

RVER CLASS "A" OFFICE SPACE FOR LEASE in an exceptional new development in

Milwaukee's Bay View neighborhood



INNOVATIVE. CATALYTIC. PIONEERING.

R1VER is a first-class mixed-use waterfront development situated in Milwaukee's Bay View neighborhood, in the area's booming "Harbor District." Featuring expansive views of the Kinnickinnic River, Lake Michigan and Downtown, I-94 access within seconds, 1000+ covered parking spaces, well-manicured courtyard and green spaces, office balconies and abundant amenities, minutes from the best Milwaukee has to offer...no other space in the market rivals R1VER. The future home to a multitude of businesses, as well as Michels Corporation's future Milwaukee office, optimizes its space and epitomizes the gold standard of 21st century office development.

Leasing Information:



David L. Barry, CCIM, SIOR 414-272-6733 dbarry@barrycre.com



- Beautiful Riverwalk
- · Mixed-use development
 - Over 330,000 SF of class "A" office
 - High-end apartments (up to 5 levels and appx. 115 units)
 - Multiple retail uses possible
 - Cafe and restaurant spaces possible
 - Hotel possible (up to 5 levels and 100 rooms)
- 1,052 parking plinth

Leasing Information:

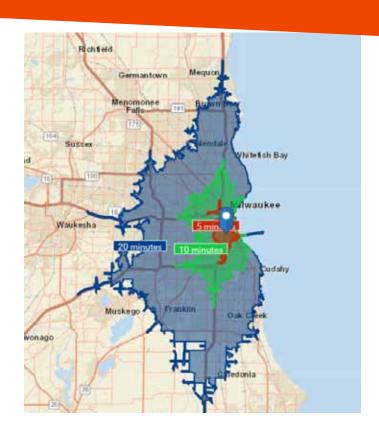


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LOCATION FEATURES

- Prime location at the corner of 1st & Becher Street, with immediate I-94 access and visibility to more than 132,000 VPD
- Located in Bay View's Harbor District
- Workforce of over 180,000 within 10 minutes
- 5 minutes to Downtown Milwaukee
- 10 minutes to Mitchell International Airport
- 45 minutes to Illinois
- 100+ dining options within 5 minutes
- \$321M+ in proposed and ongoing development in immediate area





Demographics

	5 mins.	10 mins.	20 mins.
Population	50,700	276,486	871,008
Daytime Population	60,855	333,491	907,712
Median Age	28.1	31.0	35.5
Owner Occupied Housing Units	4,673	36,689	171,610
Renter Occupied Housing Units	10,842	68,136	181,820

U.S. Census Bureau, Census 2010; Esri 2018 Forecast







- Class A office finishes
- Large floor plates
- Floor to ceiling windows
- Exceptional Lake Michigan and Downtown Milwaukee views
- Rooftop green space
- Exposed steel-beam ceilings
- Access to 1,052 parking spots mostly covered
- Covered bicycle parking
- Common entry lobby with reception desk and meeting rooms

Lease Rate: Negotiable based upon lease

term and requested build-out

Estimated Tax and

Operating Expenses: \$10.00/RSF

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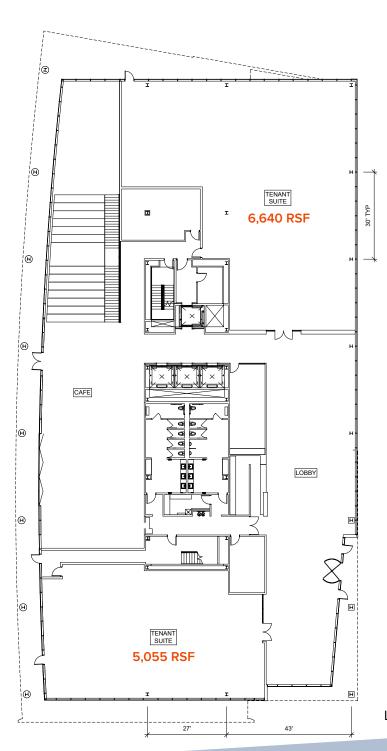


