

RETAIL PROPERTY

FOR LEASE

740-752 MANHATTAN AVE, BROOKLYN, NY 11222

GREENPOINT SECOND FLOOR EVENT HALL - RETAIL/OFFICE FOR LEASE UP TO 9,000 SF



FOR MORE INFORMATION

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**COLDWELL
BANKER
COMMERCIAL**

Reliable Real Estate

740-752 MANHATTAN AVE, BROOKLYN, NY 11222

GREENPOINT 2ND FLOOR EVENT HALL - RETAIL/OFFICE FOR LEASE



740-752 MANHATTAN AVE, BROOKLYN, NY 11222

PRIME GREENPOINT SECOND FLOOR EVENT HALL - RETAIL/OFFICE FOR LEASE

Property Description

Coldwell Banker Reliable Commercial Division is pleased to present approximately 4,500 – 9,000 SF of 2nd floor space at 740-752 Manhattan Ave, Brooklyn, NY 11222. The space is located on busy Manhattan Avenue in Greenpoint, Brooklyn. The vibrant area features a high level of residential and commercial development as well as a mix of local artisanal shops and national tenants. The open space is currently an event hall already outfitted with a kitchen and venting for cooking. Suitable uses include but are not limited to event hall, food, professional or medical office and gym. All uses will be considered. For more information or to schedule a property tour, please contact Exclusive Broker, Coldwell Banker Reliable Commercial Division.

Property Highlights

- Up to 9,000 SF. Will subdivide
- Cooking venting
- Located on major shopping street of Greenpoint
- Nearby tenants include Citibank, Chase, Santander Bank, Rite Aid

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OFFERING SUMMARY

Available SF:	9,000 SF
Lease Rate:	\$30.00 SF/yr (NN)
Lot Size:	10,000 SF
Year Built:	1931
Building Size:	18,800
Zoning:	C4-3A

PROPERTY OVERVIEW

Coldwell Banker Reliable Commercial Division is pleased to present approximately 4,500 – 9,000 SF of 2nd floor space at 740-752 Manhattan Ave, Brooklyn, NY 11222. The space is located on busy Manhattan Avenue in Greenpoint, Brooklyn. The vibrant area features a high level of residential and commercial development as well as a mix of local artisanal shops and national tenants. The open space is currently an event hall already outfitted with a kitchen and venting for cooking. Suitable uses include but are not limited to event hall, food, professional or medical office and gym. All uses will be considered. For more information or to schedule a property tour, please contact Exclusive Broker, Coldwell Banker Reliable Commercial Division.

LOCATION OVERVIEW

Greenpoint is the northernmost neighborhood of Brooklyn. It is bordered on the southwest by Williamsburg at the Bushwick inlet, on the southeast by the Brooklyn-Queens Expressway and East Williamsburg, on the north by Newtown Creek and Long Island City, Queens at the Pulaski Bridge, and on the west by the East River. Manhattan Ave is the major shopping street in Greenpoint. High level of residential and commercial development.

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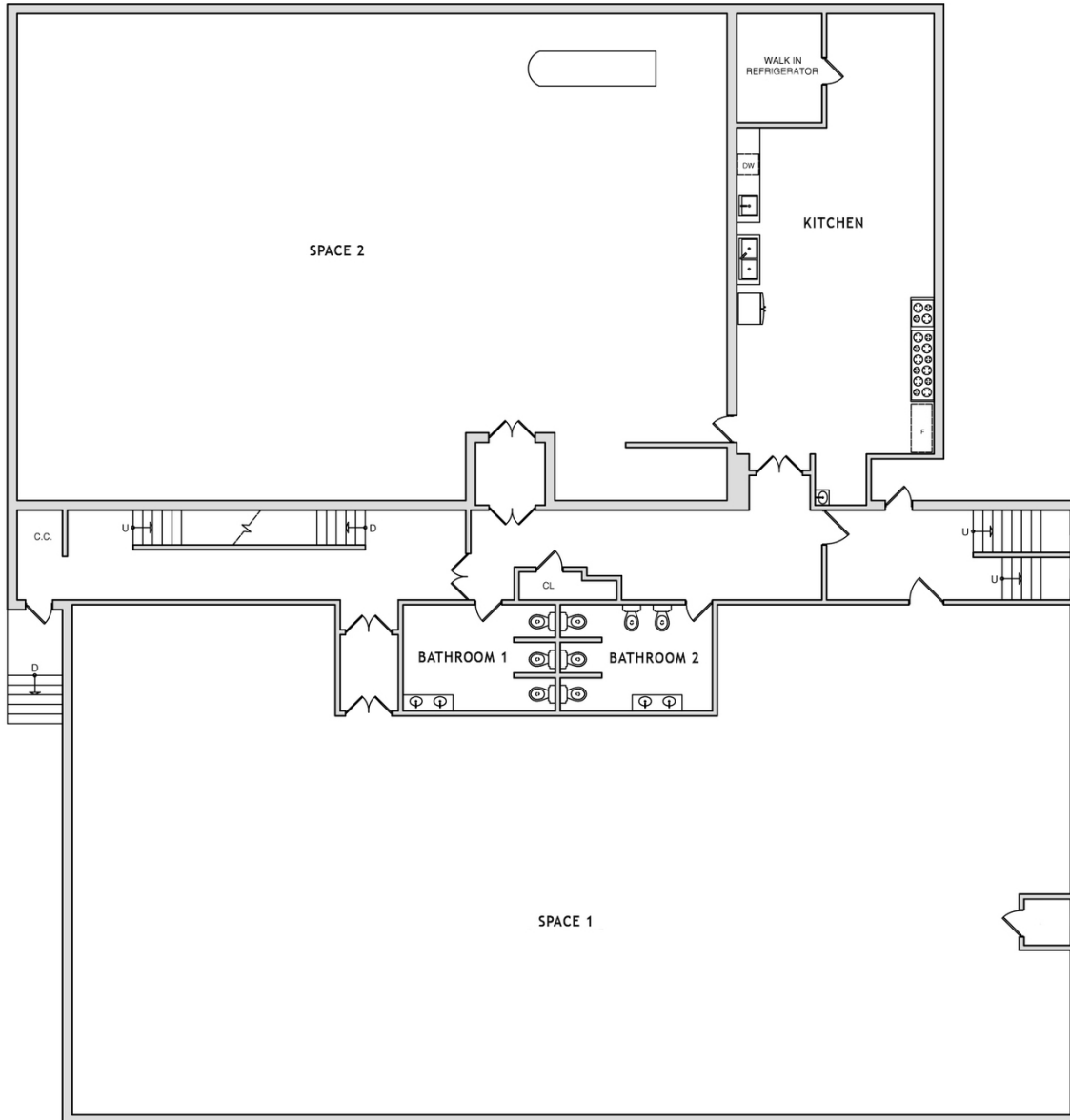
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FLOOR PLAN



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Map data ©2017 Google

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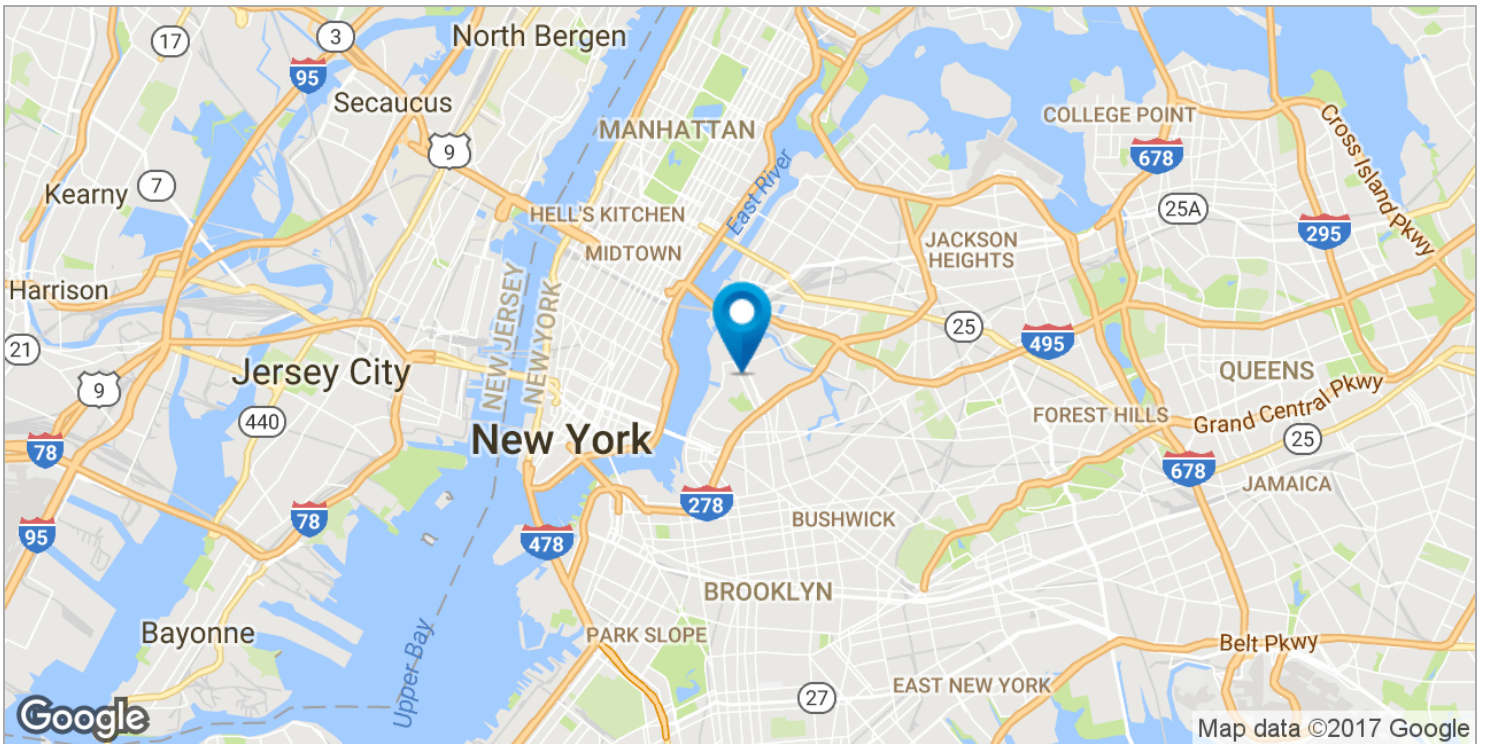
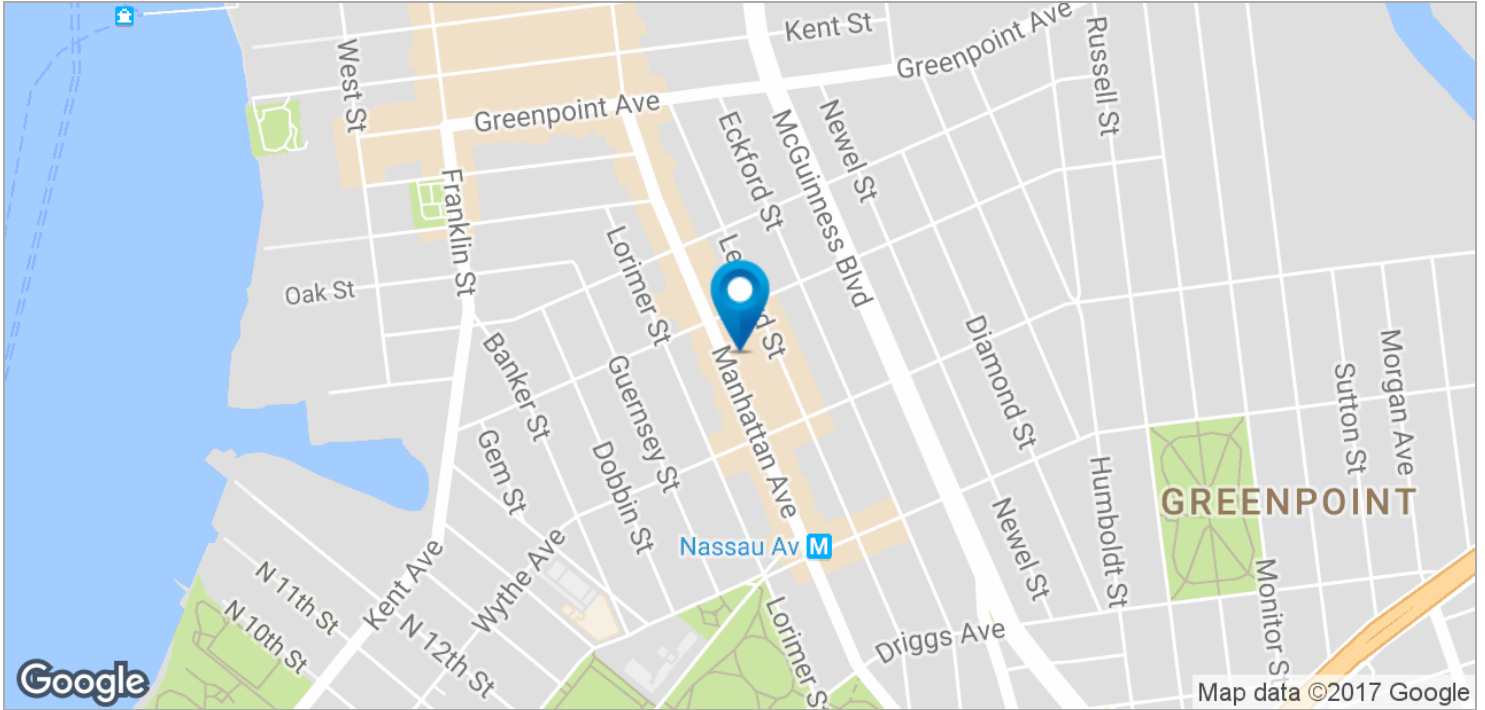
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Reliable Real Estate

