# STREET RETAIL SPACE FOR LEASE





## 370 ASYLUM STREET | HARTFORD, CT

ASKING RENT \$24/SF NNN

**AVAILABLE SPACES** 4,614 SF Retail / Commercial Corner - Ideal Restaurant Location

1,735 SF Retail / Commercial Inline

**DAYTIME POPULATION** Approximately 60,000 Employees working in the Downtown area daily.

**DOWNTOWN HARTFORD** Approximately 3,000

**UPPER STORY APARTMENTS** 60 new units

For More Information Please Contact:

JOHN LOCKHART

Associate

860.327.8310

john.lockhart@avisonyoung.com

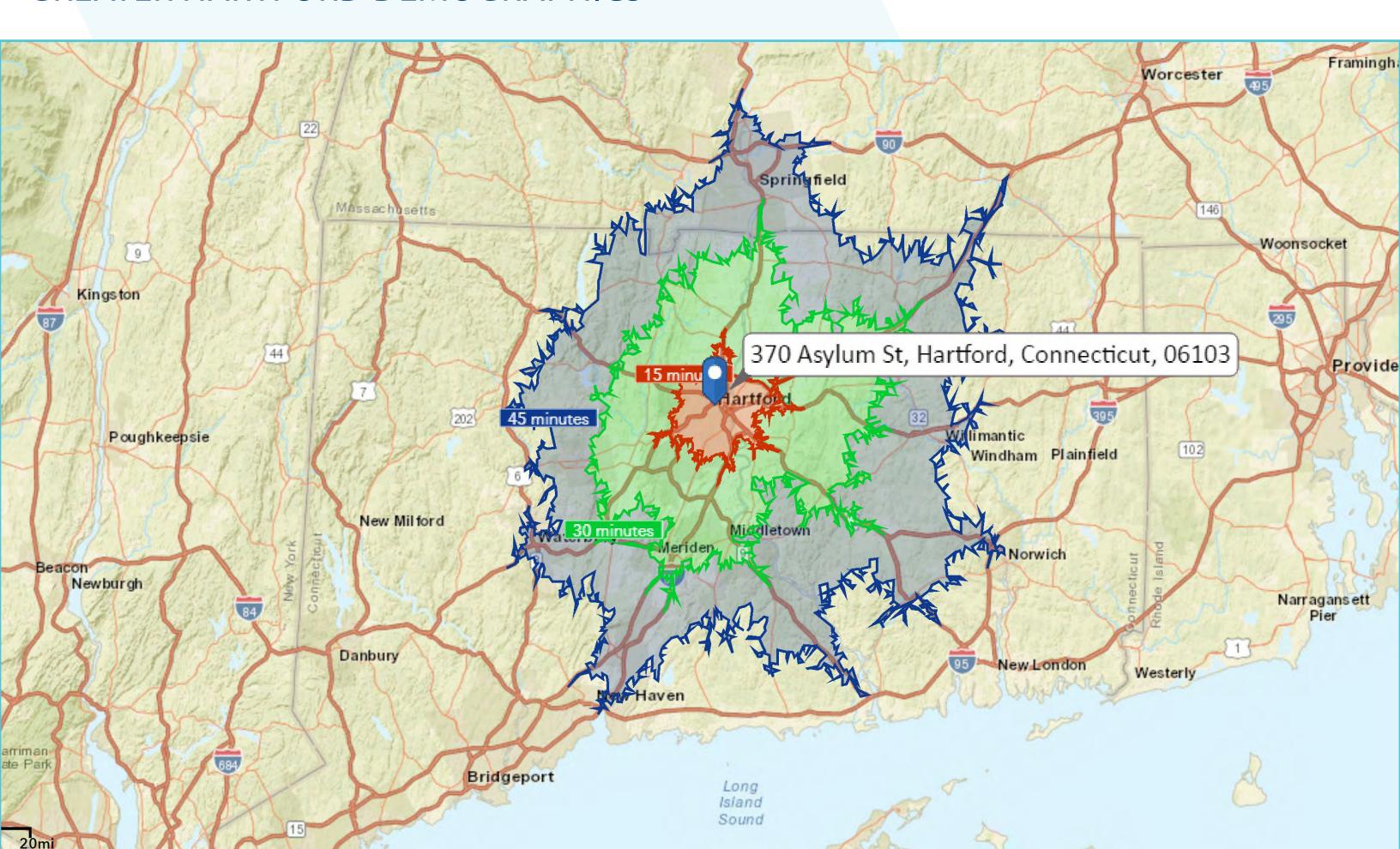
**POPULATION** 







## GREATER HARTFORD DEMOGRAPHICS



Population Summary	15 minutes	30 minutes	45 minutes
2000 Total Population	279516	895873	1776467
2010 Total Population	284711	936183	1862963
2017 Total Population	288832	949142	1887622
2017 Group Quarters	12378	27614	71044
2022 Total Population	292307	959462	1906288
2017-2022 Annual Rate	0.24	0.22	0.2
2017 Total Daytime Population	386251	1043457	1925970
Workers	232553	581393	990246
Residents	153698	462064	935724
Household Summary	15 minutes	30 minutes	45 minutes
2000 Households	108673	356387	686239
2000 Average Household Size	2.46	2.44	2.49
2010 Households	109795	372989	721240
2010 Average Household Size	2.47	2.43	2.48
2017 Households	110872	375941	725341
2017 Average Household Size	2.49	2.45	2.5
2022 Households	111940	378852	730041
2022 Average Household Size	2.5	2.46	2.51
2017-2022 Annual Rate	0.19	0.15	0.13
2010 Families	67171	236428	468251
2010 Average Family Size	3.15	3.04	3.07
2017 Families	67155	236581	467979
2017 Average Family Size	3.19	3.07	3.1
2022 Families	67500	237666	469719
2022 Average Family Size	3.2	3.09	3.11
2017-2022 Annual Rate	0.1	0.09	0.07
Housing Unit Summary	15 minutes	30 minutes	45 minutes
2000 Housing Units	116,800	376,150	726,044
Owner Occupied Housing Units	44.7	58.6	60.1
Renter Occupied Housing Units	48.3	36.1	34.5
Vacant Housing Units	7	5.3	5.5
2010 Housing Units	119,712	398,642	772,246
Owner Occupied Housing Units	44.5	59.1	60.4
Renter Occupied Housing Units	47.2	34.4	33
Vacant Housing Units	8.3	6.4	6.6
2017 Housing Units	122,158	405,396	784,144
Owner Occupied Housing Units	41	55.8	57.3
Renter Occupied Housing Units	49.7	36.9	35.2
Vacant Housing Units	9.2	7.3	7.5
2022 Housing Units	123,775	410,727	794,221
Owner Occupied Housing Units	40.7	55.4	56.8
Renter Occupied Housing Units	49.7	36.8	35.1
Vacant Housing Units	9.6	7.8	8.1

Median Household Income		30 minutes	45 minutes
2017	9.6	7.8	8.1
2022	\$50,558	\$71,437	\$69,533
Median Home Value		30 minutes	45 minutes
2017	\$221,229	\$239,455	\$240,598
2022	\$257,215	\$278,007	\$279,004
Per Capita Income		30 minutes	45 minutes
2017	\$28,226	\$36,391	\$34,724
2022	\$31,806	\$40,959	\$38,958
Median Age	15 minutes	30 minutes	45 minutes
2010	35.6	39.4	39
2017	36.5	40.6	40.2
2022	37.3	41.3	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2017 Households by Income	15 minutes	30 minutes	45 minutes
Household Income Base	\$110,872	\$375,941	\$725,341
<\$15,000	17.6%	10.9%	11.5%
\$15,000 - \$24,999	11.6%	8.9%	8.9%
\$25,000 - \$34,999	9.5%	7.5%	7.7%
\$35,000 - \$49,999	13.3%	12.3%	12.1%
\$50,000 - \$74,999	15.1%	16.1%	16.2%
\$75,000 - \$99,999	10.8%	12.6%	12.5%
\$100,000 - \$149,999	12.5%	16.7%	16.6%
\$150,000 - \$199,999	4.9%	7.5%	7.5%
\$200,000+	4.8%	7.4%	7%
Average Household Income	\$71,443	\$90,507	\$88,466
2022 Households by Income	15 minutes	30 minutes	45 minutes
Household Income Base	\$111,940	\$378,852	\$730,041
<\$15,000	17.6%	10.9%	11.6%
\$15,000 - \$24,999	11.1%	8.5%	8.6%
\$25,000 - \$34,999	8.7%	6.9%	7.1%
\$35,000 - \$49,999	12.1%	11.2%	11%
\$50,000 - \$74,999	13.5%	14.1%	14.1%
\$75,000 - \$99,999	10.7%	12.1%	11.9%
\$100,000 - \$149,999	14.4%	18.6%	18.4%
\$150,000 - \$199,999	6%	8.9%	9%
\$200,000+	5.9%	8.9%	8.4%
Average Household Income	\$81,005	\$102,395	\$99,848





