



m.flats & TEN.M
DOWNTOWN COLUMBIA, MD



Owned/Developed By:

Howard Hughes

 KETTLER

Leased By:

HR
RETAIL

A MEMBER OF
CHAINLINKS
RETAIL ADVISORS

THE METROPOLITAN
DOWNTOWN COLUMBIA

DELIVERY: OPEN
 RETAIL SF: 11,991
 RESIDENTIAL UNITS: 380
 PARKING: 129 RETAIL

m.flats
 Downtown Columbia

DELIVERY: 4TH QUARTER 2017
 RETAIL SF: 13,601
 RESIDENTIAL UNITS: 267
 PARKING: 178 RETAIL

TEN.M

DELIVERY: DELIVERED
 RETAIL SF: 15,021
 RESIDENTIAL UNITS: 170
 PARKING: 125 RETAIL



43K TOTAL SQUARE FEET

817 TOTAL RESIDENTIAL UNITS

432 DEDICATED RETAIL PARKING SPACES

POPULATION

181,971
 people
 5 MILE

DAYTIME POPULATION

185,919
 people
 5 MILE

AVERAGE HH INCOME

\$142,573
 5 MILE

MARKET FACTS

50



Columbia, Md., turned 50 in 2017, and it's never looked better. One of the most successful planned communities in the country, Columbia is a magnet in the Baltimore–Washington corridor, attracting families in search of good schools and businesses hungry for educated employees.



The centerpiece of the community is The Mall in Columbia which sits across from The Metropolitan, m.flats, and TEN.M buildings.

#1 In 2016, Columbia ranked #1 in the country on Money's list.



- Columbia public schools spend **\$17,082** per student.
- The average school expenditure in the U.S. is **\$12,383**.
- There are about **13.8** students per teacher in Columbia.

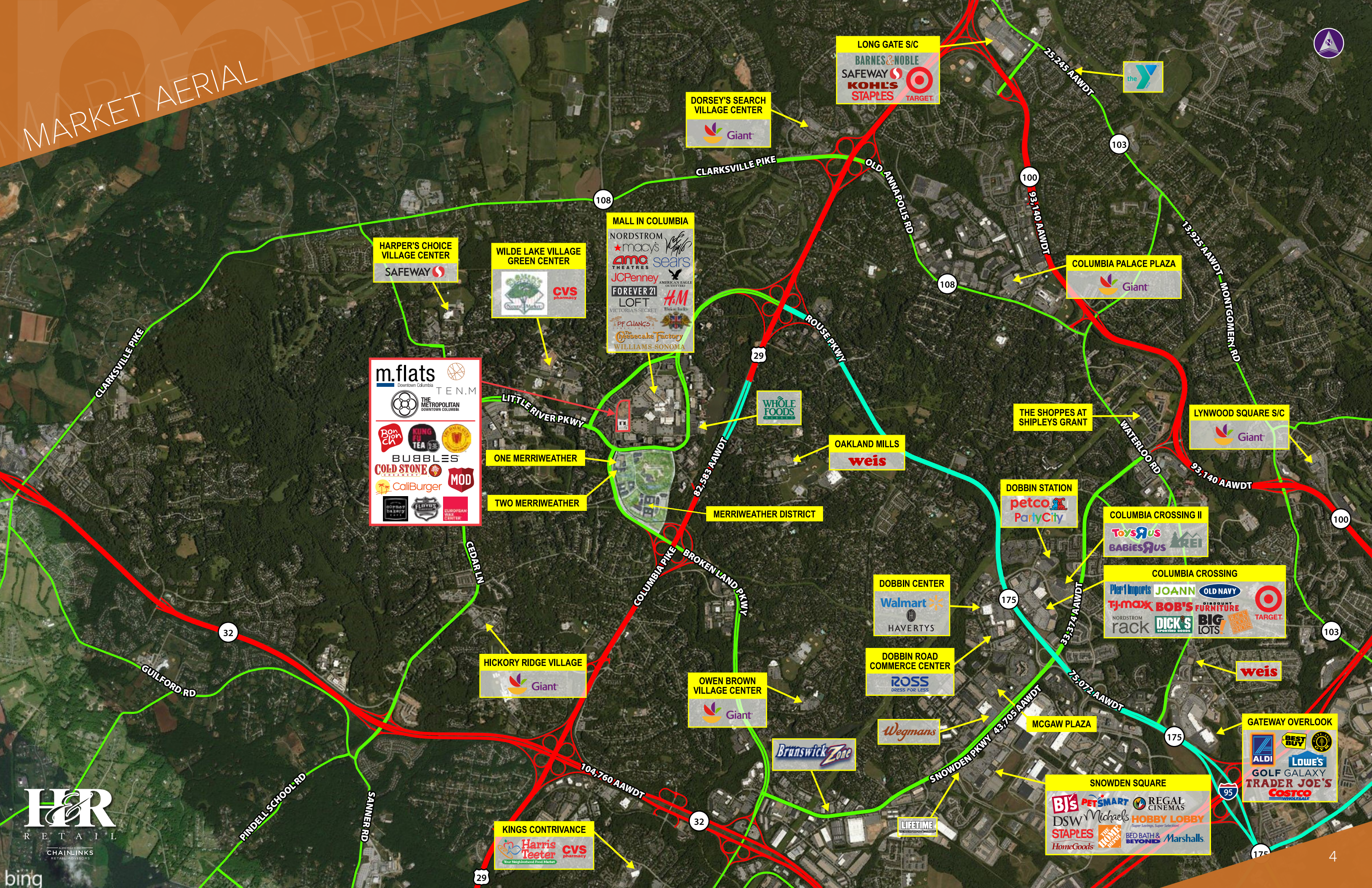


Over the past three decades, the population of Columbia has grown more than ten-fold.

Merriweather Post Pavilion, located in Symphony Woods in Downtown Columbia, offers outdoor concerts performed throughout the summer. Jimi Hendrix, Janis Joplin and the Grateful Dead played here and Merriweather Post Pavilion is one of the world's most beautiful and storied amphitheatres.



MARKET AERIAL



m.flats
Downtown Columbia

THE METROPOLITAN
DOWNTOWN COLUMBIA

BUBBLES
CREAMERY

COLD STONE
CREAMERY

CalliBurger

MOD

EUROPEAN
RESTAURANT CENTER

MALL IN COLUMBIA

NORDSTROM
★ macy's
amc THEATRES
JCPenney
FOREVER 21
LOFT
VICTORIA'S SECRET
PF CHANG'S
Gossage Factory
WILLIAMS-SONOMA

SNOWDEN SQUARE

BJS
PETS MART
REGAL CINEMAS
DSW
MICHAEL'S
HOBBY LOBBY
STAPLES
HomeGoods
THE FARMER'S MARKET
BED BATH & BEYOND
Marshalls

COLUMBIA CROSSING

Pier 1 Imports
JOANN
OLD NAVY
TJ-maxx
BOB'S FURNITURE
rack
DICK'S SPORTING GOODS
BIG LOTS
TARGET

DOBBIN CENTER

Walmart
HAVERTYS

DOBBIN ROAD COMMERCE CENTER

ROSS
DRESS FOR LESS

GATEWAY OVERLOOK

ALDI
BEST BUY
LOWE'S
GOLF GALAXY
TRADER JOE'S
COSTCO WHOLESALE

MARKET AERIAL



TEN.M
DOWNTOWN COLUMBIA

m.flats
Downtown Columbia

THE METROPOLITAN
DOWNTOWN COLUMBIA

CORPORATE ROW
(1 Million SF Existing Office)

ONE MERRIWEATHER
(330,000 SF)
Med Star Health headquarters

TWO MERRIWEATHER
(150,000 SF) Pearsons View

MERRIWEATHER DISTRICT
2.5 million total square feet
in planning and development.
Phase 1 delivery in 2019

