Demographic and Income Profile

13211 Coursey Blvd, Baton Rouge, Louisiana, 70816
Ring: 1 mile radius

Summary	Census 2010	Census 2020	2023	2028
Population	10,675	11,512	11,867	12,162
Households	4,633	4,975	5,127	5,286
Families	2,836	2,991	2,950	3,021
Average Household Size	2.30	2.31	2.31	2.30
Owner Occupied Housing Units	2,870	3,030	3,017	3,178
Renter Occupied Housing Units	1,763	1,945	2,110	2,108
Median Age	39.3	39.7	41.6	42.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.49%	-0.02%	0.30%
Households	0.61%	0.18%	0.49%
Families	0.48%	0.08%	0.44%
Owner HHs	1.05%	0.36%	0.66%
Median Household Income	2.63%	2.08%	2.57%

Households by Income	2023 Number	2023 Percent	2028 Number	2028 Percent
<$15,000	263	5.1%	237	4.5%
$15,000 - $24,999	390	7.6%	312	5.9%
$25,000 - $34,999	467	9.1%	397	7.5%
$35,000 - $49,999	693	13.5%	647	12.2%
$50,000 - $74,999	1,042	20.3%	1,049	19.8%
$75,000 - $99,999	645	12.6%	660	12.5%
$100,000 - $149,999	786	15.3%	882	16.7%
$150,000 - $199,999	492	9.6%	681	12.9%
$200,000+	350	6.8%	422	8.0%

	2023	2028
Median Household Income	$65,894	$75,043
Average Household Income	$96,005	$109,826
Per Capita Income	$42,656	$49,045

Population by Age	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
0 - 4	581	5.4%	692	6.0%	550	4.6%	572	4.7%
5 - 9	593	5.6%	616	5.4%	574	4.8%	585	4.8%
10 - 14	578	5.4%	617	5.4%	596	5.0%	591	4.9%
15 - 19	620	5.8%	622	5.4%	614	5.2%	576	4.7%
20 - 24	755	7.1%	740	6.4%	723	6.1%	737	6.1%
25 - 34	1,645	15.4%	1,754	15.2%	1,710	14.4%	1,672	13.7%
35 - 44	1,306	12.2%	1,444	12.5%	1,654	13.9%	1,803	14.8%
45 - 54	1,667	15.6%	1,266	11.0%	1,279	10.8%	1,339	11.0%
55 - 64	1,560	14.6%	1,521	13.2%	1,652	13.9%	1,446	11.9%
65 - 74	793	7.4%	1,365	11.9%	1,540	13.0%	1,533	12.6%
75 - 84	421	3.9%	652	5.7%	731	6.2%	997	8.2%
85+	155	1.5%	221	1.9%	244	2.1%	311	2.6%

