

# College Plaza





2019 Demographics	1 MILE	3 MILE	5 MILE
Estimated Population	15,978	126,989	270,348
Ave Household Income	\$84,429	\$87,040	\$96,152
Daytime Employment	2,839	32,487	80,632

# **SHOP SPACE AVAILABLE**

#### **AVAILABILITY**

• 6,176 sf

## **FEATURES**

- 31,000 sf center
- Rate: \$10 psf + NNN
- Built in 1987
- Monument signage available
- Across from Paradise Valley Community College
- Parking: 4.5:1000

## TRAFFIC COUNT

- Union Hills Drive: ±24,700 CPD
- 32nd Street: ±19,300 CPD

#### **Matt Schrauth**

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RF5

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E Union Hills Dr & N 32nd St	1 ml radi	us	3 mi radi	us	5 mi radi	ius
Population						
Estimated Population (2019)	15,978		126,989		270,348	
Projected Population (2024)	17,284		137,984		294,214	
Census Population (2010)	14,701		111,310		238,603	l
Census Population (2000)	15,163		106,559		235,092	
Projected Annual Growth (2019 to 2024)	1,306	1.6%	10,995	1.7%	23,866	1.8%
Historical Annual Growth (2010 to 2019)	1,277	0.9%	15,679	1.4%	31,745	1.3%
Historical Annual Growth (2000 to 2010)	-462	-0.3%	4,751	0.4%	3,511	0.1%
Estimated Population Density (2019)	5,089	psm	4,494	psm	3,443	psm
Trade Area Size		sq mi		sq mi		sq mi
Households						
Estimated Households (2019)	6,548		51,607		113,344	Ì
Projected Households (2024)	6,827		54,056		118,706	
Census Households (2010)	5,973		44,899		98,460	
Census Households (2000)	5,853		40,813		91,707	
Estimated Households with Children (2019)	1,942	29.7%	15,981	31.0%	32,538	28.7%
Estimated Average Household Size (2019)	2.44		2.45		2.37	
Average Household Income						
Estimated Average Household Income (2019)	\$84,429		\$87,040		\$96,152	
Projected Average Household Income (2024)	\$95,289		\$98,078		\$108,595	
Estimated Average Family Income (2019)	\$96,384		\$102,609		\$116,006	j
Median Household Income	-					
Estimated Median Household Income (2019)	\$72,663		\$71,986		\$78,488	
Projected Median Household Income (2024)	\$84,487		\$82,890		\$90,146	
Estimated Median Family Income (2019)	\$86,267		\$86,401		\$95,872	
Per Capita Income						
Estimated Per Capita Income (2019)	\$34,623		\$35,420		\$40,361	ĺ
Projected Per Capita Income (2024)	\$37,663		\$38,466		\$43,860	
Estimated Per Capita Income 5 Year Growth	\$3,040	8.8%	\$3,047	8.6%	\$3,499	8.7%
Estimated Average Household Net Worth (2019)	\$694,566		\$791,481		\$922,581	
Daytime Demos (2019)						
Total Businesses	318		3,897		8,911	
Total Employees	2,839		32,487		80,632	
Company Headquarter Businesses	-	-	10	0.3%	33	0.4%
Company Headquarter Employees	-	-	1,559	4.8%	5,041	6.3%
Employee Population per Business	8.9		8.3		9.0	
Residential Population per Business	50.2		32.6		30.3	

