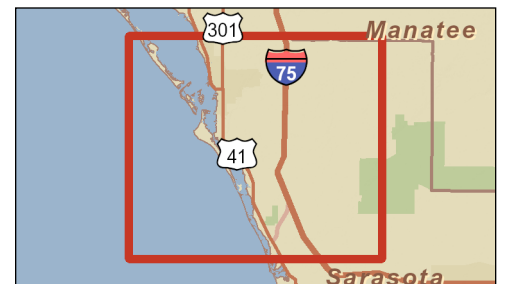
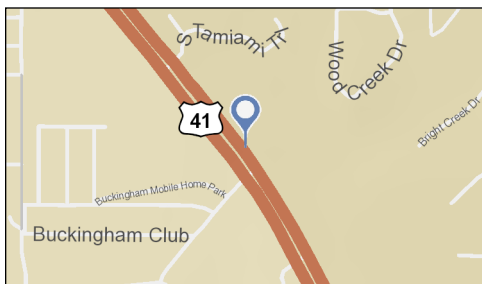
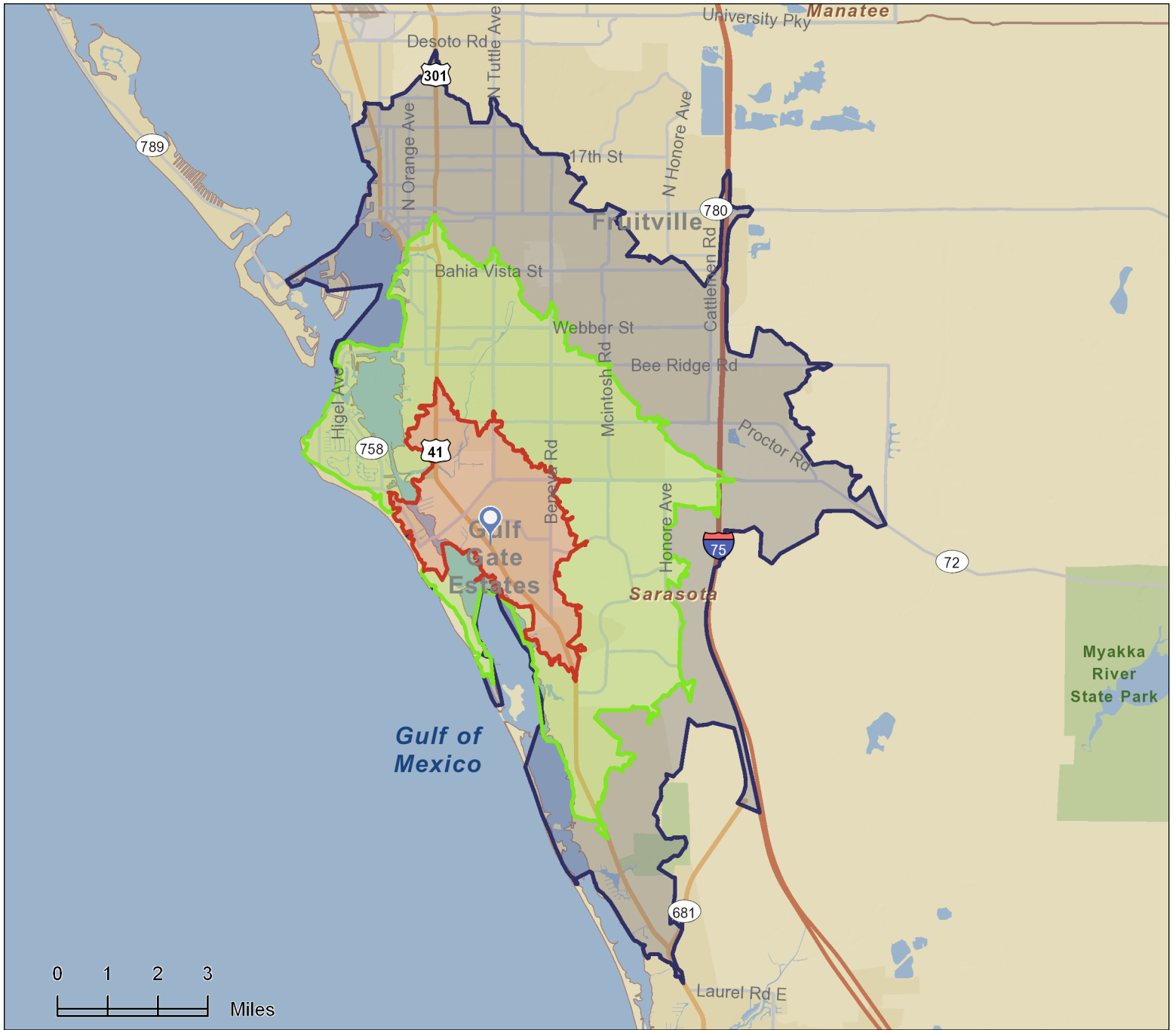




Site Map

7111 S Tamiami Trl, Sarasota, FL, 34231
Drive Time: 5, 10, 15 Minutes

Prepared by Brian SeidelAPG
Latitude: 27.252351
Longitude: -82.514979





Executive Summary

Prepared by Brian SeidelAPG

7111 S Tamiami Trl, Sarasota...

Latitude: 27.252351
Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
2010 Population			
Total Population	22,610	84,178	168,071
Male Population	46.3%	47.1%	47.6%
Female Population	53.7%	52.9%	52.4%
Median Age	56.6	54.5	50.7
2010 Income			
Median HH Income	\$48,203	\$55,421	\$52,856
Per Capita Income	\$34,968	\$38,099	\$33,536
Average HH Income	\$67,821	\$77,425	\$72,499
2010 Households			
Total Households	11,632	40,972	76,978
Average Household Size	1.90	2.01	2.13
2010 Housing			
Owner Occupied Housing Units	48.5%	55.5%	57.1%
Renter Occupied Housing Units	20.7%	20.1%	22.6%
Vacant Housing Units	30.8%	24.4%	20.2%
Population			
1990 Population	23,226	73,678	143,338
2000 Population	23,232	81,620	158,728
2010 Population	22,610	84,178	168,071
2015 Population	21,984	84,028	169,278
1990-2000 Annual Rate	0%	1.03%	1.03%
2000-2010 Annual Rate	-0.26%	0.3%	0.56%
2010-2015 Annual Rate	-0.56%	-0.04%	0.14%

In the identified market area, the current year population is 168,071. In 2000, the Census count in the market area was 158,728. The rate of change since 2000 was 0.56 percent annually. The five-year projection for the population in the market area is 169,278, representing a change of 0.14 percent annually from 2010 to 2015. Currently, the population is 47.6 percent male and 52.4 percent female.

	5 minutes	10 minutes	15 minutes
Households			
1990 Households	11,345	34,583	63,373
2000 Households	11,759	39,406	71,584
2010 Households	11,632	40,972	76,978
2015 Households	11,367	40,966	77,874
1990-2000 Annual Rate	0.36%	1.31%	1.23%
2000-2010 Annual Rate	-0.11%	0.38%	0.71%
2010-2015 Annual Rate	-0.46%	0%	0.23%

The household count in this market area has changed from 71,584 in 2000 to 76,978 in the current year, a change of 0.71 percent annually. The five-year projection of households is 77,874, a change of 0.23 percent annually from the current year total. Average household size is currently 2.13, compared to 2.16 in the year 2000. The number of families in the current year is 43,861 in the market area.