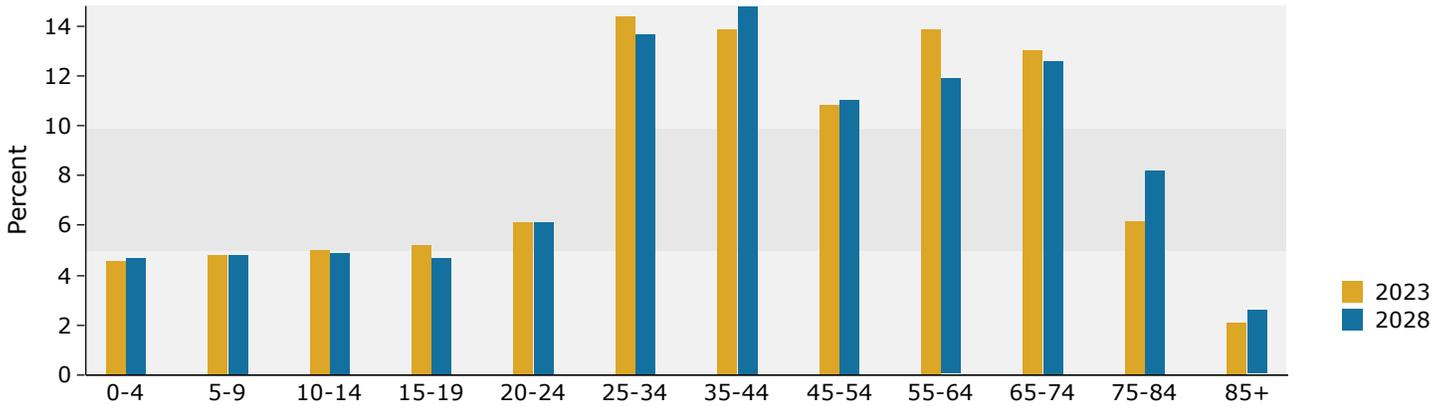| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
White Alone	7,923	74.2%	6,569	57.1%	6,581	55.5%	6,434	52.9%
Black Alone	1,928	18.1%	3,130	27.2%	3,330	28.1%	3,518	28.9%
American Indian Alone	18	0.2%	13	0.1%	14	0.1%	15	0.1%
Asian Alone	481	4.5%	765	6.6%	808	6.8%	860	7.1%
Pacific Islander Alone	8	0.1%	11	0.1%	11	0.1%	12	0.1%
Some Other Race Alone	140	1.3%	287	2.5%	314	2.6%	382	3.1%
Two or More Races	176	1.6%	738	6.4%	809	6.8%	941	7.7%
Hispanic Origin (Any Race)	474	4.4%	752	6.5%	835	7.0%	962	7.9%

Data Note: Income is expressed in current dollars.

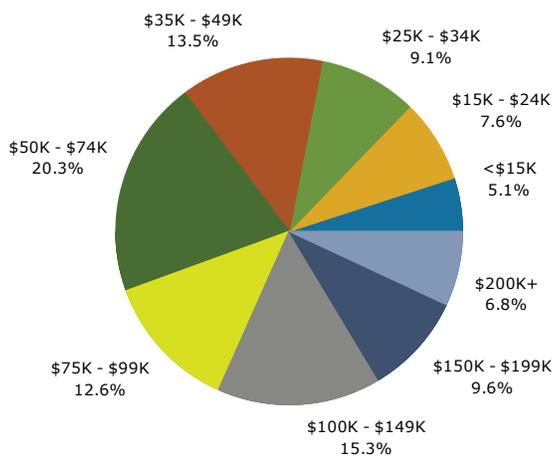**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

December 18, 2023
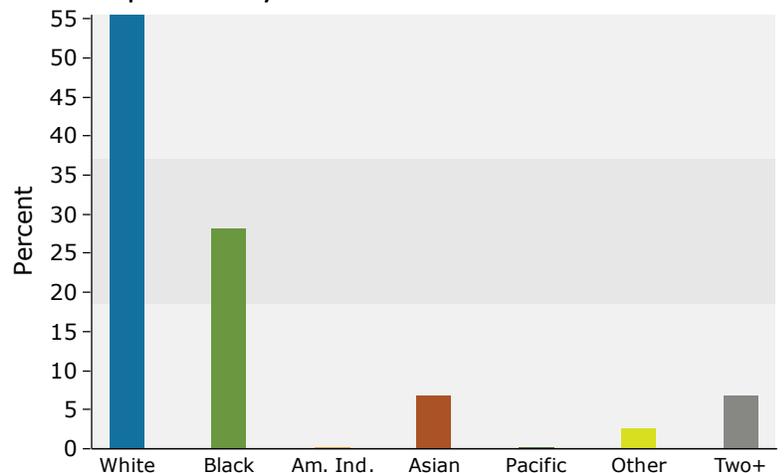
Demographic and Income Profile

13211 Coursey Blvd, Baton Rouge, Louisiana, 70816
Ring: 1 mile radius

Prepared by Esri
Latitude: 30.40932
Longitude: -91.03200

Trends 2023-2028

Annual Rate (in percent)