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E Union Hills Dr & N 32nd St	1 mi radi	us	3 mi radi	us	5 mi radi	us
Race & Ethnicity						
White (2019)	12,743	79.8%	96,592	76.1%	211,645	78.3%
Black or African American (2019)	605	3.8%	5,620	4.4%	11,310	4.2%
American Indian or Alaska Native (2019)	136	0.9%	1,397	1.1%	3,048	1.1%
Asian (2019)	750	4.7%	6,861	5.4%	13,600	5.0%
Hawaiian or Pacific Islander (2019)	22	0.1%	227	0.2%	408	0.2%
Other Race (2019)	1,183	7.4%	11,649	9.2%	20,338	7.5%
Two or More Races (2019)	539	3.4%	4,644	3.7%	9,998	3.7%
Not Hispanic or Latino Population (2019)	12,793	80.1%	96,409	75.9%	213,787	79.1%
Hispanic or Latino Population (2019)	3,185	19.9%	30,580	24.1%	56,561	20.9%
Not Hispanic or Latino Population (2024)	13,657	79.0%	103,511	75.0%	229,714	78.1%
Hispanic or Latino Population (2024)	3,627	21.0%	34,473	25.0%	64,500	21.9%
Not Hispanic or Latino Population (2010)	12,338	83.9%	87,176	78.3%		83.0%
Hispanic or Latino Population (2010)	2,363	16.1%	24,134	21.7%		17.0%
Not Hispanic or Latino Population (2000)	13,632	89.9%		84.4%	,	88.5%
Hispanic or Latino Population (2000)	1,531	10.1%	16,647	15.6%	27,056	11.5%
Projected Hispanic Annual Growth (2019 to 2024)	443	2.8%	3,892	2.5%	7,940	2.8%
Historic Hispanic Annual Growth (2000 to 2019)	1,653	5.7%	13,933	4.4%	29,504	5.7%
Age Distribution (2019)						
Age Under 5	915	5.7%	7,997	6.3%	15,574	5.8%
Age 5 to 9 Years	948	5.9%	7,791	6.1%	15,780	5.8%
Age 10 to 14 Years	974	6.1%	8,074	6.4%	16,917	6.3%
Age 15 to 19 Years	938	5.9%	7,579	6.0%	16,251	6.0%
Age 20 to 24 Years	878	5.5%	7,872	6.2%	15,882	5.9%
Age 25 to 29 Years	1,262	7.9%	10,731	8.5%	20,799	7.7%
Age 30 to 34 Years	1,182	7.4%	9,981	7.9%	19,605	7.3%
Age 35 to 39 Years	1,132	7.1%	9,235	7.3%	18,829	7.0%
Age 40 to 44 Years	1,076	6.7%	8,516	6.7%	17,986	6.7%
Age 45 to 49 Years	1,127	7.1%	8,838	7.0%	19,096	7.1%
Age 50 to 54 Years	1,104	6.9%	8,196	6.5%	18,496	6.8%
Age 55 to 59 Years	1,080	6.8%	8,115	6.4%	18,851	7.0%
Age 60 to 64 Years	924	5.8%	6,982	5.5%	16,622	6.1%
Age 65 to 74 Years	1,411	8.8%	9,914	7.8%	23,517	8.7%
Age 75 to 84 Years	767	4.8%	5,197	4.1%	11,580	4.3%
Age 85 Years or Over	262	1.6%	1,971	1.6%	4,563	1.7%
Median Age	38.4		36.6		38.5	
Gender Age Distribution (2019)						
Female Population	8,229	51.5%	64,899		138,171	
Age 0 to 19 Years	1,887	22.9%	15,361	23.7%	31,536	
Age 20 to 64 Years	4,944	60.1%	39,730		84,281	
Age 65 Years or Over	1,398	17.0%		15.1%	22,354	16.2%
Female Median Age	40.1		37.9		39.8	
Male Population	7,749	48.5%	62,090	48.9%	132,177	
Age 0 to 19 Years	1,887	24.4%	16,080		32,985	
Age 20 to 64 Years	4,821	62.2%	38,735	62.4%	81,887	
Age 65 Years or Over	1,041	13.4%		11.7%	17,305	13.1%
Male Median Age	36.6		35.2		37.3	

