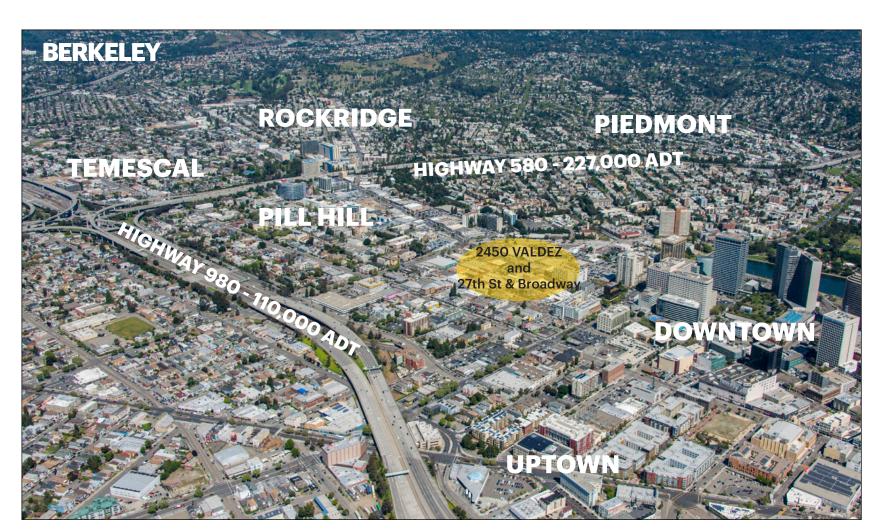


# 2450 VALDEZ AND 27th & Broadway OAKLAND, CA

Be part of Oakland's most exciting new community - Retail & Restaurant Space now Available For Lease.





OAKLAND, CA

#### THE OVERALL PROJECT

2450 Valdez and 27<sup>th</sup> & Broadway are two buildings connected by two wide public patios with commissioned artworks, and wide reworked bike lanes.

Both are premier high density **residential developments** in the **heart of the Broadway Valdez District**, 4 Blocks from the **19**<sup>th</sup> **Street BART**.

The buildings include ±60,000 SF of ground floor retail and 479 residential units. The projects are at the bullseye of the Trade Area and have excellent access from I-980 and I-580 freeways, Multiple AC Transit bus lines; Free B shuttle that travels along Broadway Valdez District to Uptown, Lake Merritt, and Jack London Square.

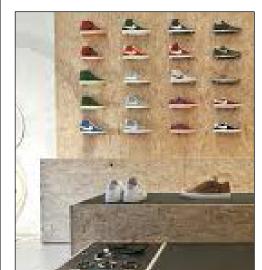












## IT'S A LIFESTYLE

**Shop**, **play**, **live**, and **work** with a special focus on establishing the area as a **retail destination**.

### THE DISTRICT

The Broadway Valdez District Specific Planarticulates a new forward-looking vision and planning framework that positions the area for growth and revitalization. It is about attracting **new investment**, **new businesses**, and **new development** to the area that will contribute to the transformation of this crucial segment of Broadway-Oakland's Main Street into a **vibrant**, **sustainable** and **economically prosperous district**.



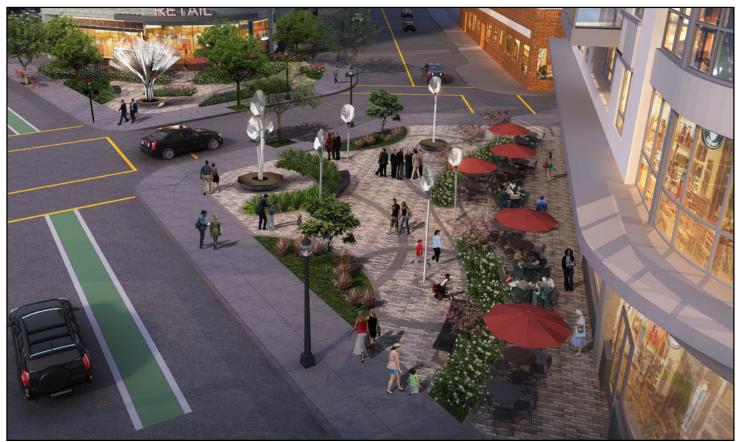


OAKLAND, CA

AREA DEMOGRAPHICS	1 mile	3 miles	5 miles
Population	54,899	275,291	518,580
Avg. Household Income	\$86,646	\$118,556	\$120,331
<b>Daytime Population</b>	59,856	167,139	270,255