Categories: Population, Households, Families, Owner HHs, Median HH Income

Legend: Area, State, USA

Population by Age

Percent

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

Legend: 2023, 2028

2023 Household Income

- $35K - $49K: 13.5%
- $25K - $34K: 9.1%
- $15K - $24K: 7.6%
- <$15K: 5.1%
- $200K+: 6.8%
- $150K - $199K: 9.6%
- $100K - $149K: 15.3%
- $75K - $99K: 12.6%
- $50K - $74K: 20.3%

2023 Population by Race

Percent

Race categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+
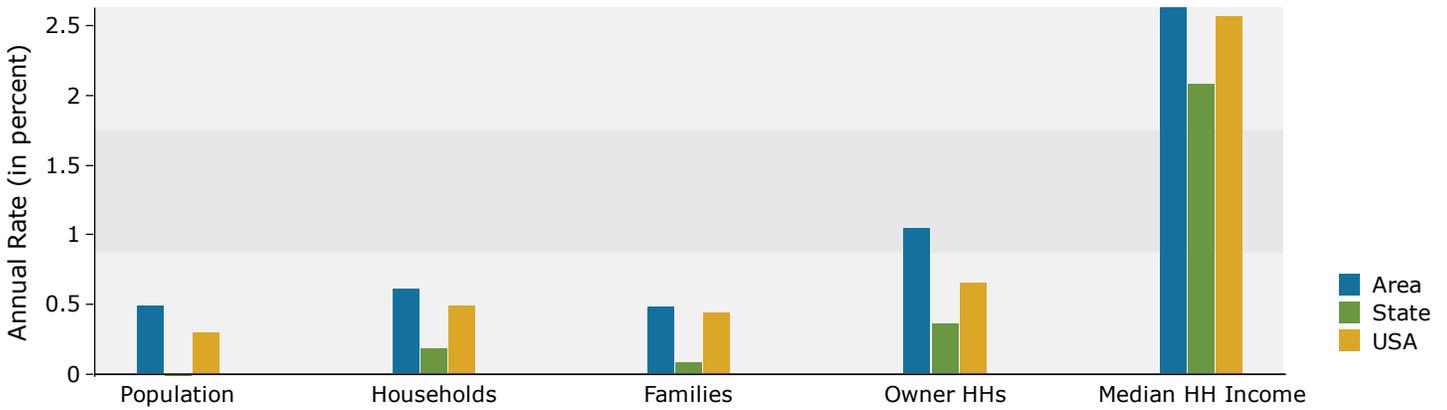
2023 Percent Hispanic Origin: 7.0%

December 18, 2023

Demographic and Income Profile

13211 Coursey Blvd, Baton Rouge, Louisiana, 70816
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.40932
Longitude: -91.03200

Summary	Census 2010	Census 2020	2023	2028
Population	75,801	78,832	79,527	79,844
Households	31,286	32,676	33,046	33,441
Families	19,561	20,170	19,637	19,760
Average Household Size	2.40	2.39	2.39	2.37
Owner Occupied Housing Units	18,413	19,172	20,604	21,178
Renter Occupied Housing Units	12,870	13,504	12,442	12,263
Median Age	34.1	36.5	37.3	38.2

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.08%	-0.02%	0.30%
Households	0.24%	0.18%	0.49%
Families	0.12%	0.08%	0.44%
Owner HHs	0.55%	0.36%	0.66%
Median Household Income	2.44%	2.08%	2.57%

Households by Income		2023		2028	
		Number	Percent	Number	Percent
<$15,000		2,254	6.8%	2,019	6.0%
$15,000 - $24,999		2,472	7.5%	1,944	5.8%
$25,000 - $34,999		2,828	8.6%	2,429	7.3%
$35,000 - $49,999		5,211	15.8%	4,791	14.3%
$50,000 - $74,999		6,838	20.7%	6,720	20.1%
$75,000 - $99,999		3,407	10.3%	3,504	10.5%
$100,000 - $149,999		4,235	12.8%	4,715	14.1%
$150,000 - $199,999		3,161	9.6%	4,119	12.3%
$200,000+		2,638	8.0%	3,198	9.6%
Median Household Income		$61,192		$69,039	
Average Household Income		$95,715		$110,063	
Per Capita Income		$40,061		$46,425	