2017 Owner Occupied Housing Units by Value	15 minutes	30 minute	45 minutes
Total	\$50,113	\$226,271	\$448,927
<\$50,000	2.5%	2%	2.1%
\$50,000 - \$99,999	4.9%	3%	3.2%
\$100,000 - \$149,999	11.3%	9.2%	10.2%
\$150,000 - \$199,999	22.6%	20%	19.5%
\$200,000 - \$249,999	20.4%	20%	18.5%
\$250,000 - \$299,999	16.2%	15.9%	15.2%
\$300,000 - \$399,999	12%	15.6%	16.2%
\$400,000 - \$499,999	5.1%	7.4%	8%
\$500,000 - \$749,999	3.2%	4.8%	5.1%
\$750,000 - \$999,999	1.1%	1.3%	1.3%
\$1,000,000 +	0.6%	0.8%	0.8%
Average Home Value	\$251,093	\$277,217	\$278,894
2022 Owner Occupied Housing Units by Value		30 minute	45 minute
Total	\$50,367	\$227,688	\$451,209
<\$50,000	2.1%	1.5%	1.5%
\$50,000 - \$99,999	3.9%	2.2%	2.5%
\$100,000 - \$149,999	8.7%	6.6%	7.9%
\$150,000 - \$199,999	16.9%	12.00/	
1 10 0/0 0 0 1 1 1 1 1 1 1	10.970	13.8%	14%
\$200,000 - \$249,999	15.3%	13.8%	14%
\$200,000 - \$249,999	15.3%	14%	13%
\$200,000 - \$249,999 \$250,000 - \$299,999	15.3% 22.5%	14% 21.1%	13% 18.9%
\$200,000 - \$249,999 \$250,000 - \$299,999 \$300,000 - \$399,999	15.3% 22.5% 16.2%	14% 21.1% 20.7%	13% 18.9% 20.6%
\$200,000 - \$249,999 \$250,000 - \$299,999 \$300,000 - \$399,999 \$400,000 - \$499,999	15.3% 22.5% 16.2% 6.8%	14% 21.1% 20.7% 10%	13% 18.9% 20.6% 10.6%
\$200,000 - \$249,999 \$250,000 - \$299,999 \$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999	15.3% 22.5% 16.2% 6.8% 5%	14% 21.1% 20.7% 10% 6.8%	13% 18.9% 20.6% 10.6% 7.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	30 minute	30 minute	45 minute
Total	284,709	936,181	1,862,962
0 - 4	6.6%	5.8%	5.7%
5 - 9	6.4%	6.1%	6.2%
10 - 14	6.6%	6.5%	6.7%
15 - 24	15.6%	13.4%	14.3%
25 - 34	14%	12.8%	12.1%
35 - 44	13%	13.2%	13.2%
45 - 54	14%	15.5%	15.6%
55 - 64	10.9%	12.3%	12.2%
65 - 74	6.2%	7.1%	6.9%
75 - 84	4.3%	4.8%	4.6%
85 +	2.4%	2.6%	2.5%
18+	76%	77.5%	77.1%

2017 Population by Age	15 minute	30 minute	45 minute
Total	288,832	949,144	1,887,622
0 - 4	6.1%	5.3%	5.3%
5 - 9	6.2%	5.6%	5.6%
10 - 14	6.2%	6%	6.1%
15 - 24	15%	13%	13.9%
25 - 34	14.6%	13.2%	12.8%
35 - 44	12.2%	12.2%	11.9%
45 - 54	12.7%	13.7%	13.8%
55 - 64	12.1%	13.8%	13.8%
65 - 74	8.2%	9.5%	9.3%
75 - 84	4.2%	4.9%	4.7%
85 +	2.5%	2.8%	2.7%
18 +	77.8%	79.4%	79.2%
2022 Population by Age	15 minute	30 minute	45 minute
Total	292,307	959,464	1,906,287
0 - 4	6.2%	5.3%	5.3%
5 - 9	5.9%	5.3%	5.3%
10 - 14	6%	5.7%	5.8%
15 - 24	13.8%	12%	12.9%
25 - 34	15.1%	13.4%	13.2%
35 - 44	12.8%	12.9%	12.6%
45 - 54	11.7%	12.4%	12.4%
55 - 64	12.1%	13.7%	13.7%
65 - 74	9.2%	10.8%	10.7%
75 - 84	4.8%	5.8%	5.6%
85 +	2.4%	2.7%	2.6%
18 +	78.4%	80.2%	80%
2010 Population by Sex	15 minute	30 minute	45 minute
Males	135,123	450,533	902,536
Females	149,588	485,650	960,427
2017 Population by Sex	15 minute	30 minute	45 minute
Males	137,561	458,017	916,935
Females	151,270	491,125	970,688
2022 Population by Sex	15 minute	30 minute	45 minute
Males	139,764	464,473	928,755
Females	152,542	494,989	977,533

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.





2010 Population by Race/Ethnicity	15 minute	30 minute	45 minute
Total	284,712	936185	1862963
White Alone	50.1%	71.6%	75.2%
Black Alone	26.9%	13.6%	11%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	4.6%	4.4%	3.5%
Pacific Islander Alone	0%	0%	0%
Some Other Race Alone	14.3%	7.2%	7.3%
Two or More Races	3.6%	2.8%	2.7%
Hispanic Origin	27.7%	16%	16.4%
Diversity Index	80.5	61	58%
2017 Population by Race/Ethnicity	15 minute	30 minute	45 minute
Total	288,831	949,142	1,887,622
White Alone	46.2%	67.7%	71.7%
Black Alone	27.5%	14.5%	11.6%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	5.4%	5.5%	4.4%
Pacific Islander Alone	0%	0%	0%
Some Other Race Alone	16.4%	8.6%	8.8%
Two or More Races	4%	3.3%	3.2%
Hispanic Origin	31.5%	19.1%	19.8%
Diversity Index	83.4%	66.7%	63.9%
2022 Population by Race/Ethnicity	15 minute	30 minute	45 minute
Total	292,306	959,462	1,906,288
White Alone	43.8%	65%	69.2%
Black Alone	27.8%	15.1%	12.1%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	6.1%	6.4%	5.1%
Pacific Islander Alone	0%	0%	0%
Some Other Race Alone	17.6%	9.5%	9.7%
Two or More Races	4.2%	3.6%	3.5%
Hispanic Origin	34.2%	21.5%	22.4%
Diversity Index	85	70.3	67.6%
2010 Population by Relationship and Household Type	15 minute	30 minute	45 minute
Total	284,711	936,183	1,862,963
In Households	95.4%	96.9%	96.1%
In Family Households	77.2%	79%	79.3%
Householder	23.6%	25.2%	25.1%
Spouse	13.2%	17.6%	17.6%
Child	32.5%	30.3%	30.7%
Other relative	5%	3.8%	3.6%
Nonrelative	2.8%	2.2%	2.3%
In Nonfamily Households	18.2%	17.9%	16.8%
In Group Quarters	4.6%	3.1%	3.9%
Institutionalized Population	1.7%	1.4%	1.7%
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Noninstitutionalized Population	2.9%	1.7%	2.2%