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E Union Hills Dr & N 32nd St						RF5	
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Household Income Distribution (2019)							
HH Income \$200,000 or More	225	3.4%	3,215	6.2%	9,067	8.0%	
HH Income \$150,000 to \$199,999	536	8.2%	3,638	7.0%	9,353	8.3%	
HH Income \$100,000 to \$149,999	1,106	16.9%	8,038	15.6%	19,025	16.8%	
HH Income \$75,000 to \$99,999	1,179	18.0%	7,935	15.4%	17,482	15.4%	
HH Income \$50,000 to \$74,999	1,528	23.3%	10,132	19.6%	21,192	18.7%	
HH Income \$35,000 to \$49,999	750	11.4%	6,593	12.8%	13,928	12.3%	
HH Income \$25,000 to \$34,999	436	6.7%	4,432	8.6%	8,820	7.8%	
HH Income \$15,000 to \$24,999	500	7.6%	4,290	8.3%	8,107	7.2%	
HH Income Under \$15,000	287	4.4%	3,335	6.5%	6,370	5.6%	
HH Income \$35,000 or More	5,324	81.3%	39,550	76.6%	90,047	79.4%	
HH Income \$75,000 or More	3,047	46.5%	22,825	44.2%	54,927	48.5%	
Housing (2019)							
Total Housing Units	6,737		53,161		117,213	- 1	
Housing Units Occupied	6,548	97.2%	51,607	97.1%	113,344	96.7%	
Housing Units Owner-Occupied	5,140	78.5%	31,962	61.9%	70,322	62.0%	
Housing Units, Renter-Occupied	1,408	21.5%	19,645		43,022	38.0%	
Housing Units, Vacant	189	2.9%	1,554	3.0%	3,869	3.4%	
Marital Status (2019)							
Never Married	4,016	30.6%	34,532	33.5%	72,626	32.7%	
Currently Married	5,742	43.7%	43,977	42.6%	97,423	43.9%	
Separated	346	2.6%	4,303	4.2%	8,816	4.0%	
Widowed	727	5.5%	4,840	4.7%	10,514	4.7%	
Divorced	2,311	17.6%	15,475	15.0%	32,700	14.7%	
Household Type (2019)							
Population Family	12,848	80.4%	100,440	79.1%	212,450	78.6%	
Population Non-Family	3,102	19.4%	25,876	20.4%	56,456	20.9%	
Population Group Quarters	28	0.2%	673	0.5%	1,442	0.5%	
Family Households	4,131	63.1%	31,721	61.5%	68,843	60.7%	
Non-Family Households	2,417	36.9%	19,886	38.5%	44,501	39.3%	
Married Couple with Children	1,279	22.3%	9,887	22.5%	20,608	21.2%	
Average Family Household Size	3.1		3.2		3.1		
Household Size (2019)							
1 Person Households	1,869	28.5%	15,183	29.4%	34,864	30.8%	
2 Person Households	2,241	34.2%	17,180	33.3%	38,742	34.2%	
3 Person Households	1,051	16.1%	8,060	15.6%	17,118	15.1%	
4 Person Households	814	12.4%	6,356	12.3%	13,416	11.8%	
5 Person Households	346	5.3%	2,906	5.6%	5,740	5.1%	
6 or More Person Households	226	3.4%	1,924	3.7%	3,465	3.1%	
Household Vehicles (2019)							
Households with 0 Vehicles Available	224	3.4%	2,587	5.0%	5,385	4.8%	
Households with 1 Vehicles Available	2,206	33.7%	19,592	38.0%	41,218	36.4%	
Households with 2 or More Vehicles Available	4,118	62.9%	29,428	57.0%	66,741	58.9%	
Total Vehicles Available	12,514		91,217		203,645	- 1	
Average Vehicles Per Household	1.9		1.8		1.8		