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,390	7.1%	5,120	6.5%	4,755	6.0%	4,884	6.1%
5 - 9	4,805	6.3%	4,935	6.3%	4,740	6.0%	4,666	5.8%
10 - 14	4,598	6.1%	5,006	6.4%	4,767	6.0%	4,603	5.8%
15 - 19	4,692	6.2%	4,616	5.9%	4,569	5.7%	4,386	5.5%
20 - 24	6,108	8.1%	5,438	6.9%	5,235	6.6%	5,413	6.8%
25 - 34	13,302	17.5%	12,622	16.0%	12,745	16.0%	11,969	15.0%
35 - 44	9,434	12.4%	10,608	13.5%	11,650	14.6%	12,309	15.4%
45 - 54	10,216	13.5%	8,876	11.3%	8,523	10.7%	8,890	11.1%
55 - 64	8,949	11.8%	9,288	11.8%	9,251	11.6%	8,206	10.3%
65 - 74	4,638	6.1%	7,509	9.5%	7,999	10.1%	7,915	9.9%
75 - 84	2,635	3.5%	3,565	4.5%	3,894	4.9%	4,945	6.2%
85+	1,034	1.4%	1,250	1.6%	1,398	1.8%	1,659	2.1%

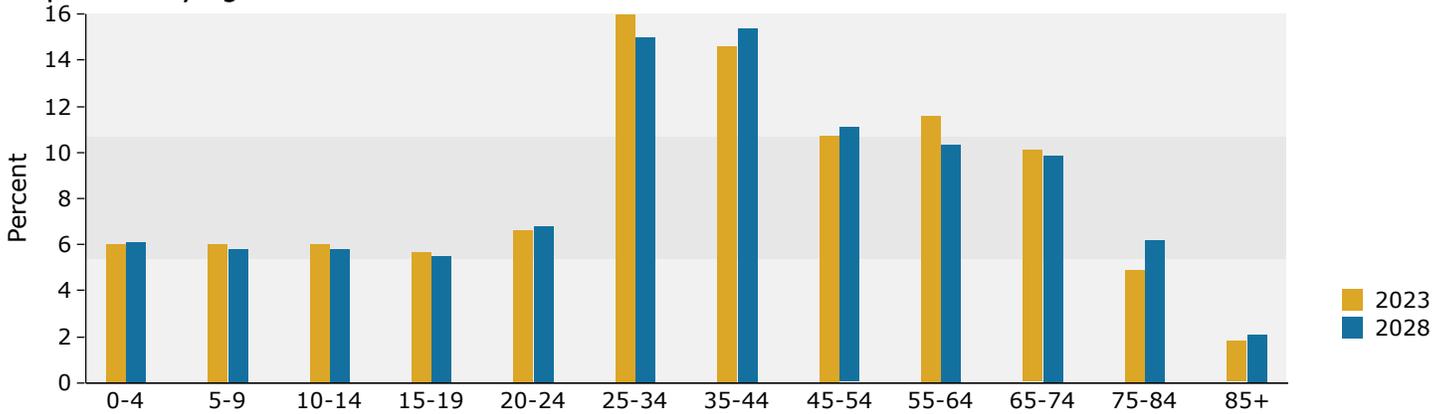| Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	48,745	64.3%	39,475	50.1%	38,960	49.0%	37,449	46.9%
Black Alone	20,851	27.5%	25,575	32.4%	26,089	32.8%	26,350	33.0%
American Indian Alone	243	0.3%	210	0.3%	216	0.3%	227	0.3%
Asian Alone	2,986	3.9%	4,374	5.5%	4,484	5.6%	4,634	5.8%
Pacific Islander Alone	28	0.0%	26	0.0%	26	0.0%	27	0.0%
Some Other Race Alone	1,665	2.2%	3,943	5.0%	4,215	5.3%	4,948	6.2%
Two or More Races	1,283	1.7%	5,230	6.6%	5,538	7.0%	6,208	7.8%
Hispanic Origin (Any Race)	4,098	5.4%	7,677	9.7%	8,227	10.3%	9,240	11.6%

Data Note: Income is expressed in current dollars.