MALL IN COLUMBIA

LITTLE PATUXENT PKWY

HICKORY RIDGE RD

GOVERNOR WARFIELD PKWY

BROKENLAND PKWY

SOUTH ENTRANCE RD

AMC THEATRES

NORDSTROM

MACY'S

SEARS

JCPENNEY

WHOLE FOODS MARKET

Merrweather-Symphony Woods

29

29

53,570 AAWDT

82,583 AAWDT

31,332 AAWDT

19,720 AAWDT

CLOSE IN AERIAL



TEN.M
DOWNTOWN COLUMBIA

m.flats
Downtown Columbia

THE METROPOLITAN
DOWNTOWN COLUMBIA

CORPORATE ROW
(1M SF)

The Cheesecake Factory

AMC THEATRES

NORDSTROM

macy's

WILLIAMS-SONOMA

LOFT

FOREVER 21

MALL IN COLUMBIA

Bath & Body Works

VICTORIA'S SECRET

H&M

JCPenney

WHOLE FOODS MARKET

Kittamaquidi Lake

HR
RETAIL

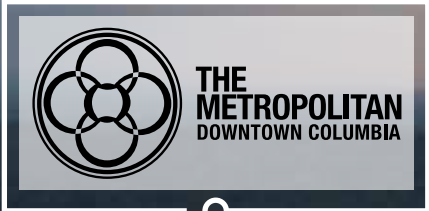
CHAINLINKS
RETAIL ADVISORS

MedStar Health

Sheraton
HOTELS & RESORTS

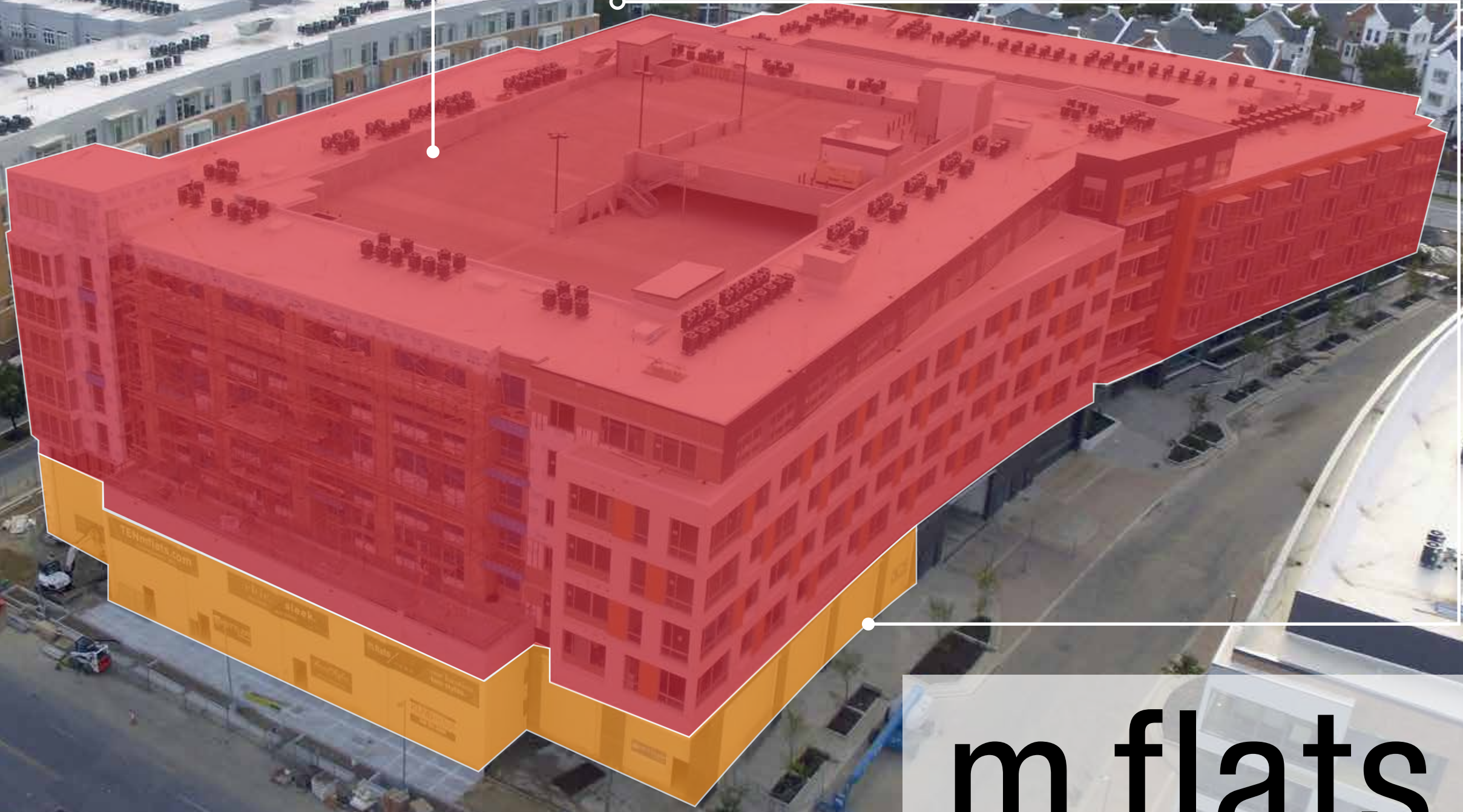
UNITED STATES
POST OFFICE

Howard
Library



PHOTOS  RESIDENTIAL  RETAIL

267 RESIDENTIAL UNITS
13,601 SF RETAIL



m.flats
Downtown Columbia

PHOTOS  AVAILABLE SPACE

m.flats
Downtown Columbia

RETAIL STOREFRONTS AVAILABLE



m.flats C2-106

m.flats C2-104

m.flats C2-103

one location. two styles.

