


Jupiter Realty Company

Rare corner (Northwest corner) property available at major signalized intersection ( Hypoluxo and Jog) in a densely populated, affluent area in Palm Beach County. Join a new ( to be constructed) free standing Cumberland Farms Food Store on this 3.5 acre parcel.

This parcel offers the opportunity for retailers to open their new prototypes in an area that is greatly under
 served by most retail, food and financial uses (see Retail Market Forecast). The minimal existing development at this major intersection (only two of the four corners have been developed) was completed approximately fifteen (15) years ago, offering the rare opportunity for retailers to open up on the "hard corner" of a very busy intersection, in a well established area of Palm Beach County with brand new concepts.

The outparcel pad is approximately one (1) acre in size and is approved for a $5600+/-$ SF building with a drive thru.

This exciting opportunity was never available previously as this location was occupied by the golf course operations facility for the Falls Country Club. The decision has now been made to relocate the maintenance facility to the course interior, opening the way for this exciting retail opportunity. The existing demographics for the area are already very strong ( 45,000 in 2 mi radius) and there is land available in close proximity for future residential development. Hypoluxo Road previously "ended" before the Turnpike, but has recently been extended out to SR 7, further increasing the traffic on Hypoluxo Road. In addition, there are now plans for an interchange connection to the Florida Turnpike from Hypoluxo Road, which will increase the traffice on Hypolluxo Road considerably. These factors, coupled with the very limited competition at this major intersection, bode well for the long term viability of this retail location.


Jupiter Realty Company


## Demographics

6455 Hypoluxo Road
Lake Worth, FI 33467


Jupiter Realty Company

## Demographic and Income Profile

Jupiter Realty Company

## Falls

Ring: 1 mile radius

Prepared by John Hoecker
Latitude: 26.572693 Longitude: -80.145987

| Summary | Census 2010 |  | 2013 |  | 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 9,479 |  | 9,483 |  | 9,754 |  |
| Households | 3,219 |  | 3,207 |  | 3,289 |  |
| Families | 2,695 |  | 2,677 |  | 2,734 |  |
| Average Household Size | 2.94 |  | 2.96 |  | 2.97 |  |
| Owner Occupied Housing Units | 2,870 |  | 2,795 |  | 2,883 |  |
| Renter Occupied Housing Units | 349 |  | 412 |  | 406 |  |
| Median Age | 38.5 |  | 38.9 |  | 38.2 |  |
| Trends: 2013-2018 Annual Rate | Area |  | State |  | National |  |
| Population | 0.57\% |  | 0.99\% |  | 0.71\% |  |
| Households | 0.51\% |  | 0.98\% |  | 0.74\% |  |
| Families | 0.42\% |  | 0.87\% |  | 0.63\% |  |
| Owner HHs | 0.62\% |  | 1.32\% |  | 0.94\% |  |
| Median Household Income | 1.89\% |  | 3.47\% |  | 3.03\% |  |
| Households by Income |  |  | 2013 |  | 2018 |  |
|  |  |  | Number | Percent | Number | Percent |
| <\$15,000 |  |  | 94 | 2.9\% | 76 | 2.3\% |
| \$15,000-\$24,999 |  |  | 172 | 5.4\% | 108 | 3.3\% |
| \$25,000-\$34,999 |  |  | 207 | 6.5\% | 152 | 4.6\% |
| \$35,000-\$49,999 |  |  | 334 | 10.4\% | 261 | 7.9\% |
| \$50,000-\$74,999 |  |  | 619 | 19.3\% | 561 | 17.1\% |
| \$75,000-\$99,999 |  |  | 665 | 20.7\% | 802 | 24.4\% |
| \$100,000-\$149,999 |  |  | 707 | 22.0\% | 845 | 25.7\% |
| \$150,000-\$199,999 |  |  | 225 | 7.0\% | 268 | 8.1\% |
| \$200,000+ |  |  | 183 | 5.7\% | 216 | 6.6\% |
|  |  |  |  |  |  |  |
| Median Household Income |  |  | \$79,990 |  | \$87,829 |  |
| Average Household Income |  |  | \$98,149 |  | \$112,117 |  |
| Per Capita Income |  |  | \$32,506 |  | \$37,023 |  |
| Population by Age | Census 2010 |  | 2013 |  | 2018 |  |
|  | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 564 | 5.9\% | 544 | 5.7\% | 576 | 5.9\% |
| 5-9 | 819 | 8.6\% | 713 | 7.5\% | 708 | 7.3\% |
| 10-14 | 961 | 10.1\% | 888 | 9.4\% | 809 | 8.3\% |
| 15-19 | 738 | 7.8\% | 768 | 8.1\% | 730 | 7.5\% |
| 20-24 | 383 | 4.0\% | 497 | 5.2\% | 485 | 5.0\% |
| 25-34 | 765 | 8.1\% | 872 | 9.2\% | 1,140 | 11.7\% |
| 35-44 | 1,684 | 17.8\% | 1,425 | 15.0\% | 1,367 | 14.0\% |
| 45-54 | 1,731 | 18.3\% | 1,775 | 18.7\% | 1,655 | 17.0\% |
| 55-64 | 980 | 10.3\% | 1,091 | 11.5\% | 1,216 | 12.5\% |
| 65-74 | 499 | 5.3\% | 555 | 5.9\% | 681 | 7.0\% |
| 75-84 | 282 | 3.0\% | 276 | 2.9\% | 291 | 3.0\% |
| 85+ | 73 | 0.8\% | 80 | 0.8\% | 97 | 1.0\% |
|  | Census 2010 |  | 2013 |  | 2018 |  |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 7,386 | 77.9\% | 7,246 | 76.4\% | 7,189 | 73.7\% |
| Black Alone | 1,098 | 11.6\% | 1,146 12.1\% |  | 1,278 | 13.1\% |
| American Indian Alone | 21 0.2\% |  | 21 | 0.2\% | 24 | 0.2\% |
| Asian Alone | 473 5.0\% |  | 506 | 5.3\% | 584 | 6.0\% |
| Pacific Islander Alone | 3 0.0\% |  | 3 | 0.0\% | 3 | 0.0\% |
| Some Other Race Alone | 260 | 2.7\% | 291 | 3.1\% | 358 | 3.7\% |
| Two or More Races | 238 | 2.5\% | 269 | 2.8\% | 318 | 3.3\% |
| Hispanic Origin (Any Race) | 1,514 | 16.0\% | 1,707 | 18.0\% | 2,120 | 21.7\% |