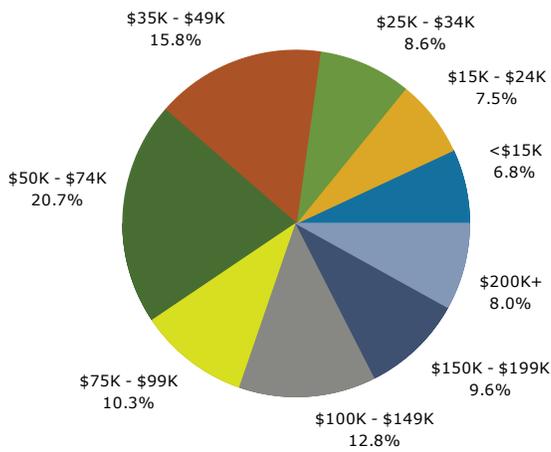**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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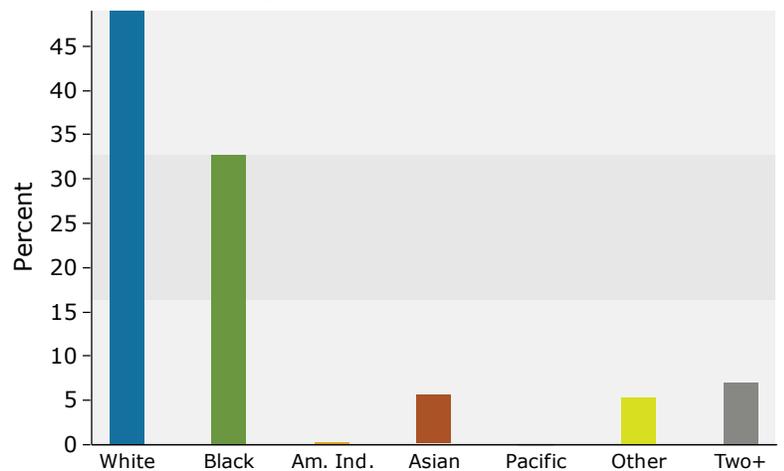
Demographic and Income Profile

13211 Coursey Blvd, Baton Rouge, Louisiana, 70816
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.40932
Longitude: -91.03200

Trends 2023-2028

Annual Rate (in percent) — categories: Population, Households, Families, Owner HHs, Median HH Income. Legend: Area, State, USA

Population by Age

Percent by age group: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+. Legend: 2023, 2028

2023 Household Income

- $35K - $49K 15.8%
- $25K - $34K 8.6%
- $15K - $24K 7.5%
- <$15K 6.8%
- $200K+ 8.0%
- $150K - $199K 9.6%
- $100K - $149K 12.8%
- $75K - $99K 10.3%
- $50K - $74K 20.7%

2023 Population by Race

Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2023 Percent Hispanic Origin: 10.3%

December 18, 2023

Demographic and Income Profile

13211 Coursey Blvd, Baton Rouge, Louisiana, 70816
Ring: 5 mile radius

Prepared by Esri
Latitude: 30.40932
Longitude: -91.03200

Summary	Census 2010	Census 2020	2023	2028
Population	152,928	160,348	160,369	159,717
Households	62,837	66,350	66,672	66,976
Families	39,753	41,194	40,072	40,026
Average Household Size	2.41	2.39	2.38	2.36
Owner Occupied Housing Units	39,740	41,142	43,674	44,399
Renter Occupied Housing Units	23,108	25,208	22,998	22,576
Median Age	35.3	37.8	38.2	39.3

