

THE STANDARD

GAINESVILLE

1360 W. UNIVERSITY AVE  
GAINESVILLE, FL 32603

AVISON  
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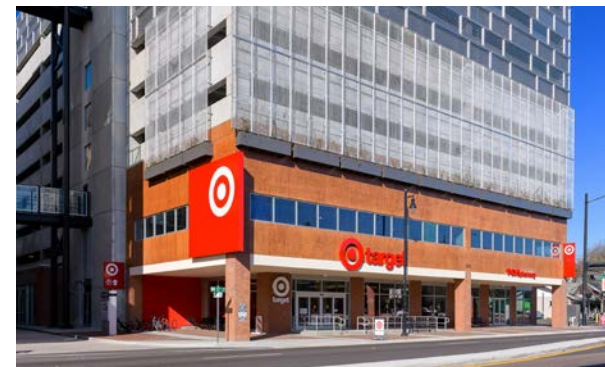
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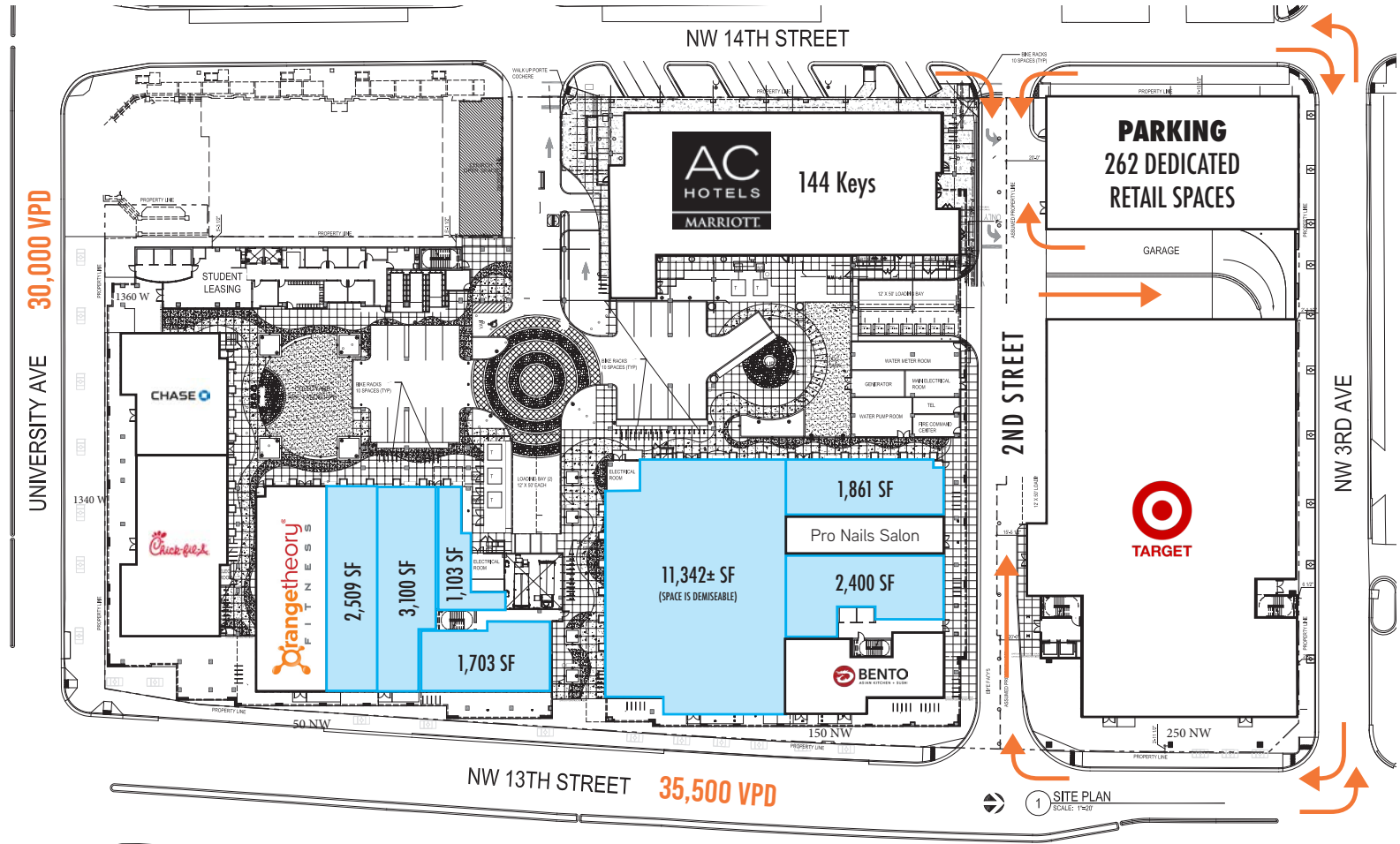








UF UNIVERSITY of FLORIDA  
CAMPUS



**\$236K**  
AVG ANNUAL INCOME  
OF RESIDENTS

**100%**  
PRE-LEASED  
APARTMENTS

**1,200**  
BEDS

**144 - KEY**  
AC MARRIOT HOTEL

**960 NEW JOBS**  
**193 START-UPS**  
GENERATED BY THE  
INNOVATION DISTRICT

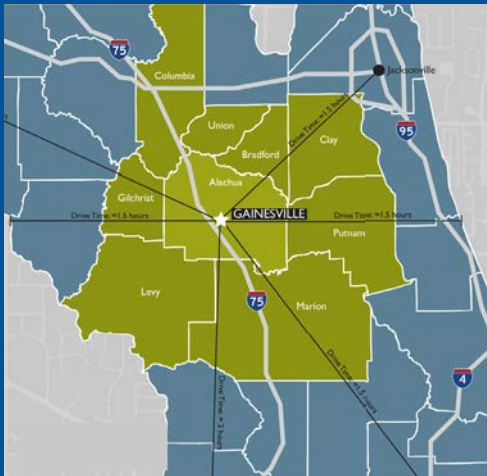


# GAINESVILLE FLORIDA

## DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
Total Population	19,517	89,055	149,611
Total Households	5,951	36,506	61,687
Avg HH Income	\$34,814	\$47,559	\$53,660
# of Employees	23,117	74,648	104,437

## LOCATION



**1,061,770**  
POPULATION IN  
ALACHULA COUNTY &  
SURROUNDING AREAS



**\$117,100**  
MEDIAN PROPERTY VALUE



**GREATER  
GAINESVILLE**  
IS THE STATES' YOUNGEST &  
MOST EDUCATED REGION



# UNIVERSITY OF FLORIDA

**THE UNIVERSITY OF FLORIDA,** is an American public land-grant, sea-grant, and space-grant research university on a 2,000-acre campus in Gainesville, Florida. The University of Florida is home to 16 academic colleges and more than 150 research centers and institutes on one contiguous campus.

## CLASSIFIED AS A RESEARCH UNIVERSITY

with Very High Research by the Carnegie Foundation for the Advancement of Teaching.

## 3RD LARGEST FLORIDA UNIVERSITY

by student population.

## 8TH LARGEST SINGLE-CAMPUS UNIVERSITY

in the United States.



# #9

## TOP PUBLIC UNIVERSITIES IN THE UNITED STATES

2018, U.S. News & World Report



**75,000±**  
STUDENTS LIVE IN GAINESVILLE  
**14,723**  
UNIVERSITY EMPLOYEES



## THE STANDARD

CLOSE PROXIMITY TO  
BEN HILL STADIUM WITH  
OVER 1,000,000  
VISITORS ANNUALLY





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