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Labor Force (2019)	_					
Estimated Labor Population Age 16 Years or Over	12,975		101,660		218,864	
Estimated Civilian Employed	, , , , , , , , , , , , , , , , , , , ,	69.2%	,	67.6%	147,997	67.6%
Estimated Civilian Unemployed	278	2.1%	2,484	2.4%	5,393	2.5%
Estimated in Armed Forces	4	-	31	-	90	_
Estimated Not in Labor Force	3,720	28.7%	30,374	29.9%	65,383	29.9%
Unemployment Rate	2.1%		2.4%		2.5%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	8,973		68,771		147,997	
Management, Business, Financial Operations	1,826	20.3%	,	18.3%	29,106	19.7%
Professional, Related	2,143	23.9%	14,360	20.9%	33,966	23.0%
Service	1,462	16.3%	13,818	20.1%	25,980	17.6%
Sales, Office	2,207	24.6%	17,405	25.3%	38,382	25.9%
Farming, Fishing, Forestry	-	_	214	0.3%	265	0.2%
Construct, Extraction, Maintenance	758	8.5%	5,004	7.3%	9,615	6.5%
Production, Transport Material Moving	577	6.4%	5,414	7.9%	10,683	7.2%
White Collar Workers	6,176	68.8%	44,321	64.4%	101,454	68.6%
Blue Collar Workers	2,797			35.6%	46,543	31.4%
Consumer Expenditure (2019)						
Total Household Expenditure	\$411.37 M		\$3.26 B		\$7.68 B	
Total Non-Retail Expenditure	\$216.08 M	52.5%	\$1.72 B	52.7%	\$4.06 B	52.8%
Total Retail Expenditure	\$195.29 M	47.5%	\$1.54 B	47.3%	\$3.63 B	47.2%
Apparel	\$14.4 M	3.5%	\$115.25 M	3.5%	\$271.97 M	3.5%
Contributions	\$13.18 M	3.2%	\$106.13 M	3.3%	\$254.43 M	3.3%
Education	\$11.66 M	2.8%	\$97.13 M	3.0%	\$234.99 M	3.1%
Entertainment	\$23.28 M	5.7%	\$184.7 M	5.7%	\$437.53 M	5.7%
Food and Beverages	\$60.81 M	14.8%	\$481.35 M	14.7%	\$1.13 B	14.7%
Furnishings and Equipment	\$14.51 M	3.5%	\$114.82 M	3.5%	\$271.81 M	3.5%
Gifts	\$9.77 M	2.4%	\$79.87 M	2.4%	\$191.99 M	2.5%
Health Care	\$35.34 M	8.6%	\$275.81 M	8.4%	\$645.52 M	8.4%
Household Operations	\$16.08 M	3.9%	\$128.01 M	3.9%	\$302.89 M	3.9%
Miscellaneous Expenses	\$7.79 M	1.9%	\$61.73 M	1.9%	\$145.79 M	1.9%
Personal Care	\$5.53 M	1.3%	\$43.84 M	1.3%	\$103.23 M	1.3%
Personal Insurance	\$2.88 M	0.7%	\$22.92 M	0.7%	\$54.92 M	0.7%
Reading	\$896.19 K	0.2%	\$7.1 M	0.2%	\$16.81 M	0.2%
Shelter	\$86.07 M	20.9%	\$687.93 M	21.1%	\$1.62 B	21.1%
Tobacco	\$2.52 M	0.6%	\$19.79 M	0.6%	\$45.1 M	0.6%
Transportation	\$75.91 M	18.5%	\$597.01 M	18.3%	\$1.4 B	18.2%
Utilities	\$30.74 M	7.5%	\$241.03 M	7.4%	\$559.58 M	7.3%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	11,326		87,675		189,945	
Elementary (Grade Level 0 to 8)	429	3.8%	4,089	4.7%	6,297	3.3%
Some High School (Grade Level 9 to 11)	437	3.9%	5,511	6.3%	9,383	4.9%
High School Graduate	2,553	22.5%	18,529	21.1%	36,402	19.2%
Some College	3,055	27.0%	20,133	23.0%	43,851	23.1%
Associate Degree Only	983	8.7%	7,759	8.8%	17,052	9.0%
Bachelor Degree Only	2,478	21.9%	20,210	23.1%	49,248	25.9%
Graduate Degree	1,391	12.3%	11,444	13.1%	27,713	14.6%

