

# Publix #1410 - Lake Gibson

6767 US Highway 98 N  
Lakeland, FL 33809  
Lat 28.128, Long -81.973

FOR LEASE



745 SF & 1 ACRE OP AVAILABLE

## PROPERTY HIGHLIGHTS

- Publix-Anchored
- Center Redeveloped in 2012
- Located at the Busy Signalized Intersection of US Highway-98 and Marcum Road
- 2.6 Miles North of the Lakeland Square Mall
- 3.2 Miles North of Interstate-4
- Ideal Visibility
- Established Local and National Tenants
- Combined Traffic Count: 58,500 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	8,799	55,648	97,960
Daytime Population	3,706	49,220	91,796
Total Households	2,954	21,929	37,242
Avg. HH Income	\$66,445	\$73,914	\$69,640

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

## Sandra Woodworth

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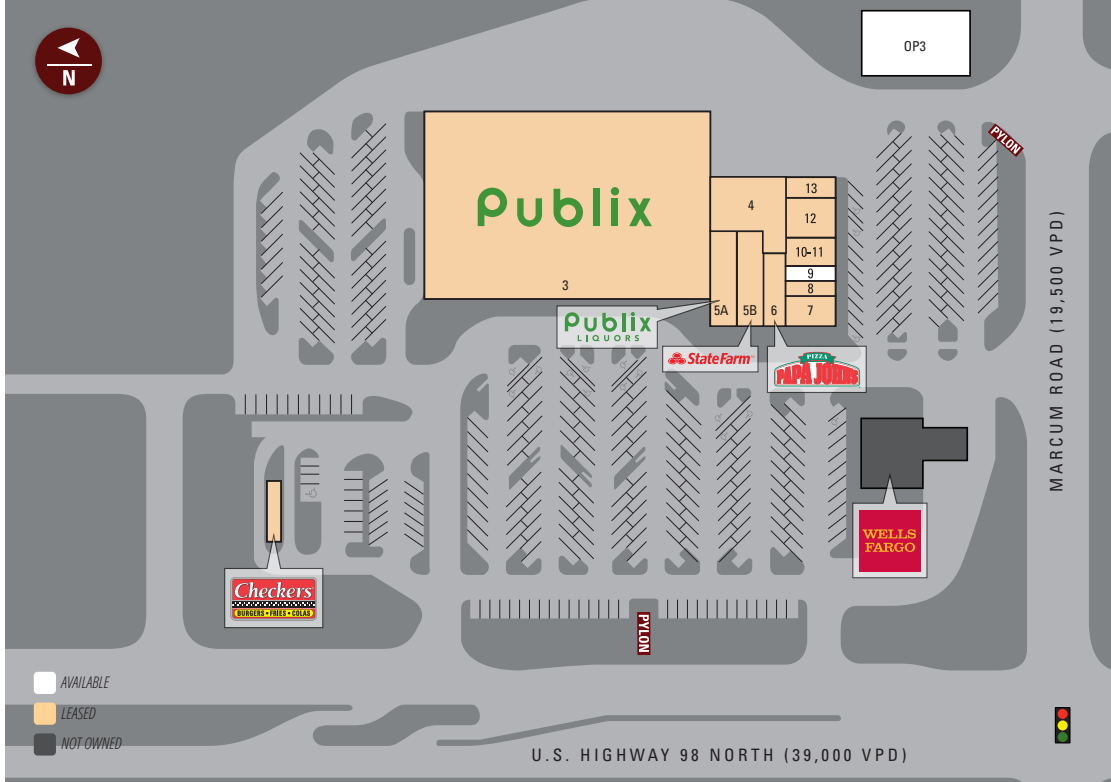


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## SITE PLAN



Suite	Tenant	Size
1-3	Publix	54,340
4	Exit Corridor	
5A	Publix Liquors	2,182
5B	State Farm	1,400
6	Papa John's	3,300
7	Family Vision of Lakeland	1,549
8	Asia Nail & Spa	765
9	AVAILABLE	745
10-11	Lee's Asian Kitchen	1,486
12	GR Sheemaker, Jr. DDS	2,012
13	Spotless Cleaners	1,055
OP1	Checkers	1 Acre
OP3	AVAILABLE	1 Acre

**TOTAL 68,834**



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## FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