Housing

Currently, 57.1 percent of the 96,521 housing units in the market area are owner occupied; 22.6 percent, renter occupied; and 20.2 percent are vacant. In 2000, there were 84,025 housing units - 62.0 percent owner occupied, 23.1 percent renter occupied and 14.9 percent vacant. The rate of change in housing units since 2000 is 1.36 percent. Median home value in the market area is \$155,506, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.84 percent annually to \$178,851. From 2000 to the current year, median home value changed by 2.7 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



Executive Summary

Prepared by Brian SeidelAPG

7111 S Tamiami Trl, Sarasota...

Latitude: 27.252351

Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
Median Household Income			
1990 Median HH Income	\$28,768	\$31,098	\$29,771
2000 Median HH Income	\$39,838	\$45,281	\$42,378
2010 Median HH Income	\$48,203	\$55,421	\$52,856
2015 Median HH Income	\$55,309	\$60,961	\$58,102
1990-2000 Annual Rate	3.31%	3.83%	3.59%
2000-2010 Annual Rate	1.88%	1.99%	2.18%
2010-2015 Annual Rate	2.79%	1.92%	1.91%
Per Capita Income			
1990 Per Capita Income	\$19,998	\$21,100	\$18,233
2000 Per Capita Income	\$30,174	\$32,670	\$28,100
2010 Per Capita Income	\$34,968	\$38,099	\$33,536
2015 Per Capita Income	\$39,218	\$42,423	\$37,352
1990-2000 Annual Rate	4.2%	4.47%	4.42%
2000-2010 Annual Rate	1.45%	1.51%	1.74%
2010-2015 Annual Rate	2.32%	2.17%	2.18%
Average Household Income			
1990 Average Household Income	\$40,155	\$44,086	\$40,378
2000 Average Household Income	\$58,928	\$66,651	\$60,997
2010 Average HH Income	\$67,821	\$77,425	\$72,499
2015 Average HH Income	\$75,678	\$85,944	\$80,407
1990-2000 Annual Rate	3.91%	4.22%	4.21%
2000-2010 Annual Rate	1.38%	1.47%	1.7%
2010-2015 Annual Rate	2.22%	2.11%	2.09%
Households by Income			
Current median household income is \$52,856 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$58,102 in five years. In 2000, median household income was \$42,378, compared to \$29,771 in 1990.			
Current average household income is \$72,499 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$80,407 in five years. In 2000, average household income was \$60,997, compared to \$40,378 in 1990.			
Current per capita income is \$33,536 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$37,352 in five years. In 2000, the per capita income was \$28,100, compared to \$18,233 in 1990.			
Population by Employment			
Total Businesses	2,018	5,458	10,578
Total Employees	12,613	48,442	93,129

Currently, 88.5 percent of the civilian labor force in the identified market area is employed and 11.5 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 91.0 percent of the civilian labor force, and unemployment will be 9.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 55.8 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 61.8 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 22.0 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 16.1 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 80.6 percent of the market area population drove alone to work, and 4.3 percent worked at home. The average travel time to work in 2000 was 20.5 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 9.9 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 28.6 percent were high school graduates only (29.6 percent in the U.S.)
- 7.8 percent had completed an Associate degree (7.7 percent in the U.S.)
- 20.3 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 12.2 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



Demographic and Income Profile Report

7111 S Tamiami Trl, Sarasota, FL, 34231
 Drive Time: 5 minutes

Prepared by Brian Seidel/APG
 Latitude: 27.252351
 Longitude: -82.514979

Summary	2000	2010	2015
Population	23,232	22,610	21,984
Households	11,759	11,632	11,367
Families	6,340	5,872	5,584
Average Household Size	1.93	1.90	1.89
Owner Occupied Housing Units	8,450	8,156	7,945
Renter Occupied Housing Units	3,309	3,476	3,422
Median Age	52.6	56.6	58.8

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.56%	0.84%	0.76%
Households	-0.46%	0.83%	0.78%
Families	-1.00%	0.64%	0.64%
Owner HHs	-0.52%	0.89%	0.82%
Median Household Income	2.79%	2.34%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,360	11.5%	1,081	9.3%	894	7.9%
\$15,000 - \$24,999	1,972	16.7%	1,304	11.2%	1,050	9.2%
\$25,000 - \$34,999	1,863	15.8%	1,700	14.6%	1,347	11.9%
\$35,000 - \$49,999	1,994	16.9%	1,942	16.7%	1,533	13.5%
\$50,000 - \$74,999	2,207	18.7%	2,490	21.4%	3,153	27.7%
\$75,000 - \$99,999	1,036	8.8%	1,461	12.6%	1,398	12.3%
\$100,000 - \$149,999	752	6.4%	874	7.5%	1,066	9.4%
\$150,000 - \$199,999	217	1.8%	311	2.7%	385	3.4%
\$200,000+	407	3.4%	469	4.0%	540	4.8%

Median Household Income	\$39,838	\$48,203	\$55,309
Average Household Income	\$58,928	\$67,821	\$75,678
Per Capita Income	\$30,174	\$34,968	\$39,218

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	720	3.1%	652	2.9%	601	2.7%
5 - 9	844	3.6%	637	2.8%	601	2.7%
10 - 14	956	4.1%	681	3.0%	633	2.9%
15 - 19	926	4.0%	784	3.5%	628	2.9%
20 - 24	772	3.3%	932	4.1%	798	3.6%
25 - 34	2,117	9.1%	1,825	8.1%	1,999	9.1%
35 - 44	2,997	12.9%	2,034	9.0%	1,652	7.5%
45 - 54	3,004	12.9%	3,171	14.0%	2,650	12.1%
55 - 64	2,980	12.8%	3,878	17.2%	3,992	18.2%
65 - 74	3,322	14.3%	3,536	15.6%	4,167	19.0%
75 - 84	3,106	13.4%	2,733	12.1%	2,641	12.0%
85+	1,487	6.4%	1,749	7.7%	1,623	7.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,544	97.0%	21,487	95.0%	20,701	94.2%
Black Alone	128	0.6%	190	0.8%	209	1.0%
American Indian Alone	39	0.2%	40	0.2%	40	0.2%
Asian Alone	178	0.8%	294	1.3%	342	1.6%
Pacific Islander Alone	6	0.0%	7	0.0%	7	0.0%
Some Other Race Alone	145	0.6%	316	1.4%	373	1.7%
Two or More Races	190	0.8%	277	1.2%	312	1.4%
Hispanic Origin (Any Race)	662	2.8%	1,363	6.0%	1,721	7.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

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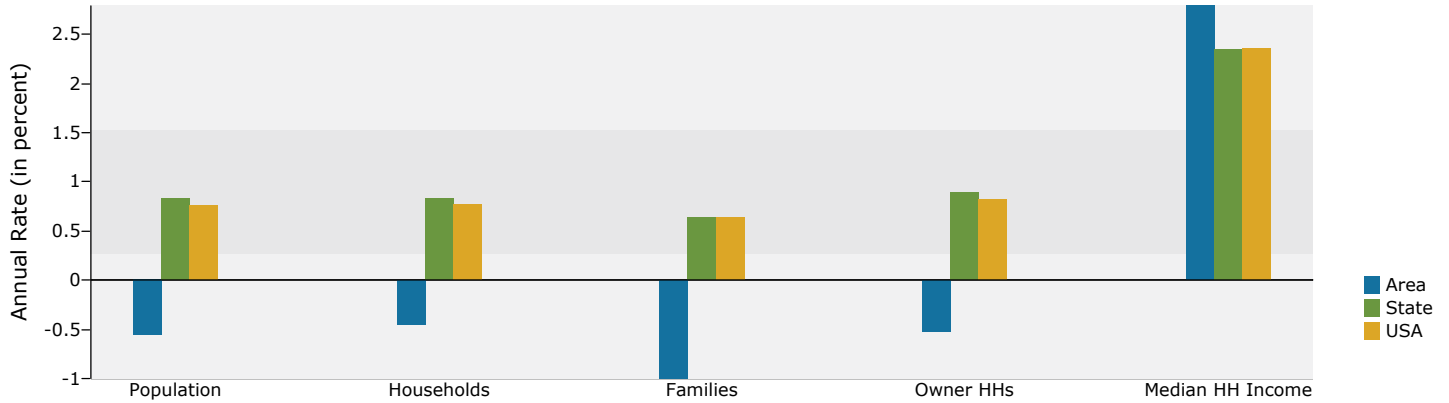


