

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.6353/-83.2494

1201 Auburn Rd Auburn Hills, MI 48326	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	4,580	63,883	161,144
2028 Projected Population	4,846	66,279	164,686
2020 Census Population	4,423	63,311	160,416
2010 Census Population	4,394	59,672	152,217
Projected Annual Growth 2023 to 2028	1.2%	0.8%	0.4%
Historical Annual Growth 2010 to 2023	0.3%	0.5%	0.5%
Households			
2023 Estimated Households	2,073	26,091	64,990
2028 Projected Households	2,196	27,172	66,556
2020 Census Households	1,996	25,586	63,992
2010 Census Households	1,872	23,355	59,475
Projected Annual Growth 2023 to 2028	1.2%	0.8%	0.5%
Historical Annual Growth 2010 to 2023	0.8%	0.9%	0.7%
Age			
2023 Est. Population Under 10 Years	12.5%	12.3%	11.2%
2023 Est. Population 10 to 19 Years	12.2%	12.9%	12.2%
2023 Est. Population 20 to 29 Years	13.0%	13.5%	14.4%
2023 Est. Population 30 to 44 Years	17.5%	18.2%	17.6%
2023 Est. Population 45 to 59 Years	18.3%	18.9%	19.5%
2023 Est. Population 60 to 74 Years	19.1%	17.5%	18.2%
2023 Est. Population 75 Years or Over	7.3%	6.8%	6.9%
2023 Est. Median Age	39.3	38.7	40.2
Marital Status & Gender			
2023 Est. Male Population	45.9%	48.9%	49.3%
2023 Est. Female Population	54.1%	51.1%	50.7%
2023 Est. Never Married	38.6%	43.3%	38.4%
2023 Est. Now Married	28.4%	32.6%	41.2%
2023 Est. Separated or Divorced	26.6%	17.5%	15.0%
2023 Est. Widowed	6.4%	6.6%	5.4%
Income			
2023 Est. HH Income \$200,000 or More	4.6%	11.9%	17.7%
2023 Est. HH Income \$150,000 to \$199,999	8.1%	7.3%	8.8%
2023 Est. HH Income \$100,000 to \$149,999	13.0%	14.7%	15.4%
2023 Est. HH Income \$75,000 to \$99,999	10.6%	11.0%	10.7%
2023 Est. HH Income \$50,000 to \$74,999	12.6%	14.1%	13.6%
2023 Est. HH Income \$35,000 to \$49,999	10.2%	11.2%	9.5%
2023 Est. HH Income \$25,000 to \$34,999	5.4%	9.7%	8.0%
2023 Est. HH Income \$15,000 to \$24,999	9.6%	7.5%	6.4%
2023 Est. HH Income Under \$15,000	26.0%	12.6%	9.9%
2023 Est. Average Household Income	\$66,246	\$102,542	\$134,731
2023 Est. Median Household Income	\$55,070	\$80,285	\$97,487
2023 Est. Per Capita Income	\$29,987	\$42,077	\$54,828
2023 Est. Total Businesses	308	3,301	7,725
2023 Est. Total Employees	13,603	69,483	159,740