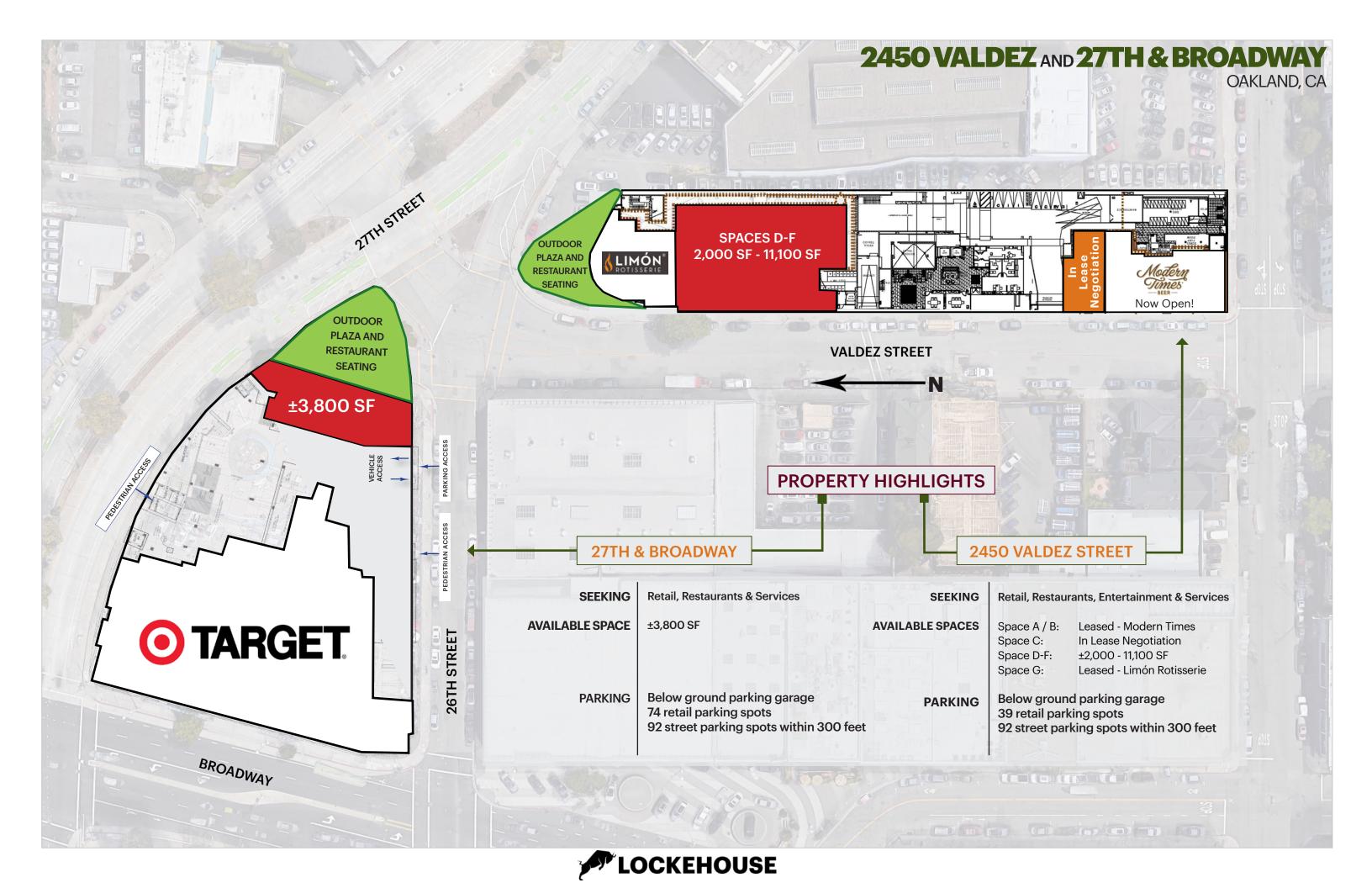
#### **PLAZA AND ART INSTALLATIONS**

The expansive patio and landscaping make this a destination and meeting place. Art installations, which recall California poppies and the Oakland tree, have been commissioned for the plaza, and are lit at night by LED.