Demographic and Income Profile Report

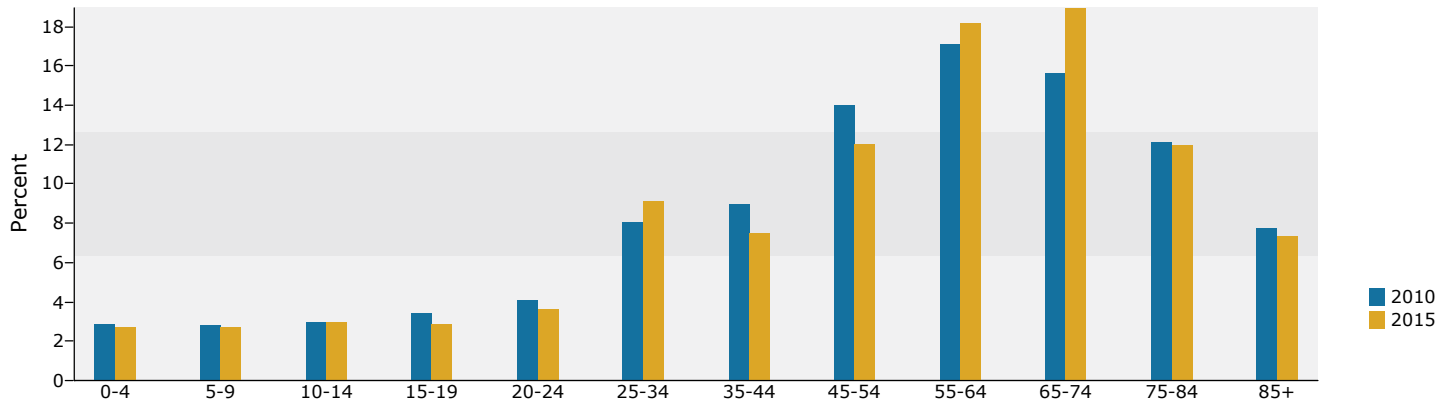
7111 S Tamiami Trl, Sarasota, FL, 34231
 Drive Time: 5 minutes

Prepared by Brian SeidelAPG
 Latitude: 27.252351
 Longitude: -82.514979

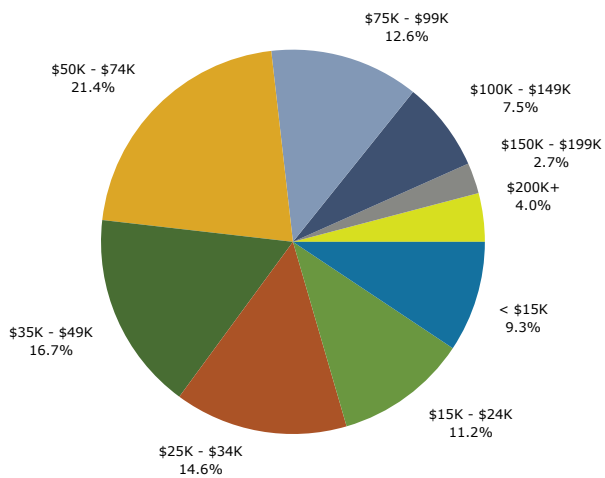
Trends 2010-2015



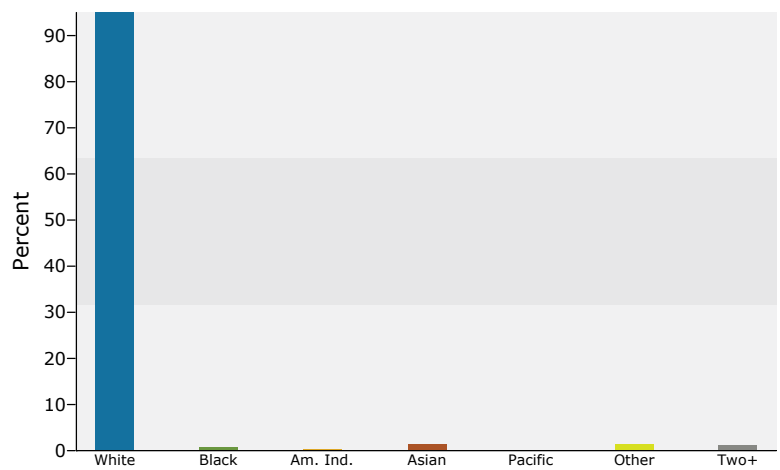
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 6.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

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Demographic and Income Profile Report

7111 S Tamiami Trl, Sarasota, FL, 34231
 Drive Time: 10 minutes

Prepared by Brian Seidel/APG

Latitude: 27.252351
 Longitude: -82.514979

Summary	2000	2010	2015
Population	81,620	84,178	84,028
Households	39,406	40,972	40,966
Families	22,805	22,362	21,868
Average Household Size	2.03	2.01	2.01
Owner Occupied Housing Units	29,521	30,068	30,049
Renter Occupied Housing Units	9,886	10,904	10,917
Median Age	49.8	54.5	56.7
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.04%	0.84%	0.76%
Households	0.00%	0.83%	0.78%
Families	-0.45%	0.64%	0.64%
Owner HHs	-0.01%	0.89%	0.82%
Median Household Income	1.92%	2.34%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	4,155	10.5%	3,334	8.1%	2,747	6.7%
\$15,000 - \$24,999	5,451	13.8%	3,665	8.9%	2,936	7.2%
\$25,000 - \$34,999	5,406	13.7%	4,969	12.1%	3,901	9.5%
\$35,000 - \$49,999	6,514	16.5%	6,139	15.0%	4,808	11.7%
\$50,000 - \$74,999	7,493	19.0%	8,753	21.4%	11,125	27.2%
\$75,000 - \$99,999	4,123	10.5%	5,951	14.5%	5,662	13.8%
\$100,000 - \$149,999	3,412	8.7%	4,635	11.3%	5,593	13.7%
\$150,000 - \$199,999	979	2.5%	1,366	3.3%	1,693	4.1%
\$200,000+	1,855	4.7%	2,160	5.3%	2,501	6.1%
Median Household Income	\$45,281		\$55,421		\$60,961	
Average Household Income	\$66,651		\$77,425		\$85,944	
Per Capita Income	\$32,670		\$38,099		\$42,423	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,924	3.6%	2,780	3.3%	2,642	3.1%
5 - 9	3,414	4.2%	2,829	3.4%	2,736	3.3%
10 - 14	3,801	4.7%	3,108	3.7%	2,979	3.5%
15 - 19	3,420	4.2%	3,373	4.0%	2,948	3.5%
20 - 24	2,621	3.2%	3,407	4.0%	3,173	3.8%
25 - 34	7,743	9.5%	6,684	7.9%	7,513	8.9%
35 - 44	11,228	13.8%	8,240	9.8%	6,874	8.2%
45 - 54	11,578	14.2%	12,325	14.6%	10,665	12.7%
55 - 64	10,808	13.2%	14,486	17.2%	15,175	18.1%
65 - 74	11,335	13.9%	12,630	15.0%	15,259	18.2%
75 - 84	9,171	11.2%	9,328	11.1%	9,126	10.9%
85+	3,577	4.4%	4,987	5.9%	4,939	5.9%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	78,649	96.4%	79,164	94.0%	78,218	93.1%
Black Alone	694	0.9%	1,084	1.3%	1,230	1.5%
American Indian Alone	173	0.2%	197	0.2%	201	0.2%
Asian Alone	822	1.0%	1,414	1.7%	1,680	2.0%
Pacific Islander Alone	24	0.0%	29	0.0%	29	0.0%
Some Other Race Alone	597	0.7%	1,284	1.5%	1,518	1.8%
Two or More Races	660	0.8%	1,006	1.2%	1,152	1.4%
Hispanic Origin (Any Race)	2,831	3.5%	5,971	7.1%	7,653	9.1%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

