

PLAZA DE CAMPANA

SEC BELL ROAD & 32ND STREET

PHOENIX, AZ

LA | FITNESS

Newly Expanded and
Remodeled
NOW OPEN!



SHOP SPACES AVAILABLE

AVAILABLE

- SHOPS B - UP TO 10,863 SF CONTIGUOUS (SEE SITE PLAN)
- SHOPS D - 2ND STORY UP TO 12,950 SF CONTIGUOUS
- SHOPS D - 2ND STORY UP TO 7,642 SF CONTIGUOUS
- D120 - 2,554 SF BUILT OUT DENTAL SPACE

FEATURES

- Mixed-use retail and office project.
- Half mile from US 51 freeway interchange.
- Large parking field with multiple points of access.
- Monument signage available.

NOTABLE TENANTS



2018 Demographics

1 MILE

3 MILE

5 MILE

Estimated Population

22,701

141,964

287,002

Avg. Household Income

\$57,127

\$78,570

\$93,082

Daytime Employment

7,452

31,468

90,602



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SEC BELL ROAD & 32ND STREET

PHOENIX, AZ



#	TENANT	SQ. FT.
A1-5	PainStop Clinic	9,623 sf
A7-A11	Harbor Freight Tools	13,429 sf
A12	Checksmart	2,335 sf
A14	Vaporice	918 sf
A15	Farmers Insurance	929 sf
A16	Subway	929 sf
A17	One Stop Nutrition	929 sf
A18	Nice Cuts	929 sf
A19	Ramiro's	929 sf
A20	Domino's Pizza	1,559 sf
A21	Goldberg & Osborn	1,200 sf
B4	Available	3,000 sf
B5	Available	3,593 sf
B8	Available	1,085 sf

#	TENANT	SQ. FT.
B9	Available	1,085 sf
B10B	Available	2,100 sf
B10	Eye Doctors of Arizona	5,841 sf
C1	LA Fitness	34,879 sf
D105-115	Angry Crab	6,524 sf
D120	Available-Former Dental	2,554 sf
D145	PV Animal Hospital	2,333 sf
D151	Halo Animal Rescue	8,600 sf
D160-D290	SW Network	20,648 sf
D201	Available	955 sf
D215	Available	3,511 sf
D225	Available	1,436 sf
D245	Available	3,150 sf
D250	Available	748 sf

#	TENANT	SQ. FT.
D252	Available	979 sf
D260	Available	4,821 sf
D270	Available	2,821 sf
D280	Sun Network	2,686 sf
PA1	Denny's	4,400 sf
PB1	Urgent Care Extra	5,000 sf
PC1	Dollar Tree	10,000 sf
PD100	Starbucks	1,500 sf
PD101	UPS Store	1,512 sf
PD102	Jimmy John's	2,046 sf



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EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.6405/-112.0135

RF5

N 32nd St & E Bell Rd						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	22,701		141,964		287,002	
Projected Population (2023)	24,506		153,758		311,396	
Census Population (2010)	18,948		127,948		258,182	
Census Population (2000)	19,444		128,116		255,458	
Projected Annual Growth (2018 to 2023)	1,805	1.6%	11,794	1.7%	24,394	1.7%
Historical Annual Growth (2010 to 2018)	3,753	2.5%	14,016	1.4%	28,820	1.4%
Historical Annual Growth (2000 to 2010)	-496	-0.3%	-168	-	2,724	0.1%
Estimated Population Density (2018)	7,227 <i>psm</i>		5,022 <i>psm</i>		3,656 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.27 <i>sq mi</i>		78.51 <i>sq mi</i>	
Households						
Estimated Households (2018)	8,194		57,986		120,225	
Projected Households (2023)	8,632		60,984		126,449	
Census Households (2010)	6,906		52,116		107,181	
Census Households (2000)	6,910		49,391		100,193	
Estimated Households with Children (2018)	2,936	35.8%	17,092	29.5%	33,553	27.9%
Estimated Average Household Size (2018)	2.75		2.44		2.37	
Average Household Income						
Estimated Average Household Income (2018)	\$57,127		\$78,570		\$93,082	
Projected Average Household Income (2023)	\$64,541		\$89,496		\$107,310	
Estimated Average Family Income (2018)	\$58,719		\$92,055		\$112,337	
Median Household Income						
Estimated Median Household Income (2018)	\$47,170		\$65,514		\$74,941	
Projected Median Household Income (2023)	\$53,927		\$75,361		\$86,431	
Estimated Median Family Income (2018)	\$52,269		\$79,549		\$94,139	
Per Capita Income						
Estimated Per Capita Income (2018)	\$20,665		\$32,135		\$39,041	
Projected Per Capita Income (2023)	\$22,776		\$35,535		\$43,621	
Estimated Per Capita Income 5 Year Growth	\$2,111	10.2%	\$3,400	10.6%	\$4,580	11.7%
Estimated Average Household Net Worth (2018)	\$469,474		\$780,547		\$966,678	
Daytime Demos (2018)						
Total Businesses	934		4,643		10,800	
Total Employees	7,452		31,468		90,602	
Company Headquarter Businesses	3	0.3%	6	0.1%	33	0.3%
Company Headquarter Employees	875	11.7%	1,041	3.3%	5,172	5.7%
Employee Population per Business	8.0		6.8		8.4	
Residential Population per Business	24.3		30.6		26.6	