EST. # OF VISITS ANNUALLY



AVG. VISITS / CUSTOMER



AVG. LENGTH-OF-STAY / VISIT



TOP 3 DAYS



Sunday	286,836
Saturday	280,520
Friday	243,258

# OF VISITS

TOP 3 HOURS

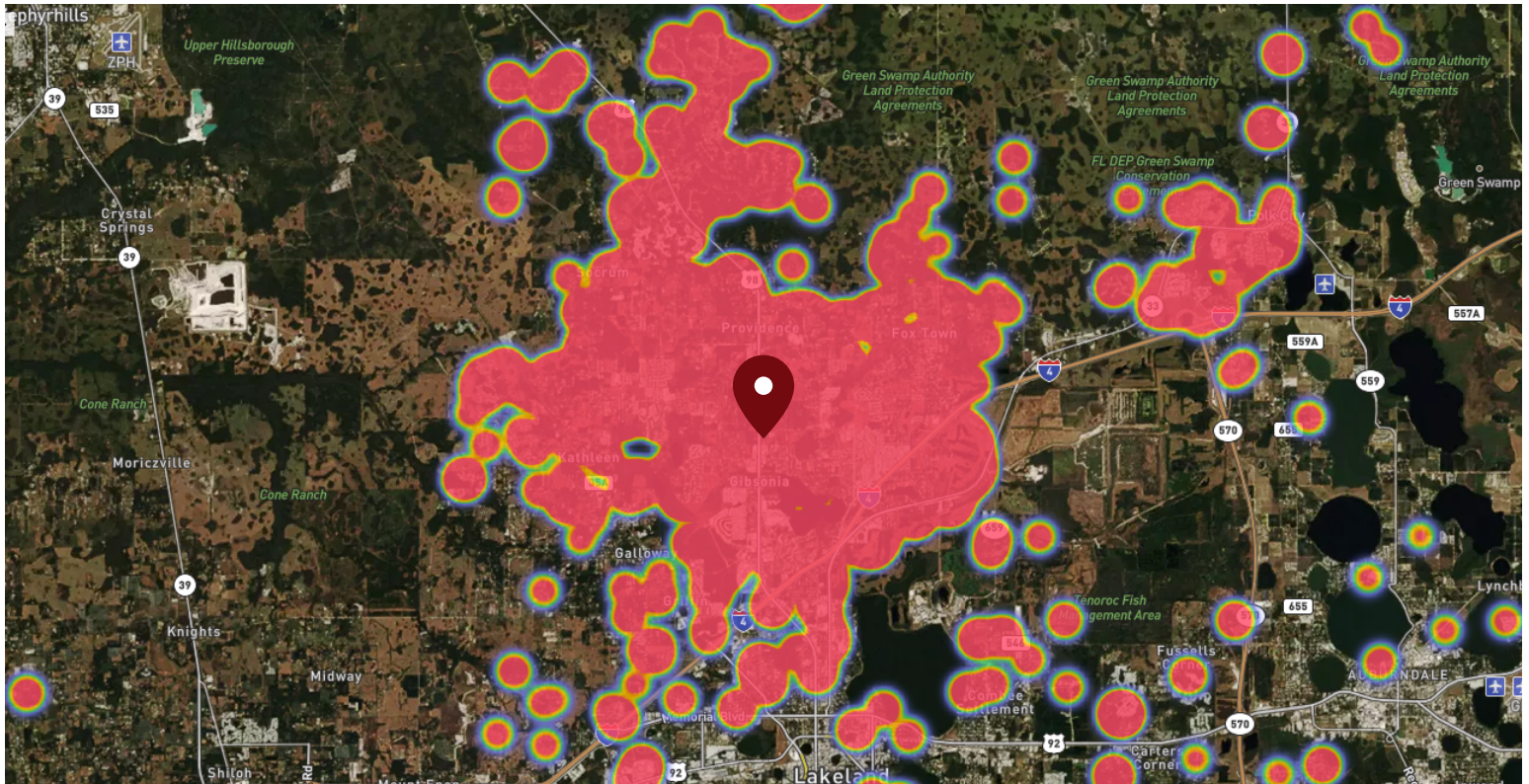


5-6 PM	294,662
4-5 PM	279,405
6-7 PM	267,155

# OF VISITS

Data provided by Placer Labs Inc. (www.placer.ai) Oct 1, 2019 - Sept 30, 2020

## SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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