* Building schematics and sizes subject to change



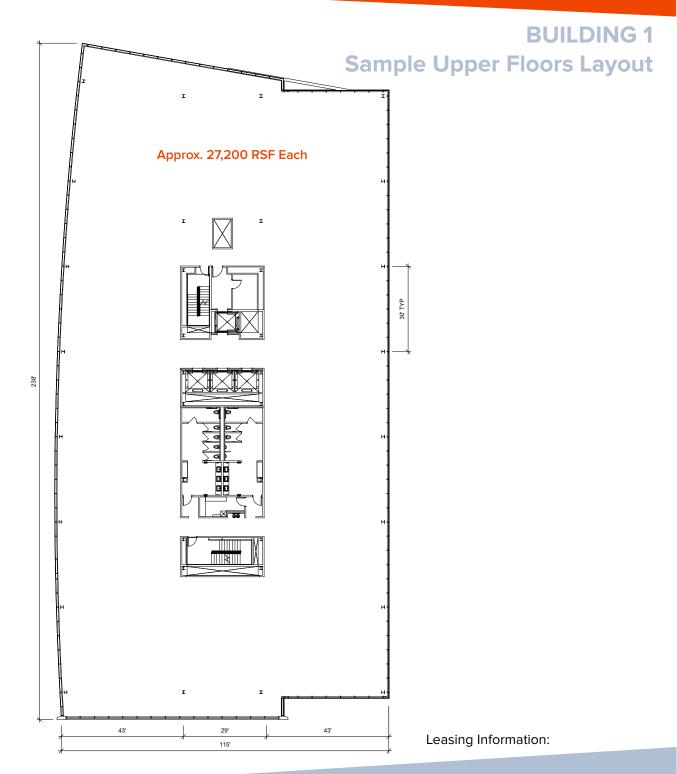


BUILDING 1 Sample Entry Layout















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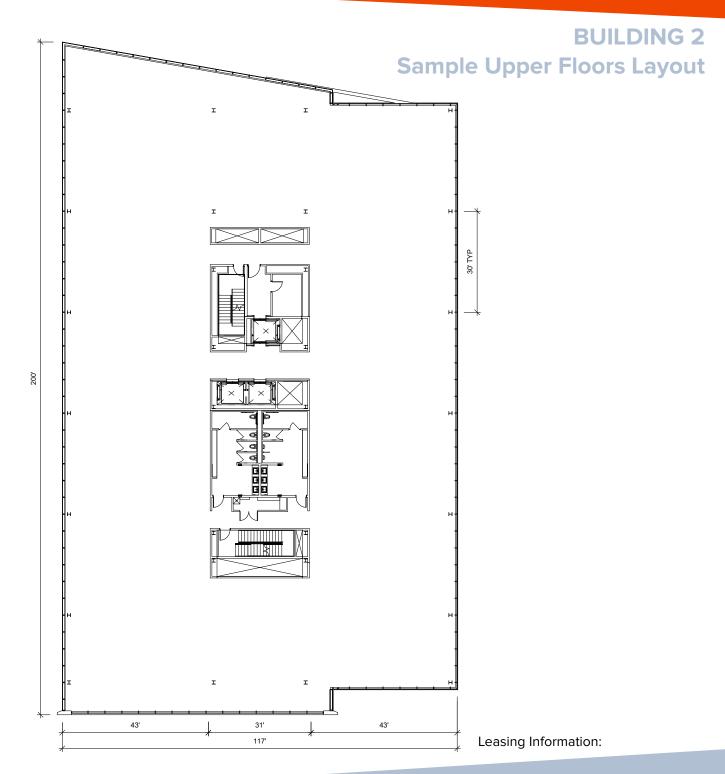




BUILDING 2 Sample Entry Layout LOBBY İΞ Leasing Information:



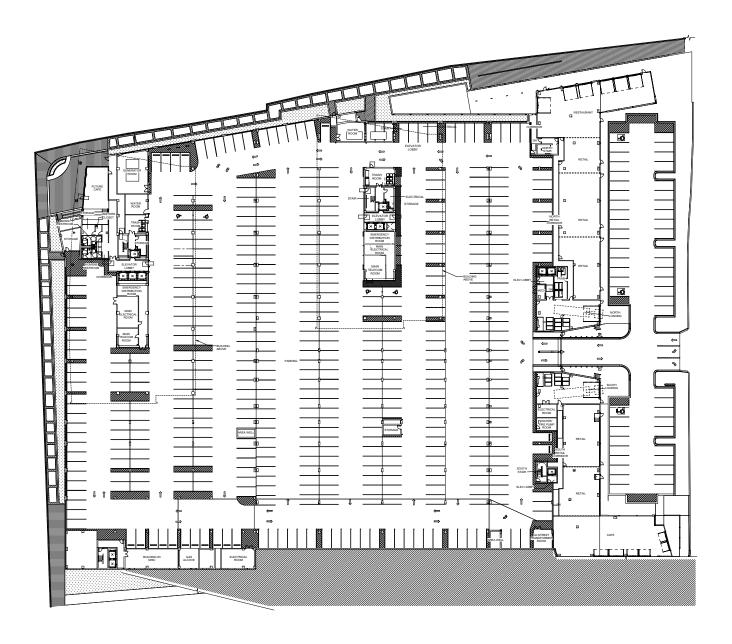








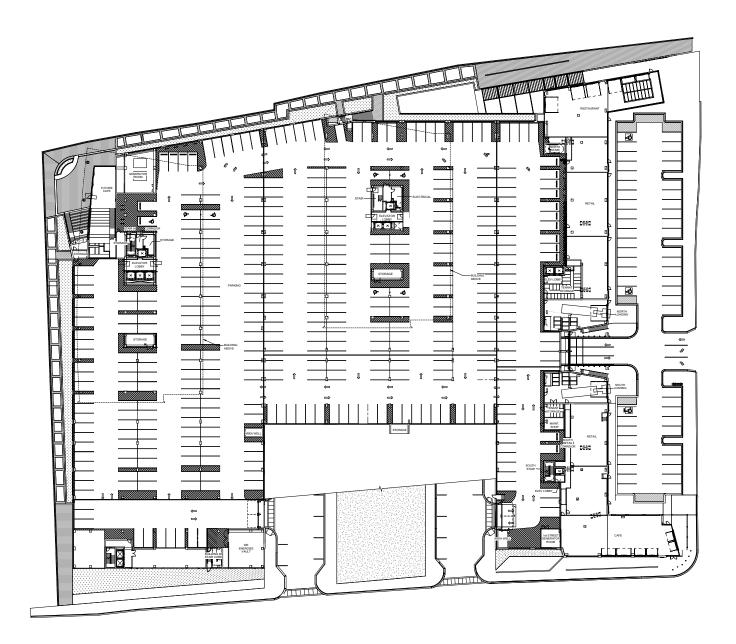
Lower Level Parking







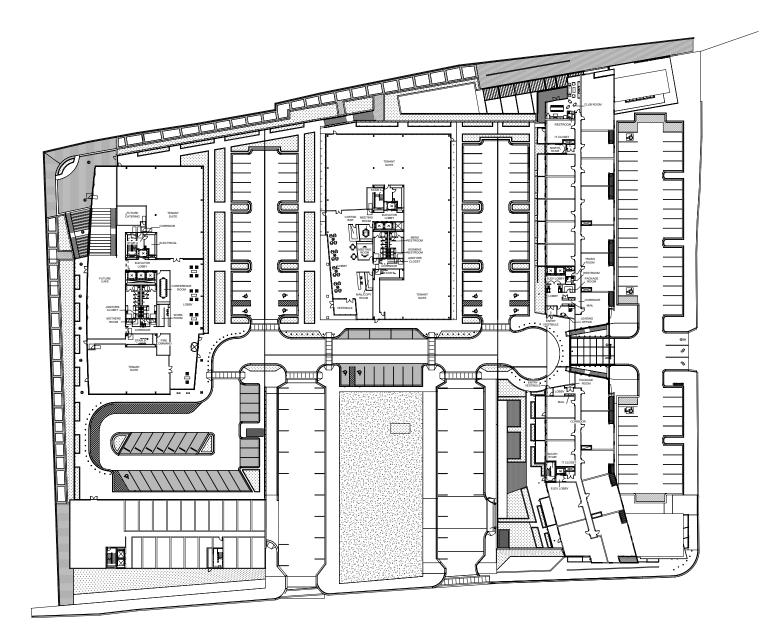
Upper Level Parking







Surface Parking





The Barry Company

4801 Forest Run Road Madison, Wisconsin 53704

BROKER DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS

Prior to negotiating on your behalf the Broker must provide you the following disclosure statement:

