,238	22.9%	88,964	25.5%
Population Group Quarters	18	0.2%	343	0.3%	8,358	2.4%
Family Households	2,966	69.5%	31,247	60.0%	79,836	56.0%
Non-Family Households	1,305	30.5%	20,851	40.0%	62,740	44.0%
Married Couple with Children	858	19.5%	8,940	21.1%	22,012	21.3%
Average Family Household Size	3.0		3.1		3.2	

Household Size (2017)

1 Person Households	935	21.9%	14,517	27.9%	43,512	30.5%
2 Person Households	1,641	38.4%	18,063	34.7%	48,070	33.7%
3 Person Households	723	16.9%	8,664	16.6%	22,722	15.9%
4 Person Households	625	14.6%	6,361	12.2%	16,341	11.5%
5 Person Households	231	5.4%	2,650	5.1%	7,052	4.9%
6 or More Person Households	117	2.7%	1,842	3.5%	4,879	3.4%

Household Vehicles (2017)

Households with 0 Vehicles Available	126	2.9%	2,808	5.4%	9,502	6.7%
Households with 1 Vehicles Available	1,107	25.9%	18,925	36.3%	55,319	38.8%
Households with 2 or More Vehicles Available	3,038	71.1%	30,365	58.3%	77,755	54.5%
Total Vehicles Available	8,598		92,762		243,194	
Average Vehicles Per Household	2.0		1.8		1.7	

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Labor Force (2017)

Estimated Labor Population Age 16 Years or Over	8,834		103,695		285,041	
Estimated Civilian Employed	6,186	70.0%	72,218	69.6%	191,860	67.3%
Estimated Civilian Unemployed	182	2.1%	2,945	2.8%	8,952	3.1%
Estimated in Armed Forces	-	-	24	-	83	-
Estimated Not in Labor Force	2,466	27.9%	28,508	27.5%	84,146	29.5%
Unemployment Rate	2.1%		2.8%		3.1%	

Occupation (2010)

Occupation: Population Age 16 Years or Over	6,620		72,457		191,925	
Management, Business, Financial Operations	1,319	19.9%	12,808	17.7%	30,065	15.7%
Professional, Related	1,904	28.8%	18,686	25.8%	46,280	24.1%
Service	1,078	16.3%	11,558	16.0%	33,483	17.4%
Sales, Office	1,685	25.5%	19,549	27.0%	54,295	28.3%
Farming, Fishing, Forestry	8	0.1%	145	0.2%	381	0.2%
Construct, Extraction, Maintenance	309	4.7%	4,004	5.5%	11,393	5.9%
Production, Transport Material Moving	317	4.8%	5,707	7.9%	16,028	8.4%
White Collar Workers	4,909	74.1%	51,043	70.4%	130,640	68.1%
Blue Collar Workers	1,711	25.9%	21,415	29.6%	61,285	31.9%

Consumer Expenditure (2017)

Total Household Expenditure	\$356 M		\$3.35 B		\$8.33 B	
Total Non-Retail Expenditure	\$195 M	54.9%	\$1.83 B	54.6%	\$4.53 B	54.4%
Total Retail Expenditure	\$161 M	45.1%	\$1.52 B	45.4%	\$3.80 B	45.6%
Apparel	\$12.6 M	3.5%	\$118 M	3.5%	\$292 M	3.5%
Contributions	\$18.7 M	5.3%	\$154 M	4.6%	\$365 M	4.4%
Education	\$15.6 M	4.4%	\$131 M	3.9%	\$314 M	3.8%
Entertainment	\$20.3 M	5.7%	\$189 M	5.6%	\$468 M	5.6%
Food and Beverages	\$50.0 M	14.0%	\$485 M	14.5%	\$1.22 B	14.6%
Furnishings and Equipment	\$12.8 M	3.6%	\$118 M	3.5%	\$289 M	3.5%
Gifts	\$10.1 M	2.8%	\$86.6 M	2.6%	\$209 M	2.5%
Health Care	\$26.3 M	7.4%	\$261 M	7.8%	\$661 M	7.9%
Household Operations	\$11.4 M	3.2%	\$99.1 M	3.0%	\$239 M	2.9%
Miscellaneous Expenses	\$5.01 M	1.4%	\$48.8 M	1.5%	\$123 M	1.5%
Personal Care	\$4.56 M	1.3%	\$43.4 M	1.3%	\$108 M	1.3%
Personal Insurance	\$3.03 M	0.8%	\$25.9 M	0.8%	\$62.3 M	0.7%
Reading	\$797 K	0.2%	\$7.49 M	0.2%	\$18.6 M	0.2%
Shelter	\$74.0 M	20.8%	\$689 M	20.6%	\$1.71 B	20.5%
Tobacco	\$1.78 M	0.5%	\$19.2 M	0.6%	\$50.1 M	0.6%
Transportation	\$64.5 M	18.1%	\$630 M	18.8%	\$1.58 B	18.9%
Utilities	\$24.6 M	6.9%	\$246 M	7.3%	\$624 M	7.5%