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile
Jupiter Realty Company

## Falls

Ring: 1 mile radius
Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

Trends 2013-2018


Population by Age


2013 Household Income


2013 Population by Race


2013 Percent Hispanic Origin: 18.0\%

[^0]
## Demographic and Income Profile

Jupiter Realty Company

## Falls

Ring: 2 mile radius

Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

| Summary | Census 2010 |  | 2013 |  | 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 45,230 |  | 45,444 |  | 47,116 |  |
| Households | 15,262 |  | 15,266 |  | 15,774 |  |
| Families | 12,256 |  | 12,222 |  | 12,583 |  |
| Average Household Size | 2.95 |  | 2.97 |  | 2.98 |  |
| Owner Occupied Housing Units | 13,618 |  | 13,320 |  | 13,861 |  |
| Renter Occupied Housing Units | 1,644 |  | 1,947 |  | 1,913 |  |
| Median Age | 39.4 |  | 40.3 |  | 39.9 |  |
| Trends: 2013-2018 Annual Rate | Area |  | State |  | National |  |
| Population | 0.73\% |  | 0.99\% |  | 0.71\% |  |
| Households | 0.66\% |  | 0.98\% |  | 0.74\% |  |
| Families | 0.58\% |  | 0.87\% |  | 0.63\% |  |
| Owner HHs | 0.80\% |  | 1.32\% |  | 0.94\% |  |
| Median Household Income |  | 2.98\% | 3.47\% |  | 3.03\% |  |
| Households by Income |  |  | 2013 |  | 2018 |  |
|  |  |  | Number | Percent | Number | Percent |
| <\$15,000 |  |  | 744 | 4.9\% | 623 3.9\% |  |
| \$15,000-\$24,999 |  |  | 1,047 | 6.9\% | 671 | 4.3\% |
| \$25,000-\$34,999 |  |  | 1,175 | 7.7\% | 915 | 5.8\% |
| \$35,000-\$49,999 |  |  | 1,833 | 12.0\% | 1,550 | 9.8\% |
| \$50,000-\$74,999 |  |  | 3,365 | 22.0\% | 3,208 | 20.3\% |
| \$75,000-\$99,999 |  |  | 2,519 | 16.5\% | 3,161 | 20.0\% |
| \$100,000-\$149,999 |  |  | 3,202 | 21.0\% | 3,922 | 24.9\% |
| \$150,000-\$199,999 |  |  | 793 | 5.2\% | 990 | 6.3\% |
| \$200,000+ |  |  | 588 | 3.9\% | 732 4.6\% |  |
|  |  |  |  |  |  |  |
| Median Household Income |  |  | \$69,554 |  | \$80,543 |  |
| Average Household Income |  |  | \$86,466 |  | \$99,278 |  |
| Per Capita Income |  |  | \$29,028 |  | \$33,197 |  |
| Population by Age | Census 2010 |  | 2013 |  | 2018 |  |
|  | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 2,680 | 5.9\% | 2,605 | 5.7\% | 2,740 | 5.8\% |
| 5-9 | 3,505 | 7.7\% | 3,126 6.9\% |  | 3,099 | 6.6\% |
| 10-14 | 3,967 | 8.8\% | 3,693 8.1\% |  | 3,455 7.3\% |  |
| 15-19 | 3,494 | 7.7\% | 3,369 7.4\% |  | 3,206 6.8\% |  |
| 20-24 | 2,105 | 4.7\% | 2,547 5.6\% |  | 2,441 5.2\% |  |
| 25-34 | 3,982 | 8.8\% | 4,500 9.9\% |  | 5,795 12.3\% |  |
| 35-44 | 7,181 | 15.9\% | 6,218 13.7\% |  | 5,812 12.3\% |  |
| 45-54 | 7,677 | 17.0\% | 7,590 16.7\% |  | 7,030 14.9\% |  |
| 55-64 | 4,535 | 10.0\% | 5,243 11.5\% |  | 6,187 13.1\% |  |
| 65-74 | 2,900 | 6.4\% | 3,254 7.2\% |  | 3,940 8.4\% |  |
| 75-84 | 2,229 | 4.9\% | 2,207 4.9\% |  | 2,235 4.7\% |  |
| 85+ | 975 | 2.2\% | 1,093 2.4\% |  | 1,176 2.5\% |  |
| Race and Ethnicity | Census 2010 |  | 2013 |  | 2018 |  |
|  | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 32,625 | 72.1\% | 32,162 | 70.8\% | 32,224 | 68.4\% |
| Black Alone | 7,820 | 17.3\% | 8,055 | 17.7\% | 8,750 | 18.6\% |
| American Indian Alone | 107 | 0.2\% | 107 | 0.2\% | 123 0.3\% |  |
| Asian Alone | 1,842 | 4.1\% | 1,958 | 4.3\% | 2,246 | 4.8\% |
| Pacific Islander Alone | 28 | 0.1\% | 28 | 0.1\% | 33 | 0.1\% |
| Some Other Race Alone | 1,648 | 3.6\% | 1,839 | 4.0\% | 2,228 | 4.7\% |
| Two or More Races | 1,160 | 2.6\% | 1,295 | 2.8\% | 1,513 | 3.2\% |
| Hispanic Origin (Any Race) | 7,792 17.2\% 19.2\% |  |  |  | 10,677 | 22.7\% |