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RFS

N 32nd St & E Bell Rd						
	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2018)	15,877	69.9%	109,575	77.2%	229,040	79.8%
Black or African American (2018)	1,075	4.7%	5,918	4.2%	11,035	3.8%
American Indian or Alaska Native (2018)	325	1.4%	1,659	1.2%	3,029	1.1%
Asian (2018)	697	3.1%	6,678	4.7%	13,207	4.6%
Hawaiian or Pacific Islander (2018)	53	0.2%	220	0.2%	382	0.1%
Other Race (2018)	3,949	17.4%	13,124	9.2%	20,635	7.2%
Two or More Races (2018)	725	3.2%	4,790	3.4%	9,675	3.4%
Not Hispanic or Latino Population (2018)	12,993	57.2%	108,841	76.7%	231,234	80.6%
Hispanic or Latino Population (2018)	9,708	42.8%	33,123	23.3%	55,768	19.4%
Not Hispanic or Latino Population (2023)	13,683	55.8%	115,287	75.0%	245,396	78.8%
Hispanic or Latino Population (2023)	10,823	44.2%	38,471	25.0%	65,999	21.2%
Not Hispanic or Latino Population (2010)	10,356	54.7%	101,091	79.0%	215,586	83.5%
Hispanic or Latino Population (2010)	8,592	45.3%	26,857	21.0%	42,596	16.5%
Not Hispanic or Latino Population (2000)	12,713	65.4%	109,402	85.4%	226,744	88.8%
Hispanic or Latino Population (2000)	6,731	34.6%	18,713	14.6%	28,715	11.2%
Projected Hispanic Annual Growth (2018 to 2023)	1,115	2.3%	5,348	3.2%	10,231	3.7%
Historic Hispanic Annual Growth (2000 to 2018)	2,977	2.5%	14,410	4.3%	27,054	5.2%
Age Distribution (2018)						
Age Under 5	1,718	7.6%	8,769	6.2%	16,571	5.8%
Age 5 to 9 Years	1,614	7.1%	8,432	5.9%	16,381	5.7%
Age 10 to 14 Years	1,512	6.7%	8,710	6.1%	17,457	6.1%
Age 15 to 19 Years	1,440	6.3%	8,528	6.0%	17,039	5.9%
Age 20 to 24 Years	1,596	7.0%	8,869	6.2%	16,685	5.8%
Age 25 to 29 Years	2,127	9.4%	11,549	8.1%	21,707	7.6%
Age 30 to 34 Years	1,806	8.0%	10,507	7.4%	20,093	7.0%
Age 35 to 39 Years	1,640	7.2%	9,675	6.8%	19,256	6.7%
Age 40 to 44 Years	1,440	6.3%	9,162	6.5%	18,561	6.5%
Age 45 to 49 Years	1,463	6.4%	10,069	7.1%	20,569	7.2%
Age 50 to 54 Years	1,286	5.7%	9,815	6.9%	20,686	7.2%
Age 55 to 59 Years	1,222	5.4%	9,570	6.7%	20,525	7.2%
Age 60 to 64 Years	1,097	4.8%	8,301	5.8%	18,065	6.3%
Age 65 to 74 Years	1,591	7.0%	11,759	8.3%	25,681	8.9%
Age 75 to 84 Years	801	3.5%	5,784	4.1%	12,495	4.4%
Age 85 Years or Over	348	1.5%	2,463	1.7%	5,230	1.8%
Median Age	34.0		37.7		39.3	
Gender Age Distribution (2018)						
Female Population	11,350	50.0%	72,245	50.9%	146,567	51.1%
Age 0 to 19 Years	3,053	26.9%	16,768	23.2%	32,869	22.4%
Age 20 to 64 Years	6,696	59.0%	44,024	60.9%	89,197	60.9%
Age 65 Years or Over	1,601	14.1%	11,453	15.9%	24,502	16.7%
Female Median Age	35.5		39.2		40.6	
Male Population	11,351	50.0%	69,719	49.1%	140,435	48.9%
Age 0 to 19 Years	3,231	28.5%	17,671	25.3%	34,580	24.6%
Age 20 to 64 Years	6,981	61.5%	43,494	62.4%	86,950	61.9%
Age 65 Years or Over	1,140	10.0%	8,554	12.3%	18,904	13.5%
Male Median Age	32.6		36.3		38.0	

