



# ETHAN CONRAD

PROPERTIES INC.

# INLINE SUITES AVAILABLE 387 SF - 16,142 SF

1125-1265 COLUSA AVE YUBA CITY, CA

### YUBA SUTTER MARKETPLACE

### MAJOR REMODEL NOW UNDER

FOR MORE INFORMATION CONTACT:

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916.779,1000

ETHAN CONRAD PROPERTIES, INC.

1300 NATIONAL DRIVE, SUITE 100 | SACRAMENTO CA, 95834 | FAX: 916.779.1200

www.ethanconradprop.com

YUBA CITY, CA

#### YUBA SUTTER MARKETPLACE SALES

The sales throughout Yuba Sutter Marketplace have increased significantly over the past three years. We are excited to report the following strong sales figures:

Yuba Sutter Marketplace 2021 Inline Tenant Sales were very strong at \$525 PSF.

Yuba Sutter Marketplace
December 2019, 2020 & 2021
Year to Date Sales Comparison



The above sales for 2020 during the time period the property was closed due to COVID-19 are based on pro forma sales for the same 2019 closed time period.

#### YUBA SUTTER MARKETPLACE INFORMATION:

- Yuba Sutter Marketplace is well positioned on the corner of Highway 99 and Colusa Avenue directly serving Yuba City and Marysville CA.
- Ideally situated a significant distance from the nearest enclosed malls: Roseville Galleria 36 miles to the south and Chico Marketplace 45 miles to the north.
- The Milken Institute awarded Yuba City in the top 10 small metros in national economic ranking.
- Retailers include Ross, Planet Fitness, JCPenney, Sears, American Eagle, Aeropostale, Bath & Body Works, Finishline, Foot Locker, Journeys and more.

**Yuba Sutter Marketplace** offers free marketing support for all our tenants and traffic building events throughout the year.

#### **Marketing Programs**

- Facebook Promotions: 8,120 followers (up 7% over LY)
- Instagram Promotions: 1,125 followers (up 5% over LY)
- Traffic building events with opportunities for tenant participation and exposure
  - o Monthly Kids Club
  - o Easter Promotions & Events
  - o Back to School Events
  - o October Harvest and Halloween Events
  - o Santa Photos and Holiday Events including Black Friday promotion.
  - o Play Area sponsorship opportunities
  - Community Events throughout the year including health fairs and hiring events
  - o Fundraising Events

#### ETHAN CONRAD PROPERTIES, INC.

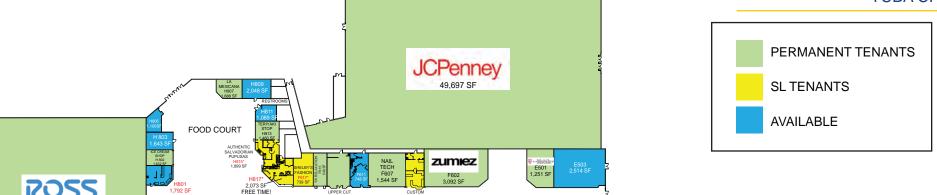
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#### FOR LEASE

CYBERSTATION G729 2,382 SF THE HILDREN PLACE G727 3,000 SF

### YUBA SUTTER MARKET PLACE | INLINE SUITES 1125-1265 COLUSA AVE

YUBA CITY, CA



NORTH COURT

(K5)

2 189 SE

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#### YUBA SUTTER MARKET PLACE | INLINE SUITES 1125-1265 COLUSA AVE **BUTTE HOUSE RD**

YUBA CITY, CA

**AVAILABLE** 

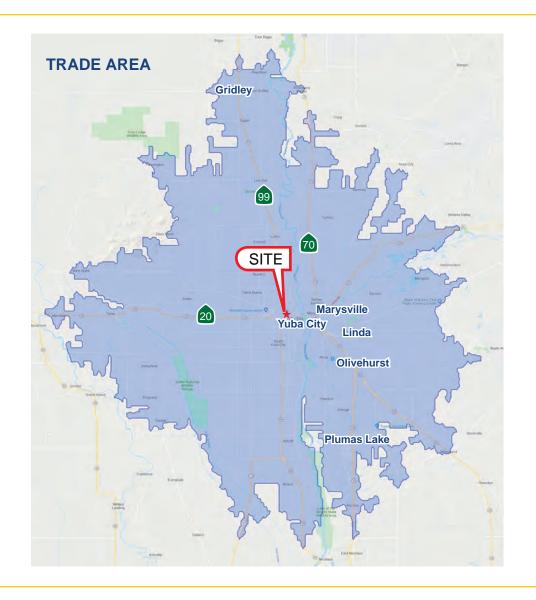
**SITE PLAN** 



## YUBA SUTTER MARKET PLACE | INLINE SUITES 1125-1265 COLUSA AVE

YUBA CITY, CA

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2019 POPULATION 2024 PROJECTED POPULATION	83,567 84,038	140,305 142,313	165,705 168,257
2019 HOUSEHOLDS 2024 PROJECTED HOUSEHOLDS	28,442 28,624	46,154 46,801	54,491 55,302
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2019 AVG INCOME	\$67,440	\$67,032	\$69,041
2019 MEDIAN HOME VALUE	\$448,924	\$431,222	\$437,312
2019 UNEMPLOYMENT RATE	10.9%	10.0%	9.7%

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