FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



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Lat/Lon: 42.7231/-83.243

W Silverbell Rd & S Lapeer Rd 1 mi radius	3 mi radius	5 mi radius
2020 Estimated Population 4,028	33,897	107,616
2025 Projected Population 4,028	34,040	109,006
E 2010 Census Population 3,094	27,779	98,450
2000 Census Population 3,073	24,761	93,072
2025 Projected Population 4,028 2010 Census Population 3,094 2000 Census Population 3,073 Projected Annual Growth 2020 to 2025	-	0.3%
Historical Annual Growth 2000 to 2020 1.6%	1.8%	0.8%
2020 Estimated Households 1,457	13,055	41,217
2025 Projected Households 1,485 2010 Census Households 1,152 2000 Census Households 1,220 Projected Annual Growth 2020 to 2025 0.4%	13,361	42,540
2010 Census Households 1,152	10,470	36,667
2000 Census Households 1,220	9,213	34,078
Projected Annual Growth 2020 to 2025 0.4%	0.5%	0.6%
Historical Annual Growth 2000 to 2020	2.1%	1.0%
2020 Est. Population Under 10 Years 12.9%	11.9%	12.1%
2020 Est. Population 10 to 19 Years 14.2%	13.1%	13.5%
2020 Est. Population 20 to 29 Years 12.8%	13.0%	14.3%
ய 2020 Est. Population 30 to 44 Years 21.2%	19.4%	18.9%
2020 Est. Population 30 to 44 Years 21.2% 2020 Est. Population 45 to 59 Years 19.5%	20.7%	19.9%
2020 Est. Population 60 to 74 Years 14.8%	17.2%	16.3%
2020 Est. Population 75 Years or Over 4.6%	4.8%	5.1%
2020 Est. Median Age 36.3	39.2	38.0
2020 Est. Male Population 50.6%	49.9%	49.4%
2020 Est. Male Population 50.6% 2020 Est. Female Population 49.4% 2020 Est. Never Married 33.4% 2020 Est. Now Married 55.2% 2020 Est. Separated or Divorced 8.5% 2020 Est. Wildowed 2.8%	50.1%	50.6%
2020 Est. Never Married 33.4%	31.0%	35.1%
2020 Est. Now Married 55.2%	54.8%	48.6%
2020 Est. Separated or Divorced 8.5%	9.9%	11.7%
2020 Est. Widowed 2.8%	4.3%	4.6%
2020 Est. HH Income \$200,000 or More 21.0%	22.8%	16.2%
2020 Est. HH Income \$150,000 to \$199,999 9.4%	11.0%	9.9%
2020 Est. HH Income \$100,000 to \$149,999 17.0%	17.8%	17.1%
2020 Est. HH Income \$75,000 to \$99,999 13.8%	13.7%	13.2%
2020 Est. HH Income \$50,000 to \$74,999	12.6%	15.3%
2020 Est. HH Income \$35,000 to \$49,999 7.7%	7.9%	9.6%
2020 Est. HH Income \$35,000 to \$49,999 2020 Est. HH Income \$25,000 to \$34,999 5.2%	5.0%	6.4%
2 2020 Est. HH Income \$15,000 to \$24,999 5.9%	3.8%	5.0%
2020 Est. HH Income Under \$15,000 8.2%	5.3%	7.4%
2020 Est. Average Household Income \$121,021	\$139,181	\$120,101
2020 Est. Median Household Income \$107,943	\$120,832	\$99,554
2020 Est. Per Capita Income \$43,811	\$53,736	\$46,245
2020 Est. Total Businesses 161	1,280	3,748
2020 Est. Total Employees 2,749	34,986	78,429

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RF1 W Silverbell Rd & S Lapeer Rd 1 mi radius 3 mi radius 5 mi radius 2020 Est. White 84.4% 79.5% 73.5% 2020 Est. Black 4.8% 7.7% 13.6% RACE 2020 Est. Asian or Pacific Islander 4.6% 8.2% 6.8% 0.2% 0.3% 0.3% 2020 Est. American Indian or Alaska Native 5.9% 5.8% 2020 Est. Other Races 4.3% 326 2.058 2020 Est. Hispanic Population 9,595 8.1% 8.9% 6.1% 2020 Est. Hispanic Population 8.0% 9.0% 6.1% 2025 Proj. Hispanic Population 2010 Hispanic Population 8.1% 5.3% 7.8% 2020 Est. Adult Population (25 Years or Over) 2.686 23.279 72.067 EDUCATION (Adults 25 or Older) 2020 Est. Elementary (Grade Level 0 to 8) 1.8% 0.9% 2.0% 5.0% 2.5% 3.9% 2020 Est. Some High School (Grade Level 9 to 11) 15.9% 15.5% 18.2% 2020 Est. High School Graduate 14.7% 16.0% 18.6% 2020 Est. Some College 9.1% 7.8% 8.2% 2020 Est. Associate Degree Only 30.1% 2020 Est. Bachelor Degree Only 28.0% 27.4% 2020 Est. Graduate Degree 25.6% 27.3% 21.7% 2020 Est. Total Housing Units 1.513 13.561 43.345 HOUSING 2020 Est. Owner-Occupied 74.8% 73.4% 66.9% 21.4% 22.9% 28.2% 2020 Est. Renter-Occupied 3.7% 3.7% 4.9% 2020 Est. Vacant Housing 16.4% 6.5% 3.7% 2020 Homes Built 2010 or later **BY YEAR** 9.6% 16.7% 11.4% 2020 Homes Built 2000 to 2009 2020 Homes Built 1990 to 1999 38.4% 28.8% 20.7% 2020 Homes Built 1980 to 1989 9.2% 14.4% 14.7% BUILT 12.2% 12.3% 16.8% 2020 Homes Built 1970 to 1979 2020 Homes Built 1960 to 1969 6.5% 7.9% 9.7% HOMES 2.1% 5.0% 9.1% 2020 Homes Built 1950 to 1959 1.8% 9.0% 4.7% 2020 Homes Built Before 1949 2.4% 0.3% 1.7% 2020 Home Value \$1,000,000 or More 12.1% 14.1% 11.0% 2020 Home Value \$500,000 to \$999,999 2020 Home Value \$400,000 to \$499,999 16.9% 16.0% 11.4% 24.3% 23.9% 24.2% 2020 Home Value \$300,000 to \$399,999 2020 Home Value \$200,000 to \$299,999 25.8% 21.6% 23.1%

