

# FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4538/-83.4625

RF1

## 22650-22750 Venture Dr

Novi, MI 48375

1 mi radius    3 mi radius    5 mi radius

		1 mi radius	3 mi radius	5 mi radius
<b>POPULATION</b>	2020 Estimated Population	9,625	58,879	159,143
	2025 Projected Population	9,662	58,258	156,584
	2010 Census Population	9,658	59,618	153,663
	2000 Census Population	10,267	58,448	142,961
	Projected Annual Growth 2020 to 2025	-	-0.2%	-0.3%
	Historical Annual Growth 2000 to 2020	-0.3%	-	0.6%
<b>HOUSEHOLDS</b>	2020 Estimated Households	4,129	25,086	66,938
	2025 Projected Households	4,221	25,159	66,790
	2010 Census Households	4,017	24,857	63,675
	2000 Census Households	4,112	23,368	57,166
	Projected Annual Growth 2020 to 2025	0.4%	-	-
	Historical Annual Growth 2000 to 2020	-	0.4%	0.9%
<b>AGE</b>	2020 Est. Population Under 10 Years	10.1%	10.5%	10.5%
	2020 Est. Population 10 to 19 Years	12.3%	12.3%	11.8%
	2020 Est. Population 20 to 29 Years	12.7%	12.6%	12.0%
	2020 Est. Population 30 to 44 Years	19.7%	19.8%	19.0%
	2020 Est. Population 45 to 59 Years	21.8%	21.6%	21.4%
	2020 Est. Population 60 to 74 Years	17.9%	16.5%	17.5%
	2020 Est. Population 75 Years or Over	5.6%	6.6%	7.8%
	2020 Est. Median Age	41.1	40.7	42.3
<b>MARITAL STATUS &amp; GENDER</b>	2020 Est. Male Population	49.6%	48.6%	48.5%
	2020 Est. Female Population	50.4%	51.4%	51.5%
	2020 Est. Never Married	26.7%	27.9%	26.0%
	2020 Est. Now Married	58.8%	54.9%	56.3%
	2020 Est. Separated or Divorced	9.0%	11.9%	11.4%
	2020 Est. Widowed	5.5%	5.3%	6.3%
<b>INCOME</b>	2020 Est. HH Income \$200,000 or More	17.4%	19.1%	19.2%
	2020 Est. HH Income \$150,000 to \$199,999	12.7%	12.0%	11.2%
	2020 Est. HH Income \$100,000 to \$149,999	25.9%	19.8%	19.5%
	2020 Est. HH Income \$75,000 to \$99,999	15.6%	14.2%	13.8%
	2020 Est. HH Income \$50,000 to \$74,999	12.5%	14.5%	14.4%
	2020 Est. HH Income \$35,000 to \$49,999	6.4%	7.2%	8.3%
	2020 Est. HH Income \$25,000 to \$34,999	5.4%	5.2%	5.4%
	2020 Est. HH Income \$15,000 to \$24,999	1.0%	3.6%	3.7%
	2020 Est. HH Income Under \$15,000	3.0%	4.3%	4.5%
	2020 Est. Average Household Income	\$154,545	\$146,492	\$137,269
	2020 Est. Median Household Income	\$121,813	\$112,639	\$111,226
	2020 Est. Per Capita Income	\$66,336	\$62,461	\$57,774
	2020 Est. Total Businesses	333	4,007	9,204
2020 Est. Total Employees	3,312	63,594	168,610	

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<b>RACE</b>	2020 Est. White	70.9%	69.5%	71.4%
	2020 Est. Black	8.8%	9.2%	10.0%
	2020 Est. Asian or Pacific Islander	17.2%	18.5%	15.9%
	2020 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
	2020 Est. Other Races	2.9%	2.6%	2.6%
<b>HISPANIC</b>	2020 Est. Hispanic Population	351	1,790	4,765
	2020 Est. Hispanic Population	3.7%	3.0%	3.0%
	2025 Proj. Hispanic Population	3.5%	3.0%	3.1%
	2010 Hispanic Population	2.9%	2.4%	2.3%
<b>EDUCATION (Adults 25 or Older)</b>	2020 Est. Adult Population (25 Years or Over)	6,940	42,283	115,315
	2020 Est. Elementary (Grade Level 0 to 8)	0.4%	1.1%	1.3%
	2020 Est. Some High School (Grade Level 9 to 11)	2.3%	1.6%	1.9%
	2020 Est. High School Graduate	13.7%	12.5%	13.9%
	2020 Est. Some College	10.9%	14.5%	16.0%
	2020 Est. Associate Degree Only	6.5%	7.3%	7.2%
	2020 Est. Bachelor Degree Only	37.7%	33.6%	32.0%
	2020 Est. Graduate Degree	28.5%	29.3%	27.7%
<b>HOUSING</b>	2020 Est. Total Housing Units	4,268	26,467	71,025
	2020 Est. Owner-Occupied	61.5%	61.9%	65.7%
	2020 Est. Renter-Occupied	35.2%	32.9%	28.5%
	2020 Est. Vacant Housing	3.3%	5.2%	5.8%
<b>HOMES BUILT BY YEAR</b>	2020 Homes Built 2010 or later	2.5%	2.7%	4.2%
	2020 Homes Built 2000 to 2009	3.7%	6.6%	10.3%
	2020 Homes Built 1990 to 1999	23.6%	17.9%	17.6%
	2020 Homes Built 1980 to 1989	18.3%	21.4%	17.9%
	2020 Homes Built 1970 to 1979	31.5%	24.2%	18.2%
	2020 Homes Built 1960 to 1969	7.1%	8.7%	11.9%
	2020 Homes Built 1950 to 1959	4.4%	6.4%	7.1%
	2020 Homes Built Before 1949	5.6%	7.0%	7.0%
<b>HOME VALUES</b>	2020 Home Value \$1,000,000 or More	1.9%	1.9%	1.9%
	2020 Home Value \$500,000 to \$999,999	11.5%	14.2%	13.1%
	2020 Home Value \$400,000 to \$499,999	14.0%	14.4%	11.6%
	2020 Home Value \$300,000 to \$399,999	19.3%	23.4%	22.4%
	2020 Home Value \$200,000 to \$299,999	28.3%	20.9%	26.6%
	2020 Home Value \$150,000 to \$199,999	14.0%	9.3%	10.9%
	2020 Home Value \$100,000 to \$149,999	7.2%	8.5%	6.6%
	2020 Home Value \$50,000 to \$99,999	2.9%	4.1%	3.3%
	2020 Home Value \$25,000 to \$49,999	0.3%	1.4%	1.4%
	2020 Home Value Under \$25,000	0.5%	1.9%	2.2%
	2020 Median Home Value	\$303,514	\$312,877	\$302,165
	2020 Median Rent	\$1,153	\$1,066	\$1,096

