

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4825/-83.2521

RF1

26100 Northwestern Hwy

Southfield, MI 48076

1 mi radius 3 mi radius 5 mi radius

POPULATION	2019 Estimated Population	8,377	85,914	279,080
	2024 Projected Population	8,460	87,179	279,352
	2010 Census Population	8,524	84,351	279,963
	2000 Census Population	8,254	92,178	309,210
	Projected Annual Growth 2019 to 2024	0.2%	0.3%	-
	Historical Annual Growth 2000 to 2019	-	-0.4%	-0.5%
HOUSEHOLDS	2019 Estimated Households	3,591	38,800	122,225
	2024 Projected Households	3,680	40,024	123,647
	2010 Census Households	3,513	36,371	116,664
	2000 Census Households	3,355	38,812	124,863
	Projected Annual Growth 2019 to 2024	0.5%	0.6%	0.2%
	Historical Annual Growth 2000 to 2019	0.4%	-	-0.1%
AGE	2019 Est. Population Under 10 Years	7.9%	9.5%	10.9%
	2019 Est. Population 10 to 19 Years	10.6%	10.6%	11.2%
	2019 Est. Population 20 to 29 Years	15.0%	12.6%	12.7%
	2019 Est. Population 30 to 44 Years	15.2%	15.8%	17.8%
	2019 Est. Population 45 to 59 Years	20.3%	20.4%	20.3%
	2019 Est. Population 60 to 74 Years	19.5%	20.5%	18.5%
	2019 Est. Population 75 Years or Over	11.5%	10.7%	8.6%
	2019 Est. Median Age	44.6	45.1	41.9
MARITAL STATUS & GENDER	2019 Est. Male Population	45.2%	45.4%	46.5%
	2019 Est. Female Population	54.8%	54.6%	53.5%
	2019 Est. Never Married	36.5%	37.3%	38.4%
	2019 Est. Now Married	39.2%	38.1%	38.9%
	2019 Est. Separated or Divorced	16.9%	16.9%	16.1%
	2019 Est. Widowed	7.3%	7.8%	6.6%
INCOME	2019 Est. HH Income \$200,000 or More	6.4%	4.8%	7.6%
	2019 Est. HH Income \$150,000 to \$199,999	9.0%	6.9%	6.9%
	2019 Est. HH Income \$100,000 to \$149,999	18.6%	14.5%	13.6%
	2019 Est. HH Income \$75,000 to \$99,999	13.0%	13.7%	13.1%
	2019 Est. HH Income \$50,000 to \$74,999	18.9%	19.1%	17.4%
	2019 Est. HH Income \$35,000 to \$49,999	13.3%	12.6%	12.5%
	2019 Est. HH Income \$25,000 to \$34,999	6.8%	8.6%	8.0%
	2019 Est. HH Income \$15,000 to \$24,999	5.8%	9.4%	9.0%
	2019 Est. HH Income Under \$15,000	8.2%	10.3%	11.8%
	2019 Est. Average Household Income	\$96,255	\$80,382	\$91,361
	2019 Est. Median Household Income	\$75,196	\$66,211	\$70,361
	2019 Est. Per Capita Income	\$41,841	\$36,455	\$40,106
	2019 Est. Total Businesses	1,360	7,343	16,869
	2019 Est. Total Employees	18,485	84,206	169,062

