

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.6029/-83.2927

W Square Lake Rd Bloomfield Twp, MI	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	4,570	56,537	159,684
2028 Projected Population	4,630	57,280	162,938
2020 Census Population	4,499	55,997	158,718
2010 Census Population	4,411	55,344	155,061
Projected Annual Growth 2023 to 2028	0.3%	0.3%	0.4%
Historical Annual Growth 2010 to 2023	0.3%	0.2%	0.2%
<b>Households</b>			
2023 Estimated Households	1,922	23,713	64,984
2028 Projected Households	1,944	24,039	66,422
2020 Census Households	1,879	23,300	63,918
2010 Census Households	1,849	22,265	60,674
Projected Annual Growth 2023 to 2028	0.2%	0.3%	0.4%
Historical Annual Growth 2010 to 2023	0.3%	0.5%	0.5%
<b>Age</b>			
2023 Est. Population Under 10 Years	9.3%	10.1%	11.0%
2023 Est. Population 10 to 19 Years	10.7%	11.8%	12.4%
2023 Est. Population 20 to 29 Years	10.8%	10.9%	11.5%
2023 Est. Population 30 to 44 Years	15.5%	16.6%	17.3%
2023 Est. Population 45 to 59 Years	21.6%	20.6%	20.1%
2023 Est. Population 60 to 74 Years	22.3%	21.6%	19.8%
2023 Est. Population 75 Years or Over	9.9%	8.5%	7.8%
2023 Est. Median Age	46.6	44.4	42.4
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	49.0%	49.3%	49.5%
2023 Est. Female Population	51.0%	50.7%	50.5%
2023 Est. Never Married	34.5%	36.5%	34.7%
2023 Est. Now Married	42.8%	42.4%	44.9%
2023 Est. Separated or Divorced	12.7%	15.1%	14.5%
2023 Est. Widowed	10.0%	6.0%	5.9%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	26.2%	21.5%	21.6%
2023 Est. HH Income \$150,000 to \$199,999	6.6%	7.3%	8.7%
2023 Est. HH Income \$100,000 to \$149,999	12.5%	13.0%	14.9%
2023 Est. HH Income \$75,000 to \$99,999	7.2%	9.9%	9.8%
2023 Est. HH Income \$50,000 to \$74,999	13.4%	12.2%	13.0%
2023 Est. HH Income \$35,000 to \$49,999	9.1%	9.3%	9.1%
2023 Est. HH Income \$25,000 to \$34,999	9.0%	8.7%	7.8%
2023 Est. HH Income \$15,000 to \$24,999	6.4%	6.7%	6.0%
2023 Est. HH Income Under \$15,000	9.7%	11.4%	9.1%
2023 Est. Average Household Income	\$192,827	\$153,827	\$161,200
2023 Est. Median Household Income	\$111,506	\$103,158	\$108,782
2023 Est. Per Capita Income	\$81,281	\$64,662	\$65,844
2023 Est. Total Businesses	476	3,579	7,305
2023 Est. Total Employees	5,239	33,819	87,866