COLD STONE CREAMERY

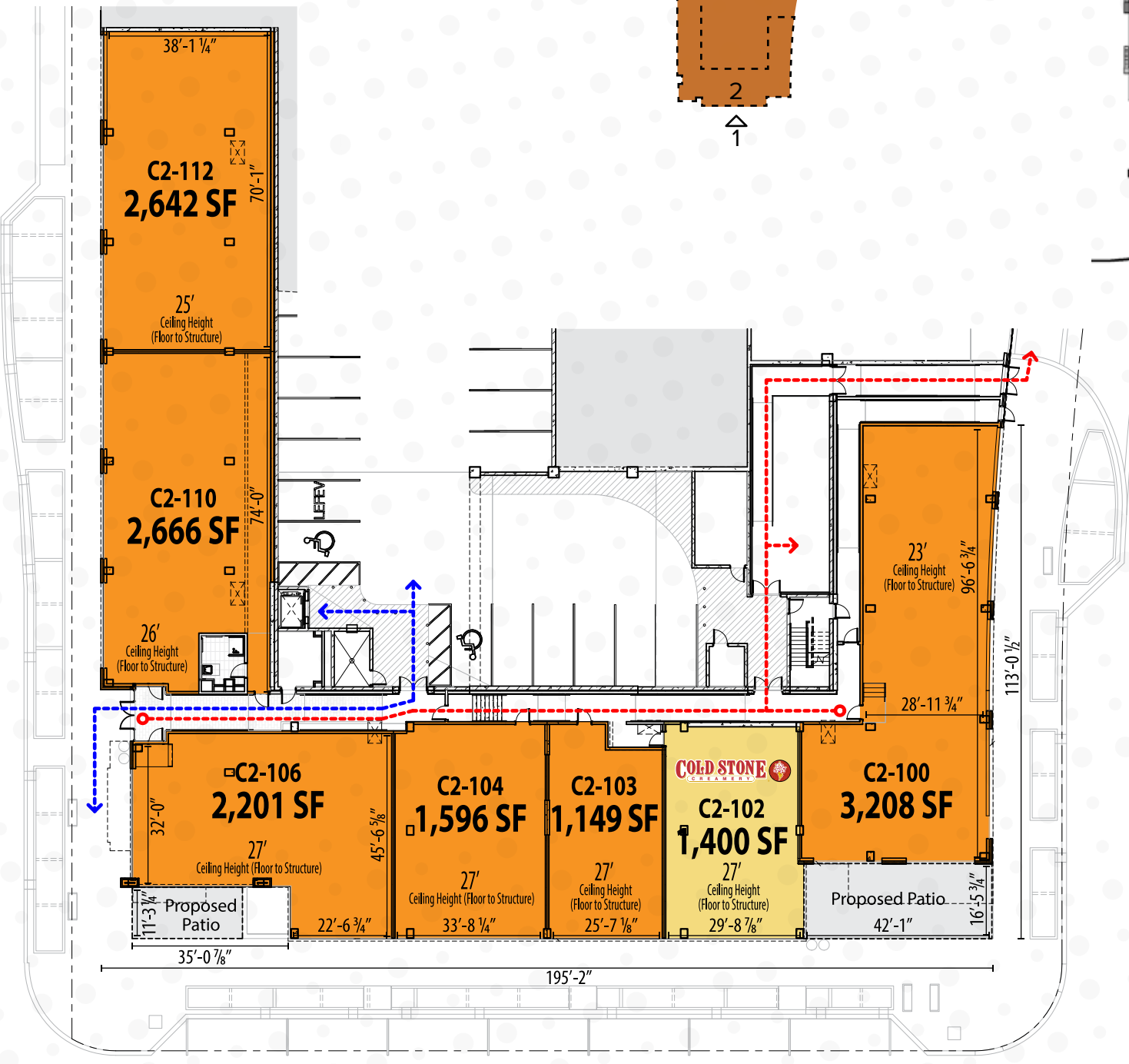
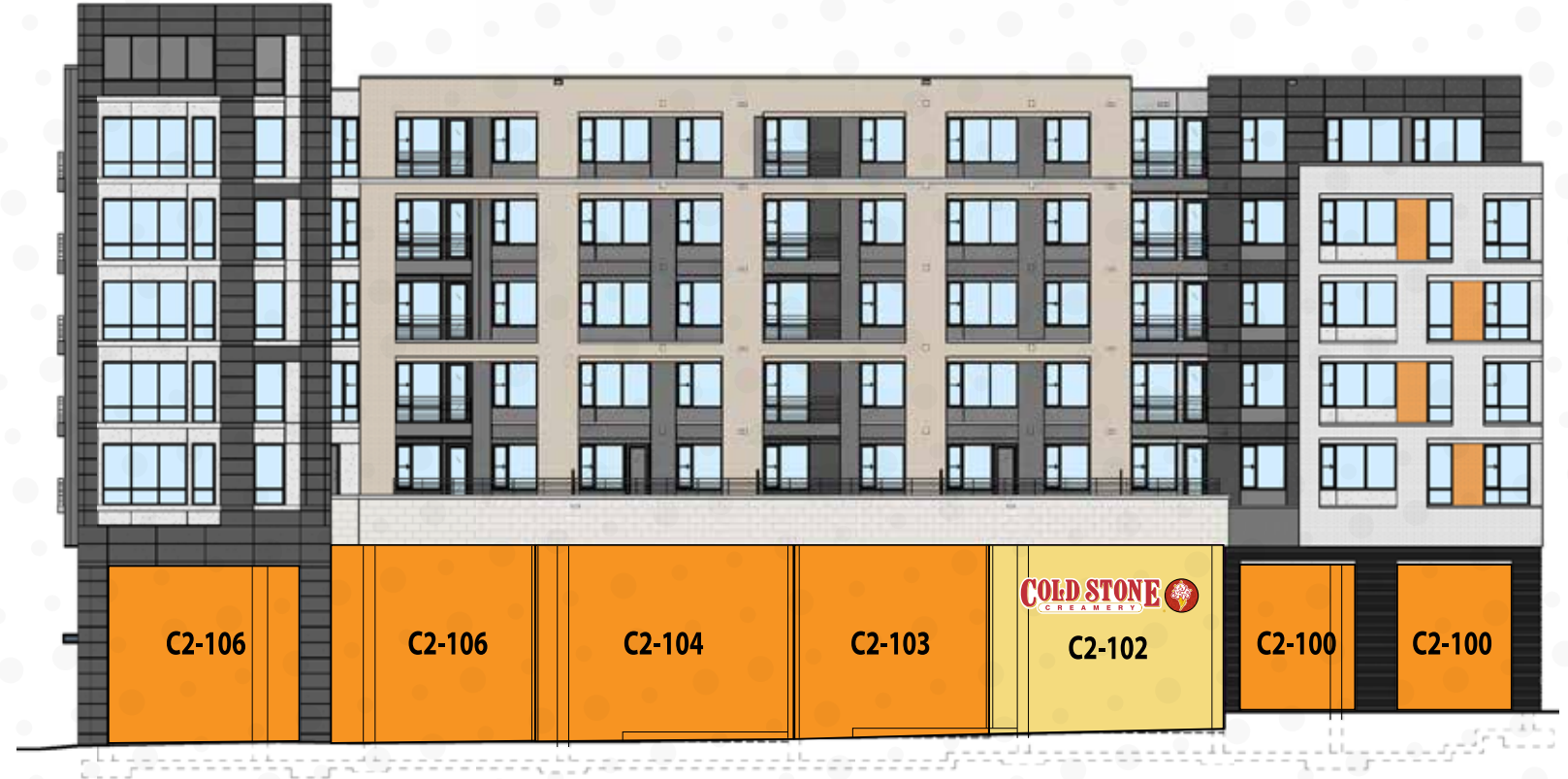
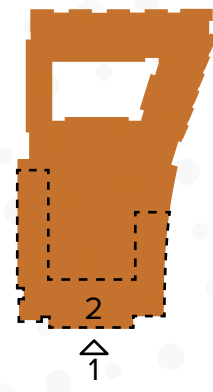
m.flats C2-100