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	4,036		116,661		187,542							
Total Employees:	26,853		1,883,736		2,864,132							
Total Residential Population:	77,799		1,288,742		3,218,986							
Employee/Residential Population Ratio (per 100 Residents)	35		146		89							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	29	0.7%	138	0.5%	376	0.3%	3,748	0.2%	730	0.4%	6,226	0.2%
Construction	308	7.6%	2,477	9.2%	3,861	3.3%	39,709	2.1%	6,471	3.5%	63,427	2.2%
Manufacturing	169	4.2%	2,759	10.3%	4,878	4.2%	128,378	6.8%	6,384	3.4%	168,721	5.9%
Transportation	104	2.6%	1,011	3.8%	2,382	2.0%	40,212	2.1%	3,936	2.1%	83,217	2.9%
Communication	21	0.5%	310	1.2%	1,234	1.1%	37,118	2.0%	1,960	1.0%	48,445	1.7%
Utility	10	0.2%	134	0.5%	116	0.1%	7,009	0.4%	210	0.1%	9,657	0.3%
Wholesale Trade	216	5.4%	2,937	10.9%	4,792	4.1%	55,501	2.9%	6,403	3.4%	69,148	2.4%
Retail Trade Summary	1,201	29.8%	6,344	23.6%	26,833	23.0%	314,025	16.7%	43,627	23.3%	468,626	16.4%
Home Improvement	46	1.1%	334	1.2%	599	0.5%	6,534	0.3%	1,065	0.6%	11,019	0.4%
General Merchandise Stores	30	0.7%	121	0.5%	606	0.5%	16,352	0.9%	1,059	0.6%	27,191	0.9%
Food Stores	146	3.6%	1,014	3.8%	2,108	1.8%	18,287	1.0%	4,213	2.2%	36,656	1.3%
Auto Dealers, Gas Stations, Auto Aftermarket	30	0.7%	199	0.7%	330	0.3%	3,756	0.2%	773	0.4%	8,523	0.3%
Apparel & Accessory Stores	96	2.4%	441	1.6%	4,148	3.6%	60,724	3.2%	5,673	3.0%	75,677	2.6%
Furniture & Home Furnishings	84	2.1%	469	1.7%	1,951	1.7%	22,050	1.2%	2,921	1.6%	33,042	1.2%
Eating & Drinking Places	482	11.9%	2,403	8.9%	8,603	7.4%	109,221	5.8%	15,024	8.0%	171,583	6.0%
Miscellaneous Retail	287	7.1%	1,363	5.1%	8,489	7.3%	77,101	4.1%	12,900	6.9%	104,936	3.7%
Finance, Insurance, Real Estate Summary	302	7.5%	1,880	7.0%	13,938	11.9%	320,079	17.0%	22,127	11.8%	504,716	17.6%
Banks, Savings & Lending Institutions	35	0.9%	383	1.4%	1,596	1.4%	51,480	2.7%	2,565	1.4%	81,563	2.8%
Securities Brokers	16	0.4%	62	0.2%	3,644	3.1%	107,668	5.7%	4,950	2.6%	164,576	5.7%
Insurance Carriers & Agents	21	0.5%	147	0.5%	1,149	1.0%	52,659	2.8%	2,008	1.1%	90,666	3.2%
Real Estate, Holding, Other Investment Offices	229	5.7%	1,288	4.8%	7,550	6.5%	108,272	5.7%	12,603	6.7%	167,911	5.9%
Services Summary	1,166	28.9%	8,238	30.7%	45,189	38.7%	881,993	46.8%	75,131	40.1%	1,331,040	46.5%
Hotels & Lodging	21	0.5%	310	1.2%	722	0.6%	50,187	2.7%	1,075	0.6%	64,706	2.3%
Automotive Services	81	2.0%	415	1.5%	1,653	1.4%	9,521	0.5%	3,233	1.7%	19,292	0.7%
Motion Pictures & Amusements	129	3.2%	680	2.5%	3,545	3.0%	55,653	3.0%	5,684	3.0%	84,659	3.0%
Health Services	124	3.1%	778	2.9%	4,775	4.1%	164,818	8.7%	8,885	4.7%	248,334	8.7%
Legal Services	30	0.7%	90	0.3%	3,905	3.3%	70,604	3.7%	6,142	3.3%	100,735	3.5%
Education Institutions & Libraries	49	1.2%	1,182	4.4%	1,998	1.7%	80,727	4.3%	3,777	2.0%	146,268	5.1%
Other Services	732	18.1%	4,784	17.8%	28,593	24.5%	450,483	23.9%	46,335	24.7%	667,046	23.3%
Government	18	0.4%	572	2.1%	1,010	0.9%	49,909	2.6%	1,749	0.9%	101,957	3.6%
Unclassified Establishments	494	12.2%	54	0.2%	12,052	10.3%	6,053	0.3%	18,814	10.0%	8,952	0.3%
Totals	4,036	100.0%	26,853	100.0%	116,661	100.0%	1,883,736	100.0%	187,542	100.0%	2,864,132	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.2%	17	0.1%	62	0.1%	412	0.0%	98	0.1%	540	0.0%
Mining	0	0.0%	2	0.0%	45	0.0%	288	0.0%	71	0.0%	438	0.0%
Utilities	2	0.0%	60	0.2%	63	0.1%	6,373	0.3%	117	0.1%	8,420	0.3%
Construction	335	8.3%	2,599	9.7%	4,202	3.6%	46,846	2.5%	7,009	3.7%	72,730	2.5%
Manufacturing	191	4.7%	2,847	10.6%	4,263	3.7%	78,113	4.1%	5,720	3.0%	101,757	3.6%
Wholesale Trade	214	5.3%	2,820	10.5%	4,613	4.0%	53,819	2.9%	6,162	3.3%	67,227	2.3%
Retail Trade	679	16.8%	3,718	13.8%	17,616	15.1%	200,250	10.6%	27,448	14.6%	285,362	10.0%
Motor Vehicle & Parts Dealers	20	0.5%	102	0.4%	251	0.2%	3,243	0.2%	567	0.3%	7,440	0.3%
Furniture & Home Furnishings Stores	44	1.1%	304	1.1%	1,059	0.9%	9,490	0.5%	1,510	0.8%	13,222	0.5%
Electronics & Appliance Stores	23	0.6%	109	0.4%	757	0.6%	13,219	0.7%	1,183	0.6%	16,691	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	46	1.1%	334	1.2%	597	0.5%	6,460	0.3%	1,063	0.6%	10,945	0.4%
Food & Beverage Stores	145	3.6%	911	3.4%	1,825	1.6%	14,959	0.8%	3,695	2.0%	30,287	1.1%
Health & Personal Care Stores	40	1.0%	442	1.6%	1,345	1.2%	19,853	1.1%	2,397	1.3%	27,406	1.0%
Gasoline Stations	11	0.3%	97	0.4%	79	0.1%	512	0.0%	206	0.1%	1,084	0.0%
Clothing & Clothing Accessories Stores	114	2.8%	490	1.8%	6,464	5.5%	78,609	4.2%	8,339	4.4%	95,272	3.3%
Sport Goods, Hobby, Book, & Music Stores	32	0.8%	147	0.5%	1,027	0.9%	10,943	0.6%	1,574	0.8%	15,873	0.6%
General Merchandise Stores	30	0.7%	121	0.5%	606	0.5%	16,352	0.9%	1,059	0.6%	27,191	0.9%
Miscellaneous Store Retailers	167	4.1%	632	2.4%	3,299	2.8%	21,282	1.1%	5,369	2.9%	32,501	1.1%
Nonstore Retailers	7	0.2%	30	0.1%	308	0.3%	5,327	0.3%	486	0.3%	7,450	0.3%
Transportation & Warehousing	76	1.9%	922	3.4%	1,525	1.3%	31,432	1.7%	2,644	1.4%	65,726	2.3%
Information	102	2.5%	806	3.0%	5,124	4.4%	147,013	7.8%	7,514	4.0%	202,366	7.1%
Finance & Insurance	75	1.9%	599	2.2%	6,905	5.9%	225,244	12.0%	10,148	5.4%	353,231	12.3%
Central Bank/Credit Intermediation & Related Activities	35	0.9%	383	1.4%	1,587	1.4%	50,326	2.7%	2,563	1.4%	79,832	2.8%
Securities, Commodity Contracts & Other Financial	19	0.5%	69	0.3%	4,093	3.5%	117,972	6.3%	5,481	2.9%	176,635	6.2%
Insurance Carriers & Related Activities; Funds, Trusts &	21	0.5%	147	0.5%	1,225	1.1%	56,946	3.0%	2,104	1.1%	96,765	3.4%
Real Estate, Rental & Leasing	257	6.4%	1,612	6.0%	7,053	6.0%	78,726	4.2%	12,145	6.5%	131,868	4.6%
Professional, Scientific & Tech Services	287	7.1%	1,824	6.8%	16,422	14.1%	287,484	15.3%	24,396	13.0%	399,402	13.9%
Legal Services	30	0.7%	90	0.3%	4,017	3.4%	72,331	3.8%	6,334	3.4%	103,184	3.6%
Management of Companies & Enterprises	4	0.1%	10	0.0%	298	0.3%	18,210	1.0%	448	0.2%	22,949	0.8%
Administrative & Support & Waste Management & Remediation	129	3.2%	1,041	3.9%	4,883	4.2%	68,805	3.7%	7,470	4.0%	107,030	3.7%
Educational Services	62	1.5%	1,187	4.4%	2,370	2.0%	81,918	4.3%	4,454	2.4%	149,124	5.2%
Health Care & Social Assistance	157	3.9%	1,161	4.3%	6,228	5.3%	200,769	10.7%	11,828	6.3%	316,243	11.0%
Arts, Entertainment & Recreation	89	2.2%	535	2.0%	2,574	2.2%	46,011	2.4%	4,231	2.3%	72,094	2.5%
Accommodation & Food Services	509	12.6%	2,766	10.3%	9,517	8.2%	161,404	8.6%	16,478	8.8%	240,049	8.4%
Accommodation	21	0.5%	310	1.2%	722	0.6%	50,187	2.7%	1,075	0.6%	64,706	2.3%
Food Services & Drinking Places	488	12.1%	2,456	9.1%	8,795	7.5%	111,217	5.9%	15,404	8.2%	175,343	6.1%
Other Services (except Public Administration)	352	8.7%	1,701	6.3%	9,836	8.4%	94,559	5.0%	18,598	9.9%	156,568	5.5%
Automotive Repair & Maintenance	50	1.2%	175	0.7%	632	0.5%	2,781	0.1%	1,372	0.7%	7,533	0.3%
Public Administration	18	0.4%	572	2.1%	1,014	0.9%	50,024	2.7%	1,755	0.9%	102,088	3.6%
Unclassified Establishments	494	12.2%	54	0.2%	12,047	10.3%	6,037	0.3%	18,807	10.0%	8,920	0.3%
Total	4,036	100.0%	26,853	100.0%	116,661	100.0%	1,883,736	100.0%	187,542	100.0%	2,864,132	100.0%

