

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5349/-83.3620

RF1

7020 Orchard Lake Rd

West Bloomfield Township, MI 48322

1 mi radius 3 mi radius 5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
POPULATION	2018 Estimated Population	10,088	63,859	153,643
	2023 Projected Population	10,183	64,380	155,491
	2010 Census Population	10,034	63,124	149,048
	2000 Census Population	9,414	63,806	150,337
	Projected Annual Growth 2018 to 2023	0.2%	0.2%	0.2%
	Historical Annual Growth 2000 to 2018	0.4%	-	0.1%
HOUSEHOLDS	2018 Estimated Households	4,435	25,933	64,396
	2023 Projected Households	4,524	26,417	65,950
	2010 Census Households	4,257	24,655	59,961
	2000 Census Households	3,798	23,809	58,874
	Projected Annual Growth 2018 to 2023	0.4%	0.4%	0.5%
	Historical Annual Growth 2000 to 2018	0.9%	0.5%	0.5%
AGE	2018 Est. Population Under 10 Years	8.3%	9.2%	9.5%
	2018 Est. Population 10 to 19 Years	11.6%	12.1%	11.9%
	2018 Est. Population 20 to 29 Years	8.8%	9.5%	11.0%
	2018 Est. Population 30 to 44 Years	14.4%	14.6%	15.7%
	2018 Est. Population 45 to 59 Years	21.4%	22.3%	22.0%
	2018 Est. Population 60 to 74 Years	22.2%	21.4%	20.1%
	2018 Est. Population 75 Years or Over	13.3%	10.8%	9.9%
	2018 Est. Median Age	49.0	47.5	45.7
MARITAL STATUS & GENDER	2018 Est. Male Population	45.8%	47.9%	48.0%
	2018 Est. Female Population	54.2%	52.1%	52.0%
	2018 Est. Never Married	27.1%	26.8%	27.7%
	2018 Est. Now Married	51.5%	52.7%	51.8%
	2018 Est. Separated or Divorced	12.7%	13.2%	13.6%
	2018 Est. Widowed	8.7%	7.3%	6.8%
INCOME	2018 Est. HH Income \$200,000 or More	16.5%	20.7%	19.6%
	2018 Est. HH Income \$150,000 to \$199,999	10.7%	11.7%	10.6%
	2018 Est. HH Income \$100,000 to \$149,999	15.9%	17.7%	16.9%
	2018 Est. HH Income \$75,000 to \$99,999	12.5%	11.7%	11.8%
	2018 Est. HH Income \$50,000 to \$74,999	16.0%	12.7%	14.0%
	2018 Est. HH Income \$35,000 to \$49,999	11.0%	9.2%	9.5%
	2018 Est. HH Income \$25,000 to \$34,999	6.5%	5.8%	6.0%
	2018 Est. HH Income \$15,000 to \$24,999	5.9%	5.5%	5.6%
	2018 Est. HH Income Under \$15,000	5.0%	4.9%	5.9%
	2018 Est. Average Household Income	\$136,309	\$155,173	\$149,340
	2018 Est. Median Household Income	\$89,515	\$105,131	\$102,511
	2018 Est. Per Capita Income	\$59,972	\$63,118	\$62,668
	2018 Est. Total Businesses	1,057	4,114	9,526
2018 Est. Total Employees	7,633	36,438	106,566	

