

# Property Overview



Family Video-Anchored Retail  
for Lease

317 North Mission Street  
Mount Pleasant, Michigan



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Strategy.

Results.

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# Family Video, Mount Pleasant, Michigan

## Property Summary



**Property:** 317 North Mission Street, Mount Pleasant, MI 48858

**Offering:** -/+ 1,500 SF End Cap

**Asking Rate:** \$Negotiable (NNN)

**NNN:** \$TBD

**Population:** 38,987 (3 miles)

**Med HH Inc.:** \$33,572 (3 miles)

**Traffic Count:** 21,000 v. p. d. on North Mission Street

**Comments:** Join Family Video on North Mission Street, between East Lincoln and East Chippewa Streets. This 7,000 SF Family Video will continue operating, but would demise down to allow for about 1,500 SF of available space on an end cap. This is perfect for any retail, food, office, or service user who would like to locate next to a successful operating business and benefit from the built-in foot traffic supplied by Family Video. Family Video will work with you on your proposed layout.

\*We also have similar opportunities at other Michigan Family Video locations. Contact broker for details.

**Listing Agents:**

**Michael Murphy**  
Extension 112

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**Tjader Gerdom**  
Extension 101

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The information contained herein was obtained from sources deemed reliable.  
While we trust these sources we cannot warrant or guarantee their accuracy.

