

Park Plaza Shops

DOWNTOWN LAFAYETTE



OVERVIEW

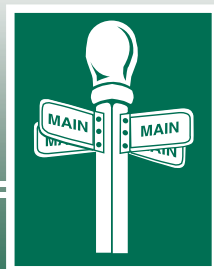
- Park Plaza is located at the center of Lafayette at the North end of Mt. Diablo Boulevard between the Lafayette Library and La Fiesta Square, positioned to serve the distinctive and affluent communities of Lafayette, Orinda and Moraga. This trade area, commonly known as Lamorinda, has a population of approximately 61,000 with an average household income of approximately \$159,213.00.
- Park Plaza is the historic, geographic and symbolic center of Lafayette and is the destination of many Downtown Lafayette community events such as the City's Concert Series and Movies in the Park.
- As the historic heart of Downtown Lafayette, Park Plaza Shops offers retailers an incredible opportunity to benefit from the exposure to Lafayette's busiest intersection at Moraga Road and Mt. Diablo Boulevard as well as the park's source of heavy foot traffic.
- Daytime population within five minutes of the site is approximately 16,890.
- Lafayette's accessible location along Highway 24, the East Bay's major East/West traffic artery, contributes to Park Plaza's significant drawing power. Traffic counts along Highway 24 exceed 166,000 cars per day.

FOR LEASING INFORMATION CONTACT:

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MAIN



STREET

PROPERTY SERVICES, INC

Park Plaza Shops

D O W N T O W N L A F A Y E T T E





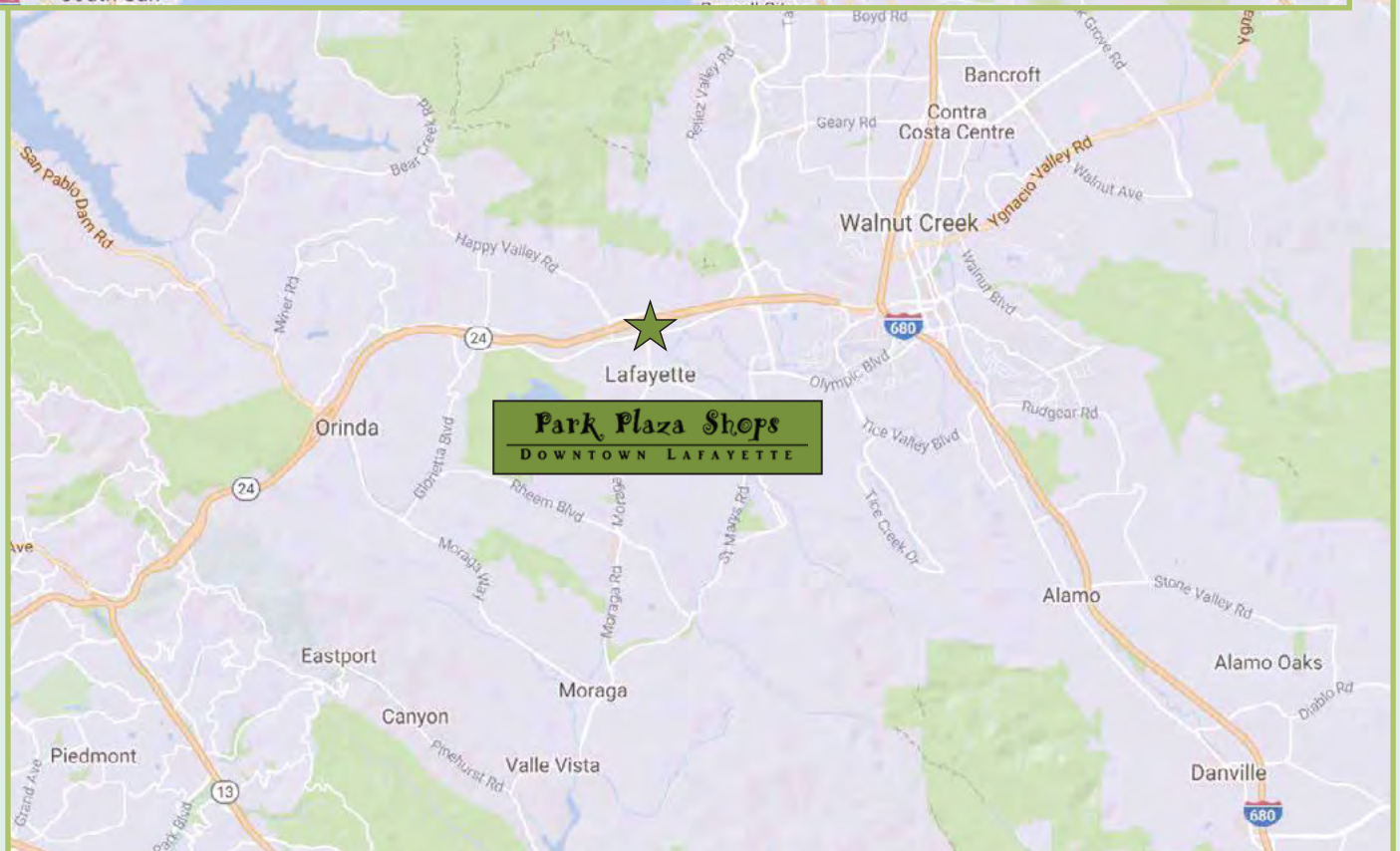
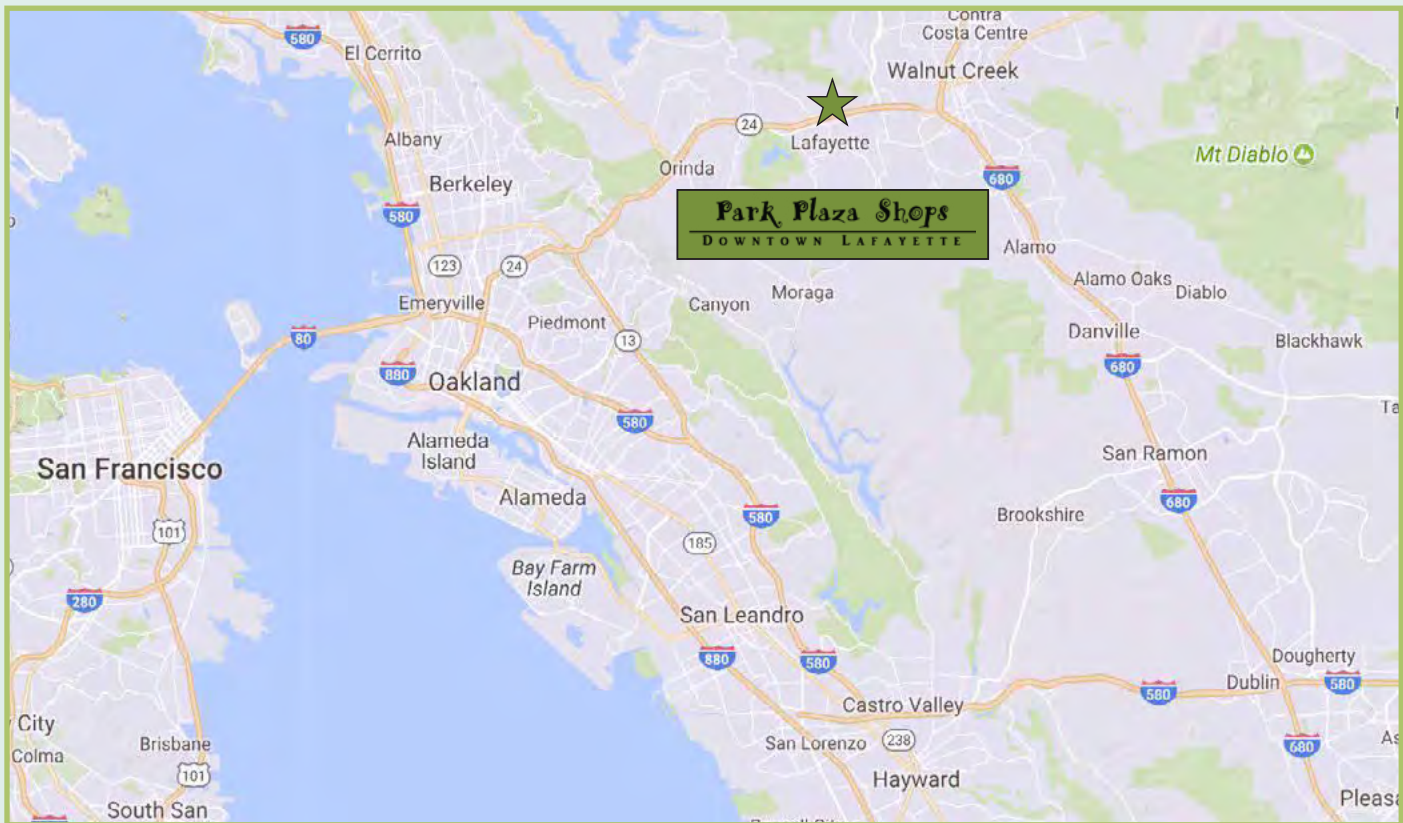
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03/08/19



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