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile
Jupiter Realty Company

## Falls

Ring: 2 mile radius
Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

Trends 2013-2018


Population by Age


## 2013 Household Income



2013 Population by Race


2013 Percent Hispanic Origin: 19.2\%

## Demographic and Income Profile

Jupiter Realty Company

## Falls

Ring: 3 mile radius

Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

| Summary | Census 2010 |  | 2013 |  | 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population |  | 102,928 |  | 104,067 |  | 108,539 |
| Households |  | 39,166 |  | 39,418 |  | 40,984 |
| Families |  | 28,479 |  | 28,523 |  | 29,481 |
| Average Household Size |  | 2.62 |  | 2.64 |  | 2.64 |
| Owner Occupied Housing Units |  | 34,236 |  | 33,634 |  | 35,265 |
| Renter Occupied Housing Units |  | 4,930 |  | 5,783 |  | 5,719 |
| Median Age |  | 43.7 |  | 44.9 |  | 45.8 |
| Trends: 2013-2018 Annual Rate |  | Area |  | State |  | National |
| Population |  | 0.85\% |  | 0.99\% |  | 0.71\% |
| Households |  | 0.78\% |  | 0.98\% |  | 0.74\% |
| Families |  | 0.66\% |  | 0.87\% |  | 0.63\% |
| Owner HHs |  | 0.95\% |  | 1.32\% |  | 0.94\% |
| Median Household Income |  | 3.80\% |  | 3.47\% |  | 3.03\% |
|  |  |  | 2013 |  | 2018 |  |
| Households by Income |  |  | Number | Percent | Number | Percent |
| <\$15,000 |  |  | 3,648 | 9.3\% | 3,403 | 8.3\% |
| \$15,000-\$24,999 |  |  | 3,940 | 10.0\% | 2,774 | 6.8\% |
| \$25,000-\$34,999 |  |  | 3,994 | 10.1\% | 3,416 | 8.3\% |
| \$35,000-\$49,999 |  |  | 5,141 | 13.0\% | 4,604 | 11.2\% |
| \$50,000-\$74,999 |  |  | 7,919 | 20.1\% | 7,711 | 18.8\% |
| \$75,000-\$99,999 |  |  | 5,416 | 13.7\% | 7,094 | 17.3\% |
| \$100,000-\$149,999 |  |  | 6,245 | 15.8\% | 8,095 | 19.8\% |
| \$150,000-\$199,999 |  |  | 1,751 | 4.4\% | 2,241 | 5.5\% |
| \$200,000+ |  |  | 1,364 | 3.5\% | 1,646 | 4.0\% |
|  |  |  |  |  |  |  |
| Median Household Income |  |  | \$57,129 |  | \$68,853 |  |
| Average Household Income |  |  | \$75,817 |  | \$87,645 |  |
| Per Capita Income |  |  | \$28,879 |  | \$33,282 |  |
|  | Census 2010 |  | 2013 |  | 2018 |  |
| Population by Age | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 5,583 | 5.4\% | 5,468 | 5.3\% | 5,723 | 5.3\% |
| 5-9 | 6,656 | 6.5\% | 6,200 | 6.0\% | 6,208 | 5.7\% |
| 10-14 | 7,228 | 7.0\% | 6,822 | 6.6\% | 6,619 | 6.1\% |
| 15-19 | 6,592 | 6.4\% | 6,282 | 6.0\% | 6,037 | 5.6\% |
| 20-24 | 4,469 | 4.3\% | 5,223 | 5.0\% | 4,966 | 4.6\% |
| 25-34 | 8,952 | 8.7\% | 9,770 | 9.4\% | 11,947 | 11.0\% |
| 35-44 | 13,908 | 13.5\% | 12,471 | 12.0\% | 11,747 | 10.8\% |
| 45-54 | 14,984 | 14.6\% | 14,734 | 14.2\% | 13,768 | 12.7\% |
| 55-64 | 11,533 | 11.2\% | 12,653 | 12.2\% | 14,370 | 13.2\% |
| 65-74 | 10,821 | 10.5\% | 11,753 | 11.3\% | 13,703 | 12.6\% |
| 75-84 | 8,915 | 8.7\% | 8,898 | 8.6\% | 9,274 | 8.5\% |
| 85+ | 3,286 | 3.2\% | 3,794 | 3.6\% | 4,176 | 3.8\% |
|  | Census |  |  |  |  |  |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 77,293 | 75.1\% | 76,830 | 73.8\% | 77,762 | 71.6\% |
| Black Alone | 15,762 | 15.3\% | 16,379 | 15.7\% | 17,958 | 16.5\% |
| American Indian Alone | 269 | 0.3\% | 271 | 0.3\% | 309 | 0.3\% |
| Asian Alone | 3,425 | 3.3\% | 3,663 | 3.5\% | 4,232 | 3.9\% |
| Pacific Islander Alone | 48 | 0.0\% | 49 | 0.0\% | 58 | 0.1\% |
| Some Other Race Alone | 3,708 | 3.6\% | 4,156 | 4.0\% | 5,028 | 4.6\% |
| Two or More Races | 2,422 | 2.4\% | 2,719 | 2.6\% | 3,192 | 2.9\% |
| Hispanic Origin (Any Race) | 17,699 | 17.2\% | 19,883 | 19.1\% | 24,377 | 22.5\% |

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile
Jupiter Realty Company

## Falls

Ring: 3 mile radius
Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

Trends 2013-2018


Population by Age


2013 Household Income


2013 Population by Race


2013 Percent Hispanic Origin: 19.1\%

[^1]