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RACE	2019 Est. White	21.6%	34.0%	46.3%
	2019 Est. Black	72.1%	60.2%	47.3%
	2019 Est. Asian or Pacific Islander	3.2%	2.7%	3.2%
	2019 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
	2019 Est. Other Races	2.9%	2.9%	3.0%
HISPANIC	2019 Est. Hispanic Population	135	1,619	6,326
	2019 Est. Hispanic Population	1.6%	1.9%	2.3%
	2024 Proj. Hispanic Population	1.6%	1.9%	2.4%
	2010 Hispanic Population	1.3%	1.3%	1.5%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	6,184	63,487	201,628
	2019 Est. Elementary (Grade Level 0 to 8)	1.6%	1.9%	2.0%
	2019 Est. Some High School (Grade Level 9 to 11)	4.1%	4.9%	5.5%
	2019 Est. High School Graduate	16.5%	18.4%	20.7%
	2019 Est. Some College	24.4%	24.6%	23.3%
	2019 Est. Associate Degree Only	7.8%	7.9%	7.7%
	2019 Est. Bachelor Degree Only	25.1%	24.4%	22.9%
	2019 Est. Graduate Degree	20.6%	18.0%	17.8%
HOUSING	2019 Est. Total Housing Units	3,716	40,605	130,079
	2019 Est. Owner-Occupied	57.3%	52.9%	61.0%
	2019 Est. Renter-Occupied	39.3%	42.7%	33.0%
	2019 Est. Vacant Housing	3.4%	4.4%	6.0%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	1.8%	1.5%	1.5%
	2019 Homes Built 2000 to 2009	7.8%	3.5%	2.9%
	2019 Homes Built 1990 to 1999	5.2%	5.5%	4.5%
	2019 Homes Built 1980 to 1989	13.3%	8.2%	5.6%
	2019 Homes Built 1970 to 1979	20.9%	19.1%	11.3%
	2019 Homes Built 1960 to 1969	28.7%	25.5%	16.6%
	2019 Homes Built 1950 to 1959	11.3%	21.4%	30.1%
	2019 Homes Built Before 1949	7.7%	10.7%	21.5%
HOME VALUES	2019 Home Value \$1,000,000 or More	1.1%	0.6%	1.3%
	2019 Home Value \$500,000 to \$999,999	4.6%	5.6%	8.9%
	2019 Home Value \$400,000 to \$499,999	2.8%	5.3%	5.6%
	2019 Home Value \$300,000 to \$399,999	10.2%	11.8%	11.9%
	2019 Home Value \$200,000 to \$299,999	20.1%	21.0%	19.2%
	2019 Home Value \$150,000 to \$199,999	28.7%	21.0%	15.2%
	2019 Home Value \$100,000 to \$149,999	18.0%	16.3%	12.8%
	2019 Home Value \$50,000 to \$99,999	10.8%	13.9%	15.4%
	2019 Home Value \$25,000 to \$49,999	2.3%	3.4%	6.9%
	2019 Home Value Under \$25,000	1.8%	2.5%	5.1%
	2019 Median Home Value	\$175,686	\$192,050	\$207,650
	2019 Median Rent	\$1,038	\$921	\$882

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	7,273	72,443	229,686
	2019 Est. Civilian Employed	62.2%	59.7%	60.2%
	2019 Est. Civilian Unemployed	2.1%	2.3%	2.2%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	35.7%	38.0%	37.5%
	2019 Labor Force Males	44.6%	44.4%	45.6%
	2019 Labor Force Females	55.4%	55.6%	54.4%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	4,521	43,271	138,315
	2019 Mgmt, Business, & Financial Operations	18.4%	17.6%	18.1%
	2019 Professional, Related	32.5%	27.1%	26.9%
	2019 Service	11.6%	15.4%	15.7%
	2019 Sales, Office	22.0%	23.9%	23.2%
	2019 Farming, Fishing, Forestry	-	-	-
	2019 Construction, Extraction, Maintenance	3.7%	3.5%	4.1%
	2019 Production, Transport, Material Moving	11.8%	12.4%	11.8%
	2019 White Collar Workers	72.9%	68.6%	68.3%
	2019 Blue Collar Workers	27.1%	31.4%	31.7%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	87.4%	86.1%	84.3%
	2019 Drive to Work in Carpool	6.0%	6.8%	7.1%
	2019 Travel to Work by Public Transportation	0.4%	1.2%	1.3%
	2019 Drive to Work on Motorcycle	-	-	-
	2019 Walk or Bicycle to Work	2.2%	1.5%	1.7%
	2019 Other Means	-	0.4%	0.5%
	2019 Work at Home	3.9%	4.0%	5.1%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	20.3%	17.6%	18.9%
	2019 Travel to Work in 15 to 29 Minutes	53.9%	45.9%	44.7%
	2019 Travel to Work in 30 to 59 Minutes	24.7%	28.9%	29.8%
	2019 Travel to Work in 60 Minutes or More	2.9%	3.3%	3.9%
	2019 Average Travel Time to Work	21.8	23.2	23.0
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$247.97 M	\$2.33 B	\$7.96 B
	2019 Est. Apparel	\$8.71 M	\$81.39 M	\$280.89 M
	2019 Est. Contributions, Gifts	\$14.22 M	\$132.1 M	\$466.18 M
	2019 Est. Education, Reading	\$7.92 M	\$73.23 M	\$263.67 M
	2019 Est. Entertainment	\$14 M	\$130.68 M	\$452.09 M
	2019 Est. Food, Beverages, Tobacco	\$38 M	\$357.76 M	\$1.22 B
	2019 Est. Furnishings, Equipment	\$8.72 M	\$81.31 M	\$280.57 M
	2019 Est. Health Care, Insurance	\$22.82 M	\$215.19 M	\$729.32 M
	2019 Est. Household Operations, Shelter, Utilities	\$80.37 M	\$757.11 M	\$2.58 B
	2019 Est. Miscellaneous Expenses	\$4.72 M	\$44.2 M	\$151.61 M
	2019 Est. Personal Care	\$3.34 M	\$31.28 M	\$106.9 M
	2019 Est. Transportation	\$45.14 M	\$422.26 M	\$1.44 B

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