Total   192,161   665,212   1,303,557     Less than 9th Grade   8.1%   4.7%   4.8%     Pth - 12th Grade, No Diploma   9.5%   6%   6.4%     High School Graduate   23.6%   24%   24.9%     GED/Alternative Credential   4.5%   3.8%   3.9%     Some College, No Degree   17.5%   16.9%   17.3%     Associate Degree   7.1%   8.2%   8.4%     Bachelor's Degree   16.4%   20.8%   19.7%     Graduate/Professional Degree   13.5%   15.6%   14.7%     2017 Population 15+ by Marital Status   15 minutes   30 minutes   45 minutes     Total   235,489   788,760   1,566,860     Never Married   46.5%   38%   38.1%     Married   36.8%   45.2%   45.4%     Widowed   5.6%   5.6%   5.6%     Divorced   11.1%   11.2%   10.9%     2017 Civilian Population 16+ in Labor Force   15 minutes   30 minutes   45 minutes     Civilian Employed (Unemployment Rate)   9%   6.6%   6.2%     2017 Employed Population 16+ by Industry   15 minutes   30 minutes   45 minutes     Civilian Unemployed (Unemployment Rate)   9%   6.6%   6.2%     2017 Employed Population 16+ by Industry   15 minutes   30 minutes   45 minutes     Civilian Unemployed (Unemployment Rate)   9%   6.6%   6.2%     2017 Employed Population 16+ by Industry   15 minutes   30 minutes   45 minutes     Civilian Unemployed (Unemployment Rate)   9%   6.6%   6.2%     2017 Employed Population 16+ by Industry   15 minutes   30 minutes   45 minutes     Construction   4.7%   5.1%   5.4%     Manufacturing   8.2%   10.1%   10.6%
9.5% 6% 6.4% High School Graduate 23.6% 24% 24.9% GED/Alternative Credential 4.5% 3.8% 3.9% Some College, No Degree 17.5% 16.9% 17.3% Associate Degree 7.1% 8.2% 8.4% Bachelor's Degree 16.4% 20.8% 19.7% Graduate/Professional Degree 13.5% 15.6% 14.7% 2017 Population 15+ by Marital Status 15 minutes 30 minutes 45 minutes 10.0% Married 46.5% 38% 38.1% Married 36.8% 45.2% 45.4% Widowed 5.6% 5.6% 5.6% 5.6% Divorced 11.1% 11.2% 10.9% 2017 Civilian Population 16+ in Labor Force 15 minutes 30 minutes 45 minutes 2017 Employed (Unemployment Rate) 9% 6.6% 6.2% 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes 30 minutes 30 minutes 45 minutes 30 minutes 45 minutes 30 m
High School Graduate 23.6% 24% 24.9% GED/Alternative Credential 4.5% 3.8% 3.9% Some College, No Degree 17.5% 16.9% 17.3% Associate Degree 7.1% 8.2% 8.4% Bachelor's Degree 16.4% 20.8% 19.7% Graduate/Professional Degree 13.5% 15.6% 14.7% 2017 Population 15+ by Marital Status 15 minutes 30 minutes 45 minutes Total 235,489 788,760 1,566,860 Never Married 46.5% 38% 38.1% Married 36.8% 45.2% 45.4% Widowed 5.6% 5.6% 5.6% 5.6% Divorced 11.1% 11.2% 10.9% 2017 Civilian Population 16+ in Labor Force 15 minutes 30 minutes 45 minutes Civilian Employed (Unemployment Rate) 9% 6.6% 6.2% 2017 Employed Population 16+ by Industry 15 minutes 30 minutes 45 minutes Total 136,801 493,618 959,579 Agriculture/Mining 0.2% 0.2% 0.4% Construction 4.7% 5.1% 5.4%
GED/Alternative Credential       4.5%       3.8%       3.9%         Some College, No Degree       17.5%       16.9%       17.3%         Associate Degree       7.1%       8.2%       8.4%         Bachelor's Degree       16.4%       20.8%       19.7%         Graduate/Professional Degree       13.5%       15.6%       14.7%         2017 Population 15+ by Marital Status       15 minutes       30 minutes       45 minutes         Total       235,489       788,760       1,566,860         Never Married       46.5%       38%       38.1%         Married       36.8%       45.2%       45.4%         Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0
Some College, No Degree       17.5%       16.9%       17.3%         Associate Degree       7.1%       8.2%       8.4%         Bachelor's Degree       16.4%       20.8%       19.7%         Graduate/Professional Degree       13.5%       15.6%       14.7%         2017 Population 15+ by Marital Status       15 minutes       30 minutes       45 minutes         Total       235,489       788,760       1,566,860         Never Married       46.5%       38%       38.1%         Married       36.8%       45.2%       45.4%         Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         2017 Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Associate Degree 7.1% 8.2% 8.4% 8.4% 8.26 Bachelor's Degree 16.4% 20.8% 19.7% 15.6% 14.7% 2017 Population 15+ by Marital Status 15 minutes 30 minutes 45 minutes 30.8% 38.1% 38.1% Married 46.5% 38% 45.2% 45.4% Widowed 5.6% 5.6% 5.6% 5.6% 5.6% 2017 Civilian Population 16+ in Labor Force 15 minutes 30 minutes 45 minutes 2017 Civilian Unemployed (Unemployment Rate) 9% 6.6% 6.2% 2017 Employed Population 16+ by Industry 136,801 493,618 959,579 Agriculture/Mining 0.2% 0.2% 0.4% 5.4% 5.4% 5.4% 5.4% 5.4% 5.4% 5.4% 5
Bachelor's Degree       16.4%       20.8%       19.7%         Graduate/Professional Degree       13.5%       15.6%       14.7%         2017 Population 15+ by Marital Status       15 minutes       30 minutes       45 minutes         Total       235,489       788,760       1,566,860         Never Married       46.5%       38%       38.1%         Married       36.8%       45.2%       45.4%         Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Graduate/Professional Degree       13.5%       15.6%       14.7%         2017 Population 15+ by Marital Status       15 minutes       30 minutes       45 minutes         Total       235,489       788,760       1,566,860         Never Married       46.5%       38%       38.1%         Married       36.8%       45.2%       45.4%         Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4,7%       5.1%       5.4%
2017 Population 15+ by Marital Status         15 minutes         30 minutes         45 minutes           Total         235,489         788,760         1,566,860           Never Married         46.5%         38%         38.1%           Married         36.8%         45.2%         45.4%           Widowed         5.6%         5.6%         5.6%           Divorced         11.1%         11.2%         10.9%           2017 Civilian Population 16+ in Labor Force         15 minutes         30 minutes         45 minutes           Civilian Employed         91%         93.4%         93.8%           Civilian Unemployed (Unemployment Rate)         9%         6.6%         6.2%           2017 Employed Population 16+ by Industry         15 minutes         30 minutes         45 minutes           Total         136,801         493,618         959,579           Agriculture/Mining         0.2%         0.2%         0.4%           Construction         4,7%         5.1%         5.4%
Total       235,489       788,760       1,566,860         Never Married       46.5%       38%       38.1%         Married       36.8%       45.2%       45.4%         Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Never Married       46.5%       38%       38.1%         Married       36.8%       45.2%       45.4%         Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Married       36.8%       45.2%       45.4%         Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Widowed       5.6%       5.6%       5.6%         Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Divorced       11.1%       11.2%       10.9%         2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
2017 Civilian Population 16+ in Labor Force       15 minutes       30 minutes       45 minutes         Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Civilian Employed       91%       93.4%       93.8%         Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Civilian Unemployed (Unemployment Rate)       9%       6.6%       6.2%         2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
2017 Employed Population 16+ by Industry       15 minutes       30 minutes       45 minutes         Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Total       136,801       493,618       959,579         Agriculture/Mining       0.2%       0.2%       0.4%         Construction       4.7%       5.1%       5.4%
Agriculture/Mining         0.2%         0.2%         0.4%           Construction         4.7%         5.1%         5.4%
Construction 4.7% 5.1% 5.4%
Manufacturing 8.2% 10.1% 10.6%
3
Wholesale Trade 2.3% 2.5% 2.6%
Retail Trade 10.9% 10.3% 10.5%
Transportation/Utilities 5% 4.3% 4.3%
Information 1.8% 2% 1.9%
Finance/Insurance/Real Estate 10.2% 11.3% 9.8%
Services 52.3% 49.6% 50.2%
Public Administration 4.5% 4.5% 4.3%
2017 Employed Population 16+ by Occupation 15 minutes 30 minutes 45 minutes
Total 136,800 493,619 959,580
White Collar 60.4% 66.2% 64.4%
Management/Business/Financial 13.4% 16.4% 15.4%
Professional 22.9% 26.2% 25.5%
Sales 10.1% 10.5% 10.3%
Administrative Support 13.9% 13.1% 13.2%
Services 21.1% 16.7% 17.5%
Blue Collar 18.6% 17.1% 18.1%
Farming/Forestry/Fishing 0.1% 0.2% 0.3%
Construction/Extraction 3.7% 3.7% 4%
Installation/Maintenance/Repair 2.2% 2.5% 2.9%
Production 6% 5.8% 6%
Transportation/Material Moving 6.5% 4.9% 5%



2010 Population By Urban/ Rural Status	15 minutes	30 minutes	45 minutes
Total Population	284,711	936,183	1,862,963
Population Inside Urbanized Area	100%	95.3%	87.9%
Population Inside Urbanized Cluster	0%	0.3%	2.9%
Rural Population	0%	4.5%	9.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	15 minutes	30 minutes	45 minutes
Total	109,795	372,988	721,240
Households with 1 Person	32%	29.8%	28.4%
Households with 2+ People	68%	70.2%	71.6%
Family Households	61.2%	63.4%	64.9%
Husband-wife Families	34.4%	44.2%	45.6%
With Related Children	15.8%	19%	19.8%
Other Family (No Spouse Present)	26.8%	19.2%	19.4%
Other Family with Male Householder	5.3%	4.5%	4.6%
With Related Children	2.8%	2.3%	2.4%
Other Family with Female Householder	21.5%	14.7%	14.8%
With Related Children	14.7%	9.5%	9.7%
Nonfamily Households	6.9%	6.8%	6.7%
All Households with Children	33.6%	31.2%	32.3%
Multigenerational Households	4.9%	3.7%	3.8%
Unmarried Partner Households	7.8%	7.1%	7.2%
Male-female	7%	6.3%	6.4%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size	15 minutes	30 minutes	45 minutes
Total	109,794	372,988	721,242
1 Person Household	32%	29.8%	28.4%
2 Person Household	28.5%	32.2%	32.1%
3 Person Household	16.5%	16.1%	16.5%
4 Person Household	12.8%	13.2%	13.8%
5 Person Household	6.2%	5.6%	5.9%
6 Person Household	2.5%	1.9%	2%
7 + Person Household	1.6%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status	15 minutes	30 minutes	45 minutes
Total	109,795	372,989	721,240
Owner Occupied	48.5%	63.2%	64.6%
Owned with a Mortgage/Loan	35.6%	46%	47.2%
Owned Free and Clear	33.070		17.270
	12.9%	17.2%	17.4%
Renter Occupied			
	12.9%	17.2%	17.4%
Renter Occupied	12.9% 51.5%	17.2% 36.8%	17.4% 35.4%
Renter Occupied 2010 Housing Units By Urban/ Rural Status	12.9% 51.5% 15 minutes	17.2% 36.8% 30 minutes	17.4% 35.4% 45 minutes
Renter Occupied  2010 Housing Units By Urban/ Rural Status  Total Housing Units	12.9% 51.5% 15 minutes 119,712	17.2% 36.8% 30 minutes 398,642	17.4% 35.4% 45 minutes 772,246