### **Gerdom Realty & Investment**

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## Trade Area Aerial



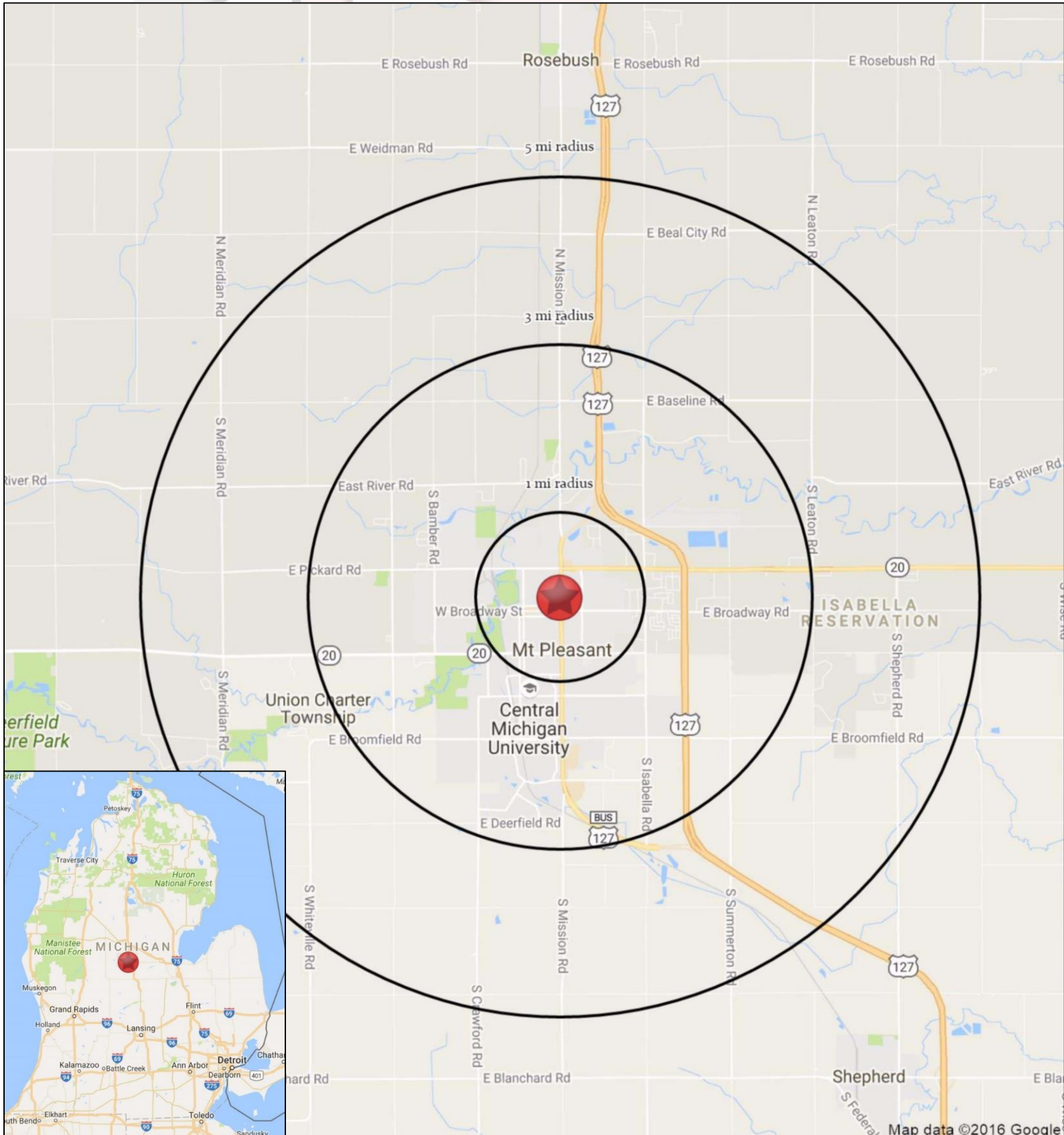


# Family Video, Mount Pleasant, Michigan

## Photographs



# Family Video, Mount Pleasant, Michigan





# Family Video, Mount Pleasant, Michigan

## FULL PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.6069/-84.7681

RF1

317 N Mission St

Mt Pleasant, MI 48858-1823

1 mi radius 3 mi radius 5 mi radius

POPULATION	2016 Estimated Population	8,652	38,987	44,327
	2021 Projected Population	8,732	39,268	44,702
	2010 Census Population	8,458	38,535	43,892
	2000 Census Population	8,783	33,290	38,429
	Projected Annual Growth 2016 to 2021	0.2%	0.1%	0.2%
	Historical Annual Growth 2000 to 2016	-0.1%	1.1%	1.0%
HOUSEHOLDS	2016 Estimated Households	3,749	14,308	16,404
	2021 Projected Households	3,938	15,025	17,249
	2010 Census Households	3,497	13,452	15,455
	2000 Census Households	3,512	11,320	13,175
	Projected Annual Growth 2016 to 2021	1.0%	1.0%	1.0%
	Historical Annual Growth 2000 to 2016	0.4%	1.6%	1.5%
AGE	2016 Est. Population Under 10 Years	8.1%	7.1%	7.7%
	2016 Est. Population 10 to 19 Years	10.0%	19.4%	18.7%
	2016 Est. Population 20 to 29 Years	36.1%	39.5%	36.6%
	2016 Est. Population 30 to 44 Years	15.7%	11.9%	12.8%
	2016 Est. Population 45 to 59 Years	13.7%	10.2%	11.5%
	2016 Est. Population 60 to 74 Years	9.9%	7.4%	8.2%
	2016 Est. Population 75 Years or Over	6.6%	4.4%	4.5%
	2016 Est. Median Age	29.8	26.4	27.5
MARITAL STATUS & GENDER	2016 Est. Male Population	49.4%	47.5%	47.8%
	2016 Est. Female Population	50.6%	52.5%	52.2%
	2016 Est. Never Married	56.4%	68.8%	65.0%
	2016 Est. Now Married	24.9%	19.5%	22.5%
	2016 Est. Separated or Divorced	13.0%	8.4%	9.0%
	2016 Est. Widowed	5.7%	3.3%	3.5%
INCOME	2016 Est. HH Income \$200,000 or More	2.5%	2.7%	3.1%
	2016 Est. HH Income \$150,000 to \$199,999	2.4%	2.5%	2.8%
	2016 Est. HH Income \$100,000 to \$149,999	7.0%	6.1%	7.0%
	2016 Est. HH Income \$75,000 to \$99,999	9.8%	7.8%	8.6%
	2016 Est. HH Income \$50,000 to \$74,999	14.0%	12.2%	13.2%
	2016 Est. HH Income \$35,000 to \$49,999	15.1%	11.9%	12.1%
	2016 Est. HH Income \$25,000 to \$34,999	12.0%	11.6%	11.2%
	2016 Est. HH Income \$15,000 to \$24,999	14.0%	15.7%	14.9%
	2016 Est. HH Income Under \$15,000	23.4%	29.3%	27.1%
	2016 Est. Average Household Income	\$51,059	\$46,518	\$50,197
	2016 Est. Median Household Income	\$37,005	\$33,572	\$36,695
	2016 Est. Per Capita Income	\$22,782	\$18,438	\$19,786
	2016 Est. Total Businesses	851	1,938	2,107
	2016 Est. Total Employees	8,069	20,666	25,241

