

For More Information:

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## .73 ACRE RETAIL PARCEL ACROSS FROM COSTCO

1871 Reservoir Street, Harrisonburg, VA 22801

### **Executive Summary**



### **OFFERING SUMMARY**

Asking Price: \$599,000

Lot Size: 0.73 Acres

Dimensions: 168' (W) x 195' (D)

Zoning: B2

Traffic Count: 24,000 Reservoir

12,000+ Neff Avenue

1, 3, 5 Mile Population: 15k, 62k, 76k

1, 3, 5 Mile Day Pop: 14k, 46k, 57k

Neighboring Retailers: Costco, 7 Eleven,

Marriott, DuPont Credit Union, Sheetz, JMU (12,000 student beds)

#### PROPERTY OVERVIEW

Ground lease, purchase, or build-to-suit option just off a signalized corner in the midst of the business, retail, and health care district on one of the busiest roads in Harrisonburg. Visible location on primary corridor capturing the traffic flow of highly desirable demographics. The .73 acre pad site is delivered with utilities to the site, a commercial entrance off of Reservoir, and a private access easement through 7-Eleven from Neff Avenue. The parcel is sandwiched between the primary office district to the north and high density student housing to the south with immediate neighbors like Costco, 7 Eleven, and Sheetz. This section is among the highest traffic areas with additional upside upon completion of Reservoir widening (5 lanes in 2017) and South East Connector (31,100 AADT).

#### **LOCATION OVERVIEW**

Harrisonburg is the fastest growing City in Virginia, recently surpassing Charlottesville, and the Harrisonburg metro is the second fasting growing in the state. The market was recognized as one of the top twenty emerging metros in the U.S. as job gains, wages, real retail sales growth, and building permits continue to outpace most of the Commonwealth of Virginia on a percentage basis.

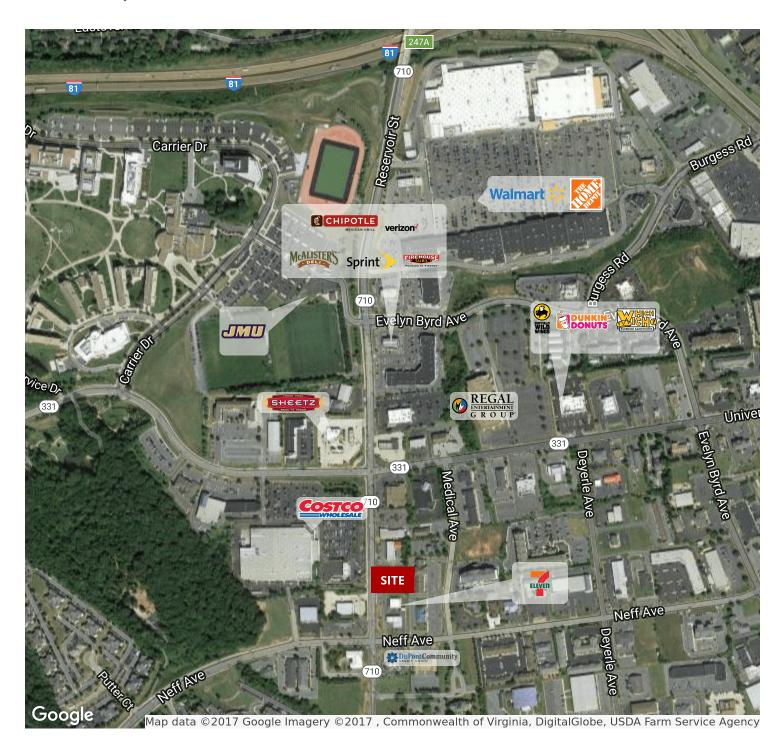
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### Retailer Map

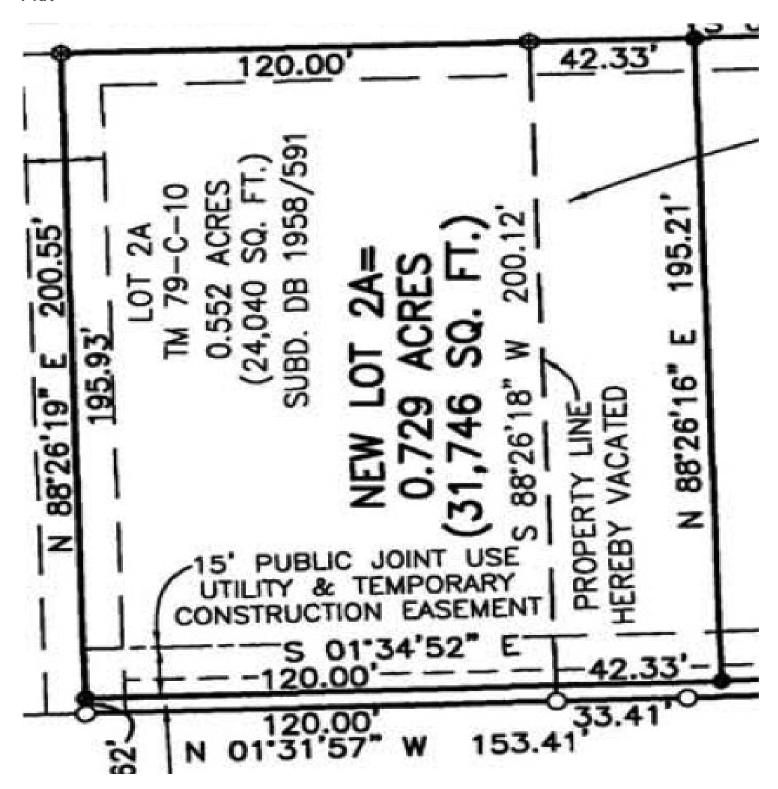




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Plat



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