KETTLE

SITE PLAN

■ AVAILABLE
 ■ LEASED
 - - - LOADING ROUTE
 - - - CUSTOMER ROUTE

m.flats
 Downtown Columbia



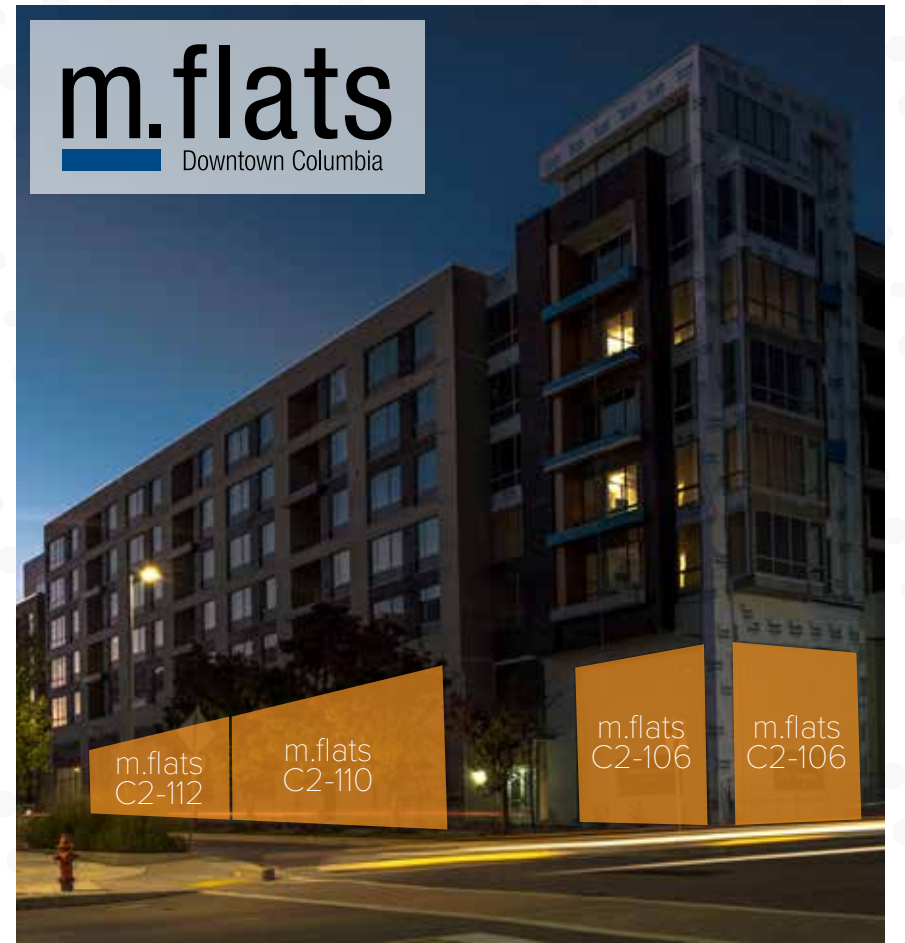
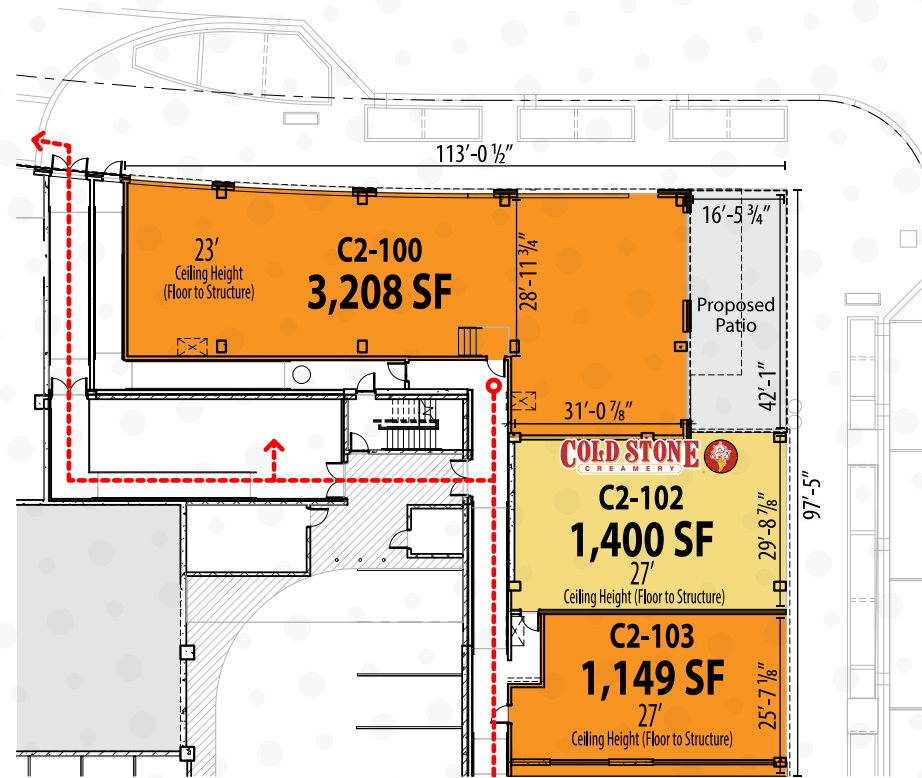
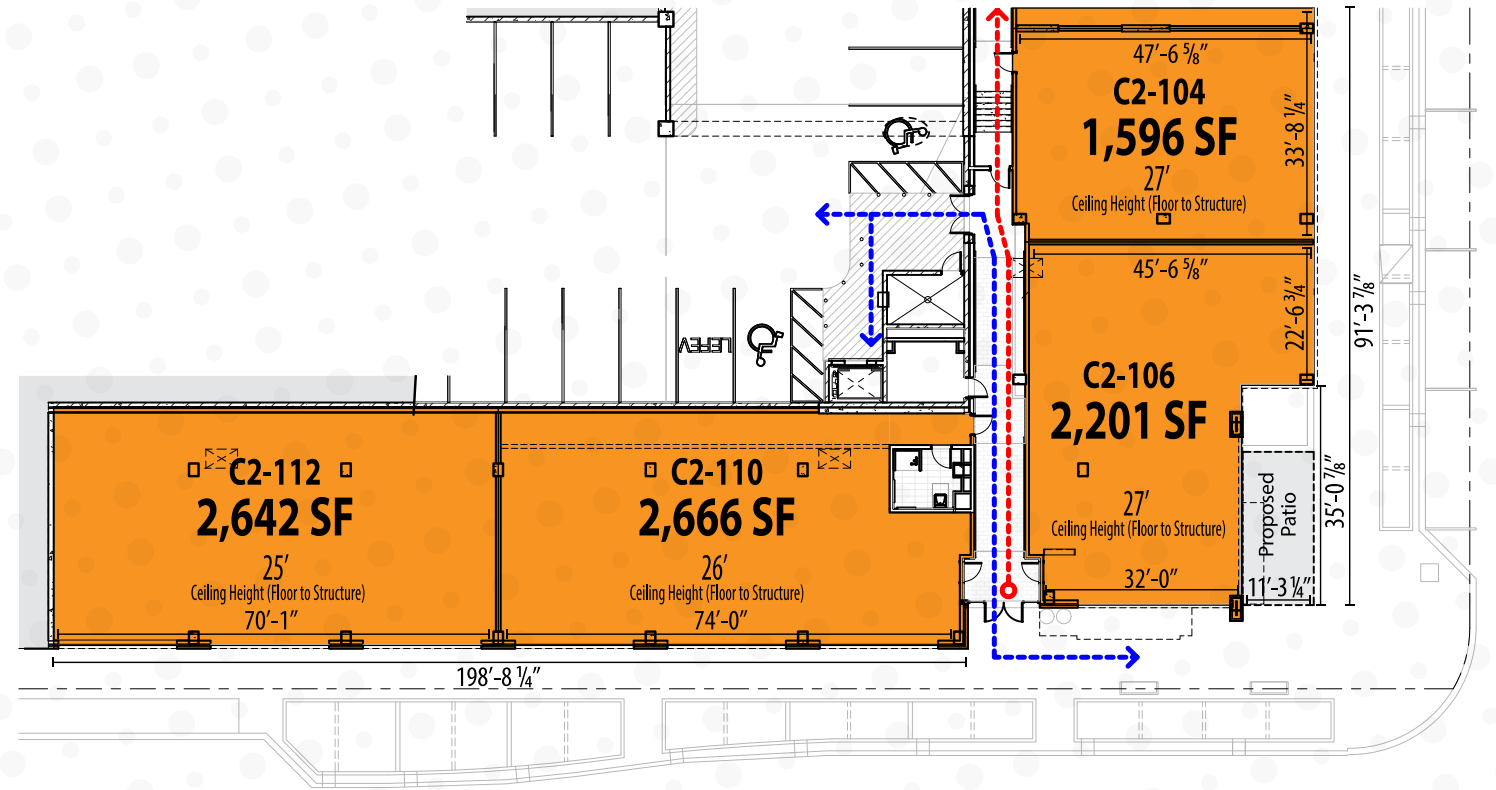
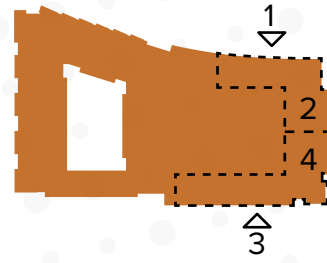
— C2. m.flats