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RF5

N 32nd St & E Bell Rd

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2018)						
HH Income \$200,000 or More	150	1.8%	3,098	5.3%	10,137	8.4%
HH Income \$150,000 to \$199,999	261	3.2%	3,629	6.3%	9,069	7.5%
HH Income \$100,000 to \$149,999	713	8.7%	8,264	14.3%	19,163	15.9%
HH Income \$75,000 to \$99,999	781	9.5%	7,540	13.0%	15,483	12.9%
HH Income \$50,000 to \$74,999	1,689	20.6%	11,286	19.5%	21,671	18.0%
HH Income \$35,000 to \$49,999	1,393	17.0%	8,333	14.4%	16,107	13.4%
HH Income \$25,000 to \$34,999	1,138	13.9%	5,276	9.1%	9,946	8.3%
HH Income \$15,000 to \$24,999	1,084	13.2%	5,313	9.2%	9,173	7.6%
HH Income Under \$15,000	985	12.0%	5,247	9.0%	9,475	7.9%
HH Income \$35,000 or More	4,987	60.9%	42,151	72.7%	91,631	76.2%
HH Income \$75,000 or More	1,905	23.3%	22,532	38.9%	53,853	44.8%
Housing (2018)						
Total Housing Units	8,472		59,863		125,019	
Housing Units Occupied	8,194	96.7%	57,986	96.9%	120,225	96.2%
Housing Units Owner-Occupied	4,009	48.9%	35,176	60.7%	75,817	63.1%
Housing Units, Renter-Occupied	4,185	51.1%	22,810	39.3%	44,408	36.9%
Housing Units, Vacant	278	3.3%	1,876	3.1%	4,795	3.8%
Marital Status (2018)						
Never Married	7,267	40.7%	40,353	34.8%	76,681	32.4%
Currently Married	5,684	31.8%	48,438	41.7%	104,667	44.2%
Separated	1,254	7.0%	4,537	3.9%	8,855	3.7%
Widowed	831	4.7%	5,393	4.6%	11,968	5.1%
Divorced	2,821	15.8%	17,331	14.9%	34,422	14.5%
Household Type (2018)						
Population Family	18,250	80.4%	111,181	78.3%	224,155	78.1%
Population Non-Family	4,296	18.9%	30,041	21.2%	61,250	21.3%
Population Group Quarters	155	0.7%	742	0.5%	1,597	0.6%
Family Households	5,155	62.9%	35,160	60.6%	72,480	60.3%
Non-Family Households	3,039	37.1%	22,827	39.4%	47,745	39.7%
Married Couple with Children	1,605	28.2%	10,262	21.2%	21,070	20.1%
Average Family Household Size	3.5		3.2		3.1	
Household Size (2018)						
1 Person Households	2,200	26.8%	17,318	29.9%	37,130	30.9%
2 Person Households	2,371	28.9%	19,410	33.5%	41,237	34.3%
3 Person Households	1,277	15.6%	9,140	15.8%	18,180	15.1%
4 Person Households	1,098	13.4%	6,846	11.8%	14,032	11.7%
5 Person Households	651	7.9%	3,108	5.4%	5,975	5.0%
6 or More Person Households	597	7.3%	2,164	3.7%	3,671	3.1%
Household Vehicles (2018)						
Households with 0 Vehicles Available	669	8.2%	3,070	5.3%	5,424	4.5%
Households with 1 Vehicles Available	3,427	41.8%	22,949	39.6%	45,015	37.4%
Households with 2 or More Vehicles Available	4,097	50.0%	31,968	55.1%	69,787	58.0%
Total Vehicles Available	13,132		99,472		212,005	
Average Vehicles Per Household	1.6		1.7		1.8	