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Reliable Real Estate

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	62,706	1,187,227	2,994,612
Households	29,317	535,678	1,303,005
Families	11,366	228,119	623,185
Average Household Size	2.12	2.14	2.24
Owner Occupied Housing Units	5,434	123,014	329,316
Renter Occupied Housing Units	23,883	412,664	973,689
Median Age	33.3	34.2	34.8
2017 Summary			
Population	77,799	1,288,742	3,218,986
Households	36,152	576,178	1,387,802
Families	13,650	241,944	653,819
Average Household Size	2.14	2.17	2.27
Owner Occupied Housing Units	6,683	131,223	344,684
Renter Occupied Housing Units	29,468	444,955	1,043,118
Median Age	34.7	35.4	36.1
Median Household Income	\$63,060	\$67,526	\$67,929
Average Household Income	\$90,282	\$112,706	\$113,468
2022 Summary			
Population	85,502	1,355,122	3,375,327
Households	39,571	603,313	1,449,631
Families	14,783	252,022	679,081
Average Household Size	2.15	2.18	2.28
Owner Occupied Housing Units	7,330	135,880	356,268
Renter Occupied Housing Units	32,241	467,433	1,093,364
Median Age	35.9	36.2	37.0
Median Household Income	\$81,826	\$80,229	\$80,039
Average Household Income	\$112,379	\$130,111	\$130,339
Trends: 2017-2022 Annual Rate			
Population	1.91%	1.01%	0.95%
Households	1.82%	0.92%	0.88%
Families	1.61%	0.82%	0.76%
Owner Households	1.87%	0.70%	0.66%
Median Household Income	5.35%	3.51%	3.34%

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2017 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	4,401	12.2%	79,235	13.8%	183,695	13.2%
\$15,000 - \$24,999	2,791	7.7%	49,227	8.5%	116,345	8.4%
\$25,000 - \$34,999	3,009	8.3%	41,903	7.3%	102,629	7.4%
\$35,000 - \$49,999	4,502	12.5%	55,549	9.6%	136,000	9.8%
\$50,000 - \$74,999	5,540	15.3%	81,170	14.1%	199,030	14.3%
\$75,000 - \$99,999	4,410	12.2%	62,040	10.8%	149,760	10.8%
\$100,000 - \$149,999	5,706	15.8%	80,321	13.9%	194,415	14.0%
\$150,000 - \$199,999	2,924	8.1%	44,820	7.8%	105,055	7.6%
\$200,000+	2,866	7.9%	81,887	14.2%	200,831	14.5%
Median Household Income	\$63,060		\$67,526		\$67,929	
Average Household Income	\$90,282		\$112,706		\$113,468	
Per Capita Income	\$42,416		\$51,369		\$49,542	

2022 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	4,317	10.9%	79,005	13.1%	183,821	12.7%
\$15,000 - \$24,999	2,458	6.2%	47,050	7.8%	111,844	7.7%
\$25,000 - \$34,999	2,637	6.7%	37,522	6.2%	92,060	6.4%
\$35,000 - \$49,999	3,674	9.3%	48,093	8.0%	118,608	8.2%
\$50,000 - \$74,999	4,996	12.6%	73,291	12.1%	179,537	12.4%
\$75,000 - \$99,999	5,126	13.0%	65,349	10.8%	157,784	10.9%
\$100,000 - \$149,999	7,565	19.1%	96,764	16.0%	232,888	16.1%
\$150,000 - \$199,999	4,325	10.9%	57,531	9.5%	133,068	9.2%
\$200,000+	4,470	11.3%	98,684	16.4%	239,977	16.6%
Median Household Income	\$81,826		\$80,229		\$80,039	
Average Household Income	\$112,379		\$130,111		\$130,339	
Per Capita Income	\$52,511		\$58,874		\$56,570	

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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,263	3.6%	64,429	5.4%	175,665	5.9%
Age 5 - 9	1,632	2.6%	51,958	4.4%	141,961	4.7%
Age 10 - 14	1,633	2.6%	47,908	4.0%	133,110	4.4%
Age 15 - 19	1,968	3.1%	61,920	5.2%	155,425	5.2%
Age 20 - 24	5,534	8.8%	110,304	9.3%	244,802	8.2%
Age 25 - 34	21,650	34.5%	277,019	23.3%	656,956	21.9%
Age 35 - 44	10,109	16.1%	173,646	14.6%	457,383	15.3%
Age 45 - 54	6,625	10.6%	140,885	11.9%	375,738	12.5%
Age 55 - 64	5,532	8.8%	119,734	10.1%	306,425	10.2%
Age 65 - 74	3,034	4.8%	74,566	6.3%	189,387	6.3%
Age 75 - 84	1,866	3.0%	45,285	3.8%	111,692	3.7%
Age 85+	860	1.4%	19,575	1.6%	46,068	1.5%

2017 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,747	3.5%	65,937	5.1%	174,892	5.4%
Age 5 - 9	2,230	2.9%	57,493	4.5%	156,956	4.9%
Age 10 - 14	2,067	2.7%	53,742	4.2%	148,605	4.6%
Age 15 - 19	2,239	2.9%	64,019	5.0%	158,362	4.9%
Age 20 - 24	5,700	7.3%	103,878	8.1%	235,994	7.3%
Age 25 - 34	24,713	31.8%	290,954	22.6%	671,757	20.9%
Age 35 - 44	13,756	17.7%	193,933	15.0%	495,114	15.4%
Age 45 - 54	8,365	10.8%	147,062	11.4%	389,966	12.1%
Age 55 - 64	7,484	9.6%	136,926	10.6%	352,525	11.0%
Age 65 - 74	4,963	6.4%	100,883	7.8%	254,671	7.9%
Age 75 - 84	2,364	3.0%	50,919	4.0%	125,881	3.9%
Age 85+	1,171	1.5%	22,998	1.8%	54,264	1.7%

2022 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	3,179	3.7%	70,949	5.2%	184,826	5.5%
Age 5 - 9	2,398	2.8%	58,403	4.3%	156,713	4.6%
Age 10 - 14	2,155	2.5%	53,986	4.0%	149,354	4.4%
Age 15 - 19	2,176	2.5%	62,655	4.6%	156,266	4.6%
Age 20 - 24	5,425	6.3%	101,346	7.5%	229,884	6.8%
Age 25 - 34	25,644	30.0%	303,077	22.4%	692,514	20.5%
Age 35 - 44	16,859	19.7%	211,680	15.6%	536,006	15.9%
Age 45 - 54	9,428	11.0%	150,122	11.1%	398,134	11.8%
Age 55 - 64	7,871	9.2%	140,404	10.4%	366,758	10.9%
Age 65 - 74	6,088	7.1%	114,918	8.5%	290,865	8.6%
Age 75 - 84	3,029	3.5%	62,875	4.6%	155,245	4.6%
Age 85+	1,250	1.5%	24,709	1.8%	58,763	1.7%

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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,268	80.2%	695,206	58.6%	1,612,014	53.8%
Black Alone	2,223	3.5%	151,874	12.8%	557,792	18.6%
American Indian Alone	213	0.3%	5,995	0.5%	15,774	0.5%
Asian Alone	3,763	6.0%	172,010	14.5%	387,180	12.9%
Pacific Islander Alone	39	0.1%	679	0.1%	1,602	0.1%
Some Other Race Alone	4,253	6.8%	119,275	10.0%	311,137	10.4%
Two or More Races	1,946	3.1%	42,188	3.6%	109,113	3.6%
Hispanic Origin (Any Race)	10,779	17.2%	284,159	23.9%	756,183	25.3%

2017 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	60,902	78.3%	730,318	56.7%	1,677,862	52.1%
Black Alone	2,352	3.0%	152,928	11.9%	565,922	17.6%
American Indian Alone	243	0.3%	6,337	0.5%	16,657	0.5%
Asian Alone	6,383	8.2%	212,448	16.5%	476,878	14.8%
Pacific Islander Alone	42	0.1%	804	0.1%	1,858	0.1%
Some Other Race Alone	5,132	6.6%	134,584	10.4%	347,691	10.8%
Two or More Races	2,744	3.5%	51,322	4.0%	132,117	4.1%
Hispanic Origin (Any Race)	12,726	16.4%	318,567	24.7%	839,769	26.1%

2022 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	66,117	77.3%	752,775	55.6%	1,724,609	51.1%
Black Alone	2,279	2.7%	151,828	11.2%	568,287	16.8%
American Indian Alone	252	0.3%	6,689	0.5%	17,710	0.5%
Asian Alone	8,432	9.9%	244,849	18.1%	550,422	16.3%
Pacific Islander Alone	44	0.1%	860	0.1%	1,992	0.1%
Some Other Race Alone	5,335	6.2%	142,094	10.5%	367,886	10.9%
Two or More Races	3,043	3.6%	56,029	4.1%	144,422	4.3%
Hispanic Origin (Any Race)	13,390	15.7%	338,721	25.0%	893,785	26.5%