## 2015 Retail MarketPlace Forecast

Falls
Ring: 1 mile radius

Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

| Summary Demographics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2015 Population |  |  |  |  |  | 8,488 |
| 2015 Households |  |  |  |  |  | 2,921 |
| 2015 Per Capita Income |  |  |  |  |  | \$39,021 |
| Industry Summary | NAICS | Demand (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Total Retail Trade and Food \& Drink | 44-45,722 | \$114,335,408 | \$28,293,031 | 86,042,377 | 60.3 | 27 |
| Total Retail Trade | 44-45 | \$96,953,003 | \$20,236,988 | 76,716,015 | 65.5 | 17 |
| Total Food \& Drink | 722 | \$17,382,406 | \$8,056,044 | 9,326,362 | 36.7 | 10 |
| Industry Group | NAICS | Demand <br> (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Motor Vehicle \& Parts Dealers | 441 | \$23,855,977 | \$1,435,524 | 22,420,452 | 88.6 | 2 |
| Automobile Dealers | 4411 | \$20,469,019 | \$939,402 | 19,529,616 | 91.2 | 1 |
| Other Motor Vehicle Dealers | 4412 | \$2,213,036 | \$394,918 | 1,818,118 | 69.7 | 1 |
| Auto Parts, Accessories \& Tire Stores | 4413 | \$1,173,923 | \$101,204 | 1,072,719 | 84.1 | 0 |
| Furniture \& Home Furnishings Stores | 442 | \$4,020,415 | \$118,748 | 3,901,667 | 94.3 | 0 |
| Furniture Stores | 4421 | \$2,635,266 | \$0 | 2,635,266 | 100.0 | 0 |
| Home Furnishings Stores | 4422 | \$1,385,149 | \$118,748 | 1,266,401 | 84.2 | 0 |
| Electronics \& Appliance Stores | 4431 | \$3,475,802 | \$836,005 | 2,639,797 | 61.2 | 2 |
| Bldg Materials, Garden Equip. \& Supply Stores | 444 | \$4,972,903 | \$1,088,359 | 3,884,544 | 64.1 | 2 |
| Bldg Material \& Supplies Dealers | 4441 | \$4,491,180 | \$59,042 | 4,432,138 | 97.4 | 1 |
| Lawn \& Garden Equip \& Supply Stores | 4442 | \$481,723 | \$1,029,318 | -547,595 | -36.2 | 2 |
| Food \& Beverage Stores | 445 | \$17,245,608 | \$5,982,867 | 11,262,741 | 48.5 | 2 |
| Grocery Stores | 4451 | \$15,912,441 | \$5,566,794 | 10,345,647 | 48.2 | 1 |
| Specialty Food Stores | 4452 | \$856,840 | \$416,073 | 440,767 | 34.6 | 1 |
| Beer, Wine \& Liquor Stores | 4453 | \$476,327 | \$0 | 476,327 | 100.0 | 0 |
| Health \& Personal Care Stores | 446,4461 | \$2,939,055 | \$1,568,275 | 1,370,780 | 30.4 | 3 |
| Gasoline Stations | 447,4471 | \$15,692,272 | \$5,730,623 | 9,961,649 | 46.5 | 1 |
| Clothing \& Clothing Accessories Stores | 448 | \$4,912,521 | \$228,420 | 4,684,101 | 91.1 | 2 |
| Clothing Stores | 4481 | \$4,051,837 | \$166,672 | 3,885,165 | 92.1 | 1 |
| Shoe Stores | 4482 | \$454,837 | \$0 | 454,837 | 100.0 | 0 |
| Jewelry, Luggage \& Leather Goods Stores | 4483 | \$405,847 | \$61,748 | 344,098 | 73.6 | 1 |
| Sporting Goods, Hobby, Book \& Music Stores | 451 | \$992,656 | \$27,403 | 965,253 | 94.6 | 1 |
| Sporting Goods/Hobby/Musical Instr Stores | 4511 | \$351,445 | \$27,403 | 324,042 | 85.5 | 1 |
| Book, Periodical \& Music Stores | 4512 | \$641,211 | \$0 | 641,211 | 100.0 | 0 |
| General Merchandise Stores | 452 | \$11,554,540 | \$1,141,438 | 10,413,101 | 82.0 | 1 |
| Department Stores Excluding Leased Depts. | 4521 | \$4,417,032 | \$1,141,438 | 3,275,593 | 58.9 | 1 |
| Other General Merchandise Stores | 4529 | \$7,137,508 | \$0 | 7,137,508 | 100.0 | 0 |
| Miscellaneous Store Retailers | 453 | \$1,794,157 | \$238,056 | 1,556,101 | 76.6 | 1 |
| Florists | 4531 | \$151,970 | \$0 | 151,970 | 100.0 | 0 |
| Office Supplies, Stationery \& Gift Stores | 4532 | \$895,763 | \$140,416 | 755,347 | 72.9 | 1 |
| Used Merchandise Stores | 4533 | \$88,564 | \$0 | 88,564 | 100.0 | 0 |
| Other Miscellaneous Store Retailers | 4539 | \$657,860 | \$97,641 | 560,220 | 74.2 | 1 |
| Nonstore Retailers | 454 | \$5,497,098 | \$1,841,269 | 3,655,829 | 49.8 | 1 |
| Electronic Shopping \& Mail-Order Houses | 4541 | \$3,423,348 | \$1,804,230 | 1,619,118 | 31.0 | 0 |
| Vending Machine Operators | 4542 | \$168,255 | \$0 | 168,255 | 100.0 | 0 |
| Direct Selling Establishments | 4543 | \$1,905,495 | \$37,039 | 1,868,455 | 96.2 | 0 |
| Food Services \& Drinking Places | 722 | \$17,382,406 | \$8,056,044 | 9,326,362 | 36.7 | 10 |
| Full-Service Restaurants | 7221 | \$9,303,865 | \$2,228,290 | 7,075,575 | 61.4 | 5 |
| Limited-Service Eating Places | 7222 | \$6,499,027 | \$5,247,217 | 1,251,810 | 10.7 | 4 |
| Special Food Services | 7223 | \$1,387,794 | \$533,064 | 854,730 | 44.5 | 1 |
| Drinking Places - Alcoholic Beverages | 7224 | \$191,720 | \$47,473 | 144,247 | 60.3 | 0 |

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services \& Drinking Establishments subsector. The vintage of the Retail MarketPlace data on this report is 2015.
Source: Esri and Infogroup