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	1 mi radius	3 mi radius	5 mi radius
Labor Force (2018)			
Estimated Labor Population Age 16 Years or Over	17,594	114,418	233,195
Estimated Civilian Employed	11,517 65.5%	77,072 67.4%	156,082 66.9%
Estimated Civilian Unemployed	635 3.6%	3,251 2.8%	5,572 2.4%
Estimated in Armed Forces	18 0.1%	50 -	114 -
Estimated Not in Labor Force	5,425 30.8%	34,044 29.8%	71,427 30.6%
Unemployment Rate	3.6%	2.8%	2.4%
Occupation (2015)			
Occupation: Population Age 16 Years or Over	11,476	77,268	156,062
Management, Business, Financial Operations	1,557 13.6%	13,381 17.3%	29,783 19.1%
Professional, Related	1,800 15.7%	16,552 21.4%	36,972 23.7%
Service	3,425 29.8%	16,339 21.1%	28,208 18.1%
Sales, Office	2,499 21.8%	19,473 25.2%	39,905 25.6%
Farming, Fishing, Forestry	47 0.4%	198 0.3%	271 0.2%
Construct, Extraction, Maintenance	1,190 10.4%	5,221 6.8%	9,287 6.0%
Production, Transport Material Moving	959 8.4%	6,103 7.9%	11,636 7.5%
White Collar Workers	5,856 51.0%	49,406 63.9%	106,660 68.3%
Blue Collar Workers	5,620 49.0%	27,861 36.1%	49,402 31.7%
Consumer Expenditure (2018)			
Total Household Expenditure	\$390 M	\$3.43 B	\$7.96 B
Total Non-Retail Expenditure	\$201 M 51.4%	\$1.78 B 52.0%	\$4.17 B 52.4%
Total Retail Expenditure	\$189 M 48.6%	\$1.64 B 48.0%	\$3.79 B 47.6%
Apparel	\$13.6 M 3.5%	\$120 M 3.5%	\$279 M 3.5%
Contributions	\$15.4 M 4.0%	\$151 M 4.4%	\$374 M 4.7%
Education	\$13.1 M 3.3%	\$128 M 3.7%	\$314 M 3.9%
Entertainment	\$21.7 M 5.6%	\$192 M 5.6%	\$450 M 5.6%
Food and Beverages	\$58.7 M 15.0%	\$501 M 14.6%	\$1.15 B 14.4%
Furnishings and Equipment	\$12.9 M 3.3%	\$118 M 3.5%	\$279 M 3.5%
Gifts	\$8.97 M 2.3%	\$86.0 M 2.5%	\$208 M 2.6%
Health Care	\$32.3 M 8.3%	\$272 M 8.0%	\$620 M 7.8%
Household Operations	\$10.5 M 2.7%	\$98.7 M 2.9%	\$237 M 3.0%
Miscellaneous Expenses	\$5.84 M 1.5%	\$50.5 M 1.5%	\$116 M 1.5%
Personal Care	\$5.09 M 1.3%	\$44.4 M 1.3%	\$103 M 1.3%
Personal Insurance	\$2.70 M 0.7%	\$25.7 M 0.7%	\$62.2 M 0.8%
Reading	\$859 K 0.2%	\$7.63 M 0.2%	\$17.8 M 0.2%
Shelter	\$80.0 M 20.5%	\$705 M 20.6%	\$1.64 B 20.7%
Tobacco	\$2.64 M 0.7%	\$20.6 M 0.6%	\$45.2 M 0.6%
Transportation	\$75.1 M 19.3%	\$648 M 18.9%	\$1.49 B 18.6%
Utilities	\$30.7 M 7.9%	\$256 M 7.5%	\$580 M 7.3%
Educational Attainment (2018)			
Adult Population Age 25 Years or Over	14,822	98,655	202,869
Elementary (Grade Level 0 to 8)	1,803 12.2%	4,834 4.9%	7,296 3.6%
Some High School (Grade Level 9 to 11)	1,592 10.7%	6,565 6.7%	10,968 5.4%
High School Graduate	3,805 25.7%	21,296 21.6%	39,141 19.3%
Some College	3,302 22.3%	23,476 23.8%	47,259 23.3%
Associate Degree Only	1,276 8.6%	8,569 8.7%	17,125 8.4%
Bachelor Degree Only	1,932 13.0%	22,314 22.6%	51,360 25.3%
Graduate Degree	1,112 7.5%	11,602 11.8%	29,719 14.6%