Interpretation         1.         Fresh Ambittion(13D)         Parks and Res (SC)         Parks and Res (SC)         Parks and Res (SC)         Parks and Res (SC)         Revolubration (Saway Suburbanites (12D)         Saway Suburbanites (12D)         Saway Suburbanites (12D)         Saway Suburbanites (12D)         Saway Suburbanites (12D)         Pront Porches (RE)         Front Porches (R	Top 3 Tapestry Segments	15 minutes	30 minutes	45 minutes
		1. Fresh Ambitions(13D)	Parks and Rec (5C)	Parks and Rec (5C)
2017 Consumer Spending         15 minutes         30 minutes         45 minutes           Apparel & Services: Total S         \$216,680,928         \$910,388,864         \$17,155,91,168           Average Spent         \$1,954,33         \$2,421,63         \$2,365,22           Spending Potential Index         90         112         110           Education: Total S         \$158,796,513         \$676,960,231         \$1,275,231,871           Average Spent         \$1,432,25         \$1,800,71         \$1,788,11           Spending Potential Index         98         124         121           Entertainment/Recreation: Total S         \$300,606,261         \$1,292,845,399         \$2,439,150,186           Average Spent         \$2,711,29         \$3,438,96         \$3,362,76           Spending Potential Index         87         110         108           Food at Home: Total S         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534,58         \$5,531,51         \$5,403,16           Spending Potential Index         90         110         107           Food Awy from Home: Total S         \$28,588,952         \$1,382,861,463         \$3,590,43           Spending Potential Index         89         110         108		2. Parks and Rec (5C)	•	Savvy Suburbanites (1D)
Apparel & Services: Total \$         \$216,680,928         \$910,388,864         \$1,715,591,168           Average Spent         \$1,954,33         \$2,421,63         \$2,365,22           Spending Potential Index         \$158,796,513         \$676,960,231         \$1,275,231,871           Average Spent         \$1,432,25         \$1,800,71         \$1,758,11           Spending Potential Index         \$30,060,261         \$1,292,845,399         \$2,439,10,188           Entertainment/Recreation: Total \$         \$30,060,261         \$1,292,845,399         \$2,439,10,188           Average Spent         \$2,711,29         \$3,488,96         \$3,362,76           Spending Potential Index         87         \$10         \$10           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534,58         \$5,531,51         \$503,16           Food Away from Home: Total \$         \$328,588,952         \$1,882,861,463         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678,40         \$3,590,43           Spending Potential Index         \$4,689,02         \$6,044,62         \$5,922,37           Average Spent		B. Front Porches(8E)	Front Porches (8E)	Front Porches (8E)
Average Spent         \$1,954.33         \$2,421.63         \$2,365.22           Spending Potential Index         90         112         110           Education: Total \$         \$158,796,513         \$676,960,231         \$1,752,311,811           Average Spent         \$1,432,25         \$1,800,71         \$1,758,11           Spending Potential Index         \$300,606,261         \$1,292,845,399         \$2,439,150,186           Average Spent         \$2,711,29         \$3,489.6         \$3,362,76           Spending Potential Index         87         110         108           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534,58         \$5,31,51         \$5,403,16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678,40         \$3,590,43           Spending Potential Index         89         110         108           Health Care: Total \$         \$4,689,02         \$6,044,62         \$5,925,375           Spending Potential Index         84         108         10           HF U	2017 Consumer Spending	15 minutes	30 minutes	45 minutes
Spending Potential Index         90         112         110           Education: Total \$         \$158,796,513         \$676,960,231         \$1,275,231,871           Average Spent         \$1,432,25         \$1,800,71         \$1,758,11           Spending Potential Index         98         124         121           Entertainment/Recreation: Total \$         \$300,606,261         \$1,292,845,399         \$2,439,150,186           Average Spent         \$2,711,29         \$3,438,96         \$3,362,76           Spending Potential Index         87         110         108           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534,58         \$5,531,51         \$5,031,60           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,500,284,997           Average Spent         \$2,963,68         \$3,678,40         \$3,590,43           Spending Potential Index         89         110         108           Health Care: Total \$         \$19,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$1,664,51         \$2,121,51         \$2,005,882	Apparel & Services: Total \$	\$216,680,928	\$910,388,864	\$1,715,591,168
Education: Total \$         \$158,796,513         \$676,960,231         \$1,275,231,871           Average Spent         \$1,432,25         \$1,800,71         \$1,758,11           Spending Potential Index         \$300,606,261         \$1,292,845,399         \$2,439,150,186           Average Spent         \$2,711,29         \$3,48.96         \$3,362,76           Spending Potential Index         87         \$10         \$08           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534,58         \$5,531,51         \$5,403,16           Spending Potential Index         90         \$10         \$10           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678,40         \$3,590,43           Spending Potential Index         89         \$10         \$10           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,269,735,075           Average Spent         \$4,689,02         \$6,044,62         \$5,922,37           Average Spent         \$1,664,51         \$2,121,51         \$2,075,82           Spending Potential Index         84         10         10      <	Average Spent	\$1,954.33	\$2,421.63	\$2,365.22
Average Spent         \$1,432.25         \$1,800.71         \$1,758.11           Spending Potential Index         98         124         121           Entertainment/Recreation: Total \$         \$300,606,261         \$1,292,845,399         \$2,439,150,186           Average Spent         \$2,711,29         \$3,438,96         \$33,627.6           Spending Potential Index         \$7         110         108           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534,58         \$5,531,51         \$5,403,16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,362,8143         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678,40         \$3,590,43           Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689,02         \$6,044,62         \$5,922,37           Average Spent         \$1,664,51         \$2,121,51         \$2,075,82           Spending Potential Index         86         109         107 <td< td=""><td>Spending Potential Index</td><td>90</td><td>112</td><td>110</td></td<>	Spending Potential Index	90	112	110
Spending Potential Index         98         124         121           Entertainment/Recreation: Total \$         \$300,606,261         \$1,292,845,399         \$2,439,150,186           Average Spent         \$2,711.29         \$3,438.96         \$3,362.76           Spending Potential Index         \$502,757,408         \$2,079,519,630         \$3,911,30,760           Average Spent         \$502,757,408         \$2,079,519,630         \$3,911,30,760           Average Spent         \$502,757,408         \$5,531,51         \$5,403,16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678.40         \$3,990,43           Spending Potential Index         89         110         108           Health Care: Total \$         \$19,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689,02         \$6,044,62         \$5,922,37           Average Spent         \$1,664,51         \$1,701         \$2,702           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$1,864,51         \$2,121,51         \$2	Education: Total \$	\$158,796,513	\$676,960,231	\$1,275,231,871
Entertainment/Recreation: Total \$         \$300,606,261         \$1,292,845,399         \$2,439,150,186           Average Spent         \$2,711.29         \$3,438.96         \$3,362.76           Spending Potential Index         87         110         108           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534.58         \$5,531.51         \$5,403.16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678.40         \$3,590.43           Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689.02         \$6,044.62         \$5,922,37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,460         \$1,505,676,578           Average Spent         \$1,664,51         \$2,121,51         \$2,056,6578           Average Spent         \$703.63         \$886.62         \$86	Average Spent	\$1,432.25	\$1,800.71	\$1,758.11