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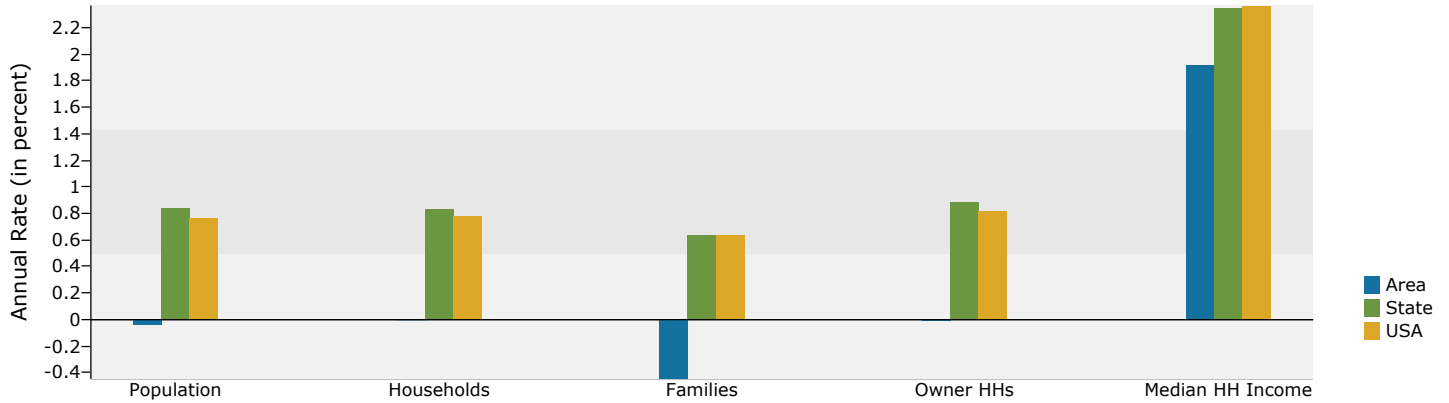


Demographic and Income Profile Report

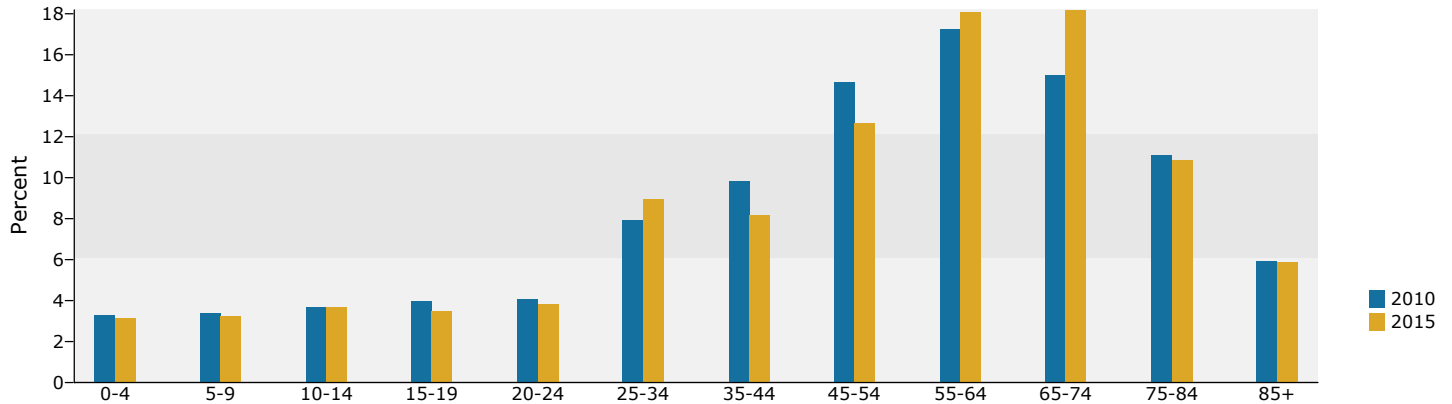
7111 S Tamiami Trl, Sarasota, FL, 34231
 Drive Time: 10 minutes

Prepared by Brian SeidelAPG
 Latitude: 27.252351
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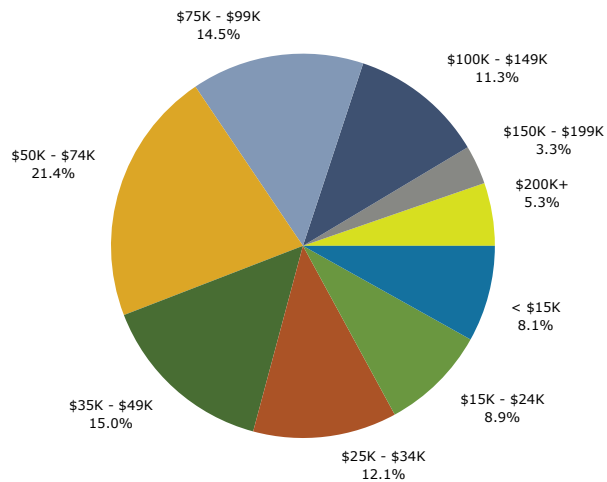
Trends 2010-2015



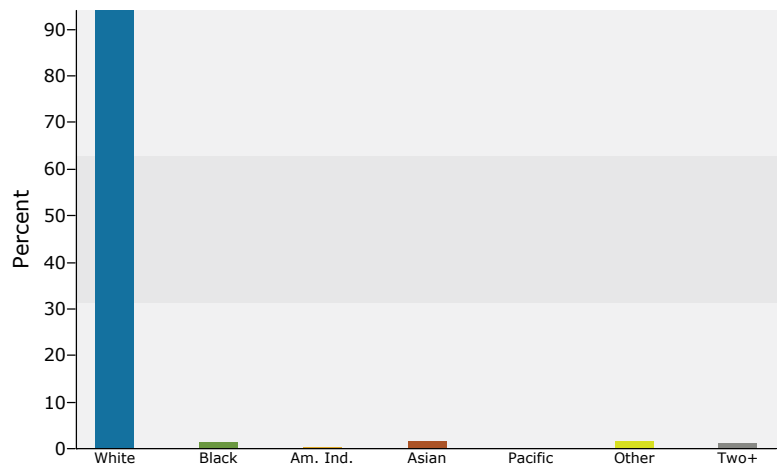
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 7.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

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Demographic and Income Profile Report