SITE PLAN

AVAILABLE LEASED CUSTOMER ROUTE

LOADING ROUTE

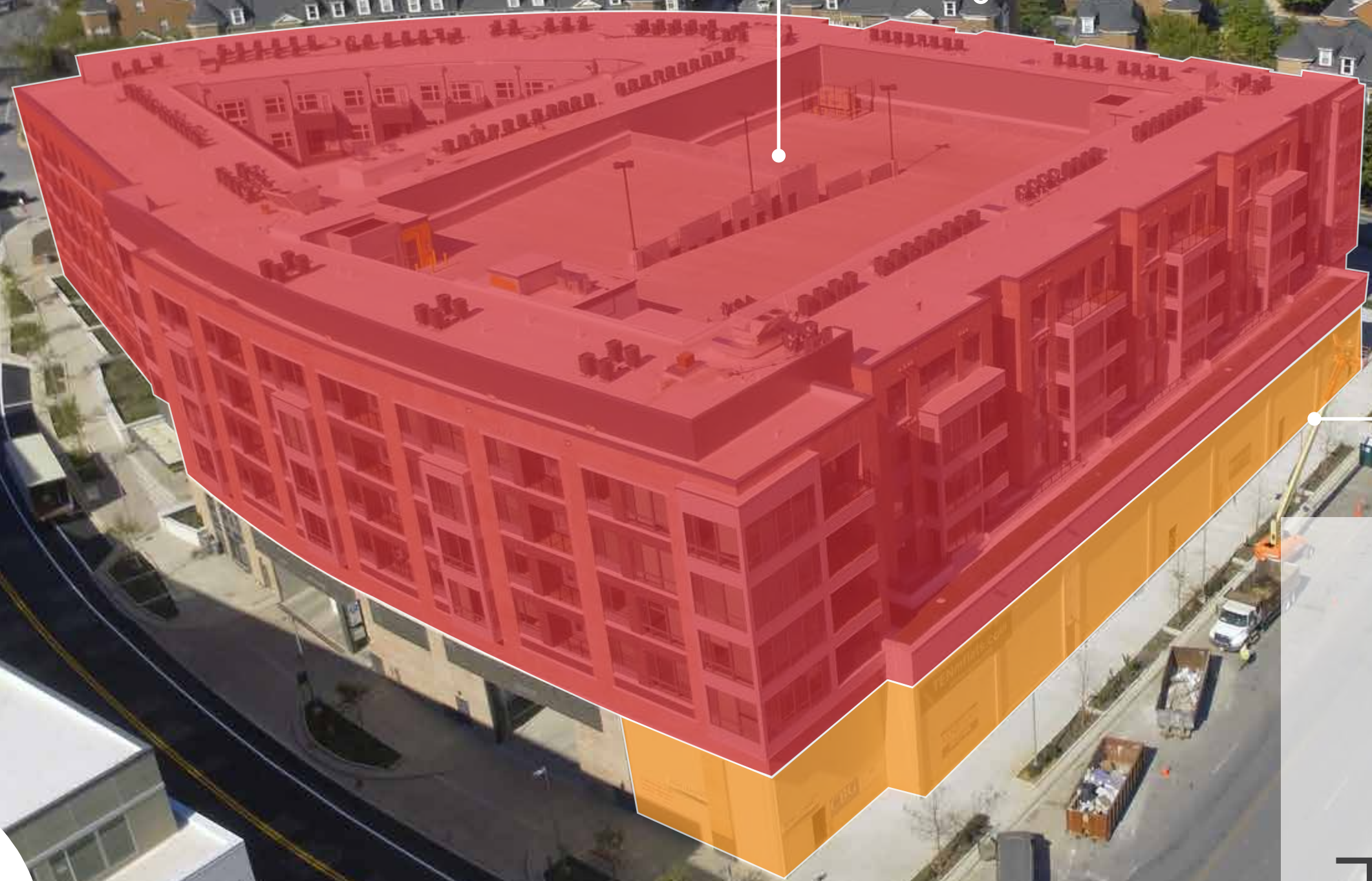
m.flats
Downtown Columbia



C2. m.flats

PHOTOS  RESIDENTIAL  RETAIL

170 RESIDENTIAL UNITS
15,201 SF RETAIL



C1



PHOTOS  AVAILABLE SPACE



TEN.M

RETAIL STOREFRONTS AVAILABLE



 TEN.M C1-121

TEN.M C1-115

TEN.M C1-109



PHOTOS  AVAILABLE SPACE



TEN.M

RETAIL STOREFRONTS AVAILABLE



TEN.M
C1-115



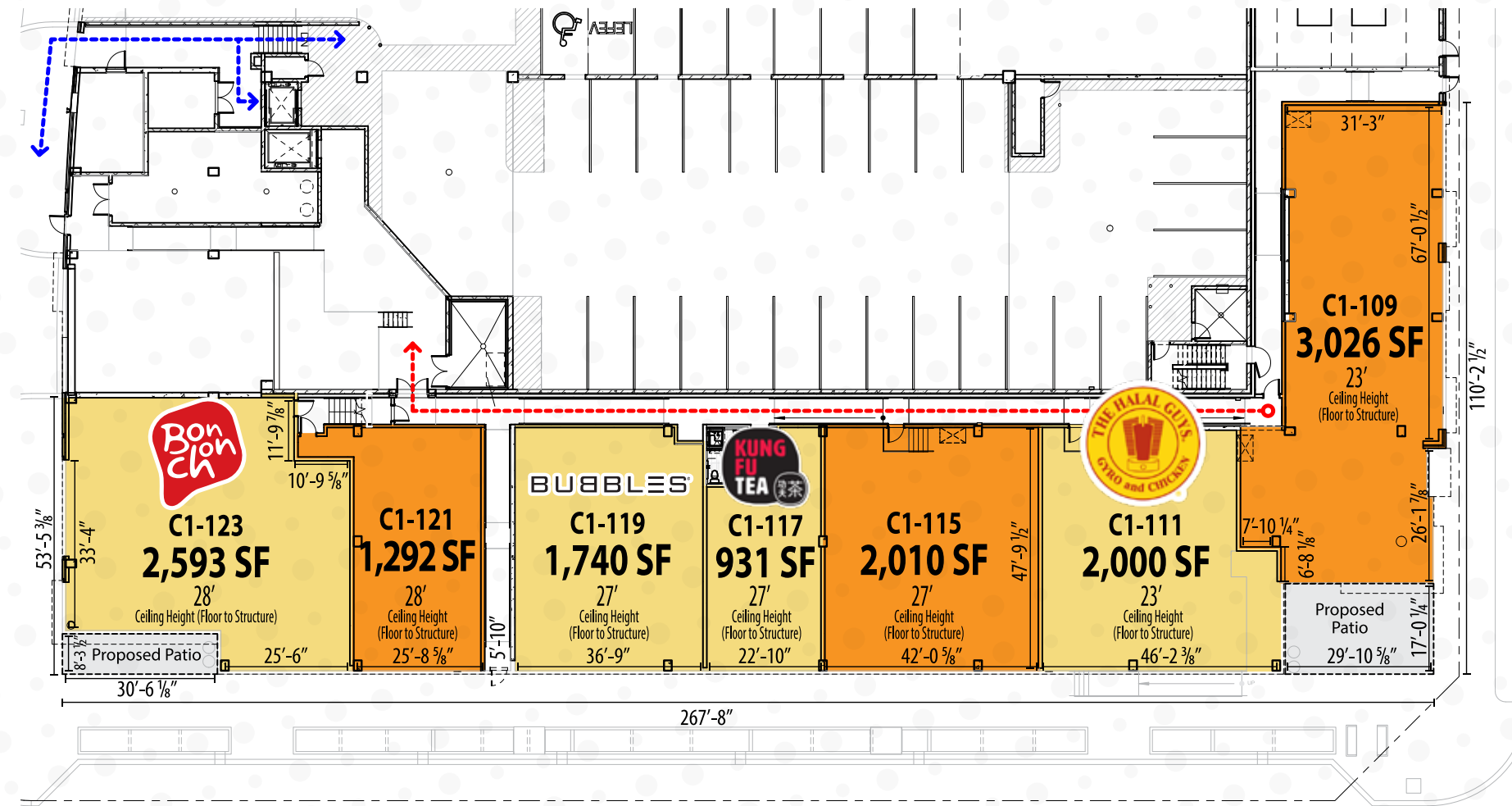
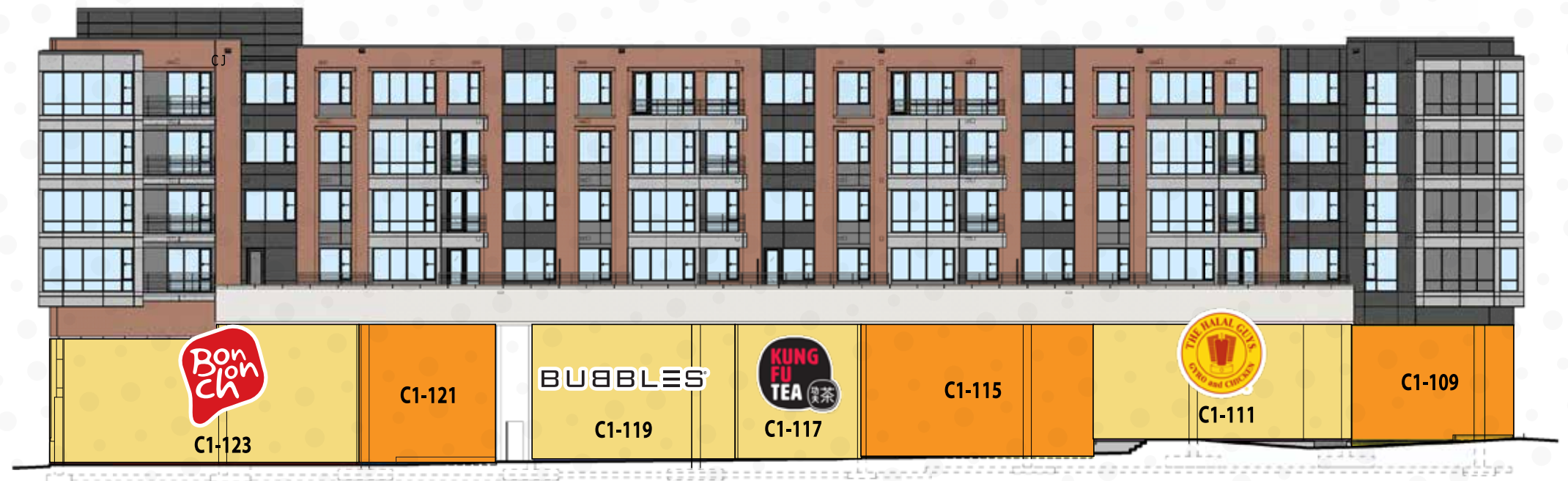
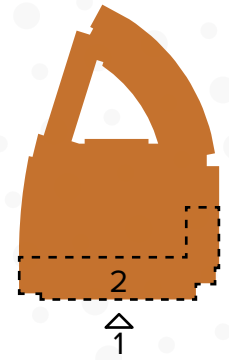
TEN.M
C1-109