Average Spent         \$2,711.29         \$3,438.96         \$3,362.76           Spending Potential Index         87         110         108           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534,58         \$5,531,51         \$5,403,16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678.40         \$3,590,43           Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689.02         \$6,044.62         \$5,922,37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$79,7564,460         \$1,505,676,578           Average Spent         \$1,664,51         \$2,121,51         \$2,075,82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299	Spending Potential Index	98	124	121
Spending Potential Index         87         110         108           Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,19,130,760           Average Spent         \$4,534,58         \$5,531,51         \$5,403,16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$22,963,68         \$3,678,40         \$3,590,43           Spending Potential Index         89         110         108           Health Care: Total \$         \$19,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689,02         \$6,044,62         \$5,922,37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,460         \$1,505,676,578           Average Spent         \$1,664,51         \$2,121,51         \$2,075,82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$1,091,35,604         \$7,844,865         \$13,325,149,754           Spending Potential Index         \$1,370,913,604         \$7,844,865	Entertainment/Recreation: Total \$	\$300,606,261	\$1,292,845,399	\$2,439,150,186
Food at Home: Total \$         \$502,757,408         \$2,079,519,630         \$3,919,130,760           Average Spent         \$4,534.58         \$5,531.51         \$5,403.16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963,68         \$3,678.40         \$3,590.43           Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689,02         \$6,044,62         \$5,922.37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,460         \$1,505,676,578           Average Spent         \$1,664,51         \$2,121,51         \$2,075,82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$682,299,618           Average Spent         \$1,709,153,604         \$11         109           Shelter: Total \$         \$1,709,153,604         \$7,84,406,555	Average Spent	\$2,711.29	\$3,438.96	\$3,362.76
Average Spent         \$4,534.58         \$5,531.51         \$5,403.16           Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963.68         \$3,678.40         \$3,590.43           Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689.02         \$6,044.62         \$5,922.37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,600         \$1,505,676,578           Average Spent         \$1,664.51         \$2,121.51         \$2,075.82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415.56         \$18,843.61         \$18,370.88           Spending Potential Index         \$217,043,371         \$962,697,641	Spending Potential Index	87	110	108
Spending Potential Index         90         110         107           Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963.68         \$3,678.40         \$3,590.43           Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$42,957,35,075           Average Spent         \$4,689.02         \$6,044.62         \$5,922.37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,600         \$1,505,676,578           Average Spent         \$1,664.51         \$2,121.51         \$2,075.82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415,56         \$18,843,61         \$18,370,88           Spending Potential Index         \$217,043,371         \$962,697,641         \$1,816,445,452           Support Payments/Cash Contributions/Gifts in Kind: Total \$ <td>Food at Home: Total \$</td> <td>\$502,757,408</td> <td>\$2,079,519,630</td> <td>\$3,919,130,760</td>	Food at Home: Total \$	\$502,757,408	\$2,079,519,630	\$3,919,130,760
Food Away from Home: Total \$         \$328,588,952         \$1,382,861,463         \$2,604,284,997           Average Spent         \$2,963.68         \$3,678.40         \$3,590.43           Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689.02         \$6,044.62         \$5,922,37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564.460         \$1,505,676,578           Average Spent         \$1,664.51         \$2,121.51         \$2,075,82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$1,091,53,604         \$7,084,086,555         \$13,325,149,754           Shelter: Total \$         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415,56         \$18,843,61         \$18,370,88           Spending Potential Index         \$2         \$1,43,371         \$96,697,641         \$1,816,745,267           Average Spent	Average Spent	\$4,534.58	\$5,531.51	\$5,403.16
Average Spent       \$2,963.68       \$3,678.40       \$3,590.43         Spending Potential Index       89       110       108         Health Care: Total \$       \$519,881,126       \$2,272,421,223       \$4,295,735,075         Average Spent       \$4,689.02       \$6,044.62       \$5,922.37         Spending Potential Index       84       108       106         HH Furnishings & Equipment: Total \$       \$184,547,442       \$797,564,460       \$1,505,676,578         Average Spent       \$1,664.51       \$2,121.51       \$2,075.82         Spending Potential Index       86       109       107         Personal Care Products & Services: Total \$       \$78,013,390       \$333,317,971       \$628,299,618         Average Spent       \$703.63       \$88.62       \$86.21         Spending Potential Index       88       111       109         Shelter: Total \$       \$1,709,153,604       \$7,084,086,555       \$13,325,149,754         Average Spent       \$15,415.56       \$18,843.61       \$18,370.88         Spending Potential Index       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       \$1,99,74,447       \$886,856	Spending Potential Index	90	110	107
Spending Potential Index         89         110         108           Health Care: Total \$         \$519,881,126         \$2,272,421,223         \$4,295,735,075           Average Spent         \$4,689.02         \$6,044.62         \$5,922.37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,600         \$1,505,676,578           Average Spent         \$1,664.51         \$2,121.51         \$2,075.82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$703.63         \$886.62         \$866.21           Spending Potential Index         88         111         109           Shelter: Total \$         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415.56         \$18,843.61         \$18,370.88           Spending Potential Index         \$217,043,371         \$962,697,641         \$1,816,745,267           Average Spent         \$1,957.60         \$2,560.77         \$2,504.68           Spending Potential Index         \$1,9974,447         \$886,856,289	Food Away from Home: Total \$	\$328,588,952	\$1,382,861,463	\$2,604,284,997
Health Care: Total \$       \$519,881,126       \$2,272,421,223       \$4,295,735,075         Average Spent       \$4,689.02       \$6,044.62       \$5,922.37         Spending Potential Index       84       108       106         HH Furnishings & Equipment: Total \$       \$184,547,442       \$797,564,660       \$1,505,676,578         Average Spent       \$1,664.51       \$2,121.51       \$2,075.82         Spending Potential Index       86       109       107         Personal Care Products & Services: Total \$       \$78,013,390       \$333,317,971       \$628,299,618         Average Spent       \$703.63       \$88.62       \$86.21         Spending Potential Index       88       111       109         Shelter: Total \$       \$1,709,153,604       \$7,084,086,555       \$13,325,149,754         Average Spent       \$15,415.56       \$18,843.61       \$18,370.88         Spending Potential Index       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       \$4       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03	Average Spent	\$2,963.68	\$3,678.40	\$3,590.43
Average Spent         \$4,689.02         \$6,044.62         \$5,922.37           Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,460         \$1,505,676,578           Average Spent         \$1,664.51         \$2,121.51         \$2,075.82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$703.63         \$886.62         \$866.21           Spending Potential Index         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415.56         \$18,843.61         \$18,370.88           Spending Potential Index         95         116         113           Support Payments/Cash Contributions/Gifts in Kind: Total \$         \$217,043,371         \$962,697,641         \$1,816,745,267           Average Spent         \$1,957.60         \$2,560.77         \$2,504.68           Spending Potential Index         \$4         109         107           Travel: Total \$         \$199,974,447         \$886,856,289         \$1,674,145,691           Average Spent         \$1,603,65	Spending Potential Index	89	110	108
