SWQ SYCAMORE AVE + SHADOWRIDGE DR, VISTA, CA







#### **FEATURES**

- 10,850 SF Available For Lease of divisible shops
- Anchored by Stater Bros, Big 5 Sporting Goods, and Tuesday Morning
- Located just south of Highway 78
- Frontage to Sycamore Ave
- Average household income of \$83,259 in 5-mile radius

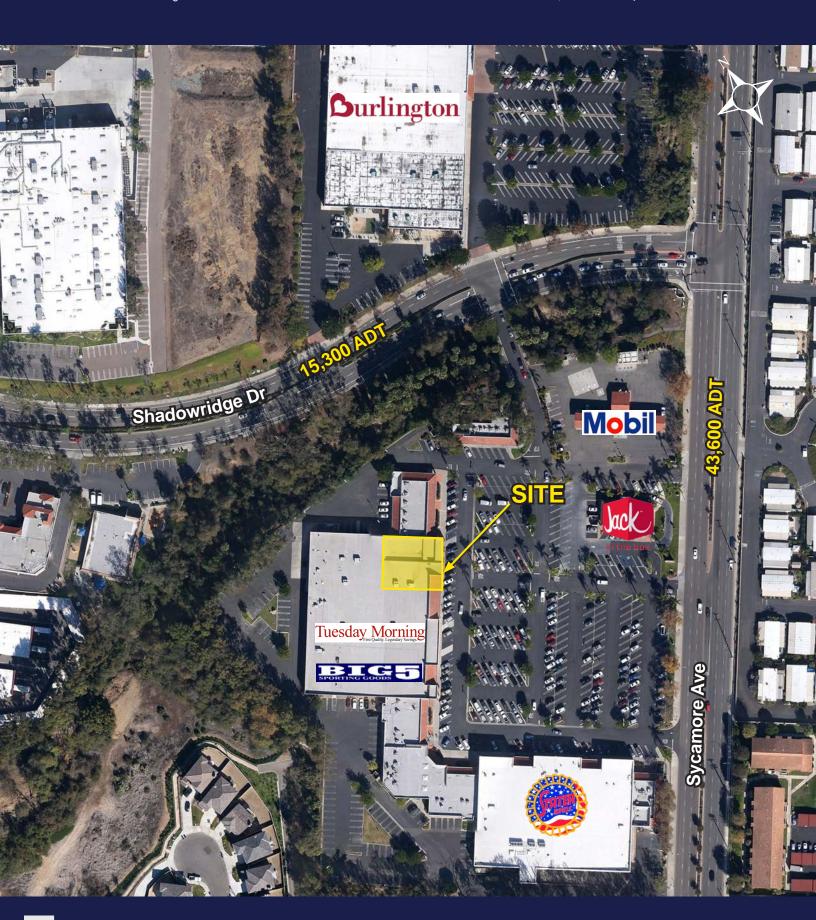
#### **DEMOGRAPHICS**

|                  | 1 Mile   | 3 Mile   | 5 Mile   |
|------------------|----------|----------|----------|
| 2011 Population: | 13,142   | 87,163   | 235,608  |
| 2016 Proj Pop:   | 14,229   | 91,699   | 248,656  |
| Daytime Pop:     | 7,615    | 48,559   | 104,380  |
| Avg HH Income:   | \$67,525 | \$77,657 | \$83,259 |