Falls
Ring: 1 mile radius
Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

Leakage/Surplus Factor by Industry Subsector


## Leakage/Surplus Factor by Industry Group



## 2015 Retail MarketPlace Forecast

## Jupiter Realty Company

Falls
Ring: 2 miles radius

Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

| Summary Demographics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2015 Population |  |  |  |  |  | 44,332 |
| 2015 Households |  |  |  |  |  | 14,851 |
| 2015 Per Capita Income |  |  |  |  |  | \$34,010 |
| Industry Summary | NAICS | Demand (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Total Retail Trade and Food \& Drink | 44-45,722 | \$531,467,392 | \$251,728,619 | 279,738,772 | 35.7 | 156 |
| Total Retail Trade | 44-45 | \$451,212,365 | \$216,013,050 | 235,199,315 | 35.3 | 103 |
| Total Food \& Drink | 722 | \$80,255,027 | \$35,715,569 | 44,539,458 | 38.4 | 53 |
| Industry Group | NAICS | Demand <br> (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Motor Vehicle \& Parts Dealers | 441 | \$109,822,621 | \$5,385,767 | 104,436,854 | 90.7 | 8 |
| Automobile Dealers | 4411 | \$94,288,855 | \$3,131,401 | 91,157,454 | 93.6 | 4 |
| Other Motor Vehicle Dealers | 4412 | \$10,022,735 | \$2,011,477 | 8,011,257 | 66.6 | 3 |
| Auto Parts, Accessories \& Tire Stores | 4413 | \$5,511,031 | \$242,889 | 5,268,142 | 91.6 | 1 |
| Furniture \& Home Furnishings Stores | 442 | \$18,137,800 | \$876,391 | 17,261,409 | 90.8 | 4 |
| Furniture Stores | 4421 | \$11,837,348 | \$125,887 | 11,711,462 | 97.9 | 0 |
| Home Furnishings Stores | 4422 | \$6,300,452 | \$750,505 | 5,549,948 | 78.7 | 4 |
| Electronics \& Appliance Stores | 4431 | \$15,859,445 | \$3,962,614 | 11,896,831 | 60.0 | 9 |
| Bldg Materials, Garden Equip. \& Supply Stores | 444 | \$22,731,898 | \$26,886,380 | -4,154,482 | -8.4 | 10 |
| Bldg Material \& Supplies Dealers | 4441 | \$20,496,550 | \$23,615,291 | -3,118,741 | -7.1 | 4 |
| Lawn \& Garden Equip \& Supply Stores | 4442 | \$2,235,349 | \$3,271,089 | -1,035,741 | -18.8 | 6 |
| Food \& Beverage Stores | 445 | \$81,319,253 | \$88,667,498 | -7,348,245 | -4.3 | 16 |
| Grocery Stores | 4451 | \$75,078,688 | \$82,898,413 | -7,819,725 | -4.9 | 9 |
| Specialty Food Stores | 4452 | \$4,036,571 | \$5,720,839 | -1,684,267 | -17.3 | 7 |
| Beer, Wine \& Liquor Stores | 4453 | \$2,203,995 | \$48,247 | 2,155,748 | 95.7 | 0 |