Spending Potential Index         84         108         106           HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,460         \$1,505,676,578           Average Spent         \$1,664.51         \$2,121.51         \$2,075.82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$703.63         \$88.62         \$866.21           Spending Potential Index         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415.56         \$18,843.61         \$18,370.88           Spending Potential Index         \$217,043,371         \$962,697,641         \$1,816,745,267           Average Spent         \$1,957.60         \$2,560,77         \$2,504.68           Spending Potential Index         \$4         109         107           Travel: Total \$         \$199,974,447         \$886,856,289         \$1,674,145,691           Average Spent         \$1,803.65         \$2,359.03         \$2,308.08           Spending Potential Index         \$1         \$11         \$11           Vehicle Maintenance & Repairs: Total \$         \$102,746,100         \$439,86	Health Care: Total \$	\$519,881,126	\$2,272,421,223	\$4,295,735,075
HH Furnishings & Equipment: Total \$         \$184,547,442         \$797,564,460         \$1,505,676,578           Average Spent         \$1,664.51         \$2,121.51         \$2,075.82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$703.63         \$88.62         \$866.21           Spending Potential Index         88         111         109           Shelter: Total \$         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415.56         \$18,843.61         \$18,370.88           Spending Potential Index         95         116         113           Support Payments/Cash Contributions/Gifts in Kind: Total \$         \$217,043,371         \$962,697,641         \$1,816,745,267           Average Spent         \$1,957.60         \$2,560.77         \$2,504.68           Spending Potential Index         \$199,974,447         \$886,856,289         \$1,674,145,691           Average Spent         \$1,803.65         \$2,359.03         \$2,308.08           Spending Potential Index         \$7         \$1,40         \$11           Vehicle Maintenance & Repairs: Total \$	Average Spent	\$4,689.02	\$6,044.62	\$5,922.37
Average Spent         \$1,664.51         \$2,121.51         \$2,075.82           Spending Potential Index         86         109         107           Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$703.63         \$886.62         \$866.21           Spending Potential Index         88         111         109           Shelter: Total \$         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415.56         \$18,843.61         \$18,370.88           Spending Potential Index         95         116         113           Support Payments/Cash Contributions/Gifts in Kind: Total \$         \$217,043,371         \$962,697,641         \$1,816,745,267           Average Spent         \$1,957.60         \$2,560.77         \$2,504.68           Spending Potential Index         84         109         107           Travel: Total \$         \$199,974,447         \$886,856,289         \$1,674,145,691           Average Spent         \$1,803.65         \$2,359.03         \$2,308.08           Spending Potential Index         87         114         111           Vehicle Maintenance & Repairs: Total \$         \$102,746,100         \$439,868,791	Spending Potential Index	84	108	106
Spending Potential Index       86       109       107         Personal Care Products & Services: Total \$       \$78,013,390       \$333,317,971       \$628,299,618         Average Spent       \$703.63       \$88.62       \$86.62         Spending Potential Index       88       111       109         Shelter: Total \$       \$1,709,153,604       \$7,084,086,555       \$13,325,149,754         Average Spent       \$15,415.56       \$18,843.61       \$18,370.88         Spending Potential Index       \$5       116       113         Support Payments/Cash Contributions/Gifts in Kind: Total \$       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       \$7       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926,71       \$1,144.56       \$1,144.56	HH Furnishings & Equipment: Total \$	\$184,547,442	\$797,564,460	\$1,505,676,578
Personal Care Products & Services: Total \$         \$78,013,390         \$333,317,971         \$628,299,618           Average Spent         \$703.63         \$886.62         \$866.21           Spending Potential Index         88         111         109           Shelter: Total \$         \$1,709,153,604         \$7,084,086,555         \$13,325,149,754           Average Spent         \$15,415.56         \$18,843.61         \$18,370.88           Spending Potential Index         95         116         113           Support Payments/Cash Contributions/Gifts in Kind: Total \$         \$217,043,371         \$962,697,641         \$1,816,745,267           Average Spent         \$1,957.60         \$2,560.77         \$2,504.68           Spending Potential Index         84         109         107           Travel: Total \$         \$199,974,447         \$886,856,289         \$1,674,145,691           Average Spent         \$1,803.65         \$2,359.03         \$2,308.08           Spending Potential Index         87         114         111           Vehicle Maintenance & Repairs: Total \$         \$102,746,100         \$439,868,791         \$830,198,528           Average Spent         \$926.71         \$1,170.05         \$1,144.56	Average Spent	\$1,664.51	\$2,121.51	\$2,075.82
Average Spent       \$703.63       \$886.62       \$866.21         Spending Potential Index       88       111       109         Shelter: Total \$       \$1,709,153,604       \$7,084,086,555       \$13,325,149,754         Average Spent       \$15,415.56       \$18,843.61       \$18,370.88         Spending Potential Index       95       116       113         Support Payments/Cash Contributions/Gifts in Kind: Total \$       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,140.05       \$1,144.56	Spending Potential Index	86	109	107
Spending Potential Index       88       111       109         Shelter: Total \$       \$1,709,153,604       \$7,084,086,555       \$13,325,149,754         Average Spent       \$15,415.56       \$18,843.61       \$18,370.88         Spending Potential Index       95       116       113         Support Payments/Cash Contributions/Gifts in Kind: Total \$       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Personal Care Products & Services: Total \$	\$78,013,390	\$333,317,971	\$628,299,618
Shelter: Total \$       \$1,709,153,604       \$7,084,086,555       \$13,325,149,754         Average Spent       \$15,415.56       \$18,843.61       \$18,370.88         Spending Potential Index       95       116       113         Support Payments/Cash Contributions/Gifts in Kind: Total \$       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Average Spent	\$703.63	\$886.62	\$866.21
Average Spent       \$15,415.56       \$18,843.61       \$18,370.88         Spending Potential Index       95       116       113         Support Payments/Cash Contributions/Gifts in Kind: Total \$       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Spending Potential Index	88	111	109
Spending Potential Index       95       116       113         Support Payments/Cash Contributions/Gifts in Kind: Total \$       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Shelter: Total \$	\$1,709,153,604	\$7,084,086,555	\$13,325,149,754
Support Payments/Cash Contributions/Gifts in Kind: Total \$       \$217,043,371       \$962,697,641       \$1,816,745,267         Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Average Spent	\$15,415.56	\$18,843.61	\$18,370.88
Average Spent       \$1,957.60       \$2,560.77       \$2,504.68         Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Spending Potential Index	95	116	113
Spending Potential Index       84       109       107         Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$217,043,371	\$962,697,641	\$1,816,745,267
Travel: Total \$       \$199,974,447       \$886,856,289       \$1,674,145,691         Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Average Spent	\$1,957.60	\$2,560.77	\$2,504.68
Average Spent       \$1,803.65       \$2,359.03       \$2,308.08         Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Spending Potential Index	84	109	107
Spending Potential Index       87       114       111         Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Travel: Total \$	\$199,974,447	\$886,856,289	\$1,674,145,691
Vehicle Maintenance & Repairs: Total \$       \$102,746,100       \$439,868,791       \$830,198,528         Average Spent       \$926.71       \$1,170.05       \$1,144.56	Average Spent	\$1,803.65	\$2,359.03	\$2,308.08
Average Spent \$926.71 \$1,170.05 \$1,144.56	Spending Potential Index	87	114	111
Average Spent \$926.71 \$1,170.05 \$1,144.56	Vehicle Maintenance & Repairs: Total \$	\$102,746,100	\$439,868,791	\$830,198,528
		\$926.71	\$1,170.05	\$1,144.56
		86	109	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