SITE PLAN

■ AVAILABLE
 ■ LEASED
 - - - LOADING ROUTE
 - - - CUSTOMER ROUTE

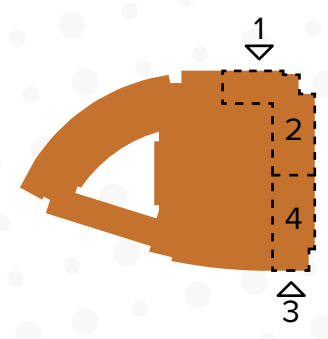
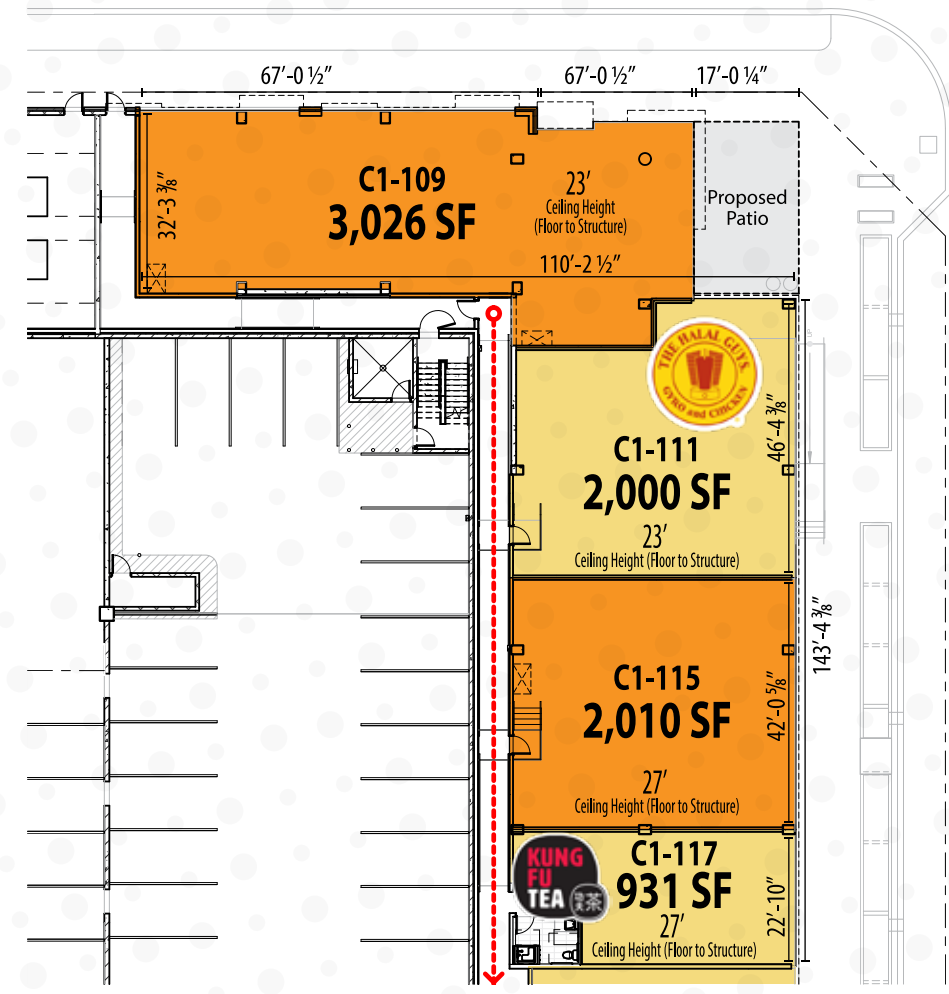
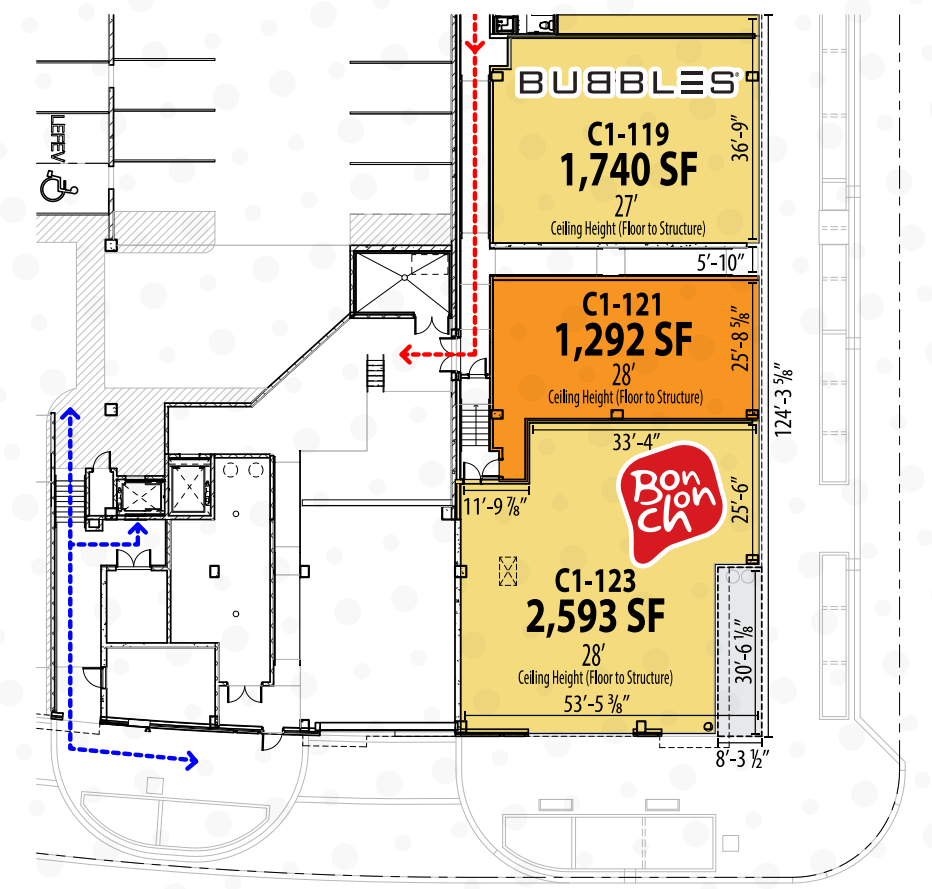
T E N . M