| Health \& Personal Care Stores | 446,4461 | \$14,206,746 | \$9,804,958 | 4,401,789 | 18.3 | 15 |
| Gasoline Stations | 447,4471 | \$74,076,038 | \$29,926,486 | 44,149,552 | 42.5 | 5 |
| Clothing \& Clothing Accessories Stores | 448 | \$22,399,015 | \$1,531,038 | 20,867,978 | 87.2 | 9 |
| Clothing Stores | 4481 | \$18,499,906 | \$949,413 | 17,550,493 | 90.2 | 5 |
| Shoe Stores | 4482 | \$2,089,091 | \$201,598 | 1,887,493 | 82.4 | 1 |
| Jewelry, Luggage \& Leather Goods Stores | 4483 | \$1,810,018 | \$380,026 | 1,429,992 | 65.3 | 3 |
| Sporting Goods, Hobby, Book \& Music Stores | 451 | \$4,483,363 | \$331,985 | 4,151,378 | 86.2 | 8 |
| Sporting Goods/Hobby/Musical Instr Stores | 4511 | \$1,591,227 | \$331,985 | 1,259,242 | 65.5 | 8 |
| Book, Periodical \& Music Stores | 4512 | \$2,892,136 | \$0 | 2,892,136 | 100.0 | 0 |
| General Merchandise Stores | 452 | \$53,954,531 | \$37,788,110 | 16,166,421 | 17.6 | 5 |
| Department Stores Excluding Leased Depts. | 4521 | \$20,395,002 | \$26,141,291 | -5,746,289 | -12.3 | 3 |
| Other General Merchandise Stores | 4529 | \$33,559,529 | \$11,646,819 | 21,912,710 | 48.5 | 2 |
| Miscellaneous Store Retailers | 453 | \$8,373,014 | \$2,543,726 | 5,829,287 | 53.4 | 10 |
| Florists | 4531 | \$704,906 | \$238,857 | 466,049 | 49.4 | 3 |
| Office Supplies, Stationery \& Gift Stores | 4532 | \$4,180,463 | \$1,774,736 | 2,405,727 | 40.4 | 3 |
| Used Merchandise Stores | 4533 | \$398,568 | \$6,224 | 392,344 | 96.9 | 0 |
| Other Miscellaneous Store Retailers | 4539 | \$3,089,076 | \$523,909 | 2,565,167 | 71.0 | 4 |
| Nonstore Retailers | 454 | \$25,848,640 | \$8,308,097 | 17,540,543 | 51.4 | 4 |
| Electronic Shopping \& Mail-Order Houses | 4541 | \$15,994,004 | \$7,904,546 | 8,089,458 | 33.8 | 1 |
| Vending Machine Operators | 4542 | \$791,039 | \$0 | 791,039 | 100.0 | 0 |
| Direct Selling Establishments | 4543 | \$9,063,597 | \$403,552 | 8,660,045 | 91.5 | 2 |
| Food Services \& Drinking Places | 722 | \$80,255,027 | \$35,715,569 | 44,539,458 | 38.4 | 53 |
| Full-Service Restaurants | 7221 | \$42,913,269 | \$14,601,502 | 28,311,768 | 49.2 | 30 |
| Limited-Service Eating Places | 7222 | \$30,041,526 | \$19,355,400 | 10,686,125 | 21.6 | 18 |
| Special Food Services | 7223 | \$6,418,040 | \$1,385,961 | 5,032,079 | 64.5 | 3 |
| Drinking Places - Alcoholic Beverages | 7224 | \$882,192 | \$372,706 | 509,486 | 40.6 | 2 |

