



Pad opportunities

1,500 SF to 29,900 SF available spaces









AVAILABLE

AT LEASE

LEASED









DEMOGRAPHICS

MANAPORT PLAZA

MANASSAS, VA



POPULATION

178,611

within 5 mile



DAYTIME POPULATION

160,807



COLLEGE DEGREE

47.1%

within 5 mile



AVERAGE HH INCOME

\$120,623

within 5 mile



55,887

within 5 mile



International Marketplace

International Marketplace neighborhoods are a rich blend of cultures, found in densely populated urban and suburban areas, almost entirely in the Middle Atlantic (especially in New York and New Jersey) or in California. Almost 40% of residents are foreignborn; 1 in 4 households are linguistically isolated. Young, Hispanic families renting apartments in older buildings dominate this market; about twofifths of households have children. Over one-fi fth of households have no vehicle, typically those living in the city. Workers are mainly employed in white collar and service occupations (especially food service and building maintenance). One-fifth of workers commute using public transportation and more walk or bike to work than expected. Median household income is lower, but home values are higher, refl ecting the metropolitan areas in which they live. Consumers are attentive to personal style; purchases reflect their youth and their children. True to their culture, residents visit Spanish language websites, watch programs on Spanish TV networks, and listen to Hispanic music.



BUSINESSES

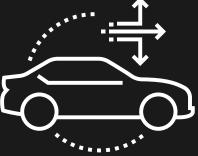
5,932

within 5 mile

BLUE COLLAR

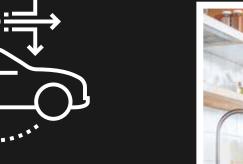
18.2%

within 5 mile



CARS PER DAY

42,000Sudley Road



Bright Young Professionals

Bright Young Professionals is a large market, primarily located in urban outskirts of large metropolitan areas. These communities are home to young, educated, working professionals. One out of three householders is under the age of 35. Slightly more diverse couples dominate this market, with more renters than homeowners. More than two-fifths of the households live in single-family homes; over a third live in 5+ unit buildings. Labor force participation is high, generally white-collar work, with a mix of food service and part-time jobs (among the college students). Median household income, median home value, and average rent are close to the US values. Residents of this segment are physically active and up on the latest technology.



WHITE COLLAR

63.1%

within 5 mile



Pleasantville

Prosperous domesticity best describes the settled denizens of Pleasantville. Situated principally in older housing in suburban areas in the Northeast (especially in New York and New Jersey) and secondarily in the West (especially in California), these slightly older couples move less than any other market. Many couples have already transitioned to empty nesters; many are still home to adult children. Families own older, single-family homes and maintain their standard of living with dual incomes. These consumers have higher incomes and home values and much higher net worth (Index 400). Older homes require upkeep; home improvement and remodeling projects are a priority—preferably done by contractors. Residents spend their spare time participating in a variety of sports or watching movies. They shop online and in a variety of stores, from upscale to discount, and use the Internet largely for fi nancial purposes.





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