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<b>LABOR FORCE</b>	2020 Est. Labor Population Age 16 Years or Over	7,888	48,139	130,674
	2020 Est. Civilian Employed	61.0%	60.3%	57.7%
	2020 Est. Civilian Unemployed	4.9%	5.5%	5.7%
	2020 Est. in Armed Forces	-	-	-
	2020 Est. not in Labor Force	34.1%	34.3%	36.6%
	2020 Labor Force Males	49.0%	47.9%	48.0%
	2020 Labor Force Females	51.0%	52.1%	52.0%
<b>OCCUPATION</b>	2020 Occupation: Population Age 16 Years or Over	4,813	29,014	75,372
	2020 Mgmt, Business, & Financial Operations	23.0%	22.9%	22.0%
	2020 Professional, Related	36.0%	34.6%	33.3%
	2020 Service	9.8%	11.8%	12.0%
	2020 Sales, Office	21.3%	19.9%	20.3%
	2020 Farming, Fishing, Forestry	0.1%	0.1%	-
	2020 Construction, Extraction, Maintenance	2.4%	2.8%	3.8%
	2020 Production, Transport, Material Moving	7.3%	7.9%	8.6%
	2020 White Collar Workers	80.3%	77.4%	75.6%
	2020 Blue Collar Workers	19.7%	22.6%	24.4%
<b>TRANSPORTATION TO WORK</b>	2020 Drive to Work Alone	85.6%	86.5%	85.8%
	2020 Drive to Work in Carpool	3.5%	5.1%	6.2%
	2020 Travel to Work by Public Transportation	-	0.1%	0.4%
	2020 Drive to Work on Motorcycle	-	-	-
	2020 Walk or Bicycle to Work	2.3%	1.7%	1.3%
	2020 Other Means	0.7%	0.4%	0.5%
	2020 Work at Home	7.9%	6.1%	5.8%
<b>TRAVEL TIME</b>	2020 Travel to Work in 14 Minutes or Less	24.1%	23.6%	21.5%
	2020 Travel to Work in 15 to 29 Minutes	36.8%	36.8%	37.5%
	2020 Travel to Work in 30 to 59 Minutes	38.1%	40.3%	40.1%
	2020 Travel to Work in 60 Minutes or More	3.2%	5.3%	5.3%
	2020 Average Travel Time to Work	24.0	24.8	25.5
<b>CONSUMER EXPENDITURE</b>	2020 Est. Total Household Expenditure	\$402.21 M	\$2.34 B	\$5.93 B
	2020 Est. Apparel	\$14.5 M	\$84.61 M	\$213.44 M
	2020 Est. Contributions, Gifts	\$25.01 M	\$147.15 M	\$371.79 M
	2020 Est. Education, Reading	\$14.68 M	\$86.62 M	\$217.35 M
	2020 Est. Entertainment	\$23.44 M	\$136.67 M	\$345.42 M
	2020 Est. Food, Beverages, Tobacco	\$60.22 M	\$350.26 M	\$886.34 M
	2020 Est. Furnishings, Equipment	\$14.52 M	\$84.46 M	\$213.47 M
	2020 Est. Health Care, Insurance	\$35.75 M	\$208.03 M	\$528.68 M
	2020 Est. Household Operations, Shelter, Utilities	\$128.28 M	\$748.54 M	\$1.89 B
	2020 Est. Miscellaneous Expenses	\$7.69 M	\$44.82 M	\$113.44 M
	2020 Est. Personal Care	\$5.41 M	\$31.47 M	\$79.55 M
	2020 Est. Transportation	\$72.72 M	\$422.08 M	\$1.07 B

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