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services \& Drinking Establishments subsector. The vintage of the Retail MarketPlace data on this report is 2015.
Source: Esri and Infogroup
January 22, 2014

Falls
Ring: 2 miles radius
Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

Leakage/Surplus Factor by Industry Subsector


## Leakage/Surplus Factor by Industry Group



2015 Retail MarketPlace Forecast

## Jupiter Realty Company

Falls
Ring: 3 miles radius

Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

| Summary Demographics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2015 Population |  |  |  |  |  | 105,077 |
| 2015 Households |  |  |  |  |  | 40,184 |
| 2015 Per Capita Income |  |  |  |  |  | \$33,278 |
| Industry Summary | NAICS | Demand (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Total Retail Trade and Food \& Drink | 44-45,722 | \$1,268,633,979 | \$474,347,954 | 794,286,026 | 45.6 | 339 |
| Total Retail Trade | 44-45 | \$1,079,820,333 | \$400,111,234 | 679,709,099 | 45.9 | 238 |
| Total Food \& Drink | 722 | \$188,813,646 | \$74,236,720 | 114,576,926 | 43.6 | 101 |
| Industry Group | NAICS | Demand <br> (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Motor Vehicle \& Parts Dealers | 441 | \$261,965,197 | \$15,972,598 | 245,992,600 | 88.5 | 16 |
| Automobile Dealers | 4411 | \$224,187,810 | \$8,816,575 | 215,371,236 | 92.4 | 5 |
| Other Motor Vehicle Dealers | 4412 | \$24,483,633 | \$3,998,715 | 20,484,918 | 71.9 | 7 |
| Auto Parts, Accessories \& Tire Stores | 4413 | \$13,293,754 | \$3,157,308 | 10,136,446 | 61.6 | 4 |
| Furniture \& Home Furnishings Stores | 442 | \$42,172,986 | \$3,087,940 | 39,085,046 | 86.4 | 13 |
| Furniture Stores | 4421 | \$27,347,800 | \$1,066,610 | 26,281,191 | 92.5 | 2 |
| Home Furnishings Stores | 4422 | \$14,825,186 | \$2,021,331 | 12,803,855 | 76.0 | 11 |
| Electronics \& Appliance Stores | 4431 | \$37,265,679 | \$7,296,289 | 29,969,390 | 67.3 | 19 |
| Bldg Materials, Garden Equip. \& Supply Stores | 444 | \$53,985,958 | \$31,626,721 | 22,359,237 | 26.1 | 28 |
| Bldg Material \& Supplies Dealers | 4441 | \$48,556,576 | \$24,863,235 | 23,693,340 | 32.3 | 13 |
| Lawn \& Garden Equip \& Supply Stores | 4442 | \$5,429,382 | \$6,763,486 | -1,334,103 | -10.9 | 15 |
| Food \& Beverage Stores | 445 | \$196,284,269 | \$175,721,190 | 20,563,079 | 5.5 | 35 |
| Grocery Stores | 4451 | \$181,326,688 | \$165,439,546 | 15,887,142 | 4.6 | 21 |
| Specialty Food Stores | 4452 | \$9,719,582 | \$9,154,495 | 565,087 | 3.0 | 11 |
| Beer, Wine \& Liquor Stores | 4453 | \$5,237,999 | \$1,127,148 | 4,110,850 | 64.6 | 3 |
| Health \& Personal Care Stores | 446,4461 | \$35,727,549 | \$29,529,881 | 6,197,669 | 9.5 | 26 |
| Gasoline Stations | 447,4471 | \$178,607,121 | \$60,265,815 | 118,341,306 | 49.5 | 10 |
| Clothing \& Clothing Accessories Stores | 448 | \$51,968,895 | \$5,895,279 | 46,073,616 | 79.6 | 31 |
| Clothing Stores | 4481 | \$42,938,481 | \$2,767,755 | 40,170,726 | 87.9 | 14 |
| Shoe Stores | 4482 | \$4,884,226 | \$477,064 | 4,407,162 | 82.2 | 2 |
| Jewelry, Luggage \& Leather Goods Stores | 4483 | \$4,146,188 | \$2,650,460 | 1,495,728 | 22.0 | 16 |