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1 mi radius 3 mi radius 5 mi radius

RACE	2016 Est. White	86.9%	85.9%	85.2%
	2016 Est. Black	3.3%	4.4%	4.0%
	2016 Est. Asian or Pacific Islander	2.2%	3.2%	2.9%
	2016 Est. American Indian or Alaska Native	2.5%	1.8%	2.5%
	2016 Est. Other Races	5.2%	4.6%	5.3%
HISPANIC	2016 Est. Hispanic Population	373	1,531	1,794
	2016 Est. Hispanic Population	4.3%	3.9%	4.0%
	2021 Proj. Hispanic Population	5.1%	4.5%	4.7%
	2010 Hispanic Population	3.5%	3.3%	3.4%
EDUCATION (Adults 25 or Older)	2016 Est. Adult Population (25 Years or Over)	5,231	17,841	21,463
	2016 Est. Elementary (Grade Level 0 to 8)	2.2%	2.3%	2.3%
	2016 Est. Some High School (Grade Level 9 to 11)	4.3%	5.2%	5.6%
	2016 Est. High School Graduate	23.2%	23.6%	25.5%
	2016 Est. Some College	23.8%	23.6%	23.3%
	2016 Est. Associate Degree Only	8.8%	8.8%	8.7%
	2016 Est. Bachelor Degree Only	19.5%	19.2%	18.5%
	2016 Est. Graduate Degree	18.3%	17.2%	16.2%
HOUSING	2016 Est. Total Housing Units	3,891	14,791	17,025
	2016 Est. Owner-Occupied	40.8%	33.4%	38.8%
	2016 Est. Renter-Occupied	55.6%	63.4%	57.6%
	2016 Est. Vacant Housing	3.6%	3.3%	3.6%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	6.2%	5.9%	5.8%
	2010 Homes Built 2000 to 2004	4.7%	11.7%	11.4%
	2010 Homes Built 1990 to 1999	10.6%	17.5%	17.7%
	2010 Homes Built 1980 to 1989	9.9%	11.6%	11.6%
	2010 Homes Built 1970 to 1979	14.4%	14.6%	15.1%
	2010 Homes Built 1960 to 1969	11.2%	11.3%	11.2%
	2010 Homes Built 1950 to 1959	14.1%	11.0%	10.9%
	2010 Homes Built Before 1949	28.9%	16.3%	16.3%
HOME VALUES	2010 Home Value \$1,000,000 or More	0.4%	0.4%	0.4%
	2010 Home Value \$500,000 to \$999,999	0.9%	1.3%	1.3%
	2010 Home Value \$400,000 to \$499,999	0.7%	0.8%	0.9%
	2010 Home Value \$300,000 to \$399,999	2.4%	3.2%	3.5%
	2010 Home Value \$200,000 to \$299,999	8.3%	13.1%	12.9%
	2010 Home Value \$150,000 to \$199,999	15.2%	17.5%	17.6%
	2010 Home Value \$100,000 to \$149,999	32.8%	27.1%	26.0%
	2010 Home Value \$50,000 to \$99,999	27.0%	23.1%	23.7%
	2010 Home Value \$25,000 to \$49,999	6.9%	6.9%	7.2%
	2010 Home Value Under \$25,000	5.4%	6.5%	6.5%
	2010 Median Home Value	\$110,488	\$123,358	\$122,470
	2010 Median Rent	\$617	\$606	\$601