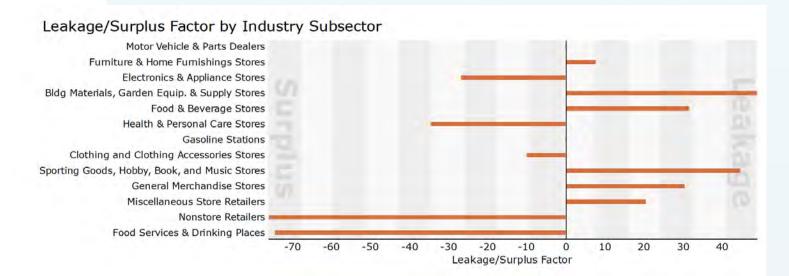
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



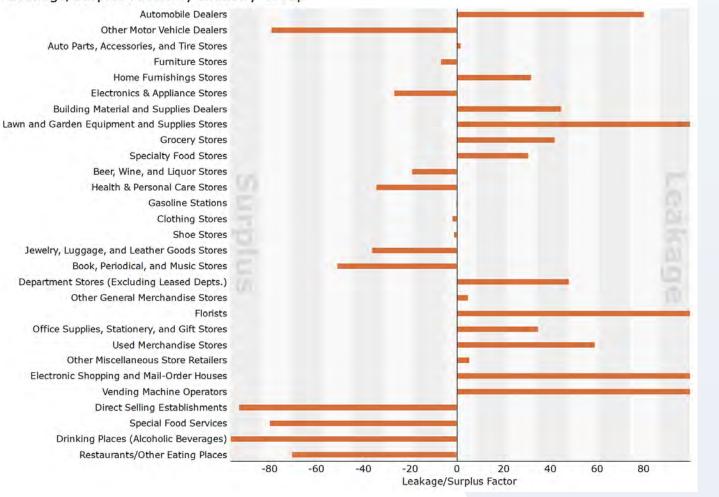


# DOWNTOWN HARTFORD RETAIL MARKET//

### **RETAIL MARKETPLACE PROFILE - 15 MINUTE WALKING RADIUS**

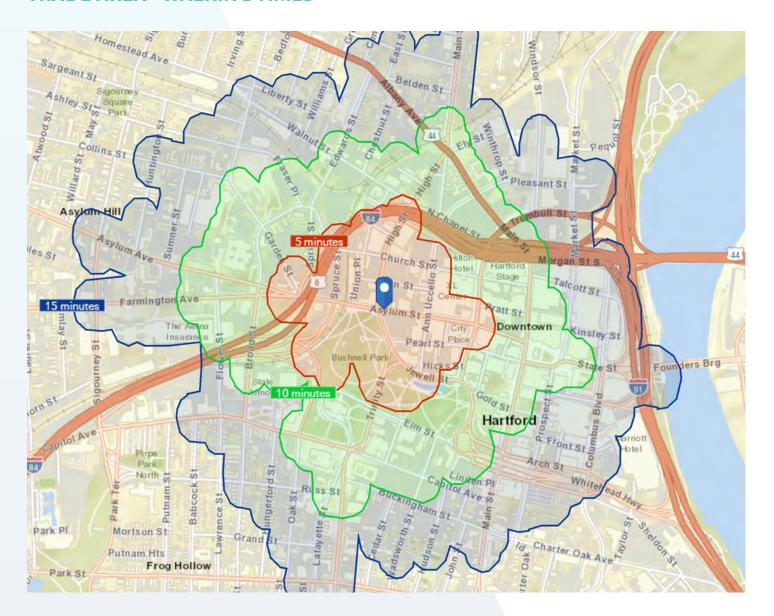


#### Leakage/Surplus Factor by Industry Group



## DAYTIME RETAIL TRADE AREA

#### TRADE AREA - WALKING TIMES



## **RETAIL MARKETPLACE PROFILE - 5 MINUTE WALKING RADIUS**

Summary Demographics						
2017 Population						665
2017 Households						461
2017 Median Disposable Income						\$54,801
2017 Per Capita Income						\$71,968
Industry Summary	NAICS	Demand (Retail potential)	Supply (Retail Sales)	Retail Gap	Leakage/ Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$23,637,767	42074121	-\$18,436,354	-28.1	47
Total Retail Trade	44-45	\$21,177,958	18296808	\$2,881,150	7.3	16
Total Food & Drink	722	\$2,459,808	23777313	-\$21,317,505	-81.2	31
NAICS Industry Group	NAICS	Demand (Retail potential)	Supply (Retail Sales)	Retail Gap	Leakage/ Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$4,344,605.0	\$1,464,740.0	\$2,879,865	49.6	1
Automobile Dealers	4411	\$3,610,054.0	\$0.0	\$3,610,054	100	0
Other Motor Vehicle Dealers	4412	\$424,234.0	\$1,464,740.0	-\$1,040,506	-55.1	1
Auto Parts, Accessories & Tire Stores	4413	\$310,317.0	\$0.0	\$310,317	100	0
Furniture & Home Furnishings Stores	442	\$851,756.0	\$0.0	\$851,756	100	0
Furniture Stores	4421	\$465,197.0	\$0.0	\$465,197	100	0
Home Furnishings Stores	4422	\$386,559.0	\$0.0	\$386,559	100	0
Electronics & Appliance Stores	443	\$788,417.0	\$1,114,343.0	-\$325,926	-17.1	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,006,107.0	\$0.0	\$1,006,107	100	0
Bldg Material & Supplies Dealers	4441	\$901,113.0	\$0.0	\$901,113	100	0
Lawn & Garden Equip & Supply Stores	4442	\$104,994.0	\$0.0	\$104,994	100	0
Food & Beverage Stores	445	\$4,179,589.0	\$2,277,515.0	\$1,902,074	29.5	4
Grocery Stores	4451	\$3,576,225.0	\$1,291,451.0	\$2,284,774	46.9	3
Specialty Food Stores	4452	\$170,757.0	\$0.0	\$170,757	100	0
Beer, Wine & Liquor Stores	4453	\$432,606.0	\$970,528.0	-\$537,922	-38.3	1
Health & Personal Care Stores	446,4461	\$1,271,179.0	\$2,680,749.0	-\$1,409,570	-35.7	1
Gasoline Stations	447,4471	\$1,922,381.0	\$0.0	\$1,922,381	100	0
Clothing & Clothing Accessories Stores	448	\$1,703,820.0	\$1,546,942.0	\$156,878	4.8	4
Clothing Stores	4481	\$1,219,391.0	\$603,795.0	\$615,596	33.8	2
Shoe Stores	4482	\$192,506.0	\$0.0	\$192,506	100	0
Jewelry, Luggage & Leather Goods Stores	4483	\$291,923.0	\$909,682.0	-\$617,759	-51.4	2
Sporting Goods, Hobby, Book & Music Stores	451	\$814,559.0	\$237,888.0	\$576,671	54.8	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$713,148.0	\$0.0	\$713,148	100	0
Book, Periodical & Music Stores	4512	\$101,411.0	\$237,888.0	-\$136,477	-40.2	1
General Merchandise Stores	452	\$3,212,970.0	\$3,113,610.0	\$99,360	1.6	2
Department Stores Excluding Leased Depts.	4521	\$2,166,211.0	\$1,516,420.0	\$649,791	17.6	1
Other General Merchandise Stores	4529	\$1,046,759.0	\$1,597,190.0	-\$550,431	-20.8	1
Miscellaneous Store Retailers	453	\$792,437.0	\$972,538.0	-\$180,101	-10.2	3
Florists	4531	\$49,712.0	\$0.0	\$49,712	100	0
Office Supplies, Stationery & Gift Stores	4532	\$220,207.0	\$224,226.0	-\$4,019	-0.9	1
Used Merchandise Stores	4533	\$82,961.0	\$0.0	\$82,961	100	0
Other Miscellaneous Store Retailers	4539	\$439,557.0	\$748,312.0	-\$308,755	-26	2

Nonstore Retailers       454       \$290,140.0       \$4,808,394.0       -\$4,518,254       -88.6         Electronic Shopping & Mail-Order Houses       4541       \$217,563.0       \$0.0       \$217,563       100         Vending Machine Operators       4542       \$12,372.0       \$0.0       \$12,372       100         Direct Selling Establishments       4543       \$60,205.0       \$4,808,394.0       -\$4,748,189       -97.5	Businesses
Vending Machine Operators         4542         \$12,372.0         \$0.0         \$12,372         100	1
	0
Direct Selling Establishments 4543 \$60,205.0 \$4,808.394.0 -\$4,748,189 -97.5	0
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1
Food Services & Drinking Places 722 \$2,459,808.0 \$23,777,313.0 -\$21,317,505 -81.2	31
Special Food Services 7223 \$65,116.0 \$1,057,653.0 -\$992,537 -88.4	3
Drinking Places - Alcoholic Beverages 7224 \$42,709.0 \$5,930,076.0 -\$5,887,367 -98.6	5
Restaurants/Other Eating Places 7225 \$2,351,983.0 \$16,789,583.0 -\$14,437,600 -75.4	23

### **RETAIL MARKETPLACE PROFILE - 10 MINUTE WALKING RADIUS**

Summary Demographics						
2017 Population						2,785
2017 Households						1,725
2017 Median Disposable Income						\$50,768
2017 Per Capita Income						\$62,087
Industry Summary	NAICS	Demand (Retail potential)	Supply (Retail Sales)	Retail Gap	Leakage/ Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$79,126,032	\$133,224,866	-\$54,098,834	-25.5	142
Total Retail Trade	44-45	\$70,889,204	\$60,844,689	\$10,044,515	7.6	49
Total Food & Drink	722	\$8,236,828	\$72,380,178	-\$64,143,350	-79.6	93
NAICS Industry Group						
Motor Vehicle & Parts Dealers	441	\$14,563,656	\$15,151,441	-\$587,785	-2	3
Automobile Dealers	4411	\$12,101,961	\$587,208	\$11,514,753	90.7	1
Other Motor Vehicle Dealers	4412	\$1,422,919	\$14,425,000	-\$13,002,081	-82	2
Auto Parts, Accessories & Tire Stores	4413	\$1,038,776	\$139,233	\$899,543	76.4	1
Furniture & Home Furnishings Stores	442	\$2,853,151	\$1,686,367	\$1,166,784	25.7	2
Furniture Stores	4421	\$1,558,268	\$1,341,997	\$216,271	7.5	1
Home Furnishings Stores	4422	\$1,294,883	\$344,370	\$950,513	58	1
Electronics & Appliance Stores	443	\$2,640,146	\$3,450,532	-\$810,386	-13.3	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$3,371,646	\$0	\$3,371,646	100	0
Bldg Material & Supplies Dealers	4441	\$3,019,459	\$0	\$3,019,459	100	0
Lawn & Garden Equip & Supply Stores	4442	\$352,187	\$0	\$352,187	100	0
Food & Beverage Stores	445	\$13,974,543	\$5,935,501	\$8,039,042	40.4	10
Grocery Stores	4451	\$11,955,524	\$3,227,535	\$8,727,989	57.5	7
Specialty Food Stores	4452	\$570,692	\$353,954	\$216,738	23.4	1
Beer, Wine & Liquor Stores	4453	\$1,448,327	\$2,354,013	-\$905,686	-23.8	3
Health & Personal Care Stores	446,4461	\$4,250,301	\$9,307,844	-\$5,057,543	-37.3	3
Gasoline Stations	447,4471	\$6,437,490	\$767,820	\$5,669,670	78.7	1
Clothing & Clothing Accessories Stores	448	\$5,700,111	\$5,295,240	\$404,871	3.7	12
Clothing Stores	4481	\$4,078,908	\$2,046,164	\$2,032,744	33.2	6
Shoe Stores	4482	\$643,779	\$762,424	-\$118,645	-8.4	1
Jewelry, Luggage & Leather Goods Stores	4483	\$977,424	\$2,486,653	-\$1,509,229	-43.6	5
Sporting Goods, Hobby, Book & Music Stores	451	\$2,725,858	\$1,095,896	\$1,629,962	42.6	2