| Sporting Goods, Hobby, Book \& Music Stores | 451 | \$10,346,270 | \$918,193 | 9,428,077 | 83.7 | 12 |
| Sporting Goods/Hobby/Musical Instr Stores | 4511 | \$3,701,331 | \$730,427 | 2,970,904 | 67.0 | 11 |
| Book, Periodical \& Music Stores | 4512 | \$6,644,939 | \$187,766 | 6,457,173 | 94.5 | 1 |
| General Merchandise Stores | 452 | \$129,225,707 | \$46,825,287 | 82,400,420 | 46.8 | 8 |
| Department Stores Excluding Leased Depts. | 4521 | \$48,336,038 | \$31,425,015 | 16,911,023 | 21.2 | 4 |
| Other General Merchandise Stores | 4529 | \$80,889,669 | \$15,400,271 | 65,489,398 | 68.0 | 4 |
| Miscellaneous Store Retailers | 453 | \$20,166,206 | \$5,717,500 | 14,448,706 | 55.8 | 32 |
| Florists | 4531 | \$1,713,907 | \$390,627 | 1,323,280 | 62.9 | 6 |
| Office Supplies, Stationery \& Gift Stores | 4532 | \$10,066,518 | \$3,428,404 | 6,638,114 | 49.2 | 8 |
| Used Merchandise Stores | 4533 | \$919,444 | \$73,144 | 846,300 | 85.3 | 3 |
| Other Miscellaneous Store Retailers | 4539 | \$7,466,337 | \$1,825,325 | 5,641,011 | 60.7 | 15 |
| Nonstore Retailers | 454 | \$62,104,494 | \$17,254,540 | 44,849,954 | 56.5 | 7 |
| Electronic Shopping \& Mail-Order Houses | 4541 | \$38,551,442 | \$16,218,335 | 22,333,108 | 40.8 | 2 |
| Vending Machine Operators | 4542 | \$1,897,963 | \$0 | 1,897,963 | 100.0 | 0 |
| Direct Selling Establishments | 4543 | \$21,655,090 | \$1,036,205 | 20,618,884 | 90.9 | 4 |
| Food Services \& Drinking Places | 722 | \$188,813,646 | \$74,236,720 | 114,576,926 | 43.6 | 101 |
| Full-Service Restaurants | 7221 | \$100,882,599 | \$33,530,936 | 67,351,663 | 50.1 | 54 |
| Limited-Service Eating Places | 7222 | \$70,761,572 | \$34,869,435 | 35,892,138 | 34.0 | 36 |
| Special Food Services | 7223 | \$15,116,616 | \$5,252,981 | 9,863,635 | 48.4 | 8 |
| Drinking Places - Alcoholic Beverages | 7224 | \$2,052,859 | \$583,369 | 1,469,490 | 55.7 | 3 |

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services \& Drinking Establishments subsector. The vintage of the Retail MarketPlace data on this report is 2015.
Source: Esri and Infogroup
January 22, 2014

Falls
Ring: 3 miles radius
Prepared by John Hoecker
Latitude: 26.572693
Longitude: -80.145987

Leakage/Surplus Factor by Industry Subsector


## Leakage/Surplus Factor by Industry Group



## Traffic Map

6455 Hypoluxo Road
Lake Worth, FI 33467


Jupiter Realty Company

Jupiter Realty Company

## Traffic Count Map

## Falls

Ring: 1, 2, 3 Miles

Prepared by John Hoecker
Latitude: 26.572693 Longitude: -80.145987


Average Daily Traffic Volume
$\triangle$ Up to 6,000 vehicles per day
4,001-15,000
-15,001-30,000
430,001-50,000
-50,001-100,000
4More than 100,000 per day

## Property Photos

6455 Hypoluxo Road
Lake Worth, FI 33467


Jupiter Realty Company
6455 Hypoluxo Road John Hoecker, CCIM, CPM, CSM


Satellite Aeria


Falls Aerial


Jupiter Realty Company


Falls

## Elevations

6455 Hypoluxo Road
Lake Worth, FI 33467


Jupiter Realty Company

$\bigcirc$ SOUTH ELEVATION
BUILDING \#2


Jupiter Realty Company



[^0]:    Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

[^1]:    Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