C1. Ten.M

SITE PLAN
 AVAILABLE LEASED CUSTOMER ROUTE
 LOADING ROUTE

TEN.M



C1. Ten.M

DEMOGRAPHIC SUMMARY

2017 Estimates with 2022 Projections
Lat/Lon: 39.21532/-76.86579

	1 MILES	3 MILES	5 MILES
POPULATION SUMMARY			
2000 Total Population	11,866	78,702	151,070
2010 Total Population	13,817	82,212	165,597
2017 Total Population	14,798	87,308	181,971
2017 Group Quarters	29	369	451
2022 Total Population	15,683	91,837	194,427
2016-2021 Annual Rate	1.17%	1.02%	1.33%
2017 Total Daytime Population	27,127	89,036	185,919
Workers	20,299	48,741	103,086
Residents	6,828	40,295	82,833

2017 POPULATION BY AGE			
Population Age 0 - 4	5.5%	5.6%	5.5%
Population Age 5 - 9	5.5%	6.2%	6.4%
Population Age 10 - 14	5.5%	6.5%	7.1%
Population Age 15 - 24	10.5%	11.4%	12.0%
Population Age 25 - 34	16.1%	13.3%	12.7%
Population Age 35 - 44	14.9%	14.4%	13.5%
Population Age 45 - 54	12.4%	13.6%	15.1%
Population Age 55 - 64	12.1%	13.2%	13.9%
Population Age 65 - 74	9.7%	9.7%	8.8%
Population Age 75 - 84	5.2%	4.3%	3.6%
Population Age 85 +	2.6%	1.7%	1.4%
Population Age 18 +	80.4%	77.9%	76.9%
Median Age	39.3	39.6	39.7

2017 POPULATION BY SEX			
Male Population	6,949	42,054	88,352
Female Population	7,850	45,254	93,618

2017 POPULATION BY RACE/ETHNICITY			
White Alone	52.3%	56.3%	60.6%
Black Alone	30.3%	25.2%	19.1%
American Indian Alone	0.6%	0.4%	0.3%
Asian Alone	8.9%	10.5%	13.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.1%	3.1%	2.1%
Two or More Races	4.6%	4.5%	4.0%
Hispanic Origin	8.8%	8.5%	6.3%
Diversity Index	68.6	67.0	62.7

	1 MILES	3 MILES	5 MILES
2017 POPULATION 15+ BY MARITAL STATUS			
Total Population 15+	12,363	71,316	147,536
Never Married	30.6%	30.4%	29.2%
Married	49.0%	54.9%	57.7%
Widowed	7.5%	4.8%	4.3%
Separated or Divorced	12.9%	9.9%	8.8%

2017 POPULATION 25+ BY EDUCATIONAL ATTAINMENT			
Total	10,811	61,372	125,679
Less than 9th Grade	0.9%	2.2%	2.0%
9th - 12th Grade, No Diploma	1.8%	2.4%	2.2%
High School Graduate	8.0%	10.5%	10.5%
GED/Alternative Credential	0.8%	1.2%	1.2%
Some College, No Degree	14.0%	14.1%	13.4%
Associate Degree	6.4%	6.0%	5.5%
Bachelor's Degree	33.0%	31.9%	32.2%
Graduate/Professional Degree	35.1%	31.8%	33.0%

HOUSEHOLDS SUMMARY			
2000 Households	5,205	30,688	56,278
2000 Average Household Size	2.25	2.52	2.65
2010 Households	6,350	33,069	62,933
2010 Average Household Size	2.17	2.47	2.62
2017 Households	6,784	34,864	68,383
2017 Average Household Size	2.18	2.49	2.65
2022 Households	7,204	36,601	72,794
2022 Average Household Size	2.17	2.50	2.66
2016-2021 Annual Rate	1.21%	0.98%	1.26%
2010 Families	3,472	21,720	44,296
2010 Average Family Size	2.90	3.05	3.14
2017 Families	3,613	22,570	47,751
2017 Average Family Size	2.94	3.09	3.19
2022 Families	3,790	23,526	50,618
2022 Average Family Size	2.94	3.11	3.21
2016-2021 Annual Rate	0.96%	0.83%	1.17%

HOUSING UNIT SUMMARY			
2017 Housing Units	7,123	36,215	70,797
Owner Occupied Housing Units	45.3%	60.2%	68.2%
Renter Occupied Housing Units	49.9%	36.1%	28.4%
Vacant Housing Units	4.8%	3.7%	3.4%

	1 MILES	3 MILES	5 MILES
2017 HOUSEHOLDS BY INCOME			
<\$15,000	6.9%	5.0%	3.9%
\$15,000 - \$24,999	4.5%	3.9%	3.1%
\$25,000 - \$34,999	6.4%	4.9%	4.2%
\$35,000 - \$49,999	9.1%	7.4%	6.1%
\$50,000 - \$74,999	15.0%	14.1%	13.3%
\$75,000 - \$99,999	16.1%	14.6%	12.6%
\$100,000 - \$149,999	19.6%	22.1%	22.2%
\$150,000 - \$199,999	14.0%	14.1%	15.7%
\$200,000+	8.5%	13.9%	18.9%
Average Household Income	\$105,405	\$125,176	\$142,573
Median Household Income	\$85,762	\$100,162	\$110,913
Per Capita Income	\$48,419	\$49,850	\$53,581

2017 OWNER OCCUPIED HOUSING UNITS BY VALUE			
Total	3,230	21,806	48,275
<\$50,000	0.6%	0.6%	1.2%
\$50,000 - \$99,999	1.0%	0.8%	0.9%
\$100,000 - \$149,999	4.0%	1.9%	1.2%
\$150,000 - \$199,999	10.7%	5.8%	3.7%
\$200,000 - \$249,999	8.3%	6.8%	5.8%
\$250,000 - \$299,999	17.3%	10.2%	7.8%
\$300,000 - \$399,999	29.3%	29.8%	24.6%
\$400,000 - \$499,999	16.7%	19.9%	18.6%
\$500,000 - \$749,999	11.3%	17.7%	25.3%
\$750,000 - \$999,999	0.7%	5.3%	8.5%
\$1,000,000 +	0.2%	1.2%	2.3%
Average Home Value	\$347,384	\$421,737	\$475,170

2017 EMPLOYED POPULATION 16+ BY INDUSTRY			
Total	8,075	47,745	100,783
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	3.6%	4.5%	4.6%
Manufacturing	4.7%	3.8%	4.6%
Wholesale Trade	2.1%	2.0%	2.3%
Retail Trade	6.8%	7.6%	7.6%
Transportation/Utilities	2.8%	2.9%	3.0%
Information	1.9%	2.5%	2.3%
Finance/Insurance/Real Estate	5.3%	6.0%	6.7%
Services	60.8%	59.0%	57.3%
Public Administration	11.9%	11.6%	11.4%

	1 MILES	3 MILES	5 MILES
2017 EMPLOYED POPULATION 16+ BY OCCUPATION			
White Collar	79.1%	78.6%	81.1%
Management/Business/Financial	19.5%	20.4%	22.3%
Professional	41.1%	40.2%	40.2%
Sales	10.1%	9.0%	9.4%
Administrative Support	8.4%	9.0%	9.1%
Services	12.1%	12.7%	10.7%
Blue Collar	8.8%	8.7%	8.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.3%	2.2%	2.0%
Installation/Maintenance/Repair	3.2%	2.4%	2.1%
Production	0.9%	1.3%	1.5%
Transportation/Material Moving	3.3%	2.7%	2.4%