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2020 Home Value \$150,000 to \$199,999

2020 Home Value \$100,000 to \$149,999

2020 Home Value \$50,000 to \$99,999

2020 Home Value \$25,000 to \$49,999

2020 Home Value Under \$25,000 2020 Median Home Value 8.9%

5.3%

3.3%

1.5%

2.9%

\$955

\$329.634

11.0%

7.5%

4.6%

2.7%

2.8%

\$869

\$289.426

5.3%

2.6%

1.1%

0.9%

10.7%

\$968

\$272.425

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W Sil	verbell Rd & S Lapeer Rd	1 mi radius	3 mi radius	5 mi radius
	2020 Est. Labor Population Age 16 Years or Over	3,153	27,126	86,199
LABOR FORCE	2020 Est. Civilian Employed	63.0%	59.3%	59.3%
	2020 Est. Civilian Unemployed	4.8%	4.9%	4.9%
	2020 Est. in Armed Forces	0.7%	0.2%	0.1%
	2020 Est. not in Labor Force	31.4%	35.5%	35.7%
AB	2020 Labor Force Males	50.3%	49.5%	48.9%
-	2020 Labor Force Females	49.7%	50.5%	51.1%
	2020 Occupation: Population Age 16 Years or Over	1,987	16,097	51,088
	2020 Mgmt, Business, & Financial Operations	20.6%	22.6%	18.5%
	2020 Professional, Related	33.8%	35.3%	29.7%
Z	2020 Service	13.4%	12.2%	16.6%
OCCUPATION	2020 Sales, Office	17.2%	18.3%	19.7%
JPA	2020 Farming, Fishing, Forestry	-	-	0.1%
າວວ	2020 Construction, Extraction, Maintenance	5.8%	3.5%	5.1%
ŏ	2020 Production, Transport, Material Moving	9.1%	8.1%	10.3%
	2020 White Collar Workers	71.6%	76.2%	67.9%
	2020 Blue Collar Workers	28.4%	23.8%	32.1%
	2020 Drive to Work Alone	89.1%	85.2%	82.7%
N _C	2020 Drive to Work Alone 2020 Drive to Work in Carpool	6.4%	7.2%	9.2%
X	2020 Travel to Work by Public Transportation	0.470	0.2%	0.4%
RT/ OR	2020 Drive to Work on Motorcycle		0.2%	0.4%
9 S	2020 Walk or Bicycle to Work	0.7%	0.9%	1.9%
NS D	2020 Other Means	0.9%	0.4%	0.3%
TRANSPORTATION TO WORK	2020 Work at Home	2.8%	5.8%	5.3%
		20.9%	21.3%	22.7%
TIME	2020 Travel to Work in 14 Minutes or Less	40.9%	36.0%	36.4%
ΤJ	2020 Travel to Work in 15 to 29 Minutes 2020 Travel to Work in 30 to 59 Minutes	32.8%	32.4%	31.1%
RAVEL	2020 Travel to Work in 60 Minutes or More	8.7%	8.9%	8.1%
TRA	2020 Travel to Work in 60 Minutes of More 2020 Average Travel Time to Work	25.0	24.8	23.8
IDITURE	2020 Est. Total Household Expenditure	\$115.75 M	\$1.17 B	\$3.28 B
	2020 Est. Apparel	\$4.19 M	\$42.29 M	\$117.75 M
	2020 Est. Contributions, Gifts	\$7.32 M	\$74.84 M	\$201.91 M
	2020 Est. Education, Reading	\$4.34 M	\$44.4 M	\$118.1 M
PE	2020 Est. Entertainment	\$6.78 M	\$68.48 M	\$190.02 M
CONSUMER EXPENDITURE	2020 Est. Food, Beverages, Tobacco	\$17.27 M	\$173.1 M	\$492.16 M
	2020 Est. Furnishings, Equipment	\$4.17 M	\$42.19 M	\$117.44 M
	2020 Est. Health Care, Insurance	\$10.24 M	\$102.92 M	\$292.89 M
	2020 Est. Household Operations, Shelter, Utilities	\$36.86 M	\$370.57 M	\$1.05 B \$62.39 M
	2020 Est. Miscellaneous Expenses	\$2.2 M \$1.55 M	\$22.28 M \$15.59 M	\$62.39 M
	2020 Est. Personal Care	\$1.93 M \$20.83 M	\$209.23 M	\$43.69 M \$591.41 M
	2020 Est. Transportation	\$20.03 IVI	φ ∠ ∪ઝ.∠૩ IVI	φυ υ 1.4 1 IVI