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Race				
2023 Est. White		38.0%	43.9%	54.5%
2023 Est. Black		48.7%	37.0%	23.7%
2023 Est. Asian or Pacific Islander		3.7%	7.0%	11.3%
2023 Est. American Indian or Alaska Native		0.3%	0.3%	0.3%
2023 Est. Other Races		9.3%	11.9%	10.2%
Hispanic				
2023 Est. Hispanic Population		428	8,339	17,713
2023 Est. Hispanic Population		9.3%	13.1%	11.0%
2028 Proj. Hispanic Population		9.4%	12.9%	10.9%
2020 Hispanic Population		10.0%	14.1%	12.0%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		3,140	43,617	110,904
2023 Est. Elementary (Grade Level 0 to 8)		4.0%	4.2%	2.9%
2023 Est. Some High School (Grade Level 9 to 11)		13.1%	9.4%	6.0%
2023 Est. High School Graduate		29.2%	26.2%	21.8%
2023 Est. Some College		22.2%	18.8%	17.1%
2023 Est. Associate Degree Only		8.9%	6.4%	6.9%
2023 Est. Bachelor Degree Only		14.9%	19.7%	23.9%
2023 Est. Graduate Degree		7.7%	15.3%	21.2%
Housing				
2023 Est. Total Housing Units		2,171	28,607	69,885
2023 Est. Owner-Occupied		43.3%	53.4%	61.4%
2023 Est. Renter-Occupied		52.2%	37.8%	31.6%
2023 Est. Vacant Housing		4.5%	8.8%	7.0%
Homes Built by Year				
2023 Homes Built 2010 or later		4.3%	5.1%	4.9%
2023 Homes Built 2000 to 2009		7.0%	6.7%	8.3%
2023 Homes Built 1990 to 1999		6.2%	8.0%	9.8%
2023 Homes Built 1980 to 1989		21.9%	11.1%	14.1%
2023 Homes Built 1970 to 1979		9.1%	13.4%	15.2%
2023 Homes Built 1960 to 1969		25.6%	14.3%	12.7%
2023 Homes Built 1950 to 1959		13.8%	14.1%	13.4%
2023 Homes Built Before 1949		7.6%	18.5%	14.5%
Home Values				
2023 Home Value \$1,000,000 or More		0.9%	1.9%	4.5%
2023 Home Value \$500,000 to \$999,999		6.3%	14.4%	17.1%
2023 Home Value \$400,000 to \$499,999		5.4%	9.1%	13.2%
2023 Home Value \$300,000 to \$399,999		8.6%	14.5%	16.9%
2023 Home Value \$200,000 to \$299,999		21.0%	18.1%	16.6%
2023 Home Value \$150,000 to \$199,999		24.8%	11.7%	9.9%
2023 Home Value \$100,000 to \$149,999		7.5%	9.1%	7.1%
2023 Home Value \$50,000 to \$99,999		8.1%	9.2%	6.6%
2023 Home Value \$25,000 to \$49,999		3.5%	6.2%	4.2%
2023 Home Value Under \$25,000		13.9%	5.8%	3.8%
2023 Median Home Value		\$175,456	\$244,994	\$322,010
2023 Median Rent		\$660	\$926	\$960

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	3,676	51,147	131,609
2023 Est. Civilian Employed	58.1%	56.6%	57.5%
2023 Est. Civilian Unemployed	3.0%	3.6%	2.9%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	38.9%	39.8%	39.6%
2023 Labor Force Males	44.5%	48.3%	48.9%
2023 Labor Force Females	55.5%	51.7%	51.1%
Occupation			
2023 Occupation: Population Age 16 Years or Over	2,138	28,956	75,611
2023 Mgmt, Business, & Financial Operations	19.9%	17.8%	20.2%
2023 Professional, Related	21.2%	27.8%	30.2%
2023 Service	22.9%	16.7%	14.7%
2023 Sales, Office	21.7%	17.5%	18.0%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	5.0%	6.8%	6.0%
2023 Production, Transport, Material Moving	9.2%	13.5%	11.0%
2023 White Collar Workers	62.9%	63.0%	68.3%
2023 Blue Collar Workers	37.1%	37.0%	31.7%
Transportation to Work			
2023 Drive to Work Alone	61.1%	63.0%	62.9%
2023 Drive to Work in Carpool	8.2%	7.7%	6.6%
2023 Travel to Work by Public Transportation	0.2%	0.2%	0.1%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	2.3%	1.3%	1.5%
2023 Other Means	1.8%	1.0%	0.9%
2023 Work at Home	26.4%	26.8%	27.8%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	31.0%	30.2%	29.0%
2023 Travel to Work in 15 to 29 Minutes	45.9%	41.5%	39.7%
2023 Travel to Work in 30 to 59 Minutes	18.9%	25.1%	27.7%
2023 Travel to Work in 60 Minutes or More	4.3%	3.2%	3.6%
2023 Average Travel Time to Work	18.1	19.6	20.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$107.69 M	\$1.84 B	\$5.65 B
2023 Est. Apparel	\$3.79 M	\$65.64 M	\$202.87 M
2023 Est. Contributions, Gifts	\$6.07 M	\$111.7 M	\$357.83 M
2023 Est. Education, Reading	\$3.54 M	\$64.57 M	\$209.27 M
2023 Est. Entertainment	\$6.04 M	\$105.43 M	\$327.92 M
2023 Est. Food, Beverages, Tobacco	\$16.59 M	\$278.66 M	\$843.34 M
2023 Est. Furnishings, Equipment	\$3.74 M	\$65.23 M	\$202.42 M
2023 Est. Health Care, Insurance	\$9.81 M	\$166.07 M	\$503.74 M
2023 Est. Household Operations, Shelter, Utilities	\$35.27 M	\$594.55 M	\$1.81 B
2023 Est. Miscellaneous Expenses	\$2.04 M	\$35.09 M	\$108.06 M
2023 Est. Personal Care	\$1.45 M	\$24.69 M	\$75.59 M
2023 Est. Transportation	\$19.34 M	\$330.57 M	\$1.01 B

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