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<b>Race</b>			
2023 Est. White	52.0%	55.1%	61.7%
2023 Est. Black	33.4%	30.0%	22.0%
2023 Est. Asian or Pacific Islander	8.5%	6.3%	6.4%
2023 Est. American Indian or Alaska Native	0.1%	0.3%	0.3%
2023 Est. Other Races	6.0%	8.3%	9.6%
<b>Hispanic</b>			
2023 Est. Hispanic Population	247	4,737	16,175
2023 Est. Hispanic Population	5.4%	8.4%	10.1%
2028 Proj. Hispanic Population	5.3%	8.4%	10.1%
2020 Hispanic Population	5.2%	8.4%	10.7%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	3,429	41,163	113,392
2023 Est. Elementary (Grade Level 0 to 8)	1.6%	2.0%	2.7%
2023 Est. Some High School (Grade Level 9 to 11)	4.2%	6.7%	5.9%
2023 Est. High School Graduate	17.9%	20.7%	20.5%
2023 Est. Some College	17.4%	17.7%	17.2%
2023 Est. Associate Degree Only	5.4%	6.3%	6.5%
2023 Est. Bachelor Degree Only	27.9%	23.1%	24.3%
2023 Est. Graduate Degree	25.5%	23.4%	22.9%
<b>Housing</b>			
2023 Est. Total Housing Units	2,123	26,147	70,284
2023 Est. Owner-Occupied	65.0%	61.7%	64.2%
2023 Est. Renter-Occupied	25.5%	29.0%	28.2%
2023 Est. Vacant Housing	9.5%	9.3%	7.5%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	3.4%	4.1%	4.2%
2023 Homes Built 2000 to 2009	7.4%	6.8%	6.9%
2023 Homes Built 1990 to 1999	7.3%	5.6%	7.2%
2023 Homes Built 1980 to 1989	10.5%	10.4%	10.4%
2023 Homes Built 1970 to 1979	13.9%	14.5%	15.8%
2023 Homes Built 1960 to 1969	16.9%	16.1%	15.5%
2023 Homes Built 1950 to 1959	19.2%	14.1%	16.4%
2023 Homes Built Before 1949	11.9%	19.0%	16.0%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	6.5%	9.3%	8.3%
2023 Home Value \$500,000 to \$999,999	29.1%	23.3%	23.5%
2023 Home Value \$400,000 to \$499,999	8.2%	10.4%	11.6%
2023 Home Value \$300,000 to \$399,999	16.9%	13.6%	13.7%
2023 Home Value \$200,000 to \$299,999	15.8%	15.1%	15.6%
2023 Home Value \$150,000 to \$199,999	5.8%	8.6%	9.1%
2023 Home Value \$100,000 to \$149,999	5.2%	7.1%	6.5%
2023 Home Value \$50,000 to \$99,999	7.3%	7.0%	5.8%
2023 Home Value \$25,000 to \$49,999	3.1%	2.7%	3.1%
2023 Home Value Under \$25,000	2.1%	2.8%	2.8%
2023 Median Home Value	\$392,380	\$392,313	\$391,083
2023 Median Rent	\$930	\$882	\$952

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	3,858	46,885	130,316
2023 Est. Civilian Employed	54.7%	55.4%	57.6%
2023 Est. Civilian Unemployed	3.6%	2.9%	2.7%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	41.7%	41.7%	39.8%
2023 Labor Force Males	48.8%	48.8%	49.2%
2023 Labor Force Females	51.2%	51.2%	50.8%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	2,108	25,983	74,991
2023 Mgmt, Business, & Financial Operations	21.7%	21.6%	21.3%
2023 Professional, Related	33.5%	30.6%	30.5%
2023 Service	14.9%	14.8%	14.0%
2023 Sales, Office	16.6%	17.6%	17.7%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	3.1%	4.7%	6.0%
2023 Production, Transport, Material Moving	10.3%	10.7%	10.5%
2023 White Collar Workers	71.8%	69.8%	69.6%
2023 Blue Collar Workers	28.2%	30.2%	30.4%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	57.1%	61.9%	61.9%
2023 Drive to Work in Carpool	7.6%	6.0%	5.9%
2023 Travel to Work by Public Transportation	-	0.2%	0.1%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.8%	1.3%	1.2%
2023 Other Means	1.1%	1.0%	1.1%
2023 Work at Home	33.4%	29.6%	29.7%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	25.6%	25.8%	25.8%
2023 Travel to Work in 15 to 29 Minutes	37.8%	41.3%	39.9%
2023 Travel to Work in 30 to 59 Minutes	34.0%	29.5%	31.0%
2023 Travel to Work in 60 Minutes or More	2.7%	3.4%	3.3%
2023 Average Travel Time to Work	23.4	21.5	21.8
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$223.13 M	\$2.29 B	\$6.54 B
2023 Est. Apparel	\$8.03 M	\$82.47 M	\$235.74 M
2023 Est. Contributions, Gifts	\$14.84 M	\$150.17 M	\$426.31 M
2023 Est. Education, Reading	\$8.67 M	\$87.79 M	\$250.4 M
2023 Est. Entertainment	\$13 M	\$133.72 M	\$382.17 M
2023 Est. Food, Beverages, Tobacco	\$32.94 M	\$339.45 M	\$968.17 M
2023 Est. Furnishings, Equipment	\$8 M	\$82.34 M	\$235.4 M
2023 Est. Health Care, Insurance	\$19.72 M	\$203.55 M	\$579.4 M
2023 Est. Household Operations, Shelter, Utilities	\$71.37 M	\$731.84 M	\$2.08 B
2023 Est. Miscellaneous Expenses	\$4.29 M	\$43.97 M	\$125.35 M
2023 Est. Personal Care	\$2.97 M	\$30.6 M	\$87.32 M
2023 Est. Transportation	\$39.29 M	\$406.1 M	\$1.16 B

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