OAKLAND, CA

## **SUMMARY**

- •22 new developments
- 2,950 residential units
- •650,402 SF retail

1 51st Telegraph (in planning) ± 200 residential units ± 25,000 SF commercial	2450 Valdez 224 residential units 24,465 commercial	21 Paramount Theater
Merrill Gardens 127 assisted living units 7,800 SF commercial	12 Whole Food Market	22 2270 Broadway 223 residential units 8,000 SF commercial
3 Temescal apartments 130 residential units 8,700 commercial	Entire City Block mixed use project	459 23rd Street 97 residential units 9,000 SF commercial
4 The Ridge 320,000 SF commercial	Broadway West Grand 105 residential units 8,500 SF commercial	2538 Telegraph 97 residential units 8,000 SF commercial 9,000 SF commercial
5 Kaiser Hopistal 2,000 employees 1.36 billion in renovations	15 23rd & Valdez 193 residential units 31,000 SF commercial	The Villas at Auto Row (2 of 2) 62 residential units 9,700 SF commercial
6 128 residential units 8,000 SF commercial	2315 Valdez 235 residential units 15,000 SF commercial	Courthouse Condominiums 162 residential units 4,045 SF commercial
7 New CVS Pharmacy 2964 Broadway 26,312 commercial	Kapor Center 4 Floors with 4,400 SF commercial	Shops at Broadway Sprouts Farmers Market 36,000 SF commercial
8 Grocery Outlet	460 Grand Avenue 68 residential units	Alta Bates Hospital 2,624 employees
9 27th & Broadway 255 residential units 37,400 SF commercial	City of Oakland RFP Site Boutique Hotel Housing	3093 Broadway 432 residential units 22,000 SF commercial
The Villas at Auto Row (1 of 2) 212 residential units 20,100 SF commercial	Uptown Station Newberry Market 60,000 SF commercial	



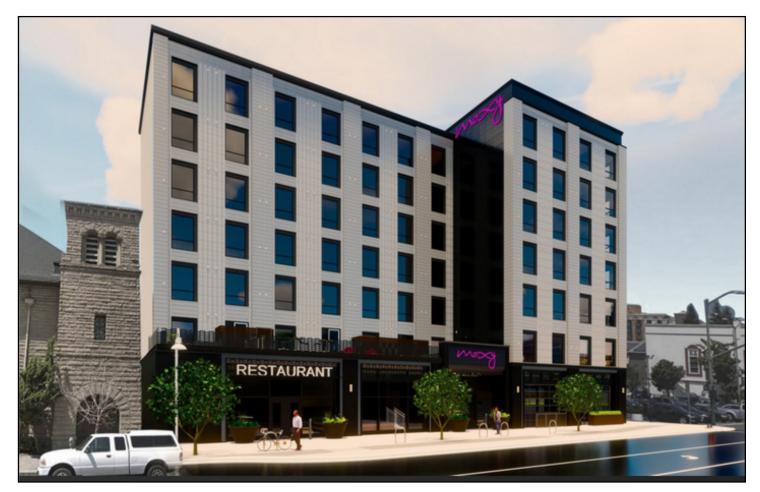
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#### **West Elm Hotel**

Address: 2401 Broadway, Oakland, CA 94612 Signature Development Group

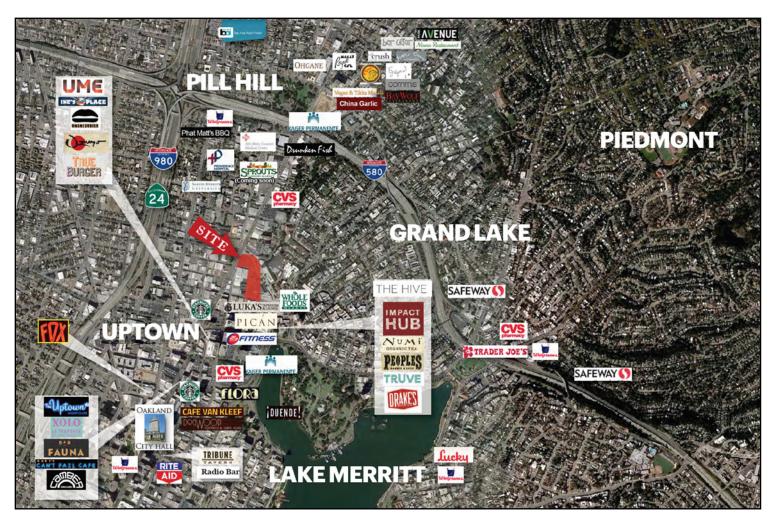
- Expected to open in early 2020
- \$90 million mixed-use development
- 160-room hotel
- 70 apartments
- 15,000 square feet ground level retail



### **Moxy Hotel**

Address: 2225 Telegraph Ave, Oakland, CA 94612 EJF Capital

- Expected to open in 2020
- 173 guest rooms
- 3,000 square feet ground level retail and bar
- 7 stories 65,000 square feet and 1,700 square feet roof deck





# 2450 VALDEZ AND 27TH & BROADWAY OAKLAND, CA

Two new premier mixed-use projects creating critical mass, at the epicenter of the Broadway Valdez district.

# **CONTACT**

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