

FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.6389/-83.2204

RF1

211 N Squirrel Rd

Auburn Hills, MI 48326

1 mi radius 3 mi radius 5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
POPULATION	2020 Estimated Population	5,953	52,686	167,009
	2025 Projected Population	5,983	53,886	171,964
	2010 Census Population	5,067	50,013	160,570
	2000 Census Population	5,124	51,360	169,607
	Projected Annual Growth 2020 to 2025	-	0.5%	0.6%
	Historical Annual Growth 2000 to 2020	0.8%	0.1%	-
HOUSEHOLDS	2020 Estimated Households	2,509	21,257	66,387
	2025 Projected Households	2,567	22,152	69,554
	2010 Census Households	2,081	19,607	61,992
	2000 Census Households	2,094	19,541	62,993
	Projected Annual Growth 2020 to 2025	0.5%	0.8%	1.0%
	Historical Annual Growth 2000 to 2020	1.0%	0.4%	0.3%
AGE	2020 Est. Population Under 10 Years	11.6%	10.5%	10.7%
	2020 Est. Population 10 to 19 Years	11.2%	12.7%	12.4%
	2020 Est. Population 20 to 29 Years	18.4%	15.0%	13.8%
	2020 Est. Population 30 to 44 Years	23.0%	17.2%	17.5%
	2020 Est. Population 45 to 59 Years	17.1%	18.9%	20.3%
	2020 Est. Population 60 to 74 Years	13.4%	18.3%	18.0%
	2020 Est. Population 75 Years or Over	5.4%	7.4%	7.3%
	2020 Est. Median Age	34.9	40.4	41.0
MARITAL STATUS & GENDER	2020 Est. Male Population	49.4%	48.1%	49.1%
	2020 Est. Female Population	50.6%	51.9%	50.9%
	2020 Est. Never Married	34.5%	37.1%	34.5%
	2020 Est. Now Married	45.2%	41.6%	45.5%
	2020 Est. Separated or Divorced	15.4%	15.0%	13.9%
	2020 Est. Widowed	4.8%	6.2%	6.1%
INCOME	2020 Est. HH Income \$200,000 or More	5.7%	12.8%	14.4%
	2020 Est. HH Income \$150,000 to \$199,999	6.5%	6.9%	8.5%
	2020 Est. HH Income \$100,000 to \$149,999	21.7%	16.7%	15.9%
	2020 Est. HH Income \$75,000 to \$99,999	18.7%	12.2%	12.5%
	2020 Est. HH Income \$50,000 to \$74,999	18.8%	15.8%	15.8%
	2020 Est. HH Income \$35,000 to \$49,999	8.0%	10.0%	9.7%
	2020 Est. HH Income \$25,000 to \$34,999	8.9%	7.9%	7.3%
	2020 Est. HH Income \$15,000 to \$24,999	5.1%	7.0%	6.3%
	2020 Est. HH Income Under \$15,000	6.5%	10.8%	9.5%
	2020 Est. Average Household Income	\$87,626	\$106,761	\$114,752
	2020 Est. Median Household Income	\$80,251	\$84,950	\$91,306
	2020 Est. Per Capita Income	\$36,977	\$43,515	\$45,939
	2020 Est. Total Businesses	350	2,566	8,420
2020 Est. Total Employees	9,305	66,880	154,969	