7111 S Tamiami Trl, Sarasota, FL, 34231
 Drive Time: 15 minutes

Prepared by Brian Seidel/APG

Latitude: 27.252351
 Longitude: -82.514979

Summary	2000		2010		2015	
Population	158,728		168,071		169,278	
Households	71,584		76,978		77,874	
Families	42,805		43,861		43,485	
Average Household Size	2.16		2.13		2.12	
Owner Occupied Housing Units	52,148		55,128		55,651	
Renter Occupied Housing Units	19,436		21,850		22,223	
Median Age	45.8		50.7		52.8	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	0.14%		0.84%		0.76%	
Households	0.23%		0.83%		0.78%	
Families	-0.17%		0.64%		0.64%	
Owner HHs	0.19%		0.89%		0.82%	
Median Household Income	1.91%		2.34%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	9,025	12.6%	7,561	9.8%	6,572	8.4%
\$15,000 - \$24,999	10,386	14.5%	7,379	9.6%	6,047	7.8%
\$25,000 - \$34,999	10,118	14.1%	9,520	12.4%	7,647	9.8%
\$35,000 - \$49,999	12,110	16.9%	11,393	14.8%	9,135	11.7%
\$50,000 - \$74,999	14,075	19.6%	16,922	22.0%	21,740	27.9%
\$75,000 - \$99,999	6,653	9.3%	10,816	14.1%	10,399	13.4%
\$100,000 - \$149,999	5,300	7.4%	7,728	10.0%	9,471	12.2%
\$150,000 - \$199,999	1,441	2.0%	2,226	2.9%	2,803	3.6%
\$200,000+	2,694	3.8%	3,434	4.5%	4,061	5.2%
Median Household Income	\$42,378		\$52,856		\$58,102	
Average Household Income	\$60,997		\$72,499		\$80,407	
Per Capita Income	\$28,100		\$33,536		\$37,352	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,042	4.4%	7,036	4.2%	6,829	4.0%
5 - 9	8,081	5.1%	7,049	4.2%	6,928	4.1%
10 - 14	8,629	5.4%	7,335	4.4%	7,273	4.3%
15 - 19	7,843	4.9%	8,101	4.8%	7,097	4.2%
20 - 24	6,505	4.1%	8,125	4.8%	7,823	4.6%
25 - 34	16,709	10.5%	15,507	9.2%	17,090	10.1%
35 - 44	22,747	14.3%	17,494	10.4%	15,407	9.1%
45 - 54	21,793	13.7%	24,356	14.5%	21,360	12.6%
55 - 64	18,616	11.7%	26,669	15.9%	28,277	16.7%
65 - 74	19,025	12.0%	21,620	12.9%	26,737	15.8%
75 - 84	15,741	9.9%	16,105	9.6%	15,815	9.3%
85+	5,995	3.8%	8,674	5.2%	8,644	5.1%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	142,419	89.7%	145,998	86.9%	145,350	85.9%
Black Alone	9,752	6.1%	11,328	6.7%	11,766	7.0%
American Indian Alone	402	0.3%	448	0.3%	463	0.3%
Asian Alone	1,455	0.9%	2,484	1.5%	2,951	1.7%
Pacific Islander Alone	58	0.0%	64	0.0%	63	0.0%
Some Other Race Alone	2,800	1.8%	5,038	3.0%	5,642	3.3%
Two or More Races	1,842	1.2%	2,712	1.6%	3,044	1.8%
Hispanic Origin (Any Race)	10,039	6.3%	18,424	11.0%	22,463	13.3%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

Made with Esri Business Analyst

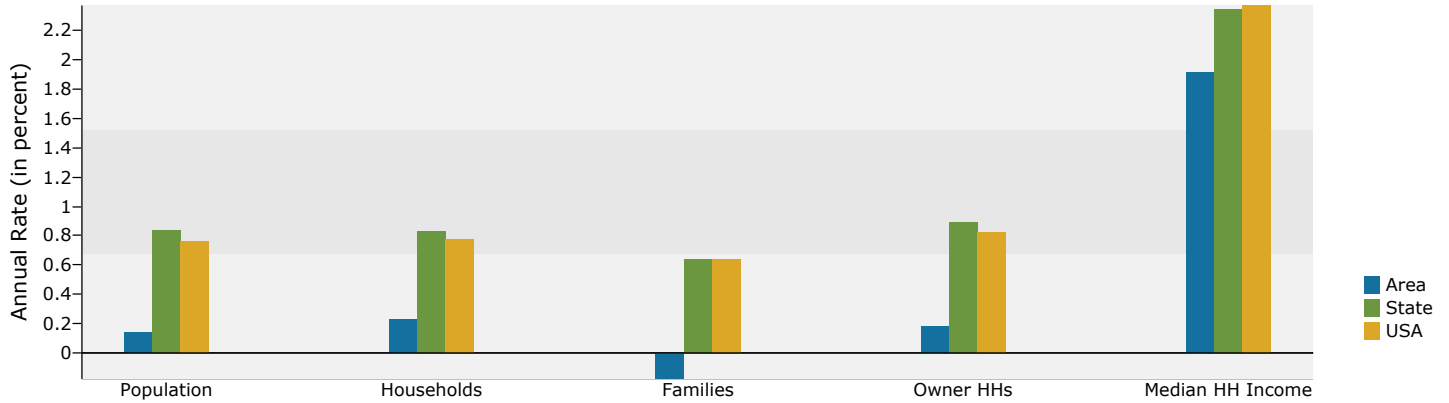


Demographic and Income Profile Report

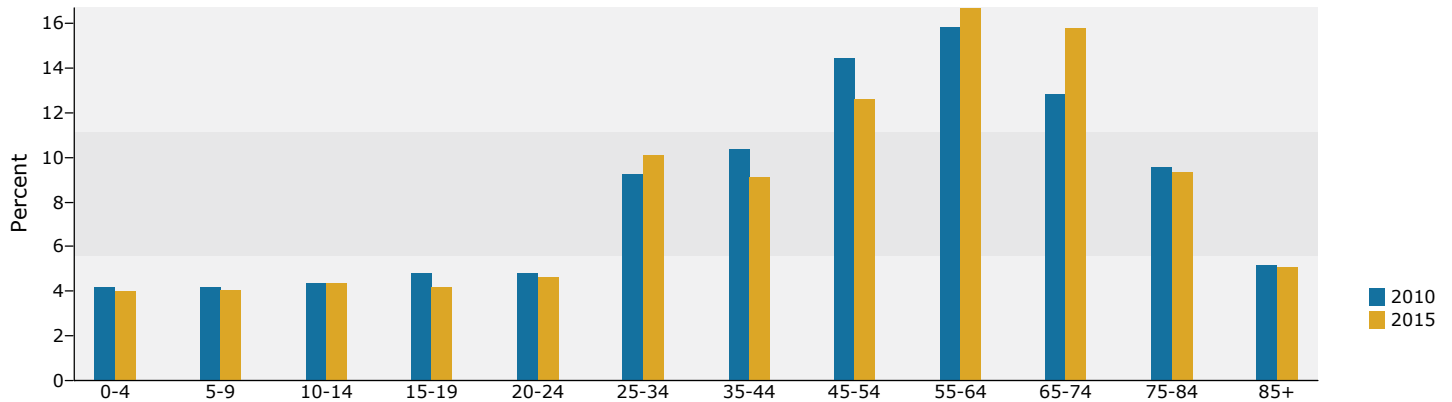
7111 S Tamiami Trl, Sarasota, FL, 34231
 Drive Time: 15 minutes

Prepared by Brian SeidelAPG
 Latitude: 27.252351
 Longitude: -82.514979

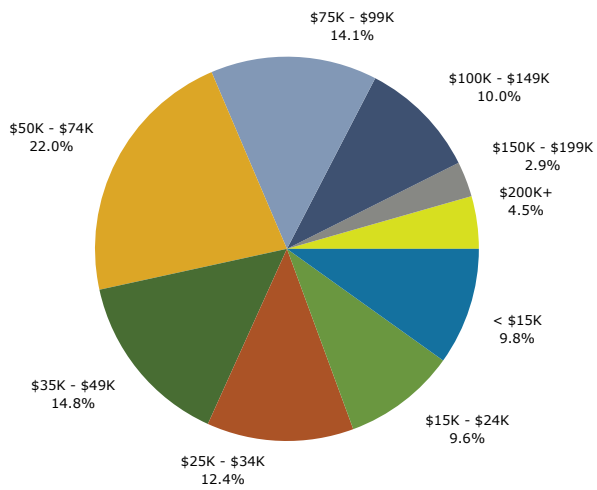
Trends 2010-2015



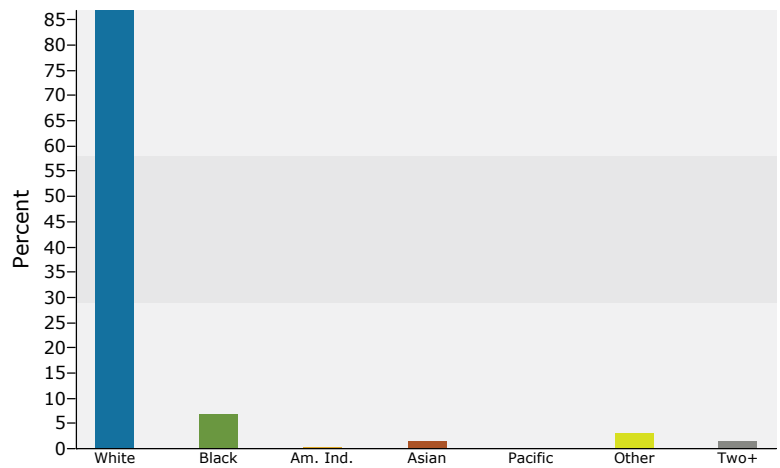
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 11.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