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.08%	-0.02%	0.30%
Households	0.09%	0.18%	0.49%
Families	-0.02%	0.08%	0.44%
Owner HHs	0.33%	0.36%	0.66%
Median Household Income	2.55%	2.08%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	4,914	7.4%	4,356	6.5%
$15,000 - $24,999	4,632	6.9%	3,624	5.4%
$25,000 - $34,999	5,765	8.6%	4,955	7.4%
$35,000 - $49,999	9,625	14.4%	8,751	13.1%
$50,000 - $74,999	13,311	20.0%	12,955	19.3%
$75,000 - $99,999	6,832	10.2%	7,098	10.6%
$100,000 - $149,999	8,827	13.2%	9,574	14.3%
$150,000 - $199,999	6,171	9.3%	7,852	11.7%
$200,000+	6,592	9.9%	7,808	11.7%
Median Household Income	$63,383		$71,900	
Average Household Income	$101,912		$116,651	
Per Capita Income	$42,407		$48,956	

	Census 2010		Census 2020		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,381	6.8%	9,905	6.2%	9,330	5.8%	9,453	5.9%
5 - 9	9,612	6.3%	9,868	6.2%	9,540	5.9%	9,305	5.8%
10 - 14	9,433	6.2%	9,985	6.2%	9,581	6.0%	9,294	5.8%
15 - 19	9,535	6.2%	9,490	5.9%	8,997	5.6%	8,730	5.5%
20 - 24	11,780	7.7%	10,426	6.5%	10,051	6.3%	10,002	6.3%
25 - 34	25,096	16.4%	24,105	15.0%	24,567	15.3%	22,634	14.2%
35 - 44	18,796	12.3%	21,160	13.2%	22,891	14.3%	24,073	15.1%
45 - 54	20,957	13.7%	18,194	11.3%	17,519	10.9%	18,243	11.4%
55 - 64	18,643	12.2%	19,762	12.3%	19,236	12.0%	17,033	10.7%
65 - 74	10,009	6.5%	16,370	10.2%	16,777	10.5%	16,654	10.4%
75 - 84	6,117	4.0%	7,929	4.9%	8,490	5.3%	10,458	6.5%
85+	2,567	1.7%	3,154	2.0%	3,391	2.1%	3,837	2.4%

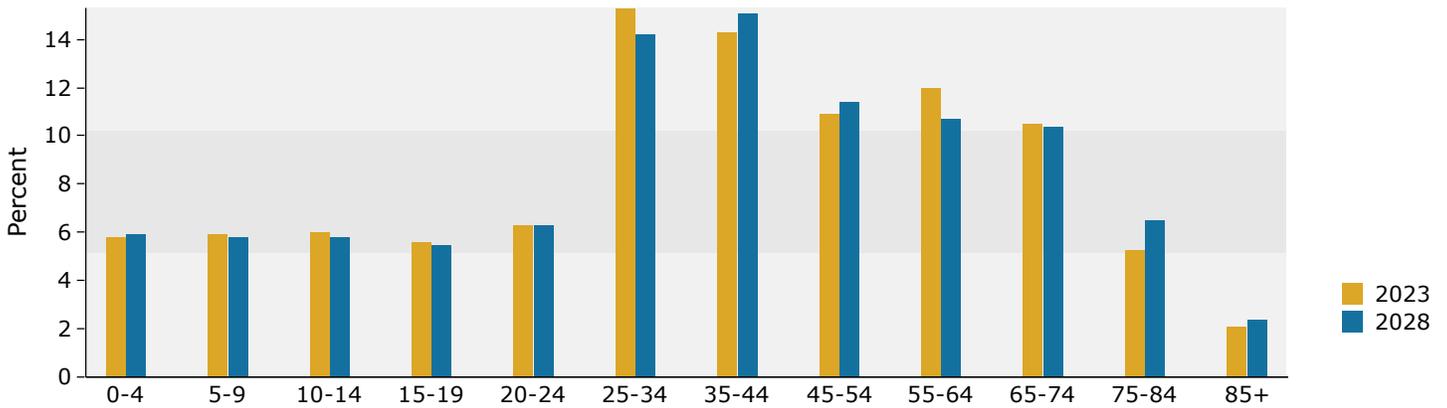|	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	96,328	63.0%	82,024	51.2%	80,244	50.0%	76,746	48.1%
Black Alone	43,670	28.6%	51,118	31.9%	51,781	32.3%	51,836	32.5%
American Indian Alone	452	0.3%	511	0.3%	524	0.3%	542	0.3%
Asian Alone	6,488	4.2%	8,360	5.2%	8,480	5.3%	8,659	5.4%
Pacific Islander Alone	59	0.0%	38	0.0%	38	0.0%	39	0.0%
Some Other Race Alone	3,466	2.3%	8,322	5.2%	8,819	5.5%	10,227	6.4%
Two or More Races	2,465	1.6%	9,974	6.2%	10,483	6.5%	11,666	7.3%
Hispanic Origin (Any Race)	8,416	5.5%	15,449	9.6%	16,418	10.2%	18,306	11.5%