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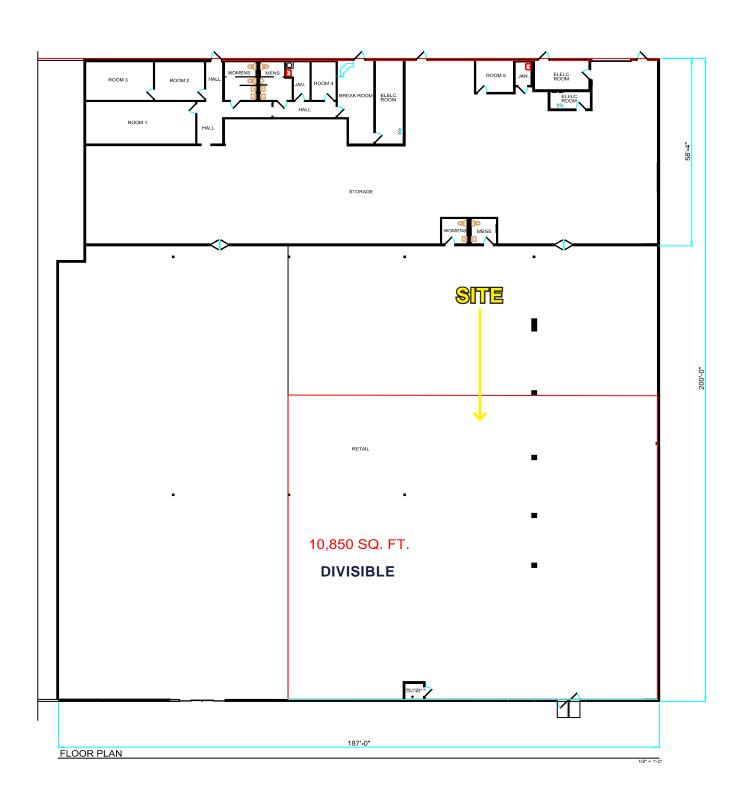


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**SYCAMORE AVE** 

SWQ SYCAMORE AVE + SHADOWRIDGE DR, VISTA, CA



# **Expanded Demographic Profile**

ESTIMATED 2017 · CALCULATED USING PROPORTIONAL BLOCK GROUPS

### SYCAMORE AVE + SHADOWRIDGE DR | SAN MARCOS, CA

| THE POPULATION                      | 1 MILE         | 3 MILES      | 5 MILES       |
|-------------------------------------|----------------|--------------|---------------|
| Estimated Population                | 14,229         | 91,699       | 248,656       |
| Forecasted Population (2021)        | 15,110         | 100,583      | 278,737       |
| HOUSEHOLDS                          | _              |              |               |
| Households                          | 4,899          | 31,518       | 81,369        |
| AVG HHD INCOME                      |                |              |               |
| Estimated Avg Household Income      | \$78.811       | \$91,503     | \$97,781      |
| Avg Family Income                   | \$74,700       | \$87,219     | \$92,867      |
| MEDIAN HH INCOME                    |                |              |               |
| Estimated Median Household Income   | \$66,329       | \$76,199     | \$79,549      |
| Median Family Income                | \$69,614       | \$79,931     | \$83,045      |
| \$\$\$ PER CAPITA INCOME            |                |              |               |
| Est. Proj. Per Capita Income        | \$27,662       | \$32,020     | \$32,508      |
| \$\$ OTHER INCOME                   |                |              |               |
| Est. Proj. Median Disposable Income | \$54,194       | \$60,861     | \$63,302      |
| DAYTIME DEMOS                       |                |              |               |
| Total Number of Businesses          | <b></b><br>642 | 4,285        | 8,710         |
| Total Number of Employees           | 7,615          | 48,559       | 104,380       |
| TTT RACE & ETHNICITY                | 1 MILE         | 3 MILES      | 5 MILES       |
| White                               | 8,183 62.3%    | 58,277 66.9% | 157,046 66.7% |
| Black or African American           | 478 3.6%       | 2,355 2.7%   | 6,401 2.7%    |
| American Indian & Alaskan Native    | 124 0.9%       | 671 0.8%     | 2,073 0.9%    |
| Asian                               | 659 5.0%       | 5,752 6.6%   | 14,937 6.3%   |
| Hawaiian & Pacific Islander         | 56 0.4%        | 345 0.4%     | 1,337 0.6%    |
| Other Race                          | 2,882 21.9%    | 15,067 17.3% | 41,004 17.4%  |
| Two or More Races                   | 760 5.8%       | 4,697 5.4%   | 12,809 5.4%   |
| Ť† AGE DISTRIBUTION                 | _              |              |               |
| Median Age                          | 34.83 yrs      | 34.02 yrs    | 33.91 yrs     |
| <b>■ HOUSING</b>                    | _              |              |               |
| Total Housing Units                 | 4,883          | 31,903       | 82,286        |