Made with Esri Business Analyst






Market Profile

Prepared by Brian SeidelAPG

7111 S Tamiami Trl, Sarasota...

Latitude: 27.252351
Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
 2000 Total Population	23,232	81,620	158,728
2000 Group Quarters	549	1,723	4,038
2010 Total Population	22,610	84,178	168,071
2015 Total Population	21,984	84,028	169,278
2010 - 2015 Annual Rate	-0.56%	-0.04%	0.14%
 2000 Households	11,759	39,406	71,584
2000 Average Household Size	1.93	2.03	2.16
2010 Households	11,632	40,972	76,978
2010 Average Household Size	1.9	2.01	2.13
2015 Households	11,367	40,966	77,874
2015 Average Household Size	1.89	2.01	2.12
2010 - 2015 Annual Rate	-0.46%	0%	0.23%
2000 Families	6,340	22,805	42,805
2000 Average Family Size	2.51	2.58	2.72
2010 Families	5,872	22,362	43,861
2010 Average Family Size	2.55	2.64	2.75
2015 Families	5,584	21,868	43,485
2015 Average Family Size	2.57	2.67	2.77
2010 - 2015 Annual Rate	-1%	-0.45%	-0.17%
 2000 Housing Units	15,509	48,468	84,025
Owner Occupied Housing Units	55.2%	61.0%	62.0%
Renter Occupied Housing Units	21.6%	20.4%	23.1%
Vacant Housing Units	23.1%	18.6%	14.9%
2010 Housing Units	16,821	54,169	96,521
Owner Occupied Housing Units	48.5%	55.5%	57.1%
Renter Occupied Housing Units	20.7%	20.1%	22.6%
Vacant Housing Units	30.8%	24.4%	20.2%
2015 Housing Units	17,201	55,975	100,341
Owner Occupied Housing Units	46.2%	53.7%	55.5%
Renter Occupied Housing Units	19.9%	19.5%	22.1%
Vacant Housing Units	33.9%	26.8%	22.4%
Median Household Income			
2000	\$39,838	\$45,281	\$42,378
2010	\$48,203	\$55,421	\$52,856
2015	\$55,309	\$60,961	\$58,102
Median Home Value			
2000	\$116,700	\$134,546	\$118,366
2010	\$150,581	\$173,207	\$155,506
2015	\$172,132	\$201,362	\$178,851
Per Capita Income			
2000	\$30,174	\$32,670	\$28,100
2010	\$34,968	\$38,099	\$33,536
2015	\$39,218	\$42,423	\$37,352
Median Age			
2000	52.6	49.8	45.8
2010	56.6	54.5	50.7
2015	58.8	56.7	52.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



7111 S Tamiami Trl, Sarasota...


Drive Time: 5, 10, 15 Minutes

Market Profile

Prepared by Brian SeidelAPG

Latitude: 27.252351

Longitude: -82.514979

	5 minutes	10 minutes	15 minutes
 2000 Households by Income			
Household Income Base	11,808	39,388	71,802
< \$15,000	11.5%	10.5%	12.6%
\$15,000 - \$24,999	16.7%	13.8%	14.5%
\$25,000 - \$34,999	15.8%	13.7%	14.1%
\$35,000 - \$49,999	16.9%	16.5%	16.9%
\$50,000 - \$74,999	18.7%	19.0%	19.6%
\$75,000 - \$99,999	8.8%	10.5%	9.3%
\$100,000 - \$149,999	6.4%	8.7%	7.4%
\$150,000 - \$199,999	1.8%	2.5%	2.0%
\$200,000+	3.4%	4.7%	3.8%
Average Household Income	\$58,928	\$66,651	\$60,997
2010 Households by Income			
Household Income Base	11,632	40,972	76,979
< \$15,000	9.3%	8.1%	9.8%
\$15,000 - \$24,999	11.2%	8.9%	9.6%
\$25,000 - \$34,999	14.6%	12.1%	12.4%
\$35,000 - \$49,999	16.7%	15.0%	14.8%
\$50,000 - \$74,999	21.4%	21.4%	22.0%
\$75,000 - \$99,999	12.6%	14.5%	14.1%
\$100,000 - \$149,999	7.5%	11.3%	10.0%
\$150,000 - \$199,999	2.7%	3.3%	2.9%
\$200,000+	4.0%	5.3%	4.5%
Average Household Income	\$67,821	\$77,425	\$72,499
2015 Households by Income			
Household Income Base	11,366	40,966	77,875
< \$15,000	7.9%	6.7%	8.4%
\$15,000 - \$24,999	9.2%	7.2%	7.8%
\$25,000 - \$34,999	11.9%	9.5%	9.8%
\$35,000 - \$49,999	13.5%	11.7%	11.7%
\$50,000 - \$74,999	27.7%	27.2%	27.9%
\$75,000 - \$99,999	12.3%	13.8%	13.4%
\$100,000 - \$149,999	9.4%	13.7%	12.2%
\$150,000 - \$199,999	3.4%	4.1%	3.6%
\$200,000+	4.8%	6.1%	5.2%
Average Household Income	\$75,678	\$85,944	\$80,407
2000 Owner Occupied HUs by Value			
Total	8,468	29,605	52,194
<\$50,000	6.5%	6.6%	6.9%
\$50,000 - 99,999	33.6%	27.3%	33.5%
\$100,000 - 149,999	28.2%	22.9%	24.3%
\$150,000 - 199,999	13.9%	14.0%	11.8%
\$200,000 - \$299,999	7.9%	13.6%	11.4%
\$300,000 - 499,999	5.5%	9.4%	7.3%
\$500,000 - 999,999	3.2%	4.8%	3.7%
\$1,000,000+	1.2%	1.5%	1.1%
Average Home Value	\$165,447	\$197,709	\$174,473
2000 Specified Renter Occupied HUs by Contract Rent			
Total	3,279	9,799	19,377
With Cash Rent	97.0%	95.9%	96.0%
No Cash Rent	3.0%	4.1%	4.0%
Median Rent	\$659	\$681	\$634
Average Rent	\$751	\$772	\$686