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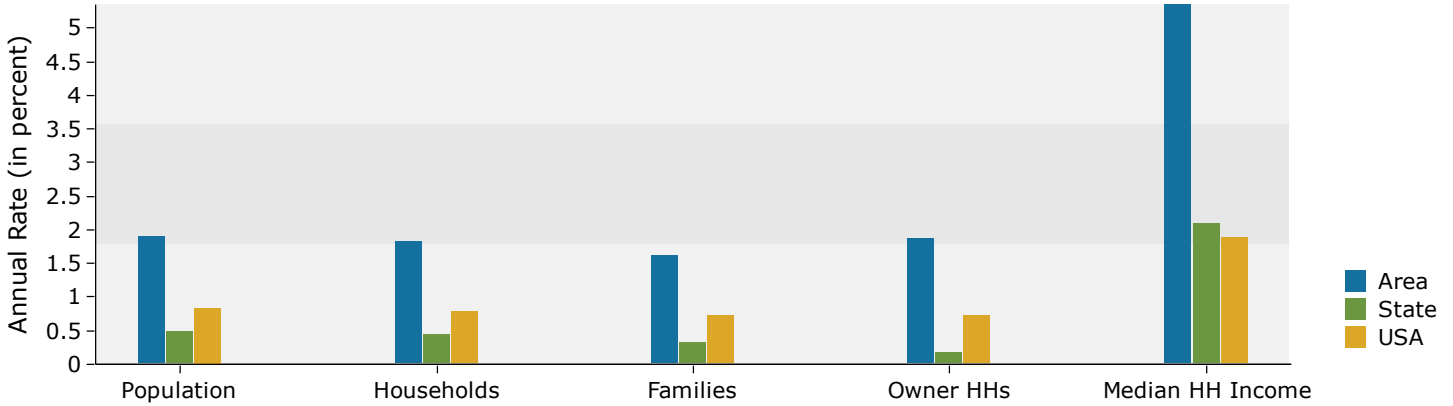
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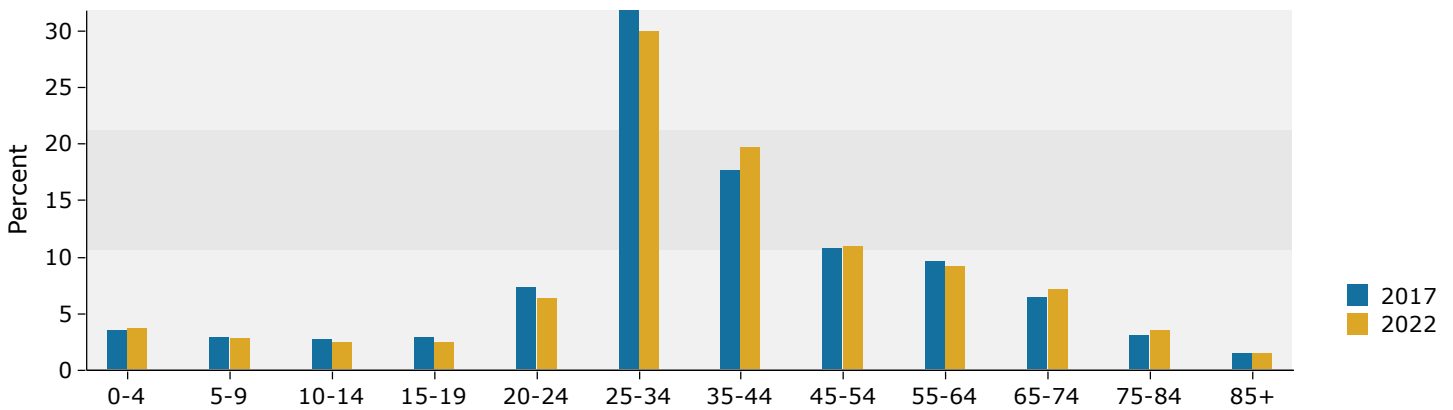
kimberly.fong@coldwellbanker.com

1 mile

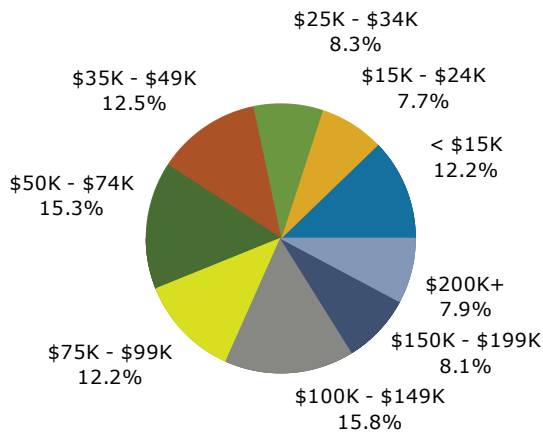
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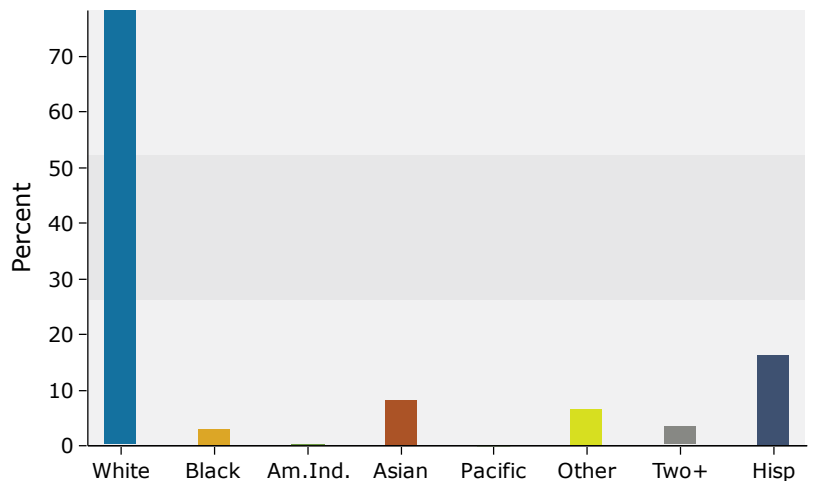
Population by Age



2017 Household Income



2017 Population by Race



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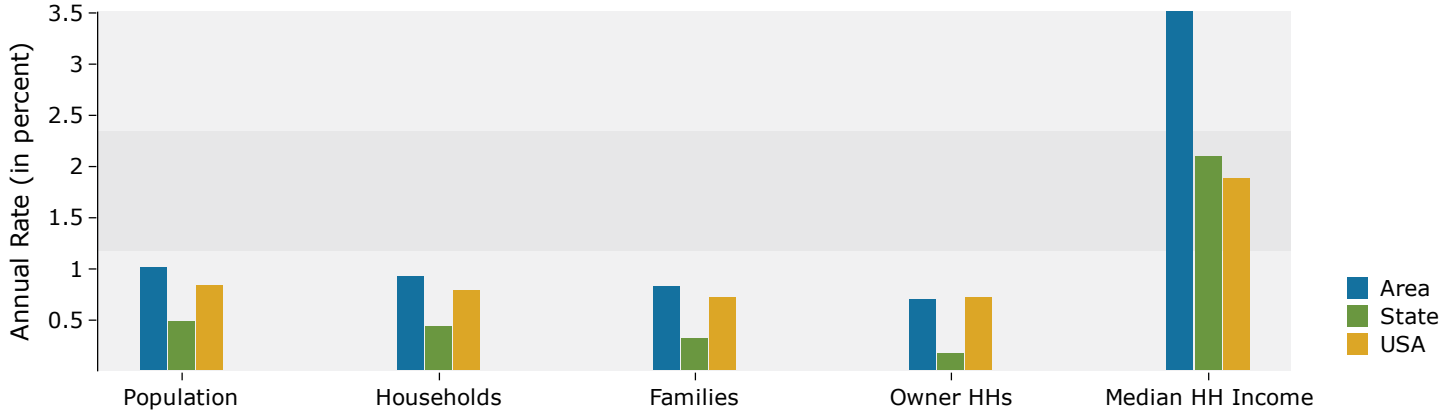
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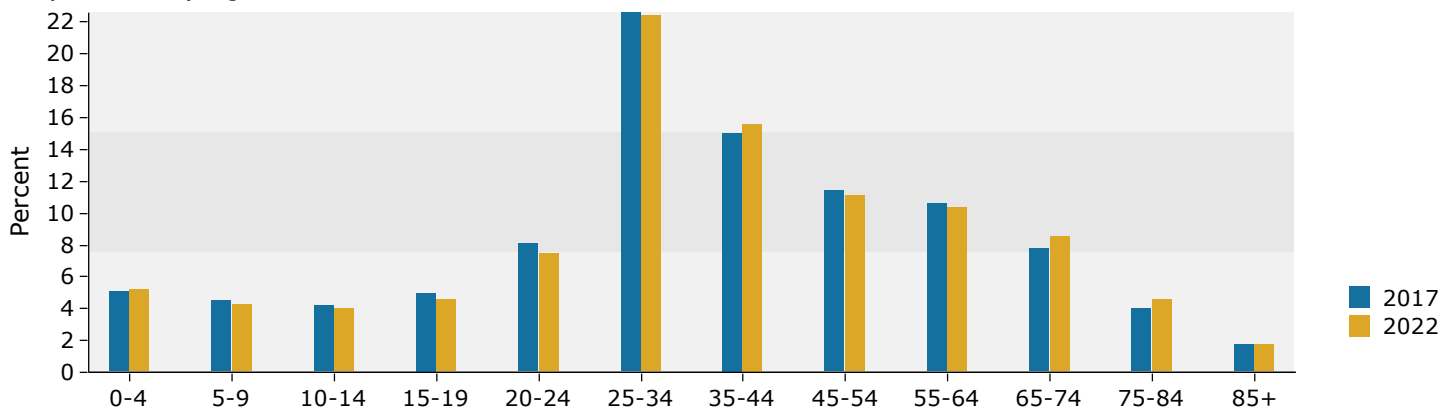
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3 miles