Educational Attainment (2017)

Adult Population Age 25 Years or Over	7,615		85,961		226,231	
Elementary (Grade Level 0 to 8)	108	1.4%	2,383	2.8%	7,975	3.5%
Some High School (Grade Level 9 to 11)	239	3.1%	4,124	4.8%	11,907	5.3%
High School Graduate	909	11.9%	14,652	17.0%	42,934	19.0%
Some College	1,583	20.8%	20,017	23.3%	56,998	25.2%
Associate Degree Only	535	7.0%	7,327	8.5%	20,334	9.0%
Bachelor Degree Only	2,519	33.1%	22,595	26.3%	53,122	23.5%
Graduate Degree	1,722	22.6%	14,862	17.3%	32,962	14.6%

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Units In Structure (2010)

1 Detached Unit	3,455	82.3%	32,601	67.0%	83,005	63.3%
1 Attached Unit	568	13.5%	3,778	7.8%	8,166	6.2%
2 to 4 Units	108	2.6%	2,405	4.9%	7,940	6.1%
5 to 9 Units	126	3.0%	3,425	7.0%	10,723	8.2%
10 to 19 Units	135	3.2%	5,069	10.4%	16,044	12.2%
20 to 49 Units	23	0.5%	1,514	3.1%	5,434	4.1%
50 or More Units	60	1.4%	2,436	5.0%	7,998	6.1%
Mobile Home or Trailer	63	1.5%	1,024	2.1%	3,249	2.5%
Other Structure	4	0.1%	37	0.1%	89	0.1%

Homes Built By Year (2010)

Homes Built 2005 or later	33	0.8%	266	0.5%	714	0.5%
Homes Built 2000 to 2004	259	6.2%	4,819	9.9%	14,497	11.1%
Homes Built 1990 to 1999	1,047	24.9%	13,338	27.4%	31,951	24.4%
Homes Built 1980 to 1989	1,654	39.4%	14,579	29.9%	40,282	30.7%
Homes Built 1970 to 1979	1,162	27.7%	13,504	27.7%	35,553	27.1%
Homes Built 1960 to 1969	120	2.8%	3,013	6.2%	10,174	7.8%
Homes Built 1950 to 1959	54	1.3%	1,104	2.3%	4,734	3.6%
Homes Built Before 1949	87	2.1%	557	1.1%	1,598	1.2%

Home Values (2010)

Home Values \$1,000,000 or More	41	1.2%	200	0.7%	547	0.8%
Home Values \$500,000 to \$999,999	600	17.8%	2,173	7.6%	4,738	6.7%
Home Values \$400,000 to \$499,999	265	7.8%	1,960	6.8%	3,649	5.2%
Home Values \$300,000 to \$399,999	656	19.4%	5,519	19.3%	10,855	15.4%
Home Values \$200,000 to \$299,999	954	28.2%	9,385	32.8%	22,093	31.3%
Home Values \$150,000 to \$199,999	477	14.1%	5,309	18.5%	15,133	21.5%
Home Values \$100,000 to \$149,999	264	7.8%	3,275	11.4%	9,763	13.8%
Home Values \$70,000 to \$99,999	55	1.6%	751	2.6%	3,077	4.4%
Home Values \$50,000 to \$69,999	56	1.6%	231	0.8%	1,063	1.5%
Home Values \$25,000 to \$49,999	17	0.5%	186	0.6%	778	1.1%
Home Values Under \$25,000	36	1.1%	646	2.3%	1,934	2.7%
Owner-Occupied Median Home Value	\$329,358		\$255,263		\$229,058	
Renter-Occupied Median Rent	\$1,151		\$930		\$883	

Transportation To Work (2010)

Drive to Work Alone	4,507	82.9%	46,372	76.2%	125,277	75.3%
Drive to Work in Carpool	297	5.5%	6,218	10.2%	16,478	9.9%
Travel to Work by Public Transportation	105	1.9%	2,048	3.4%	5,833	3.5%
Drive to Work on Motorcycle	15	0.3%	253	0.4%	1,045	0.6%
Walk or Bicycle to Work	119	2.2%	2,338	3.8%	8,439	5.1%
Other Means	54	1.0%	377	0.6%	1,274	0.8%
Work at Home	342	6.3%	3,260	5.4%	8,070	4.8%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	1,876	36.8%	20,954	36.4%	53,424	33.7%
Travel to Work in 15 to 29 Minutes	3,072	60.3%	30,367	52.7%	81,090	51.2%
Travel to Work in 30 to 59 Minutes	1,049	20.6%	14,922	25.9%	40,887	25.8%
Travel to Work in 60 Minutes or More	200	3.9%	2,265	3.9%	7,141	4.5%
Average Minutes Travel to Work	18.7		19.5		19.7	

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