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



7111 S Tamiami Trl, Sarasota...

Latitude: 27.252351
Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
2000 Population by Age			
 Total	23,231	81,621	158,726
Age 0 - 4	3.1%	3.6%	4.4%
Age 5 - 9	3.6%	4.2%	5.1%
Age 10 - 14	4.1%	4.7%	5.4%
Age 15 - 19	4.0%	4.2%	4.9%
Age 20 - 24	3.3%	3.2%	4.1%
Age 25 - 34	9.1%	9.5%	10.5%
Age 35 - 44	12.9%	13.8%	14.3%
Age 45 - 54	12.9%	14.2%	13.7%
Age 55 - 64	12.8%	13.2%	11.7%
Age 65 - 74	14.3%	13.9%	12.0%
Age 75 - 84	13.4%	11.2%	9.9%
Age 85+	6.4%	4.4%	3.8%
Age 18+	86.6%	84.8%	81.9%
2010 Population by Age			
Total	22,612	84,177	168,071
Age 0 - 4	2.9%	3.3%	4.2%
Age 5 - 9	2.8%	3.4%	4.2%
Age 10 - 14	3.0%	3.7%	4.4%
Age 15 - 19	3.5%	4.0%	4.8%
Age 20 - 24	4.1%	4.0%	4.8%
Age 25 - 34	8.1%	7.9%	9.2%
Age 35 - 44	9.0%	9.8%	10.4%
Age 45 - 54	14.0%	14.6%	14.5%
Age 55 - 64	17.2%	17.2%	15.9%
Age 65 - 74	15.6%	15.0%	12.9%
Age 75 - 84	12.1%	11.1%	9.6%
Age 85+	7.7%	5.9%	5.2%
Age 18+	89.3%	87.2%	84.3%
2015 Population by Age			
Total	21,984	84,028	169,280
Age 0 - 4	2.7%	3.1%	4.0%
Age 5 - 9	2.7%	3.3%	4.1%
Age 10 - 14	2.9%	3.5%	4.3%
Age 15 - 19	2.9%	3.5%	4.2%
Age 20 - 24	3.6%	3.8%	4.6%
Age 25 - 34	9.1%	8.9%	10.1%
Age 35 - 44	7.5%	8.2%	9.1%
Age 45 - 54	12.1%	12.7%	12.6%
Age 55 - 64	18.2%	18.1%	16.7%
Age 65 - 74	19.0%	18.2%	15.8%
Age 75 - 84	12.0%	10.9%	9.3%
Age 85+	7.4%	5.9%	5.1%
Age 18+	89.9%	87.9%	85.0%
2000 Population by Sex			
Males	46.1%	47.0%	47.6%
Females	53.9%	53.0%	52.4%
2010 Population by Sex			
Males	46.3%	47.1%	47.6%
Females	53.7%	52.9%	52.4%
2015 Population by Sex			
Males	46.5%	47.2%	47.7%
Females	53.5%	52.8%	52.3%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



7111 S Tamiami Trl, Sarasota...

Latitude: 27.252351
Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
2000 Population by Race/Ethnicity			
 Total	23,230	81,619	158,728
White Alone	97.0%	96.4%	89.7%
Black Alone	0.6%	0.9%	6.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	0.8%	1.0%	1.0%
Some Other Race Alone	0.6%	0.7%	1.8%
Two or More Races	0.8%	0.8%	1.2%
Hispanic Origin	2.8%	3.5%	6.3%
Diversity Index	11.0	13.3	28.7
2010 Population by Race/Ethnicity			
Total	22,611	84,178	168,072
White Alone	95.0%	94.0%	86.9%
Black Alone	0.8%	1.3%	6.7%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	1.3%	1.7%	1.5%
Some Other Race Alone	1.4%	1.5%	3.0%
Two or More Races	1.2%	1.2%	1.6%
Hispanic Origin	6.0%	7.1%	11.0%
Diversity Index	19.9	23.2	38.9
2015 Population by Race/Ethnicity			
Total	21,984	84,028	169,279
White Alone	94.2%	93.1%	85.9%
Black Alone	1.0%	1.5%	7.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	1.6%	2.0%	1.8%
Some Other Race Alone	1.7%	1.8%	3.3%
Two or More Races	1.4%	1.4%	1.8%
Hispanic Origin	7.8%	9.1%	13.3%
Diversity Index	24.1	27.6	42.8
2000 Population 3+ by School Enrollment			
 Total	22,793	79,931	154,806
Enrolled in Nursery/Preschool	1.2%	1.4%	1.5%
Enrolled in Kindergarten	0.8%	0.8%	1.1%
Enrolled in Grade 1-8	6.5%	7.6%	9.0%
Enrolled in Grade 9-12	3.7%	3.7%	4.3%
Enrolled in College	1.9%	2.2%	2.8%
Enrolled in Grad/Prof School	0.8%	0.9%	0.7%
Not Enrolled in School	85.1%	83.4%	80.6%
2010 Population 25+ by Educational Attainment			
Total	18,926	68,681	130,425
Less than 9th Grade	1.4%	1.8%	2.9%
9th - 12th Grade, No Diploma	6.4%	5.3%	7.0%
High School Graduate	30.3%	26.6%	28.6%
Some College, No Degree	21.2%	20.8%	21.2%
Associate Degree	7.4%	8.3%	7.8%
Bachelor's Degree	19.2%	22.5%	20.3%
Graduate/Professional Degree	14.1%	14.7%	12.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






7111 S Tamiami Trl, Sarasota...

Market Profile

Prepared by Brian SeidelAPG

Latitude: 27.252351
Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
2010 Population 15+ by Marital Status			
 Total	20,641	75,462	146,650
Never Married	20.8%	20.3%	23.3%
Married	50.1%	54.3%	52.4%
Widowed	12.6%	10.4%	9.9%
Divorced	16.5%	15.1%	14.4%
2000 Population 16+ by Employment Status			
 Total	20,430	70,446	133,087
In Labor Force	52.5%	54.3%	55.8%
Civilian Employed	50.8%	52.9%	54.0%
Civilian Unemployed	1.7%	1.4%	1.8%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	47.5%	45.7%	44.2%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.3%	89.8%	88.5%
Civilian Unemployed	10.7%	10.2%	11.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.6%	92.0%	91.0%
Civilian Unemployed	8.4%	8.0%	9.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	11,287	37,884	70,761
Own Children < 6 Only	2.9%	4.0%	4.6%
Employed/in Armed Forces	1.7%	2.6%	2.8%
Unemployed	0.1%	0.0%	0.1%
Not in Labor Force	1.0%	1.4%	1.8%
Own Children < 6 and 6-17 Only	1.9%	2.8%	3.8%
Employed/in Armed Forces	1.5%	1.7%	2.2%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	0.4%	1.0%	1.5%
Own Children 6-17 Only	9.2%	10.7%	12.2%
Employed/in Armed Forces	7.1%	8.1%	9.1%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	2.0%	2.5%	2.8%
No Own Children < 18	86.0%	82.5%	79.4%
Employed/in Armed Forces	34.4%	34.7%	34.2%
Unemployed	1.6%	0.9%	1.0%
Not in Labor Force	50.0%	46.9%	44.2%
2010 Employed Population 16+ by Industry			
 Total	8,527	32,416	63,975
Agriculture/Mining	0.1%	0.2%	0.3%
Construction	7.2%	7.3%	8.3%
Manufacturing	3.8%	3.6%	4.1%
Wholesale Trade	1.7%	2.1%	2.1%
Retail Trade	18.9%	15.1%	14.9%
Transportation/Utilities	2.1%	2.2%	2.6%
Information	1.2%	1.8%	1.7%
Finance/Insurance/Real Estate	12.2%	11.6%	9.7%
Services	50.6%	53.1%	52.8%
Public Administration	2.1%	2.9%	3.5%