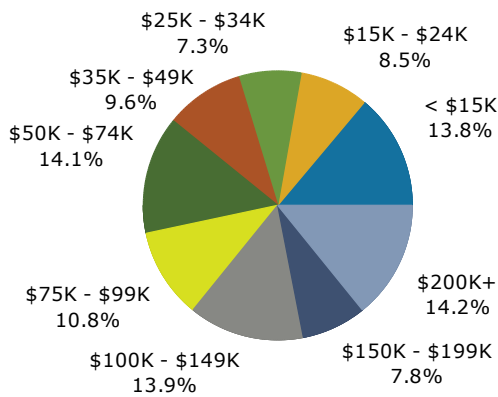
Trends 2017-2022



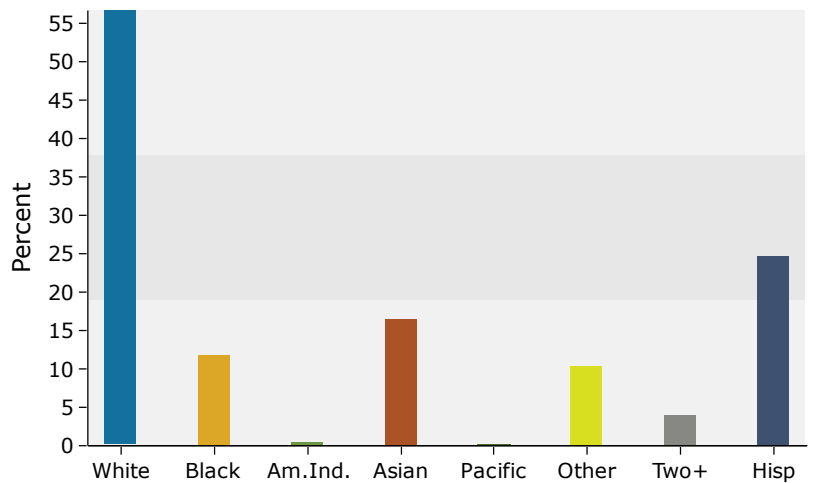
Population by Age



2017 Household Income



2017 Population by Race



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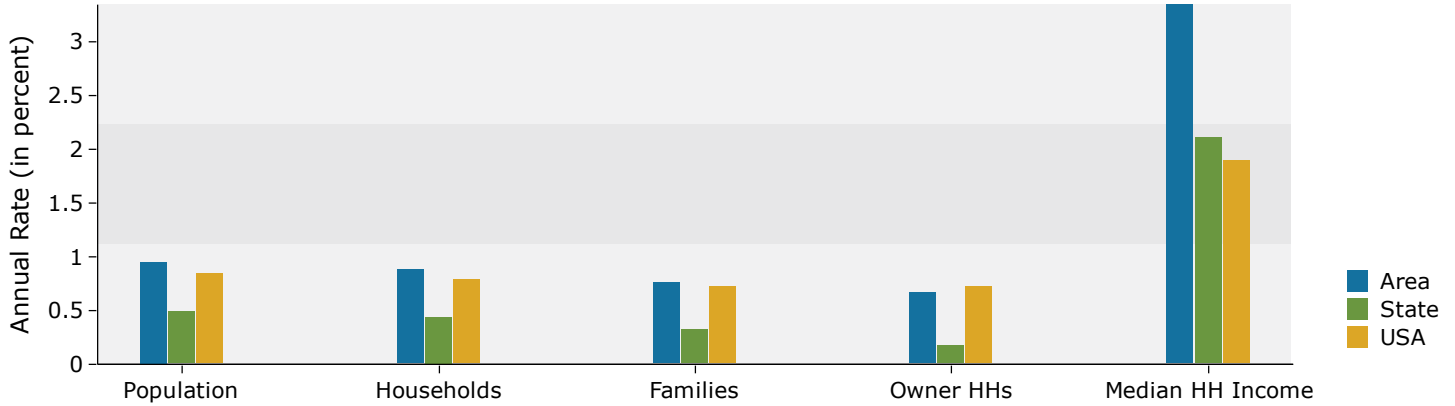
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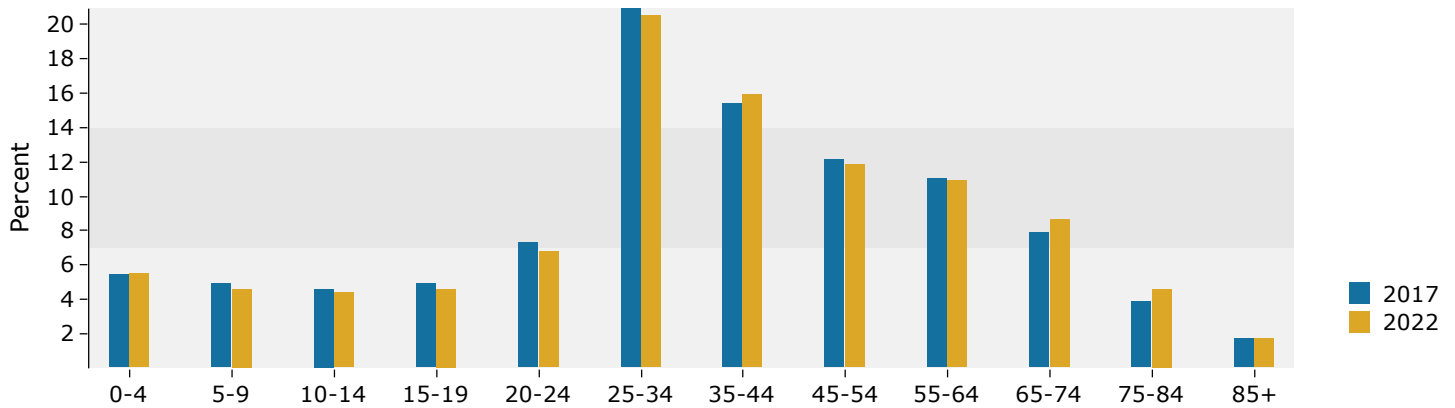
kimberly.fong@coldwellbanker.com

5 miles

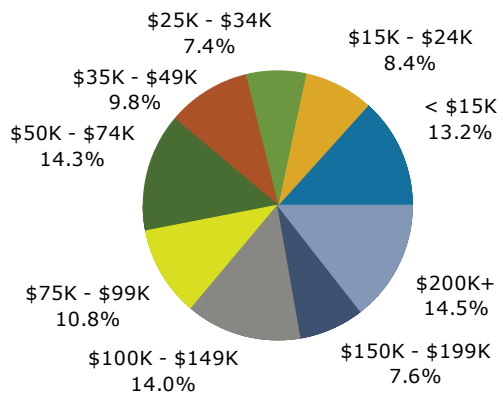
Trends 2017-2022



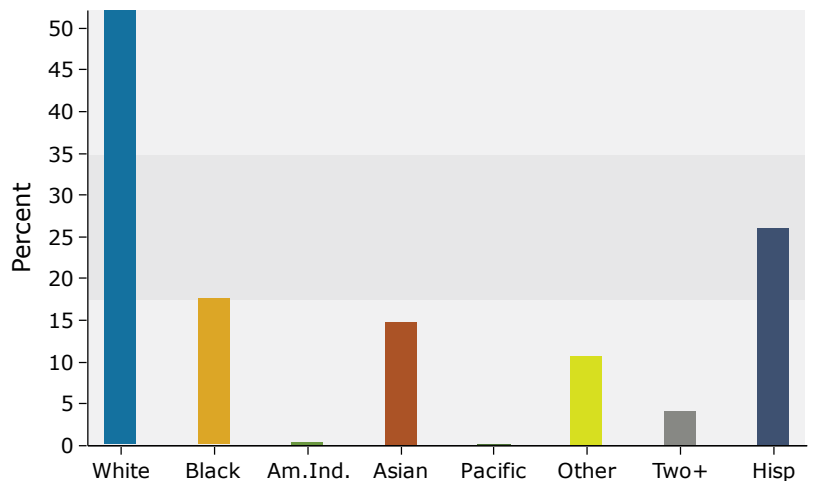
Population by Age



2017 Household Income



2017 Population by Race



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Demographic Summary	2017	2022	
Population	77,799	85,502	
Households	36,152	39,571	
Families	13,650	14,783	
Median Age	34.7	35.9	
Median Household Income	\$63,060	\$81,826	
	Spending Potential Index	Average Amount Spent	Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	102	\$4,045.59	\$146,256,242
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	100	\$3,635.72	\$131,438,422
Value of Stocks/Bonds/Mutual Funds	77	\$4,783.37	\$172,928,410
Value of Stocks/Bonds/Mutual Funds (1 year ago)	77	\$4,362.96	\$157,729,906
Value of Other Financial Assets	69	\$890.35	\$32,188,009
Value of Other Financial Assets (1 year ago)	71	\$847.09	\$30,623,990
Value of Retirement Plans	83	\$20,171.08	\$729,225,034
Value of Retirement Plans (1 year ago)	84	\$18,934.41	\$684,516,865
Surrender Value of Whole Life Policies	115	\$1,719.64	\$62,168,548
Surrender Value of Whole Life Policies (1 year ago)"	120	\$1,466.79	\$53,027,499
Earnings			
Interest/Dividends	89	\$970.61	\$35,089,574
Royalty/Estate/Trust Income	98	\$400.65	\$14,484,158
Liabilities			
Original Mortgage Amount (Owned Home)	97	\$10,570.74	\$382,153,536
Vehicle Loan Amount (1)	89	\$2,424.62	\$87,654,885
Value of Credit Card Debt	112	\$653.92	\$23,640,640
Value of Credit Card Debt (1 year ago)	110	\$611.57	\$22,109,526
Value Owed on Student Loans	165	\$2,403.58	\$86,894,312
Value Owed on Student Loans (1 year ago)	163	\$2,217.62	\$80,171,440
Value Owed on Non-student Loans	129	\$269.07	\$9,727,477
Value Owed on Non-student Loans (1 year ago)	125	\$197.71	\$7,147,584
Amount Paid: Interest			
Home Mortgage	84	\$3,051.51	\$110,318,035
Lump Sum Home Equity Loan	94	\$50.00	\$1,807,722
New Car/Truck/Van Loan	90	\$114.69	\$4,146,435
Used Car/Truck/Van Loan	105	\$137.16	\$4,958,666
Finance/Late/Interest Charges for Credit Cards	125	\$105.77	\$3,823,779
Finance/Late/Interest Charges for Student Loans	144	\$62.06	\$2,243,581
Finance/Late/Interest Charges for Non-student Loans	118	\$13.57	\$490,652
Amount Paid: Principal			
Home Mortgage	79	\$1,530.74	\$55,339,314
Lump Sum Home Equity Loan	89	\$74.24	\$2,684,046
New Car/Truck/Van Loan	90	\$868.36	\$31,393,015
Used Car/Truck/Van Loan	101	\$812.83	\$29,385,433
Checking Account and Banking Service Charges	135	\$47.15	\$1,704,674

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail

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Demographic Summary	2017	2022	
Population	1,288,742	1,355,122	
Households	576,178	603,313	
Families	241,944	252,022	
Median Age	35.4	36.2	
Median Household Income	\$67,526	\$80,229	
	Spending Potential Index	Average Amount Spent	Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	130	\$5,167.15	\$2,977,197,198
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	130	\$4,715.11	\$2,716,742,348
Value of Stocks/Bonds/Mutual Funds	114	\$7,059.10	\$4,067,299,403
Value of Stocks/Bonds/Mutual Funds (1 year ago)	113	\$6,397.19	\$3,685,922,674
Value of Other Financial Assets	90	\$1,173.18	\$675,962,228
Value of Other Financial Assets (1 year ago)	93	\$1,111.84	\$640,619,064
Value of Retirement Plans	115	\$28,014.74	\$16,141,476,218
Value of Retirement Plans (1 year ago)	117	\$26,497.19	\$15,267,098,799
Surrender Value of Whole Life Policies	176	\$2,637.30	\$1,519,553,324
Surrender Value of Whole Life Policies (1 year ago)"	174	\$2,118.26	\$1,220,496,743
Earnings			
Interest/Dividends	117	\$1,273.35	\$733,678,288
Royalty/Estate/Trust Income	113	\$462.36	\$266,399,343
Liabilities			
Original Mortgage Amount (Owned Home)	117	\$12,847.11	\$7,402,221,277
Vehicle Loan Amount (1)	109	\$2,964.32	\$1,707,976,882
Value of Credit Card Debt	138	\$807.46	\$465,238,000
Value of Credit Card Debt (1 year ago)	138	\$766.39	\$441,576,518
Value Owed on Student Loans	191	\$2,793.87	\$1,609,767,791
Value Owed on Student Loans (1 year ago)	190	\$2,586.01	\$1,490,004,097
Value Owed on Non-student Loans	150	\$311.46	\$179,458,177
Value Owed on Non-student Loans (1 year ago)	139	\$219.62	\$126,539,693
Amount Paid: Interest			
Home Mortgage	107	\$3,869.28	\$2,229,391,858
Lump Sum Home Equity Loan	128	\$68.07	\$39,217,937
New Car/Truck/Van Loan	111	\$140.71	\$81,075,315
Used Car/Truck/Van Loan	126	\$164.69	\$94,889,400
Finance/Late/Interest Charges for Credit Cards	150	\$127.62	\$73,529,321
Finance/Late/Interest Charges for Student Loans	165	\$71.52	\$41,205,714
Finance/Late/Interest Charges for Non-student Loans	123	\$14.05	\$8,095,059
Amount Paid: Principal			
Home Mortgage	103	\$1,986.98	\$1,144,852,147
Lump Sum Home Equity Loan	128	\$106.20	\$61,192,479
New Car/Truck/Van Loan	112	\$1,086.49	\$626,010,762
Used Car/Truck/Van Loan	122	\$983.76	\$566,820,869
Checking Account and Banking Service Charges	164	\$57.40	\$33,073,218

