



THE WATERMARK





With limited options in the area, The Watermark is poised to cater to an underserved clientele from start to finish. Begin the day with coffee or a robust workout, stay for breakfast or stock up on healthy choices at Whole Foods Market, the first in this area. Meet a colleague for lunch by the fountain, shop for that perfect gift, or indulge in some pampering.

All Day.



All Night.

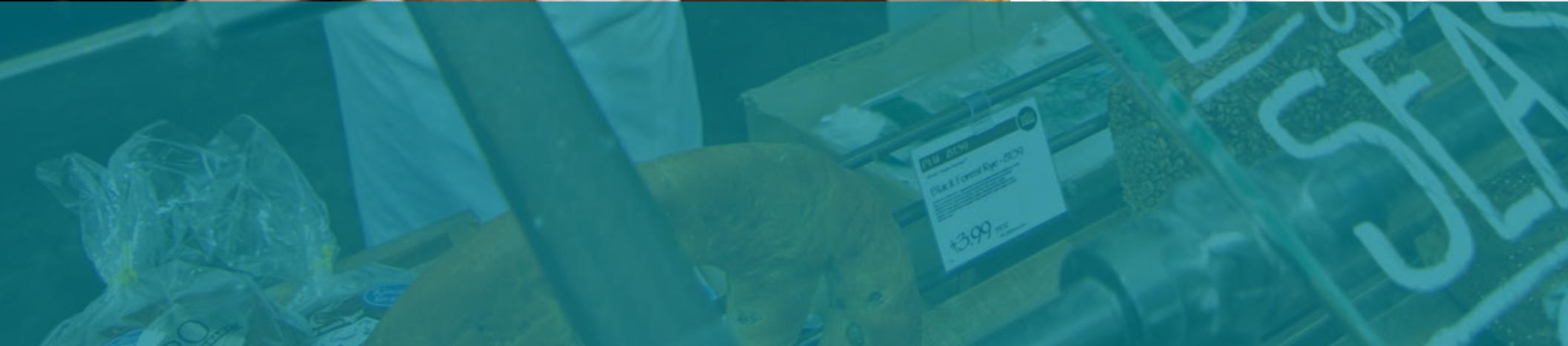
As the day winds down, there's still plenty to do. Meet friends after hours for craft beer or cocktails, enjoy great food from casual eateries to chef-driven gastropubs, and be entertained at the chic cinema. The Element Hotel by Westin keeps the center active around the clock, 24/7.





THE WATERMARK

From fashion finds to designer décor to the latest in gourmet indulges, The Watermark lifestyle center will provide locals with a vibrant shopping, dining and entertainment destination.