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RACE	2018 Est. White	65.8%	71.0%	67.7%
	2018 Est. Black	20.8%	14.7%	17.4%
	2018 Est. Asian or Pacific Islander	10.7%	11.5%	11.8%
	2018 Est. American Indian or Alaska Native	0.1%	0.1%	0.2%
	2018 Est. Other Races	2.6%	2.8%	2.9%
HISPANIC	2018 Est. Hispanic Population	194	1,274	3,621
	2018 Est. Hispanic Population	1.9%	2.0%	2.4%
	2023 Proj. Hispanic Population	1.9%	2.0%	2.4%
	2010 Hispanic Population	1.5%	1.6%	1.7%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	7,620	47,091	112,627
	2018 Est. Elementary (Grade Level 0 to 8)	1.1%	2.2%	1.9%
	2018 Est. Some High School (Grade Level 9 to 11)	4.2%	3.0%	2.6%
	2018 Est. High School Graduate	12.2%	12.3%	13.1%
	2018 Est. Some College	16.9%	16.5%	17.2%
	2018 Est. Associate Degree Only	7.3%	5.9%	6.1%
	2018 Est. Bachelor Degree Only	26.3%	28.6%	28.9%
	2018 Est. Graduate Degree	32.2%	31.5%	30.2%
HOUSING	2018 Est. Total Housing Units	4,567	26,662	66,565
	2018 Est. Owner-Occupied	65.8%	73.9%	67.8%
	2018 Est. Renter-Occupied	31.3%	23.4%	29.0%
	2018 Est. Vacant Housing	2.9%	2.7%	3.3%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	0.5%	0.8%	0.7%
	2010 Homes Built 2000 to 2004	4.7%	6.3%	7.2%
	2010 Homes Built 1990 to 1999	12.9%	10.9%	15.2%
	2010 Homes Built 1980 to 1989	19.5%	18.2%	19.0%
	2010 Homes Built 1970 to 1979	22.3%	27.9%	25.6%
	2010 Homes Built 1960 to 1969	30.2%	22.4%	18.9%
	2010 Homes Built 1950 to 1959	10.2%	13.3%	14.2%
	2010 Homes Built Before 1949	3.4%	4.7%	6.0%
HOME VALUES	2010 Home Value \$1,000,000 or More	1.7%	1.2%	1.8%
	2010 Home Value \$500,000 to \$999,999	8.6%	10.6%	11.7%
	2010 Home Value \$400,000 to \$499,999	6.7%	9.0%	9.4%
	2010 Home Value \$300,000 to \$399,999	14.6%	20.0%	20.9%
	2010 Home Value \$200,000 to \$299,999	35.0%	31.1%	27.8%
	2010 Home Value \$150,000 to \$199,999	20.3%	17.0%	16.0%
	2010 Home Value \$100,000 to \$149,999	9.1%	7.8%	8.7%
	2010 Home Value \$50,000 to \$99,999	4.4%	3.6%	3.9%
	2010 Home Value \$25,000 to \$49,999	1.0%	0.9%	1.2%
	2010 Home Value Under \$25,000	1.8%	1.6%	1.7%
	2010 Median Home Value	\$252,469	\$274,766	\$288,566
	2010 Median Rent	\$1,241	\$1,199	\$1,088

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	8,561	53,235	127,882
	2018 Est. Civilian Employed	62.0%	61.9%	62.3%
	2018 Est. Civilian Unemployed	1.7%	1.5%	1.5%
	2018 Est. in Armed Forces	-	-	-
	2018 Est. not in Labor Force	36.4%	36.7%	36.2%
	2018 Labor Force Males	44.8%	47.1%	47.2%
	2018 Labor Force Females	55.2%	52.9%	52.8%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	5,296	32,915	79,749
	2010 Mgmt, Business, & Financial Operations	23.7%	23.1%	22.3%
	2010 Professional, Related	33.0%	35.0%	34.3%
	2010 Service	10.7%	10.0%	10.5%
	2010 Sales, Office	25.6%	23.5%	23.5%
	2010 Farming, Fishing, Forestry	-	-	-
	2010 Construction, Extraction, Maintenance	2.9%	2.9%	3.1%
	2010 Production, Transport, Material Moving	4.0%	5.4%	6.3%
	2010 White Collar Workers	82.3%	81.7%	80.1%
	2010 Blue Collar Workers	17.7%	18.3%	19.9%
	TRANSPORTATION TO WORK	2010 Drive to Work Alone	84.8%	85.1%
2010 Drive to Work in Carpool		7.4%	6.4%	6.6%
2010 Travel to Work by Public Transportation		1.2%	0.6%	1.0%
2010 Drive to Work on Motorcycle		-	-	-
2010 Walk or Bicycle to Work		1.2%	0.6%	0.8%
2010 Other Means		0.8%	0.3%	0.4%
2010 Work at Home		4.6%	6.9%	6.4%
TRAVEL TIME		2010 Travel to Work in 14 Minutes or Less	24.1%	19.1%
	2010 Travel to Work in 15 to 29 Minutes	37.0%	36.6%	37.9%
	2010 Travel to Work in 30 to 59 Minutes	35.7%	38.2%	37.1%
	2010 Travel to Work in 60 Minutes or More	2.6%	3.3%	4.1%
	2010 Average Travel Time to Work	24.5	25.6	25.5
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$396 M	\$2.52 B	\$6.07 B
	2018 Est. Apparel	\$13.9 M	\$89.1 M	\$215 M
	2018 Est. Contributions, Gifts	\$31.5 M	\$208 M	\$500 M
	2018 Est. Education, Reading	\$17.6 M	\$117 M	\$281 M
	2018 Est. Entertainment	\$22.5 M	\$144 M	\$346 M
	2018 Est. Food, Beverages, Tobacco	\$57.9 M	\$364 M	\$878 M
	2018 Est. Furnishings, Equipment	\$14.1 M	\$91.0 M	\$219 M
	2018 Est. Health Care, Insurance	\$33.2 M	\$208 M	\$502 M
	2018 Est. Household Operations, Shelter, Utilities	\$122 M	\$779 M	\$1.88 B
	2018 Est. Miscellaneous Expenses	\$5.65 M	\$35.3 M	\$85.3 M
	2018 Est. Personal Care	\$5.07 M	\$32.2 M	\$77.7 M
	2018 Est. Transportation	\$71.9 M	\$452 M	\$1.09 B

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