BROKER DISCLOSURE TO CUSTOMERS

- 3 You are a customer of the broker. The broker is either an agent of another party in the transaction or a subagent of another broker
- who is the agent of another party in the transaction. The broker, or a salesperson acting on behalf of the broker, may provide
- 5 brokerage services to you. Whenever the broker is providing brokerage services to you, the broker owes you, the customer, the following duties:
- 7 The duty to provide brokerage services to you fairly and honestly.
- 8 The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless 10 disclosure of the information is prohibited by law.
- 11 The duty to disclose to you in writing certain material adverse facts about a property, unless disclosure of the information is 12 prohibited by law (See Lines 47-55).
- 13 The duty to protect your confidentiality. Unless the law requires it, the broker will not disclose your confidential information or the 14 confidential information of other parties (See Lines 22-39).
- 15 The duty to safeguard trust funds and other property the broker holds.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and 16 17 disadvantages of the proposals.
- Please review this information carefully. A broker or salesperson can answer your questions about brokerage services, but if you 18 need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home inspector.
- This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of 20 a broker's duties to a customer under section 452.133 (1) of the Wisconsin statutes.

CONFIDENTIALITY NOTICE TO CUSTOMERS

- BROKER WILL KEEP CONFIDENTIAL ANY INFORMATION GIVEN TO BROKER IN CONFIDENCE, OR ANY INFORMATION
- OBTAINED BY BROKER THAT HE OR SHE KNOWS A REASONABLE PERSON WOULD WANT TO BE KEPT CONFIDENTIAL,
- UNLESS THE INFORMATION MUST BE DISCLOSED BY LAW OR YOU AUTHORIZE THE BROKER TO DISCLOSE PARTICULAR 25
- 26 INFORMATION, A BROKER SHALL CONTINUE TO KEEP THE INFORMATION CONFIDENTIAL AFTER BROKER IS NO LONGER
- 27 PROVIDING BROKERAGE SERVICES TO YOU.
- 28 THE FOLLOWING INFORMATION IS REQUIRED TO BE DISCLOSED BY LAW:
- 1. MATERIAL ADVERSE FACTS, AS DEFINED IN SECTION 452.01 (5g) OF THE WISCONSIN STATUTES (SEE LINES 47-55).
- 30 2. ANY FACTS KNOWN BY THE BROKER THAT CONTRADICT ANY INFORMATION INCLUDED IN A WRITTEN INSPECTION 31 REPORT ON THE PROPERTY OR REAL ESTATE THAT IS THE SUBJECT OF THE TRANSACTION.
- TO ENSURE THAT THE BROKER IS AWARE OF WHAT SPECIFIC INFORMATION YOU CONSIDER CONFIDENTIAL, YOU MAY LIST THAT INFORMATION BELOW (SEE LINES 35-36). AT A LATER TIME, YOU MAY ALSO PROVIDE THE BROKER WITH OTHER
- 34 INFORMATION YOU CONSIDER TO BE CONFIDENTIAL. **CONFIDENTIAL INFORMATION:** 35

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37	NON-CONFIDENTIAL INFORMATION (The following information may be disclosed by Broker):
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(INSERT INFORMATION YOU AUTHORIZE THE BROKER TO DISCLOSE SUCH AS FINANCIAL QUALIFICATION INFORMATION.)

40 CONSENT TO TELEPHONE SOLICITATION

I/We agree that the Broker and any affiliated settlement service providers (for example, a mortgage company or title company) may call our/my home or cell phone numbers regarding issues, goods and services related to the real estate transaction until I/we 43 withdraw this consent in writing. List Home/Cell Numbers:

SEX OFFENDER REGISTRY

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the 45 46 Wisconsin Department of Corrections on the Internet at: http://offender.doc.state.wi.us/public/ or by phone at 608-240-5830.

DEFINITION OF MATERIAL ADVERSE FACTS 47 A "material adverse fact" is defined in Wis. Stat. § 452.01(5g) as an adverse fact that a party indicates is of such significance, or that 48

- 49 is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision
- about the terms of such a contract or agreement. An "adverse fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence
- that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce
- the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information
- 54 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or 55 agreement made concerning the transaction.

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction. Copyright 2007 by Wisconsin REALTORS® Association

Drafted by Attorney Debra Peterson Conrad

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