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LABOR FORCE	2016 Est. Labor Population Age 16 Years or Over	7,609	34,882	39,148
	2016 Est. Civilian Employed	61.4%	59.1%	59.4%
	2016 Est. Civilian Unemployed	2.4%	2.3%	2.3%
	2016 Est. in Armed Forces	0.1%	0.1%	0.1%
	2016 Est. not in Labor Force	36.1%	38.4%	38.2%
	2016 Labor Force Males	49.4%	47.4%	47.5%
	2016 Labor Force Females	50.6%	52.6%	52.5%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	3,937	16,708	19,021
	2010 Mgmt, Business, & Financial Operations	8.1%	7.2%	7.8%
	2010 Professional, Related	25.0%	20.0%	19.8%
	2010 Service	31.2%	33.6%	32.3%
	2010 Sales, Office	23.8%	28.8%	28.2%
	2010 Farming, Fishing, Forestry	0.6%	0.3%	0.6%
	2010 Construction, Extraction, Maintenance	4.9%	4.0%	4.6%
	2010 Production, Transport, Material Moving	6.4%	6.1%	6.7%
	2010 White Collar Workers	56.9%	55.9%	55.8%
	2010 Blue Collar Workers	43.1%	44.1%	44.2%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	75.4%	74.3%	75.1%
	2010 Drive to Work in Carpool	7.5%	8.1%	8.3%
	2010 Travel to Work by Public Transportation	1.3%	1.2%	1.2%
	2010 Drive to Work on Motorcycle	-	-	-
	2010 Walk or Bicycle to Work	13.2%	13.2%	12.0%
	2010 Other Means	0.5%	0.2%	0.2%
	2010 Work at Home	2.2%	2.9%	3.2%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	68.8%	67.7%	65.1%
	2010 Travel to Work in 15 to 29 Minutes	18.7%	19.4%	21.5%
	2010 Travel to Work in 30 to 59 Minutes	9.2%	8.8%	9.1%
	2010 Travel to Work in 60 Minutes or More	3.4%	4.1%	4.2%
	2010 Average Travel Time to Work	10.3	10.4	10.9
CONSUMER EXPENDITURE	2016 Est. Total Household Expenditure	\$166 M	\$594 M	\$715 M
	2016 Est. Apparel	\$5.76 M	\$20.7 M	\$24.9 M
	2016 Est. Contributions, Gifts	\$10.3 M	\$37.2 M	\$45.4 M
	2016 Est. Education, Reading	\$6.07 M	\$22.3 M	\$26.9 M
	2016 Est. Entertainment	\$9.09 M	\$32.5 M	\$39.3 M
	2016 Est. Food, Beverages, Tobacco	\$26.2 M	\$93.9 M	\$113 M
	2016 Est. Furnishings, Equipment	\$5.40 M	\$19.3 M	\$23.4 M
	2016 Est. Health Care, Insurance	\$15.2 M	\$54.1 M	\$64.8 M
	2016 Est. Household Operations, Shelter, Utilities	\$51.8 M	\$185 M	\$223 M
	2016 Est. Miscellaneous Expenses	\$2.51 M	\$8.91 M	\$10.7 M
	2016 Est. Personal Care	\$2.17 M	\$7.78 M	\$9.35 M
	2016 Est. Transportation	\$31.5 M	\$112 M	\$135 M

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## Traffic Count Map