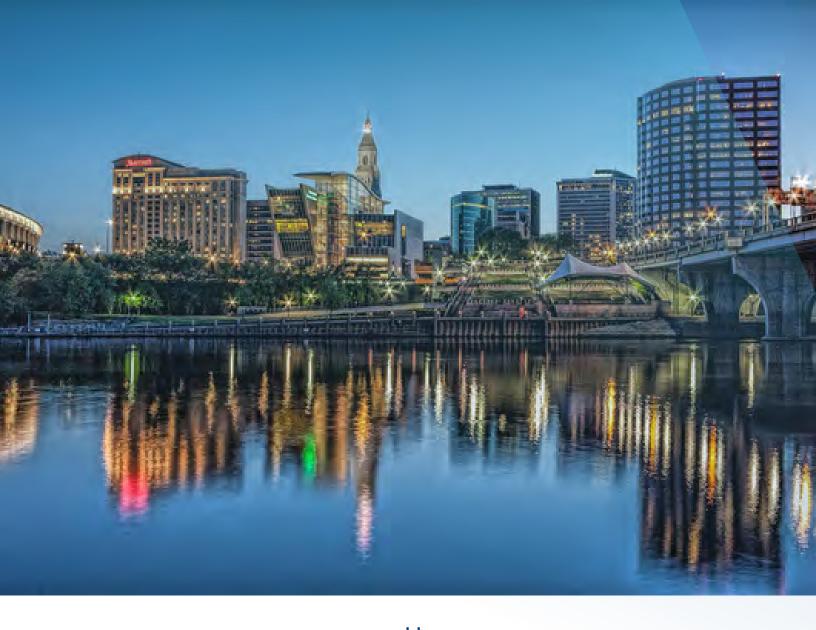
Industry Summary	NAICS	Demand (Retail potential)	Supply (Retail Sales)	Retail Gap	Leakage/ Surplus Factor	Number of Businesses
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,386,421	\$0	\$2,386,421	100	0
Book, Periodical & Music Stores	4512	\$339,438	\$1,095,896	-\$756,458	-52.7	2
General Merchandise Stores	452	\$10,749,479	\$6,515,225	\$4,234,254	24.5	4
Department Stores Excluding Leased Depts.	4521	\$7,247,705	\$3,298,383	\$3,949,322	37.4	3
Other General Merchandise Stores	4529	\$3,501,773	\$3,216,842	\$284,931	4.2	1
Miscellaneous Store Retailers	453	\$2,653,401	\$2,317,030	\$336,371	6.8	8
Florists	4531	\$166,709	\$0	\$166,709	100	0
Office Supplies, Stationery & Gift Stores	4532	\$736,946	\$522,031	\$214,915	17.1	3
Used Merchandise Stores	4533	\$277,753	\$0	\$277,753	100	0
Other Miscellaneous Store Retailers	4539	\$1,471,992	\$1,794,999	-\$323,007	-9.9	6
Nonstore Retailers	454	\$969,424	\$9,321,790	-\$8,352,366	-81.2	1
Electronic Shopping & Mail-Order Houses	4541	\$728,092	\$0	\$728,092	100	0
Vending Machine Operators	4542	\$41,387	\$0	\$41,387	100	0
Direct Selling Establishments	4543	\$199,945	\$9,321,790	-\$9,121,845	-95.8	1
Food Services & Drinking Places	722	\$8,236,828	\$72,380,178	-\$64,143,350	-79.6	93
Special Food Services	7223	\$217,948	\$2,427,468	-\$2,209,520	-83.5	7
Drinking Places - Alcoholic Beverages	7224	\$143,059	\$13,252,726	-\$13,109,667	-97.9	13
Restaurants/Other Eating Places	7225	\$7,875,820	\$56,699,984	-\$48,824,164	-75.6	73

## **RETAIL MARKETPLACE PROFILE - 15 MINUTE WALKING RADIUS**

Summary Demographics						
2017 Population						9,290
2017 Households						4,389
2017 Median Disposable Income						\$27,829
2017 Per Capita Income						\$29,905
Industry Summary	NAICS	Demand (Retail potential)	Supply (Retail Sales)	Retail Gap	Leakage/ Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$124,255,927	\$194,627,473	-\$70,371,546	-22.1	218
Total Retail Trade	44-45	\$111,523,114	\$107,201,254	\$4,321,860	2	95
Total Food & Drink	722	\$12,732,813	\$87,426,219	-\$74,693,406	-74.6	123
NAICS Industry Group	NAICS	Demand (Retail potential)	Supply (Retail Sales)	Retail Gap	Leakage/ Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$22,511,497	\$22,651,659	-\$140,162	-0.3	7
Automobile Dealers	4411	\$18,678,760	\$2,027,702	\$16,651,058	80.4	2
Other Motor Vehicle Dealers	4412	\$2,187,005	\$19,040,657	-\$16,853,652	-79.4	2
Auto Parts, Accessories & Tire Stores	4413	\$1,645,733	\$1,583,300	\$62,433	1.9	3
Furniture & Home Furnishings Stores	442	\$4,422,432	\$3,787,655	\$634,777	7.7	3
Furniture Stores	4421	\$2,404,210	\$2,748,203	-\$343,993	-6.7	2
Home Furnishings Stores	4422	\$2,018,222	\$1,039,452	\$978,770	32	1
Electronics & Appliance Stores	443	\$4,138,046	\$7,179,744	-\$3,041,698	-26.9	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$5,298,944	\$1,811,957	\$3,486,987	49	1
Bldg Material & Supplies Dealers	4441	\$4,758,081	\$1,811,957	\$2,946,124	44.8	1

Industry Summary	NAICS	Demand (Retail potential)	Supply (Retail Sales)	Retail Gap	Leakage/ Surplus Factor	Number of Businesses
Lawn & Garden Equip & Supply Stores	4442	\$540,863	\$0	\$540,863	100	0
Food & Beverage Stores	445	\$22,263,346	\$11,581,858	\$10,681,488	31.6	23
Grocery Stores	4451	\$19,109,150	\$7,812,118	\$11,297,032	42	17
Specialty Food Stores	4452	\$915,809	\$482,970	\$432,839	30.9	1
Beer, Wine & Liquor Stores	4453	\$2,238,386	\$3,286,770	-\$1,048,384	-19	5
Health & Personal Care Stores	446,4461	\$6,805,699	\$14,021,266	-\$7,215,567	-34.6	6
Gasoline Stations	447,4471	\$10,134,559	\$10,177,772	-\$43,213	-0.2	3
Clothing & Clothing Accessories Stores	448	\$8,959,212	\$10,951,931	-\$1,992,719	-10	22
Clothing Stores	4481	\$6,433,506	\$6,686,662	-\$253,156	-1.9	13
Shoe Stores	4482	\$1,018,486	\$1,040,329	-\$21,843	-1.1	1
Jewelry, Luggage & Leather Goods Stores	4483	\$1,507,219	\$3,224,940	-\$1,717,721	-36.3	8
Sporting Goods, Hobby, Book & Music Stores	451	\$4,288,542	\$1,635,300	\$2,653,242	44.8	4
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,758,976	\$0	\$3,758,976	100	0
Book, Periodical & Music Stores	4512	\$529,566	\$1,635,300	-\$1,105,734	-51.1	4
General Merchandise Stores	452	\$16,993,808	\$9,029,676	\$7,964,132	30.6	8
Department Stores Excluding Leased Depts.	4521	\$11,437,189	\$3,998,741	\$7,438,448	48.2	4
Other General Merchandise Stores	4529	\$5,556,619	\$5,030,935	\$525,684	5	3
Miscellaneous Store Retailers	453	\$4,133,767	\$2,720,139	\$1,413,628	20.6	11
Florists	4531	\$255,977	\$0	\$255,977	100	0
Office Supplies, Stationery & Gift Stores	4532	\$1,154,940	\$556,826	\$598,114	34.9	3
Used Merchandise Stores	4533	\$433,437	\$111,054	\$322,383	59.2	1
Other Miscellaneous Store Retailers	4539	\$2,289,413	\$2,052,260	\$237,153	5.5	7
Nonstore Retailers	454	\$1,573,263	\$11,652,295	-\$10,079,032	-76.2	2
Electronic Shopping & Mail-Order Houses	4541	\$1,148,523	\$0	\$1,148,523	100	0
Vending Machine Operators	4542	\$65,243	\$0	\$65,243	100	0
Direct Selling Establishments	4543	\$359,497	\$10,019,161	-\$9,659,664	-93.1	2
Food Services & Drinking Places	722	\$12,732,813	\$87,426,219	-\$74,693,406	-74.6	123
Special Food Services	7223	\$339,906	\$3,062,190	-\$2,722,284	-80	9
Drinking Places - Alcoholic Beverages	7224	\$216,791	\$14,022,814	-\$13,806,023	-97	15
Restaurants/Other Eating Places	7225	\$12,176,117	\$70,341,214	-\$58,165,097	-70.5	99





# STREET RETAIL SPACE FOR LEASE

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**For More Information Please Contact:** 

JOHN LOCKHART Associate 860.327.8310 john.lockhart@avisonyoung.com