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail

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Demographic Summary		2017	2022
Population		3,218,986	3,375,327
Households		1,387,802	1,449,631
Families		653,819	679,081
Median Age		36.1	37.0
Median Household Income		\$67,929	\$80,039
		Spending Potential Index	Average Amount Spent
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	132	\$5,237.64	\$7,268,812,954
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	132	\$4,791.51	\$6,649,660,689
Value of Stocks/Bonds/Mutual Funds	117	\$7,220.34	\$10,020,396,365
Value of Stocks/Bonds/Mutual Funds (1 year ago)	115	\$6,542.62	\$9,079,858,575
Value of Other Financial Assets	89	\$1,162.50	\$1,613,315,889
Value of Other Financial Assets (1 year ago)	92	\$1,103.08	\$1,530,862,078
Value of Retirement Plans	118	\$28,793.85	\$39,960,167,699
Value of Retirement Plans (1 year ago)	120	\$27,250.09	\$37,817,733,566
Surrender Value of Whole Life Policies	180	\$2,703.33	\$3,751,682,693
Surrender Value of Whole Life Policies (1 year ago)"	177	\$2,151.42	\$2,985,747,074
Earnings			
Interest/Dividends	120	\$1,300.06	\$1,804,225,370
Royalty/Estate/Trust Income	111	\$456.96	\$634,175,777
Liabilities			
Original Mortgage Amount (Owned Home)	118	\$12,895.34	\$17,896,184,433
Vehicle Loan Amount (1)	108	\$2,948.14	\$4,091,439,590
Value of Credit Card Debt	140	\$819.70	\$1,137,584,365
Value of Credit Card Debt (1 year ago)	140	\$779.18	\$1,081,342,451
Value Owed on Student Loans	189	\$2,765.44	\$3,837,879,916
Value Owed on Student Loans (1 year ago)	188	\$2,561.46	\$3,554,803,065
Value Owed on Non-student Loans	150	\$311.48	\$432,276,291
Value Owed on Non-student Loans (1 year ago)	138	\$218.39	\$303,086,296
Amount Paid: Interest			
Home Mortgage	108	\$3,932.13	\$5,457,015,248
Lump Sum Home Equity Loan	135	\$71.56	\$99,313,276
New Car/Truck/Van Loan	111	\$140.24	\$194,620,362
Used Car/Truck/Van Loan	125	\$163.94	\$227,514,405
Finance/Late/Interest Charges for Credit Cards	152	\$128.89	\$178,867,416
Finance/Late/Interest Charges for Student Loans	165	\$71.43	\$99,134,031
Finance/Late/Interest Charges for Non-student Loans	121	\$13.85	\$19,227,673
Amount Paid: Principal			
Home Mortgage	105	\$2,033.00	\$2,821,397,316
Lump Sum Home Equity Loan	135	\$112.59	\$156,249,828
New Car/Truck/Van Loan	113	\$1,089.49	\$1,512,002,551
Used Car/Truck/Van Loan	122	\$980.09	\$1,360,174,971
Checking Account and Banking Service Charges	165	\$57.59	\$79,927,219

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail

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Demographic Summary		2017	2022
Population		77,799	85,502
Households		36,152	39,571
Families		13,650	14,783
Median Household Income		\$63,060	\$81,826
Males per 100 Females		100.0	100.0
Population By Age			
Population <5 Years		3.5%	3.7%
Population 65+ Years		10.9%	12.1%
Median Age		34.7	35.9
	Spending Potential Index	Average Amount Spent	Total
Health Care	95	\$5,337.63	\$192,966,132
Medical Care	94	\$1,822.47	\$65,885,951
Physician Services	96	\$230.50	\$8,333,055
Dental Services	97	\$358.67	\$12,966,523
Eyecare Services	95	\$57.53	\$2,079,786
Lab Tests, X-Rays	87	\$53.63	\$1,938,850
Hospital Room and Hospital Services	94	\$162.81	\$5,886,041
Convalescent or Nursing Home Care	89	\$29.80	\$1,077,450
Other Medical services (1)	98	\$106.95	\$3,866,565
Nonprescription Drugs	100	\$128.15	\$4,632,768
Prescription Drugs	87	\$337.33	\$12,195,223
Nonprescription Vitamins	106	\$77.22	\$2,791,804
Medicare Prescription Drug Premium	84	\$95.78	\$3,462,548
Eyeglasses and Contact Lenses	100	\$94.27	\$3,407,911
Hearing Aids	81	\$22.46	\$812,145
Medical Equipment for General Use	125	\$7.08	\$255,887
Other Medical Supplies/Equipment (2)	101	\$60.28	\$2,179,398
Health Insurance	96	\$3,515.16	\$127,080,181
Blue Cross/Blue Shield	95	\$1,171.56	\$42,354,276
Fee for Service Health Plan	99	\$742.84	\$26,855,232
HMO	111	\$849.73	\$30,719,387
Medicare Payments	85	\$471.89	\$17,059,804
Long Term Care Insurance	76	\$76.29	\$2,758,199
Other Health Insurance (3)	82	\$202.85	\$7,333,284

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

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Demographic Summary	2017	2022	
Population	1,288,742	1,355,122	
Households	576,178	603,313	
Families	241,944	252,022	
Median Household Income	\$67,526	\$80,229	
Males per 100 Females	93.1	93.5	
Population By Age			
Population <5 Years	5.1%	5.2%	
Population 65+ Years	13.6%	14.9%	
Median Age	35.4	36.2	
	Spending Potential Index	Average Amount Spent	Total
Health Care	121	\$6,768.38	\$3,899,789,867
Medical Care	117	\$2,266.45	\$1,305,881,364
Physician Services	117	\$281.57	\$162,234,093
Dental Services	121	\$449.89	\$259,214,814
Eyecare Services	120	\$72.65	\$41,859,391
Lab Tests, X-Rays	104	\$63.63	\$36,664,363
Hospital Room and Hospital Services	107	\$185.86	\$107,086,090
Convalescent or Nursing Home Care	114	\$38.00	\$21,894,439
Other Medical services (1)	117	\$128.18	\$73,854,100
Nonprescription Drugs	126	\$160.37	\$92,402,902
Prescription Drugs	112	\$436.35	\$251,412,695
Nonprescription Vitamins	128	\$93.61	\$53,934,344
Medicare Prescription Drug Premium	113	\$128.64	\$74,116,764
Eyeglasses and Contact Lenses	125	\$118.27	\$68,142,342
Hearing Aids	99	\$27.56	\$15,878,487
Medical Equipment for General Use	145	\$8.21	\$4,732,098
Other Medical Supplies/Equipment (2)	124	\$73.68	\$42,454,443
Health Insurance	123	\$4,501.92	\$2,593,908,503
Blue Cross/Blue Shield	125	\$1,547.78	\$891,797,777
Fee for Service Health Plan	123	\$918.09	\$528,984,132
HMO	135	\$1,029.60	\$593,234,046
Medicare Payments	112	\$623.85	\$359,445,943
Long Term Care Insurance	112	\$112.34	\$64,726,877
Other Health Insurance (3)	109	\$270.26	\$155,719,728

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

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Demographic Summary		2017	2022
Population		3,218,986	3,375,327
Households		1,387,802	1,449,631
Families		653,819	679,081
Median Household Income		\$67,929	\$80,039
Males per 100 Females		92.2	92.7
Population By Age			
Population <5 Years		5.4%	5.5%
Population 65+ Years		13.5%	15.0%
Median Age		36.1	37.0
	Spending Potential Index	Average Amount Spent	Total
Health Care	122	\$6,846.96	\$9,502,224,769
Medical Care	118	\$2,285.64	\$3,172,022,333
Physician Services	118	\$283.40	\$393,297,122
Dental Services	123	\$456.74	\$633,867,505
Eyecare Services	121	\$73.37	\$101,826,943
Lab Tests, X-Rays	104	\$64.00	\$88,821,638
Hospital Room and Hospital Services	106	\$183.83	\$255,124,905
Convalescent or Nursing Home Care	113	\$37.75	\$52,385,572
Other Medical services (1)	117	\$128.06	\$177,716,812
Nonprescription Drugs	127	\$161.64	\$224,324,957
Prescription Drugs	114	\$442.60	\$614,243,591
Nonprescription Vitamins	128	\$93.64	\$129,957,033
Medicare Prescription Drug Premium	115	\$130.98	\$181,774,548
Eyeglasses and Contact Lenses	127	\$119.59	\$165,971,463
Hearing Aids	100	\$27.77	\$38,543,642
Medical Equipment for General Use	148	\$8.38	\$11,630,753
Other Medical Supplies/Equipment (2)	124	\$73.88	\$102,535,852
Health Insurance	125	\$4,561.32	\$6,330,202,436
Blue Cross/Blue Shield	127	\$1,570.70	\$2,179,818,166
Fee for Service Health Plan	124	\$925.36	\$1,284,217,912
HMO	136	\$1,039.34	\$1,442,398,513
Medicare Payments	114	\$634.53	\$880,596,028
Long Term Care Insurance	114	\$114.94	\$159,518,821
Other Health Insurance (3)	111	\$276.45	\$383,652,996

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

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Demographic Summary	2017	2022	
Population	77,799	85,502	
Population 18+	69,525	76,569	
Households	36,152	39,571	
Median Household Income	\$63,060	\$81,826	
Product/Consumer Behavior	Expected Number of Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	45,819	65.9%	88
Went to family restaurant/steak house 4+ times/mo	15,052	21.6%	79
Spent at family rest/steak hse last 6 months: <\$31	4,867	7.0%	92
Spent at family rest/steak hse last 6 months: \$31-50	4,049	5.8%	67
Spent at family rest/steak hse last 6 months: \$51-100	8,344	12.0%	81
Spent at family rest/steak hse last 6 months: \$101-200	6,342	9.1%	82
Spent at family rest/steak hse last 6 months: \$201-300	2,009	2.9%	61
Spent at family rest/steak hse last 6 months: \$301+	3,697	5.3%	87
Family restaurant/steak house last 6 months: breakfast	6,160	8.9%	70
Family restaurant/steak house last 6 months: lunch	11,220	16.1%	85
Family restaurant/steak house last 6 months: dinner	25,402	36.5%	79
Family restaurant/steak house last 6 months: snack	1,861	2.7%	140
Family restaurant/steak house last 6 months: weekday	16,599	23.9%	77
Family restaurant/steak house last 6 months: weekend	21,298	30.6%	74
Fam rest/steak hse/6 months: Applebee`s	11,423	16.4%	72
Fam rest/steak hse/6 months: Bob Evans Farms	598	0.9%	23
Fam rest/steak hse/6 months: Buffalo Wild Wings	5,481	7.9%	82
Fam rest/steak hse/6 months: California Pizza Kitchen	4,502	6.5%	203
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	1,396	2.0%	61
Fam rest/steak hse/6 months: The Cheesecake Factory	6,719	9.7%	154
Fam rest/steak hse/6 months: Chili`s Grill & Bar	5,030	7.2%	65
Fam rest/steak hse/6 months: CiCi`s Pizza	1,347	1.9%	49
Fam rest/steak hse/6 months: Cracker Barrel	2,043	2.9%	28
Fam rest/steak hse/6 months: Denny`s	3,501	5.0%	57
Fam rest/steak hse/6 months: Golden Corral	1,934	2.8%	37
Fam rest/steak hse/6 months: IHOP	6,958	10.0%	95
Fam rest/steak hse/6 months: Logan`s Roadhouse	1,057	1.5%	41
Fam rest/steak hse/6 months: LongHorn Steakhouse	1,915	2.8%	56
Fam rest/steak hse/6 months: Olive Garden	7,244	10.4%	61
Fam rest/steak hse/6 months: Outback Steakhouse	3,188	4.6%	50
Fam rest/steak hse/6 months: Red Lobster	5,086	7.3%	64
Fam rest/steak hse/6 months: Red Robin	3,514	5.1%	78
Fam rest/steak hse/6 months: Ruby Tuesday	2,638	3.8%	66
Fam rest/steak hse/6 months: Texas Roadhouse	2,152	3.1%	39
Fam rest/steak hse/6 months: T.G.I. Friday`s	6,231	9.0%	129
Fam rest/steak hse/6 months: Waffle House	2,527	3.6%	67
Went to fast food/drive-in restaurant in last 6 mo	58,750	84.5%	94
Went to fast food/drive-in restaurant 9+ times/mo	21,331	30.7%	78
Spent at fast food/drive-in last 6 months: <\$11	2,902	4.2%	92
Spent at fast food/drive-in last 6 months: \$11-\$20	4,418	6.4%	76
Spent at fast food/drive-in last 6 months: \$21-\$40	9,620	13.8%	110
Spent at fast food/drive-in last 6 months: \$41-\$50	3,224	4.6%	60
Spent at fast food/drive-in last 6 months: \$51-\$100	10,921	15.7%	94
Spent at fast food/drive-in last 6 months: \$101-\$200	5,253	7.6%	69
Spent at fast food/drive-in last 6 months: \$201+	4,635	6.7%	67