2017 CONSUMER SPENDING			
Apparel & Services: Total \$	\$19,358,135	\$116,926,914	\$261,328,158
Average Spent	\$2,853.50	\$3,353.80	\$3,821.54
Education: Total \$	\$13,909,739	\$87,125,420	\$195,883,165
Average Spent	\$2,050.37	\$2,499.01	\$2,864.50
Entertainment/Recreation: Total \$	\$26,934,119	\$164,283,883	\$366,521,502
Average Spent	\$3,970.24	\$4,712.14	\$5,359.83
Food at Home: Total \$	\$42,813,903	\$254,193,817	\$560,126,155
Average Spent	\$6,311.01	\$7,291.01	\$8,191.01
Food Away from Home: Total \$	\$29,475,124	\$176,203,044	\$392,636,542
Average Spent	\$4,344.80	\$5,054.01	\$5,741.73
Health Care: Total \$	\$46,015,931	\$281,496,935	\$624,769,607
Average Spent	\$6,783.01	\$8,074.14	\$9,136.33
HH Furnishings & Equipment: Total \$	\$16,747,850	\$102,239,928	\$229,285,204
Average Spent	\$2,468.73	\$2,932.54	\$3,352.96
Personal Care Products & Services: Total \$	\$7,071,891	\$42,808,596	\$95,354,567
Average Spent	\$1,042.44	\$1,227.87	\$1,394.42
Shelter: Total \$	\$148,943,438	\$889,376,833	\$1,958,568,640
Average Spent	\$21,955.11	\$25,509.89	\$28,641.16
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,133,177	\$124,865,258	\$280,396,000
Average Spent	\$2,967.74	\$3,581.50	\$4,100.38
Travel: Total \$	\$18,896,728	\$118,339,790	\$266,409,230
Average Spent	\$2,785.48	\$3,394.33	\$3,895.84
Vehicle Maintenance & Repairs: Total \$	\$8,996,873	\$54,760,561	\$121,633,905
Average Spent	\$1,326.19	\$1,570.69	\$1,778.72

Information herein has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. Independent confirmation of its accuracy and completeness is your responsibility, H&R Retail, Inc. Source: (ArcGIS Business Analyst) <http://www.arcgis.com>

KEY FACTS

182,907

Population



Average Household Size

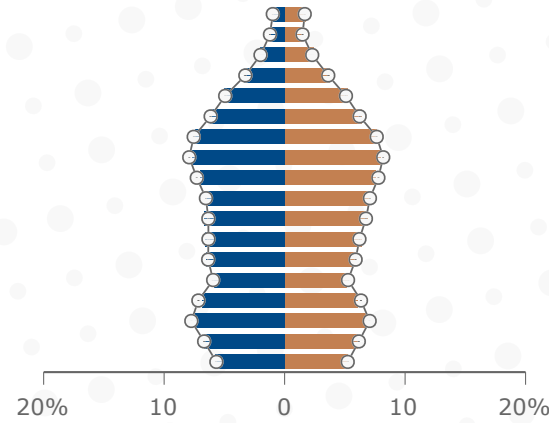
39.6

Median Age

\$425,616

Median Home Value

Age Pyramid



The largest group:
2017 Females Age 50-54

The smallest group:
2017 Males Age 85+

Dots show comparison to
Howard County

POPULATION ANNUAL GROWTH



1.33

2010-2017 Growth Rate: Population



0.92

2000-2010 Growth Rate: Population



1.34

2017-2022 Growth/Yr: Population

EDUCATION

4%

No High School Diploma



12%

High School Graduate



19%

Some College



65%

Bachelor's/Grad/Prof Degree

BUSINESS



7,074

Total Businesses



126,865

Total Employees

ANNUAL HOUSEHOLD SPENDING



\$3,815

Apparel & Services



\$309

Computers & Hardware



\$5,732

Eating Out



\$8,176

Groceries



\$9,117

Health Care

INCOME



\$110,863

Median Household Income



\$53,445

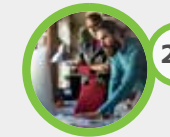
Per Capita Income



\$347,438

Median Net Worth

Tapestry Segments



2D

Enterprising Professionals

20,051 households

29%

of Households



1B

Professional Pride

9,850 households

14%

of Households



1A

Top Tier

9,148 households

13%

of Households

EMPLOYMENT



White Collar

83%



Blue Collar

8%



Services

9%

3.7%

Unemployment Rate

Information herein has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. Independent confirmation of its accuracy and completeness is your responsibility, H&R Retail, Inc.
Source: (ArcGIS Business Analyst) <http://www.arcgis.com>



ENTERPRISING PROFESSIONALS
 29% of Households

ENTERPRISING PROFESSIONALS: WHO ARE WE?

Enterprising Professionals residents are well educated and climbing the ladder in STEM (science, technology, engineering, and mathematics) occupations. They change jobs often and therefore choose to live in condos, town homes, or apartments; many still rent their homes. The market is fast-growing, located in lower density neighborhoods of large metro areas. Enterprising Professionals residents are diverse, with Asians making up over one-fifth of the population. This young market makes over one and a half times more income than the US median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

ENTERPRISING PROFESSIONALS: OUR NEIGHBORHOOD

- Almost half of households are married couples, and 30% are single person households.
- Housing is a mixture of suburban single-family homes, row homes, and larger multiunit structures.
- Close to three quarters of the homes were built after 1980; 22% are newer, built after 2000.
- Renters make up nearly half of all households.



PROFESSIONAL PRIDE
 14% of Households

PROFESSIONAL PRIDE: WHO ARE WE?

Professional Pride consumers are well-educated career professionals that have prospered through the Great Recession. To maintain their upscale suburban lifestyles, these goal oriented couples work, often commuting far and working long hours. However, their schedules are fine-tuned to meet the needs of their school age children. They are financially savvy; they invest wisely and benefit from interest and dividend income. So far, these established families have accumulated an average of 1.5 million dollars in net worth, and their annual household income runs at more than twice the US level. They take pride in their newer homes and spend valuable time and energy upgrading. Their homes are furnished with the latest in home trends, including finished basements equipped with home gyms and in-home theaters.

PROFESSIONAL PRIDE: OUR NEIGHBORHOOD

- Typically owner occupied (Index 173), single-family homes are in newer neighborhoods: 59% of units were built in the last 20 years.
- Neighborhoods are primarily located in the suburban periphery of large metropolitan areas.
- Most households own two or three vehicles; long commutes are the norm.
- Homes are valued at more than twice the US median home value, although three out of four homeowners have mortgages to pay off.
- Families are mostly married couples (almost 80% of households), and more than half of these families have kids. Their average household size, 3.11, reflects the presence of children.



TOP TIER
 13% of Households

TOP TIER: WHO ARE WE?

The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to indulge any choice, but what do their hearts' desire? Aside from the obvious expense for the upkeep of their lavish homes, consumers select upscale salons, spas, and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music concerts, charity dinners, and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of over 1.5 million dollars and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate their own businesses.

TOP TIER: OUR NEIGHBORHOOD

- Married couples without children or married couples with older children dominate this market.
- Housing units are owner occupied with the highest home values—and above average use of mortgages.
- Neighborhoods are older and located in the suburban periphery of the largest metropolitan areas, especially along the coasts.



m.flats & TEN.M
DOWNTOWN COLUMBIA, MD

Owned/Developed By:

Howard Hughes



Leased By:



2800 Quarry Lake Drive, Suite 320
Baltimore, MD 21209
Telephone: 410.308.0800
7201 Wisconsin Avenue, Suite 600
Bethesda, MD 20814
Telephone: 301.656.3030

Information herein has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. Independent confirmation of its accuracy and completeness is your responsibility, H&R Retail, Inc.

Street Level Photos by Robert Polanco, Espaiatt Studios.
Drone Photos by Ethan Barly.

For Retail Leasing Information, Please Contact:

Sean H. Harcourt

240.482.3606
sean@hrretail.com



Ray R. Schupp

240.482.3611
rschupp@hrretail.com



Suzanne M. Katz

410.308.6356
skatz@hrretail.com