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



7111 S Tamiami Trl, Sarasota...

Latitude: 27.252351
Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
2010 Employed Population 16+ by Occupation			
Total	8,526	32,416	63,974
White Collar	64.1%	66.7%	61.8%
Management/Business/Financial	14.1%	15.5%	13.6%
Professional	18.5%	22.9%	20.4%
Sales	19.5%	17.1%	16.0%
Administrative Support	11.9%	11.2%	11.8%
Services	20.3%	19.7%	22.0%
Blue Collar	15.7%	13.6%	16.1%
Farming/Forestry/Fishing	0.1%	0.2%	0.3%
Construction/Extraction	5.9%	5.1%	6.2%
Installation/Maintenance/Repair	3.3%	2.7%	3.2%
Production	2.7%	2.5%	2.9%
Transportation/Material Moving	3.7%	3.1%	3.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	10,143	36,512	70,532
Drove Alone - Car, Truck, or Van	81.2%	81.4%	80.6%
Carpooled - Car, Truck, or Van	9.5%	8.3%	9.8%
Public Transportation	0.5%	0.6%	1.1%
Walked	2.3%	2.0%	1.9%
Other Means	2.1%	2.2%	2.3%
Worked at Home	4.4%	5.5%	4.3%
2000 Workers 16+ by Travel Time to Work			
Total	10,142	36,514	70,532
Did Not Work at Home	95.6%	94.5%	95.7%
Less than 5 minutes	4.4%	3.2%	2.8%
5 to 9 minutes	13.8%	13.0%	12.0%
10 to 19 minutes	36.9%	37.9%	39.5%
20 to 24 minutes	18.0%	17.7%	17.3%
25 to 34 minutes	15.1%	14.0%	15.3%
35 to 44 minutes	2.3%	2.4%	2.2%
45 to 59 minutes	1.5%	2.3%	2.7%
60 to 89 minutes	1.5%	2.3%	2.2%
90 or more minutes	2.1%	1.7%	1.7%
Worked at Home	4.4%	5.5%	4.3%
Average Travel Time to Work (in min)	20.3	20.3	20.5
2000 Households by Vehicles Available			
Total	11,748	39,409	71,600
None	7.3%	5.5%	7.1%
1	51.5%	46.2%	44.8%
2	34.8%	39.1%	37.9%
3	4.9%	7.4%	8.2%
4	1.1%	1.4%	1.6%
5+	0.4%	0.4%	0.5%
Average Number of Vehicles Available	1.4	1.5	1.5



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



7111 S Tamiami Trl, Sarasota...

Latitude: 27.252351
Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
2000 Households by Type			
 Total	11,758	39,406	71,584
Family Households	53.9%	57.9%	59.8%
Married-couple Family	43.3%	47.7%	47.3%
With Related Children	10.3%	12.8%	14.7%
Other Family (No Spouse)	10.7%	10.2%	12.5%
With Related Children	5.9%	5.8%	7.7%
Nonfamily Households	46.1%	42.1%	40.2%
Householder Living Alone	38.4%	34.5%	32.6%
Householder Not Living Alone	7.6%	7.6%	7.6%
Households with Related Children	16.3%	18.6%	22.4%
Households with Persons 65+	45.4%	41.1%	38.4%
2000 Households by Size			
Total	11,759	39,406	71,584
1 Person Household	38.4%	34.5%	32.6%
2 Person Household	42.5%	43.4%	41.0%
3 Person Household	10.2%	11.2%	12.4%
4 Person Household	6.0%	7.2%	8.8%
5 Person Household	2.2%	2.6%	3.5%
6 Person Household	0.6%	0.7%	1.1%
7+ Person Household	0.2%	0.3%	0.6%
2000 Households by Year Householder Moved In			
Total	11,748	39,410	71,598
Moved in 1999 to March 2000	21.1%	21.2%	21.3%
Moved in 1995 to 1998	27.8%	30.5%	30.4%
Moved in 1990 to 1994	16.9%	17.3%	17.4%
Moved in 1980 to 1989	20.3%	18.4%	18.9%
Moved in 1970 to 1979	9.8%	8.1%	7.9%
Moved in 1969 or Earlier	4.1%	4.5%	4.1%
Median Year Householder Moved In	1995	1995	1995
2000 Housing Units by Units in Structure			
 Total	15,282	48,391	84,087
1, Detached	44.4%	52.9%	55.9%
1, Attached	7.9%	7.2%	7.4%
2	4.7%	3.7%	3.7%
3 or 4	4.2%	3.3%	3.5%
5 to 9	5.9%	5.6%	5.1%
10 to 19	6.7%	6.1%	5.2%
20+	18.8%	14.4%	12.5%
Mobile Home	7.3%	6.7%	6.5%
Other	0.1%	0.1%	0.1%
2000 Housing Units by Year Structure Built			
Total	15,494	48,428	84,016
1999 to March 2000	0.9%	2.3%	2.1%
1995 to 1998	2.5%	6.2%	5.9%
1990 to 1994	4.5%	6.9%	7.0%
1980 to 1989	22.5%	21.7%	23.7%
1970 to 1979	36.1%	28.8%	28.5%
1969 or Earlier	33.4%	34.1%	32.9%
Median Year Structure Built	1975	1976	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



7111 S Tamiami Trl, Sarasota...

Market Profile

Prepared by Brian SeidelAPG

Latitude: 27.252351

Longitude: -82.514979

Drive Time: 5, 10, 15 Minutes

	5 minutes	10 minutes	15 minutes
Top 3 Tapestry Segments			
1.	Silver and Gold	Silver and Gold	Silver and Gold
2.	Retirement Communities	Midlife Junction	Retirement Communities
3.	Midlife Junction	Retirement Communities	Midlife Junction



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$18,239,337	\$73,624,837	\$130,879,243
Average Spent	\$1,568.03	\$1,796.95	\$1,700.22
Spending Potential Index	65	75	71
Computers & Accessories: Total \$	\$2,362,334	\$9,611,002	\$17,050,255
Average Spent	\$203.09	\$234.57	\$221.50
Spending Potential Index	92	107	101
Education: Total \$	\$12,615,280	\$51,923,285	\$92,841,936
Average Spent	\$1,084.53	\$1,267.29	\$1,206.08
Spending Potential Index	89	104	99
Entertainment/Recreation: Total \$	\$37,293,344	\$150,475,134	\$263,697,466
Average Spent	\$3,206.10	\$3,672.63	\$3,425.62
Spending Potential Index	99	114	106
Food at Home: Total \$	\$50,964,756	\$202,681,483	\$358,432,426
Average Spent	\$4,381.43	\$4,946.83	\$4,656.30
Spending Potential Index	98	111	104
Food Away from Home: Total \$	\$35,736,412	\$143,547,109	\$254,792,982
Average Spent	\$3,072.25	\$3,503.54	\$3,309.95
Spending Potential Index	95	109	103
Health Care: Total \$	\$48,973,332	\$190,732,561	\$328,828,738
Average Spent	\$4,210.22	\$4,655.19	\$4,271.72
Spending Potential Index	113	125	115
HH Furnishings & Equipment: Total \$	\$20,362,738	\$82,591,147	\$144,830,963
Average Spent	\$1,750.58	\$2,015.79	\$1,881.46
Spending Potential Index	85	98	91
Investments: Total \$	\$22,571,663	\$90,675,197	\$152,255,609
Average Spent	\$1,940.48	\$2,213.10	\$1,977.91
Spending Potential Index	112	127	114
Retail Goods: Total \$	\$273,662,221	\$1,098,536,806	\$1,927,041,246
Average Spent	\$23,526.67	\$26,811.89	\$25,033.66
Spending Potential Index	95	108	101
Shelter: Total \$	\$176,023,207	\$709,832,734	\$1,256,150,899
Average Spent	\$15,132.67	\$17,324.83	\$16,318.31
Spending Potential Index	96	110	103
TV/Video/Audio: Total \$	\$14,074,205	\$56,112,100	\$99,199,057
Average Spent	\$1,209.96	\$1,369.52	\$1,288.67
Spending Potential Index	97	110	104
Travel: Total \$	\$21,979,098	\$89,395,479	\$155,540,750
Average Spent	\$1,889.54	\$2,181.87	\$2,020.59
Spending Potential Index	100	115	107
Vehicle Maintenance & Repairs: Total \$	\$10,992,454	\$43,991,940	\$77,168,474
Average Spent	\$945.02	\$1,073.71	\$1,002.47
Spending Potential Index	100	114	106

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.