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Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	20,857	30.0%	82
Fast food/drive-in last 6 months: home delivery	5,906	8.5%	110
Fast food/drive-in last 6 months: take-out/drive-thru	20,195	29.0%	63
Fast food/drive-in last 6 months: take-out/walk-in	15,177	21.8%	108
Fast food/drive-in last 6 months: breakfast	16,905	24.3%	74
Fast food/drive-in last 6 months: lunch	27,496	39.5%	80
Fast food/drive-in last 6 months: dinner	26,308	37.8%	84
Fast food/drive-in last 6 months: snack	8,273	11.9%	99
Fast food/drive-in last 6 months: weekday	32,183	46.3%	79
Fast food/drive-in last 6 months: weekend	26,835	38.6%	84
Fast food/drive-in last 6 months: A & W	1,066	1.5%	57
Fast food/drive-in last 6 months: Arby`s	4,574	6.6%	40
Fast food/drive-in last 6 months: Baskin-Robbins	2,412	3.5%	103
Fast food/drive-in last 6 months: Boston Market	3,064	4.4%	127
Fast food/drive-in last 6 months: Burger King	15,242	21.9%	74
Fast food/drive-in last 6 months: Captain D`s	350	0.5%	14
Fast food/drive-in last 6 months: Carl`s Jr.	4,794	6.9%	122
Fast food/drive-in last 6 months: Checkers	1,937	2.8%	88
Fast food/drive-in last 6 months: Chick-fil-A	7,593	10.9%	58
Fast food/drive-in last 6 months: Chipotle Mex. Grill	11,599	16.7%	140
Fast food/drive-in last 6 months: Chuck E. Cheese`s	1,655	2.4%	74
Fast food/drive-in last 6 months: Church`s Fr. Chicken	781	1.1%	31
Fast food/drive-in last 6 months: Cold Stone Creamery	1,840	2.6%	93
Fast food/drive-in last 6 months: Dairy Queen	4,568	6.6%	44
Fast food/drive-in last 6 months: Del Taco	5,506	7.9%	223
Fast food/drive-in last 6 months: Domino`s Pizza	8,460	12.2%	101
Fast food/drive-in last 6 months: Dunkin` Donuts	12,745	18.3%	146
Fast food/drive-in last 6 months: Hardee`s	592	0.9%	15
Fast food/drive-in last 6 months: Jack in the Box	4,327	6.2%	74
Fast food/drive-in last 6 months: KFC	10,296	14.8%	70
Fast food/drive-in last 6 months: Krispy Kreme	1,411	2.0%	41
Fast food/drive-in last 6 months: Little Caesars	3,895	5.6%	47
Fast food/drive-in last 6 months: Long John Silver`s	676	1.0%	22
Fast food/drive-in last 6 months: McDonald`s	30,361	43.7%	81
Went to Panda Express in last 6 months	5,919	8.5%	105
Fast food/drive-in last 6 months: Panera Bread	8,101	11.7%	101
Fast food/drive-in last 6 months: Papa John`s	4,528	6.5%	76
Fast food/drive-in last 6 months: Papa Murphy`s	1,777	2.6%	53
Fast food/drive-in last 6 months: Pizza Hut	7,106	10.2%	53
Fast food/drive-in last 6 months: Popeyes Chicken	5,607	8.1%	102
Fast food/drive-in last 6 months: Quiznos	2,267	3.3%	134
Fast food/drive-in last 6 months: Sonic Drive-In	2,701	3.9%	35
Fast food/drive-in last 6 months: Starbucks	16,552	23.8%	149
Fast food/drive-in last 6 months: Steak `n Shake	1,617	2.3%	44
Fast food/drive-in last 6 months: Subway	18,740	27.0%	87
Fast food/drive-in last 6 months: Taco Bell	15,606	22.4%	74
Fast food/drive-in last 6 months: Wendy`s	14,354	20.6%	76
Fast food/drive-in last 6 months: Whataburger	978	1.4%	32
Fast food/drive-in last 6 months: White Castle	2,708	3.9%	123

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Reliable Real Estate

Went to fine dining restaurant last month	10,299	14.8%	139
Went to fine dining restaurant 3+ times last month	3,889	5.6%	181
Spent at fine dining rest in last 6 months: <\$51	1,379	2.0%	105
Spent at fine dining rest in last 6 months: \$51-\$100	1,612	2.3%	68
Spent at fine dining rest in last 6 months: \$101-\$200	2,512	3.6%	111
Spent at fine dining rest in last 6 months: \$201+	5,870	8.4%	252

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Demographic Summary	2017	2022	
Population	1,288,742	1,355,122	
Population 18+	1,080,612	1,141,741	
Households	576,178	603,313	
Median Household Income	\$67,526	\$80,229	
Product/Consumer Behavior	Expected Number of Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	724,331	67.0%	90
Went to family restaurant/steak house 4+ times/mo	230,611	21.3%	78
Spent at family rest/steak hse last 6 months: <\$31	73,144	6.8%	89
Spent at family rest/steak hse last 6 months: \$31-50	70,057	6.5%	75
Spent at family rest/steak hse last 6 months: \$51-100	123,482	11.4%	77
Spent at family rest/steak hse last 6 months: \$101-200	104,090	9.6%	86
Spent at family rest/steak hse last 6 months: \$201-300	43,138	4.0%	84
Spent at family rest/steak hse last 6 months: \$301+	58,819	5.4%	89
Family restaurant/steak house last 6 months: breakfast	103,191	9.5%	75
Family restaurant/steak house last 6 months: lunch	167,008	15.5%	81
Family restaurant/steak house last 6 months: dinner	386,712	35.8%	77
Family restaurant/steak house last 6 months: snack	30,452	2.8%	147
Family restaurant/steak house last 6 months: weekday	251,813	23.3%	76
Family restaurant/steak house last 6 months: weekend	347,310	32.1%	78
Fam rest/steak hse/6 months: Applebee`s	214,002	19.8%	87
Fam rest/steak hse/6 months: Bob Evans Farms	13,127	1.2%	33
Fam rest/steak hse/6 months: Buffalo Wild Wings	80,507	7.5%	78
Fam rest/steak hse/6 months: California Pizza Kitchen	64,454	6.0%	187
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	23,969	2.2%	67
Fam rest/steak hse/6 months: The Cheesecake Factory	98,310	9.1%	145
Fam rest/steak hse/6 months: Chili`s Grill & Bar	85,292	7.9%	71
Fam rest/steak hse/6 months: CiCi`s Pizza	28,347	2.6%	67
Fam rest/steak hse/6 months: Cracker Barrel	46,089	4.3%	41
Fam rest/steak hse/6 months: Denny`s	69,692	6.4%	73
Fam rest/steak hse/6 months: Golden Corral	41,639	3.9%	51
Fam rest/steak hse/6 months: IHOP	112,726	10.4%	99
Fam rest/steak hse/6 months: Logan`s Roadhouse	18,951	1.8%	47
Fam rest/steak hse/6 months: LongHorn Steakhouse	30,963	2.9%	59
Fam rest/steak hse/6 months: Olive Garden	123,093	11.4%	67
Fam rest/steak hse/6 months: Outback Steakhouse	73,533	6.8%	74
Fam rest/steak hse/6 months: Red Lobster	90,208	8.3%	73
Fam rest/steak hse/6 months: Red Robin	55,280	5.1%	79
Fam rest/steak hse/6 months: Ruby Tuesday	47,026	4.4%	75
Fam rest/steak hse/6 months: Texas Roadhouse	40,811	3.8%	47
Fam rest/steak hse/6 months: T.G.I. Friday`s	92,441	8.6%	123
Fam rest/steak hse/6 months: Waffle House	38,805	3.6%	66
Went to fast food/drive-in restaurant in last 6 mo	918,575	85.0%	94
Went to fast food/drive-in restaurant 9+ times/mo	337,320	31.2%	79
Spent at fast food/drive-in last 6 months: <\$11	45,643	4.2%	93
Spent at fast food/drive-in last 6 months: \$11-\$20	76,800	7.1%	85
Spent at fast food/drive-in last 6 months: \$21-\$40	117,147	10.8%	87
Spent at fast food/drive-in last 6 months: \$41-\$50	68,081	6.3%	81
Spent at fast food/drive-in last 6 months: \$51-\$100	161,691	15.0%	90
Spent at fast food/drive-in last 6 months: \$101-\$200	83,055	7.7%	70
Spent at fast food/drive-in last 6 months: \$201+	87,593	8.1%	82