Data Note: Income is expressed in current dollars.

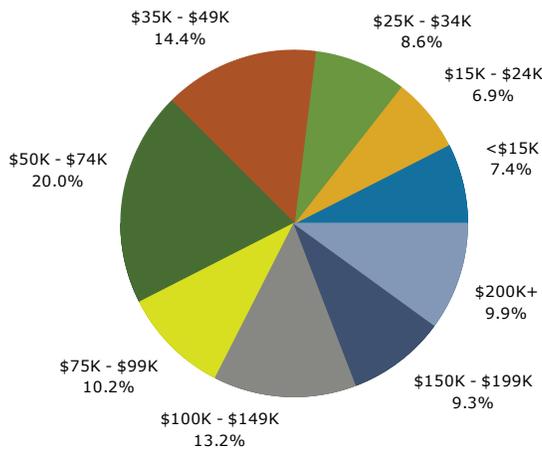**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

December 18, 2023
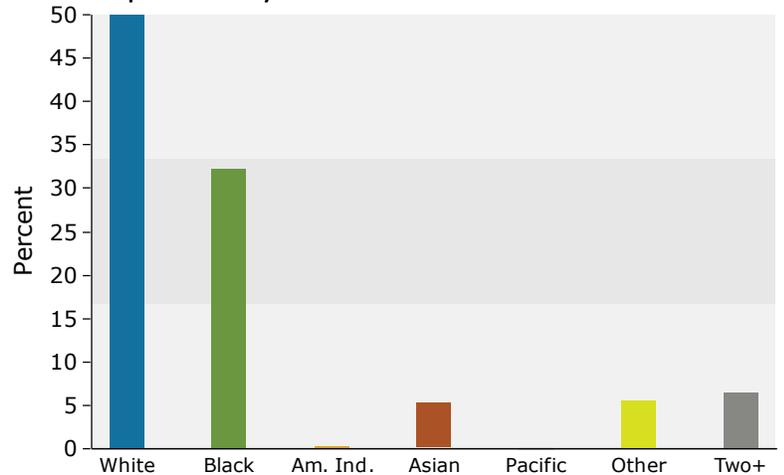
Demographic and Income Profile

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Ring: 5 mile radius

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Latitude: 30.40932
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Trends 2023-2028

Bar chart of Annual Rate (in percent) for Area, State, USA across Population, Households, Families, Owner HHs, Median HH Income.

Population by Age

Bar chart of Percent by age group for 2023 and 2028.

2023 Household Income

Pie chart:
- $35K - $49K 14.4%
- $25K - $34K 8.6%
- $15K - $24K 6.9%
- <$15K 7.4%
- $200K+ 9.9%
- $150K - $199K 9.3%
- $100K - $149K 13.2%
- $75K - $99K 10.2%
- $50K - $74K 20.0%

2023 Population by Race

Bar chart of Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2023 Percent Hispanic Origin: 10.2%

December 18, 2023