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Units In Structure (2015)						
1 Detached Unit	3,644	52.8%	35,822	68.7%	76,744	71.6%
1 Attached Unit	499	7.2%	2,692	5.2%	5,866	5.5%
2 to 4 Units	943	13.7%	2,841	5.5%	5,249	4.9%
5 to 9 Units	571	8.3%	3,432	6.6%	6,350	5.9%
10 to 19 Units	669	9.7%	4,064	7.8%	7,369	6.9%
20 to 49 Units	259	3.8%	1,971	3.8%	4,096	3.8%
50 or More Units	418	6.0%	3,103	6.0%	7,851	7.3%
Mobile Home or Trailer	1,160	16.8%	4,107	7.9%	6,585	6.1%
Other Structure	1	-	54	0.1%	90	0.1%
Homes Built By Year (2015)						
Homes Built 2010 or later	118	1.7%	902	1.7%	1,996	1.9%
Homes Built 2000 to 2009	1,244	18.0%	8,047	15.4%	17,126	16.0%
Homes Built 1990 to 1999	982	14.2%	13,919	26.7%	27,336	25.5%
Homes Built 1980 to 1989	3,073	44.5%	17,272	33.1%	33,799	31.5%
Homes Built 1970 to 1979	1,647	23.9%	12,298	23.6%	27,589	25.7%
Homes Built 1960 to 1969	617	8.9%	2,895	5.6%	6,152	5.7%
Homes Built 1950 to 1959	250	3.6%	1,072	2.1%	2,284	2.1%
Homes Built Before 1949	36	0.5%	450	0.9%	1,075	1.0%
Home Values (2015)						
Home Values \$1,000,000 or More	25	0.7%	250	0.8%	618	0.9%
Home Values \$500,000 to \$999,999	182	4.9%	2,272	7.0%	7,299	10.3%
Home Values \$400,000 to \$499,999	195	5.3%	2,564	7.9%	7,238	10.3%
Home Values \$300,000 to \$399,999	335	9.1%	5,514	16.9%	13,848	19.6%
Home Values \$200,000 to \$299,999	1,069	28.9%	10,931	33.5%	21,651	30.7%
Home Values \$150,000 to \$199,999	796	21.5%	6,337	19.4%	11,755	16.7%
Home Values \$100,000 to \$149,999	462	12.5%	3,289	10.1%	5,943	8.4%
Home Values \$70,000 to \$99,999	241	6.5%	1,201	3.7%	2,205	3.1%
Home Values \$50,000 to \$69,999	166	4.5%	642	2.0%	1,200	1.7%
Home Values \$25,000 to \$49,999	131	3.5%	433	1.3%	809	1.1%
Home Values Under \$25,000	365	9.9%	1,627	5.0%	2,610	3.7%
Owner-Occupied Median Home Value	\$175,462		\$236,324		\$271,573	
Renter-Occupied Median Rent	\$749		\$875		\$931	
Transportation To Work (2015)						
Drive to Work Alone	7,870	71.8%	51,849	75.4%	106,445	76.9%
Drive to Work in Carpool	1,490	13.6%	7,260	10.6%	13,022	9.4%
Travel to Work by Public Transportation	318	2.9%	1,675	2.4%	2,700	2.0%
Drive to Work on Motorcycle	43	0.4%	325	0.5%	547	0.4%
Walk or Bicycle to Work	449	4.1%	1,561	2.3%	2,709	2.0%
Other Means	281	2.6%	1,172	1.7%	2,083	1.5%
Work at Home	505	4.6%	4,898	7.1%	10,879	7.9%
Travel Time (2015)						
Travel to Work in 14 Minutes or Less	2,018	19.3%	15,243	23.9%	32,661	25.6%
Travel to Work in 15 to 29 Minutes	4,760	45.5%	32,447	50.8%	63,677	49.9%
Travel to Work in 30 to 59 Minutes	3,573	34.2%	20,759	32.5%	41,277	32.4%
Travel to Work in 60 Minutes or More	582	5.6%	3,138	4.9%	5,869	4.6%
Average Minutes Travel to Work	23.9		22.3		22.0	

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