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RACE			
2020 Est. White	66.2%	55.4%	60.2%
2020 Est. Black	12.6%	26.9%	21.5%
2020 Est. Asian or Pacific Islander	14.6%	12.0%	12.1%
2020 Est. American Indian or Alaska Native	0.3%	0.3%	0.3%
2020 Est. Other Races	6.4%	5.4%	5.9%
HISPANIC			
2020 Est. Hispanic Population	643	3,709	14,313
2020 Est. Hispanic Population	10.8%	7.0%	8.6%
2025 Proj. Hispanic Population	10.7%	7.1%	8.8%
2010 Hispanic Population	8.8%	5.9%	7.3%
EDUCATION (Adults 25 or Older)			
2020 Est. Adult Population (25 Years or Over)	4,129	36,248	116,557
2020 Est. Elementary (Grade Level 0 to 8)	2.6%	2.5%	2.6%
2020 Est. Some High School (Grade Level 9 to 11)	6.2%	5.9%	5.2%
2020 Est. High School Graduate	20.9%	20.1%	18.9%
2020 Est. Some College	20.1%	18.9%	18.2%
2020 Est. Associate Degree Only	5.3%	6.1%	6.5%
2020 Est. Bachelor Degree Only	24.0%	24.6%	25.2%
2020 Est. Graduate Degree	20.9%	21.8%	23.4%
HOUSING			
2020 Est. Total Housing Units	2,629	22,652	71,061
2020 Est. Owner-Occupied	60.8%	61.7%	63.4%
2020 Est. Renter-Occupied	34.7%	32.2%	30.0%
2020 Est. Vacant Housing	4.6%	6.2%	6.6%
HOMES BUILT BY YEAR			
2020 Homes Built 2010 or later	4.8%	2.9%	2.5%
2020 Homes Built 2000 to 2009	13.5%	7.0%	6.8%
2020 Homes Built 1990 to 1999	19.8%	13.5%	12.6%
2020 Homes Built 1980 to 1989	14.1%	15.0%	17.0%
2020 Homes Built 1970 to 1979	13.7%	15.8%	17.0%
2020 Homes Built 1960 to 1969	7.6%	16.5%	13.6%
2020 Homes Built 1950 to 1959	9.2%	11.9%	11.3%
2020 Homes Built Before 1949	12.8%	11.4%	12.7%
HOME VALUES			
2020 Home Value \$1,000,000 or More	1.2%	1.7%	2.2%
2020 Home Value \$500,000 to \$999,999	4.9%	11.4%	11.7%
2020 Home Value \$400,000 to \$499,999	5.1%	11.1%	11.3%
2020 Home Value \$300,000 to \$399,999	9.5%	17.5%	22.1%
2020 Home Value \$200,000 to \$299,999	18.2%	17.9%	21.1%
2020 Home Value \$150,000 to \$199,999	21.1%	13.8%	11.0%
2020 Home Value \$100,000 to \$149,999	17.1%	10.5%	7.5%
2020 Home Value \$50,000 to \$99,999	6.6%	6.8%	5.8%
2020 Home Value \$25,000 to \$49,999	4.0%	4.4%	3.6%
2020 Home Value Under \$25,000	12.2%	4.8%	3.5%
2020 Median Home Value	\$179,023	\$255,964	\$284,850
2020 Median Rent	\$1,099	\$888	\$876

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LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	4,870	43,724	137,406
	2020 Est. Civilian Employed	60.3%	55.0%	55.3%
	2020 Est. Civilian Unemployed	4.9%	4.9%	4.9%
	2020 Est. in Armed Forces	-	-	-
	2020 Est. not in Labor Force	34.8%	40.1%	39.7%
	2020 Labor Force Males	48.4%	47.2%	48.4%
	2020 Labor Force Females	51.6%	52.8%	51.6%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	2,938	24,045	76,033
	2020 Mgmt, Business, & Financial Operations	12.8%	16.3%	17.7%
	2020 Professional, Related	35.4%	29.5%	30.7%
	2020 Service	17.1%	18.9%	17.1%
	2020 Sales, Office	17.5%	19.2%	18.8%
	2020 Farming, Fishing, Forestry	0.3%	0.2%	0.1%
	2020 Construction, Extraction, Maintenance	5.0%	4.9%	5.0%
	2020 Production, Transport, Material Moving	11.9%	11.0%	10.6%
	2020 White Collar Workers	65.7%	64.9%	67.1%
	2020 Blue Collar Workers	34.3%	35.1%	32.9%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	85.3%	80.3%	81.4%
	2020 Drive to Work in Carpool	7.5%	10.9%	10.4%
	2020 Travel to Work by Public Transportation	0.9%	0.9%	0.6%
	2020 Drive to Work on Motorcycle	-	-	0.1%
	2020 Walk or Bicycle to Work	1.2%	2.6%	1.9%
	2020 Other Means	0.2%	0.6%	0.5%
	2020 Work at Home	4.8%	4.7%	5.0%
TRAVEL TIME	2020 Travel to Work in 14 Minutes or Less	31.1%	28.0%	24.0%
	2020 Travel to Work in 15 to 29 Minutes	40.3%	37.7%	37.9%
	2020 Travel to Work in 30 to 59 Minutes	25.7%	22.7%	26.0%
	2020 Travel to Work in 60 Minutes or More	5.1%	5.9%	6.3%
	2020 Average Travel Time to Work	19.0	20.3	21.3
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	\$161.56 M	\$1.55 B	\$5.1 B
	2020 Est. Apparel	\$5.7 M	\$55.04 M	\$182.12 M
	2020 Est. Contributions, Gifts	\$9.17 M	\$93.95 M	\$312.71 M
	2020 Est. Education, Reading	\$5.11 M	\$53.92 M	\$181.09 M
	2020 Est. Entertainment	\$9.15 M	\$88.74 M	\$294.06 M
	2020 Est. Food, Beverages, Tobacco	\$24.84 M	\$233.8 M	\$767.45 M
	2020 Est. Furnishings, Equipment	\$5.7 M	\$54.95 M	\$181.89 M
	2020 Est. Health Care, Insurance	\$14.79 M	\$139.79 M	\$458.81 M
	2020 Est. Household Operations, Shelter, Utilities	\$52.2 M	\$497.39 M	\$1.64 B
	2020 Est. Miscellaneous Expenses	\$3.05 M	\$29.44 M	\$97.16 M
	2020 Est. Personal Care	\$2.18 M	\$20.74 M	\$68.31 M
	2020 Est. Transportation	\$29.67 M	\$278.82 M	\$917.97 M

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