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Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	325,891	30.2%	83
Fast food/drive-in last 6 months: home delivery	99,879	9.2%	120
Fast food/drive-in last 6 months: take-out/drive-thru	318,644	29.5%	64
Fast food/drive-in last 6 months: take-out/walk-in	217,557	20.1%	100
Fast food/drive-in last 6 months: breakfast	261,320	24.2%	74
Fast food/drive-in last 6 months: lunch	431,942	40.0%	81
Fast food/drive-in last 6 months: dinner	373,918	34.6%	77
Fast food/drive-in last 6 months: snack	141,271	13.1%	108
Fast food/drive-in last 6 months: weekday	495,609	45.9%	79
Fast food/drive-in last 6 months: weekend	417,055	38.6%	84
Fast food/drive-in last 6 months: A & W	20,312	1.9%	70
Fast food/drive-in last 6 months: Arby`s	98,273	9.1%	56
Fast food/drive-in last 6 months: Baskin-Robbins	49,441	4.6%	136
Fast food/drive-in last 6 months: Boston Market	65,096	6.0%	173
Fast food/drive-in last 6 months: Burger King	247,745	22.9%	78
Fast food/drive-in last 6 months: Captain D`s	11,808	1.1%	31
Fast food/drive-in last 6 months: Carl`s Jr.	76,306	7.1%	125
Fast food/drive-in last 6 months: Checkers	42,285	3.9%	124
Fast food/drive-in last 6 months: Chick-fil-A	149,141	13.8%	73
Fast food/drive-in last 6 months: Chipotle Mex. Grill	195,221	18.1%	152
Fast food/drive-in last 6 months: Chuck E. Cheese`s	38,138	3.5%	109
Fast food/drive-in last 6 months: Church`s Fr. Chicken	26,985	2.5%	70
Fast food/drive-in last 6 months: Cold Stone Creamery	31,109	2.9%	102
Fast food/drive-in last 6 months: Dairy Queen	89,996	8.3%	56
Fast food/drive-in last 6 months: Del Taco	55,772	5.2%	145
Fast food/drive-in last 6 months: Domino`s Pizza	144,901	13.4%	111
Fast food/drive-in last 6 months: Dunkin` Donuts	210,980	19.5%	155
Fast food/drive-in last 6 months: Hardee`s	17,316	1.6%	29
Fast food/drive-in last 6 months: Jack in the Box	81,257	7.5%	90
Fast food/drive-in last 6 months: KFC	169,819	15.7%	75
Fast food/drive-in last 6 months: Krispy Kreme	36,516	3.4%	68
Fast food/drive-in last 6 months: Little Caesars	66,377	6.1%	52
Fast food/drive-in last 6 months: Long John Silver`s	19,124	1.8%	40
Fast food/drive-in last 6 months: McDonald`s	480,795	44.5%	83
Went to Panda Express in last 6 months	96,120	8.9%	110
Fast food/drive-in last 6 months: Panera Bread	131,107	12.1%	105
Fast food/drive-in last 6 months: Papa John`s	82,609	7.6%	89
Fast food/drive-in last 6 months: Papa Murphy`s	32,053	3.0%	62
Fast food/drive-in last 6 months: Pizza Hut	133,589	12.4%	64
Fast food/drive-in last 6 months: Popeyes Chicken	102,119	9.5%	119
Fast food/drive-in last 6 months: Quiznos	32,950	3.0%	125
Fast food/drive-in last 6 months: Sonic Drive-In	53,291	4.9%	44
Fast food/drive-in last 6 months: Starbucks	251,845	23.3%	146
Fast food/drive-in last 6 months: Steak `n Shake	28,912	2.7%	50
Fast food/drive-in last 6 months: Subway	285,010	26.4%	85
Fast food/drive-in last 6 months: Taco Bell	238,967	22.1%	73
Fast food/drive-in last 6 months: Wendy`s	227,236	21.0%	78
Fast food/drive-in last 6 months: Whataburger	24,624	2.3%	52
Fast food/drive-in last 6 months: White Castle	47,204	4.4%	138

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Reliable Real Estate

Went to fine dining restaurant last month	142,652	13.2%	123
Went to fine dining restaurant 3+ times last month	51,863	4.8%	155
Spent at fine dining rest in last 6 months: <\$51	18,725	1.7%	92
Spent at fine dining rest in last 6 months: \$51-\$100	33,147	3.1%	91
Spent at fine dining rest in last 6 months: \$101-\$200	36,605	3.4%	104
Spent at fine dining rest in last 6 months: \$201+	69,435	6.4%	192

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Demographic Summary	2017	2022
Population	3,218,986	3,375,327
Population 18+	2,653,438	2,800,709
Households	1,387,802	1,449,631
Median Household Income	\$67,929	\$80,039

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	1,764,078	66.5%	89
Went to family restaurant/steak house 4+ times/mo	554,775	20.9%	76
Spent at family rest/steak hse last 6 months: <\$31	177,091	6.7%	87
Spent at family rest/steak hse last 6 months: \$31-50	170,147	6.4%	74
Spent at family rest/steak hse last 6 months: \$51-100	294,303	11.1%	75
Spent at family rest/steak hse last 6 months: \$101-200	251,618	9.5%	85
Spent at family rest/steak hse last 6 months: \$201-300	105,635	4.0%	84
Spent at family rest/steak hse last 6 months: \$301+	144,140	5.4%	89
Family restaurant/steak house last 6 months: breakfast	253,927	9.6%	75
Family restaurant/steak house last 6 months: lunch	394,872	14.9%	78
Family restaurant/steak house last 6 months: dinner	923,294	34.8%	75
Family restaurant/steak house last 6 months: snack	74,139	2.8%	146
Family restaurant/steak house last 6 months: weekday	595,894	22.5%	73
Family restaurant/steak house last 6 months: weekend	846,154	31.9%	77
Fam rest/steak hse/6 months: Applebee`s	546,898	20.6%	91
Fam rest/steak hse/6 months: Bob Evans Farms	34,528	1.3%	35
Fam rest/steak hse/6 months: Buffalo Wild Wings	188,761	7.1%	74
Fam rest/steak hse/6 months: California Pizza Kitchen	147,467	5.6%	175
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	61,418	2.3%	70
Fam rest/steak hse/6 months: The Cheesecake Factory	232,196	8.8%	139
Fam rest/steak hse/6 months: Chili`s Grill & Bar	198,613	7.5%	68
Fam rest/steak hse/6 months: CiCi`s Pizza	71,640	2.7%	69
Fam rest/steak hse/6 months: Cracker Barrel	124,274	4.7%	45
Fam rest/steak hse/6 months: Denny`s	171,512	6.5%	73
Fam rest/steak hse/6 months: Golden Corral	100,496	3.8%	50
Fam rest/steak hse/6 months: IHOP	280,801	10.6%	101
Fam rest/steak hse/6 months: Logan`s Roadhouse	51,141	1.9%	52
Fam rest/steak hse/6 months: LongHorn Steakhouse	77,972	2.9%	60
Fam rest/steak hse/6 months: Olive Garden	287,350	10.8%	64
Fam rest/steak hse/6 months: Outback Steakhouse	181,123	6.8%	75
Fam rest/steak hse/6 months: Red Lobster	221,157	8.3%	73
Fam rest/steak hse/6 months: Red Robin	135,076	5.1%	78
Fam rest/steak hse/6 months: Ruby Tuesday	116,402	4.4%	76
Fam rest/steak hse/6 months: Texas Roadhouse	105,153	4.0%	49
Fam rest/steak hse/6 months: T.G.I. Friday`s	236,792	8.9%	128
Fam rest/steak hse/6 months: Waffle House	99,406	3.7%	69
Went to fast food/drive-in restaurant in last 6 mo	2,245,073	84.6%	94
Went to fast food/drive-in restaurant 9+ times/mo	821,667	31.0%	79
Spent at fast food/drive-in last 6 months: <\$11	108,355	4.1%	90
Spent at fast food/drive-in last 6 months: \$11-\$20	184,704	7.0%	83
Spent at fast food/drive-in last 6 months: \$21-\$40	284,426	10.7%	86
Spent at fast food/drive-in last 6 months: \$41-\$50	165,526	6.2%	80
Spent at fast food/drive-in last 6 months: \$51-\$100	390,021	14.7%	88
Spent at fast food/drive-in last 6 months: \$101-\$200	196,284	7.4%	67
Spent at fast food/drive-in last 6 months: \$201+	216,324	8.2%	82

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Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	782,157	29.5%	81
Fast food/drive-in last 6 months: home delivery	246,542	9.3%	121
Fast food/drive-in last 6 months: take-out/drive-thru	771,988	29.1%	63
Fast food/drive-in last 6 months: take-out/walk-in	530,415	20.0%	99
Fast food/drive-in last 6 months: breakfast	624,452	23.5%	72
Fast food/drive-in last 6 months: lunch	1,033,492	38.9%	79
Fast food/drive-in last 6 months: dinner	886,324	33.4%	74
Fast food/drive-in last 6 months: snack	339,621	12.8%	106
Fast food/drive-in last 6 months: weekday	1,186,499	44.7%	77
Fast food/drive-in last 6 months: weekend	1,001,718	37.8%	82
Fast food/drive-in last 6 months: A & W	51,324	1.9%	72
Fast food/drive-in last 6 months: Arby`s	248,483	9.4%	58
Fast food/drive-in last 6 months: Baskin-Robbins	124,042	4.7%	139
Fast food/drive-in last 6 months: Boston Market	169,690	6.4%	184
Fast food/drive-in last 6 months: Burger King	627,744	23.7%	80
Fast food/drive-in last 6 months: Captain D`s	36,830	1.4%	40
Fast food/drive-in last 6 months: Carl`s Jr.	184,574	7.0%	123
Fast food/drive-in last 6 months: Checkers	115,561	4.4%	138
Fast food/drive-in last 6 months: Chick-fil-A	342,238	12.9%	68
Fast food/drive-in last 6 months: Chipotle Mex. Grill	469,376	17.7%	148
Fast food/drive-in last 6 months: Chuck E. Cheese`s	96,710	3.6%	113
Fast food/drive-in last 6 months: Church`s Fr. Chicken	70,940	2.7%	75
Fast food/drive-in last 6 months: Cold Stone Creamery	77,671	2.9%	103
Fast food/drive-in last 6 months: Dairy Queen	211,339	8.0%	53
Fast food/drive-in last 6 months: Del Taco	129,830	4.9%	138
Fast food/drive-in last 6 months: Domino`s Pizza	373,029	14.1%	116
Fast food/drive-in last 6 months: Dunkin` Donuts	522,737	19.7%	157
Fast food/drive-in last 6 months: Hardee`s	52,534	2.0%	35
Fast food/drive-in last 6 months: Jack in the Box	202,922	7.6%	91
Fast food/drive-in last 6 months: KFC	438,774	16.5%	78
Fast food/drive-in last 6 months: Krispy Kreme	95,948	3.6%	73
Fast food/drive-in last 6 months: Little Caesars	156,481	5.9%	50
Fast food/drive-in last 6 months: Long John Silver`s	55,593	2.1%	47
Fast food/drive-in last 6 months: McDonald`s	1,183,322	44.6%	83
Went to Panda Express in last 6 months	230,268	8.7%	107
Fast food/drive-in last 6 months: Panera Bread	309,365	11.7%	101
Fast food/drive-in last 6 months: Papa John`s	205,389	7.7%	90
Fast food/drive-in last 6 months: Papa Murphy`s	81,105	3.1%	63
Fast food/drive-in last 6 months: Pizza Hut	322,043	12.1%	63
Fast food/drive-in last 6 months: Popeyes Chicken	270,696	10.2%	129
Fast food/drive-in last 6 months: Quiznos	76,278	2.9%	118
Fast food/drive-in last 6 months: Sonic Drive-In	142,668	5.4%	48
Fast food/drive-in last 6 months: Starbucks	585,539	22.1%	138
Fast food/drive-in last 6 months: Steak `n Shake	76,650	2.9%	54
Fast food/drive-in last 6 months: Subway	680,906	25.7%	83
Fast food/drive-in last 6 months: Taco Bell	578,115	21.8%	72
Fast food/drive-in last 6 months: Wendy`s	558,093	21.0%	78
Fast food/drive-in last 6 months: Whataburger	62,996	2.4%	54
Fast food/drive-in last 6 months: White Castle	117,493	4.4%	140

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Reliable Real Estate

Went to fine dining restaurant last month	340,117	12.8%	120
Went to fine dining restaurant 3+ times last month	119,486	4.5%	145
Spent at fine dining rest in last 6 months: <\$51	44,469	1.7%	89
Spent at fine dining rest in last 6 months: \$51-\$100	81,545	3.1%	91
Spent at fine dining rest in last 6 months: \$101-\$200	91,265	3.4%	106
Spent at fine dining rest in last 6 months: \$201+	158,573	6.0%	178

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