Food Meets **Fashion.**



THE WATERMARK

275,000 SF Retail

**425,000 SF Class A Office
Fully Leased**

**Whole Foods 40,000 SF
Executed Lease**

**Element Hotel by Westin
140 KEYS**



Scripps Poway
Parkway

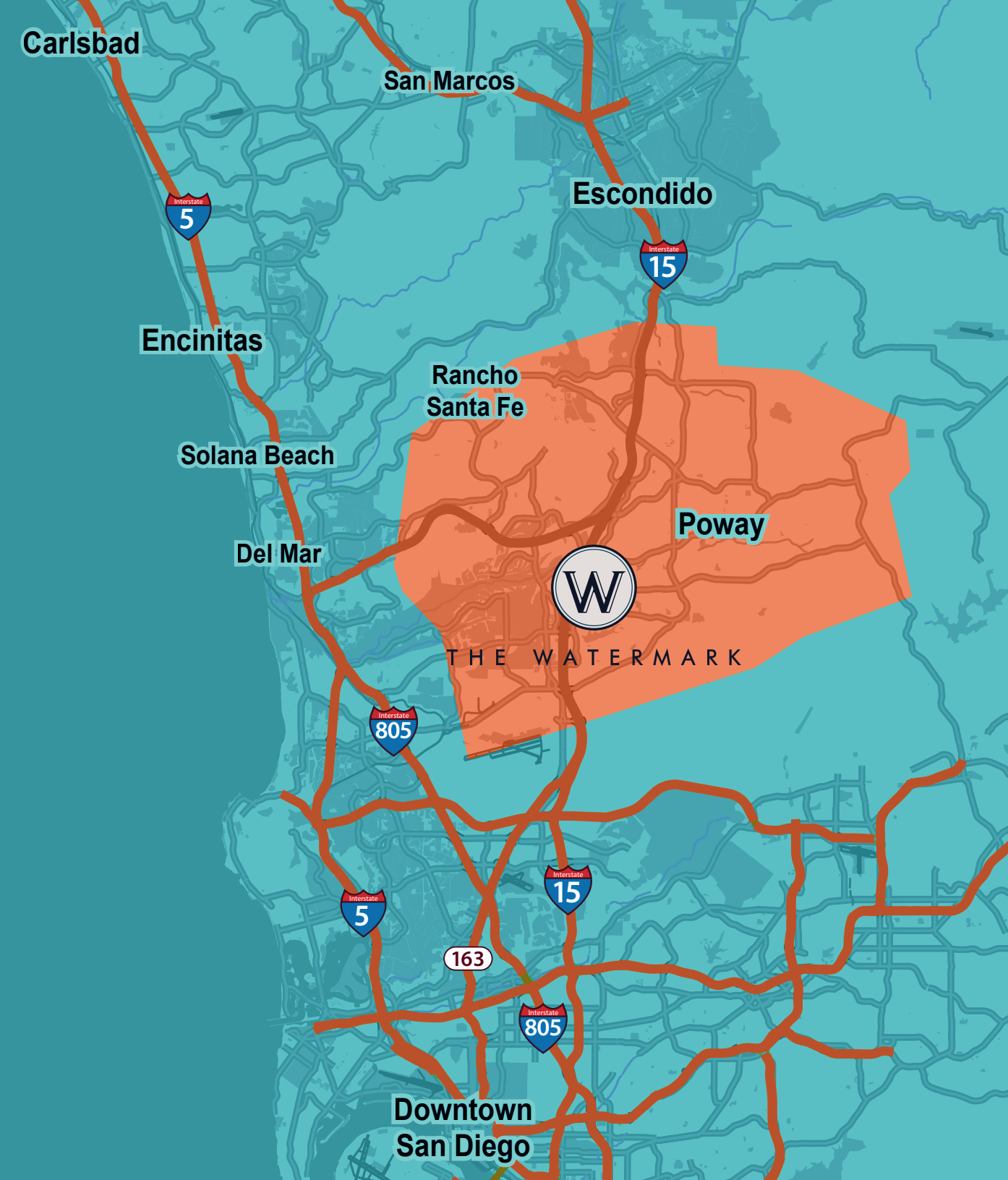


By The **Numbers.**



2020 Projected Population 374,811

Enterprising Professionals make up 75% of the market within the 7-mile trade area. A diverse and well-educated population, they are early adopters of technology and favor a lifestyle focused on health and fitness.



Median
Age: **38**

Median
Household
Income
\$118,000

60%
Bachelors
Degree or
Higher

From Techies to Trendsetters.



1,700 Est. Office Employees
425,000 SF
 Class A Office Space

100% Leased



**Scripps Poway
 Parkway
 44,500 ADT**



257,000 ADT



THE WATERMARK

The Crossroads of **Transit & Trade.**



THE WATERMARK

thewatermarksandiego.com

Leasing Team

Steve McClurkin

Sidney Inc.

858-909-0853 (o)

310-930-7787 (m)

steve@sidneyinc.net

Don Moser

Retail Insite

858-523-2087 (o)

858-229-3456 (m)

dmoser@retailinsite.net

Ron Pepper

Retail Insite

858-523-2085 (o)

619-887-2665 (m)

rpepper@retailinsite.net



5465 Morehouse Drive, Suite 260, San Diego, CA 92121-4714

sudprop.com