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Units In Structure (2019)	_					
1 Detached Unit	5.085	85.1%	31,123	69.3%	71,606	72.7%
1 Attached Unit	228	3.8%	2,504	5.6%	5,007	5.1%
2 to 4 Units	103	1.7%	2,552	5.7%	5,235	5.3%
5 to 9 Units	48	0.8%	2,571	5.7%	5,909	6.0%
10 to 19 Units	33	0.5%	3,064	6.8%	6,149	6.2%
20 to 49 Units	14	0.2%	1,897	4.2%	4,545	4.6%
50 or More Units	105	1.8%	3,023	6.7%	8,317	8.4%
Mobile Home or Trailer	906	15.2%	4,792	10.7%	6,424	6.5%
Other Structure	25	0.4%	81	0.2%	153	0.2%
Homes Built By Year (2019)						
Homes Built 2010 or later	260	4.3%	2,859	6.4%	6,238	6.3%
Homes Built 2000 to 2009	880	14.7%	8,483	18.9%	16,391	16.6%
Homes Built 1990 to 1999	1,997	33.4%	13,316	29.7%	26,405	26.8%
Homes Built 1980 to 1989	2,303	38.6%	14,350	32.0%	30,810	31.3%
Homes Built 1970 to 1979	764	12.8%	8,768	19.5%	24,644	25.0%
Homes Built 1960 to 1969	211	3.5%	2,540	5.7%	5,800	5.9%
Homes Built 1950 to 1959	109	1.8%	893	2.0%	2,085	2.1%
Homes Built Before 1949	22	0.4%	397	0.9%	971	1.0%
Home Values (2019)						
Home Values \$1,000,000 or More	19	0.4%	174	0.6%	374	0.6%
Home Values \$500,000 to \$999,999	173	3.6%	2,831	9.9%	6,890	10.8%
Home Values \$400,000 to \$499,999	185	3.9%	2,620	9.2%	8,333	13.1%
Home Values \$300,000 to \$399,999	819	17.2%	5,659	19.8%	14,989	23.5%
Home Values \$200,000 to \$299,999	1,969	41.4%	9,829	34.4%	19,755	30.9%
Home Values \$150,000 to \$199,999	982	20.6%	4,869	17.0%	9,591	15.0%
Home Values \$100,000 to \$149,999	327	6.9%	2,171	7.6%	4,342	6.8%
Home Values \$70,000 to \$99,999	168	3.5%	822	2.9%	1,512	2.4%
Home Values \$50,000 to \$69,999	57	1.2%	461	1.6%	854	1.3%
Home Values \$25,000 to \$49,999	79	1.7%	634	2.2%	908	1.4%
Home Values Under \$25,000	328	6.9%	1,761	6.2%	2,507	3.9%
Owner-Occupied Median Home Value	\$222,225		\$258,724		\$284,774	
Renter-Occupied Median Rent	\$1,081		\$939		\$980	
Transportation To Work (2019)						
Drive to Work Alone	5,976	76.0%	46,938	75.1%	101,524	76.4%
Drive to Work in Carpool	838	10.6%	7,098	11.4%	13,746	10.3%
Travel to Work by Public Transportation	183	2.3%	1,507	2.4%	2,865	2.2%
Drive to Work on Motorcycle	37	0.5%	247	0.4%	575	0.4%
Walk or Bicycle to Work	140	1.8%	1,321	2.1%	2,757	2.1%
Other Means	63	0.8%	763	1.2%	1,516	1.1%
Work at Home	632	8.0%	4,613	7.4%	9,983	7.5%
Travel Time (2019)						
Travel to Work in 14 Minutes or Less	1,435	18.2%	13,598	21.8%	29,969	22.5%
Travel to Work in 15 to 29 Minutes	3,760	47.8%	27,399	43.8%	58,689	44.1%
Travel to Work in 30 to 59 Minutes	2,787	35.4%	19,754	31.6%	42,277	31.8%
Travel to Work in 60 Minutes or More	247	3.1%	2,743	4.4%	5,515	4.1%
Average Minutes Travel to Work	23.9		23.1		22.8	

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