



WELCOME TO CHARLOTTESVILLE'S NEWEST SHOPPING DISTRICT



Join the only Wegmans store in Central Virginia and 325,000 SF of additional anchor, junior anchor and small shops developed on 73 acres of land.

Strategically positioned on 5th Street, directly off I-64 at exit 120 in southern Charlottesville, Virginia. Close to the University of Virginia and the affluent counties of Albemarle, Orange, Fluvanna, Madison, Buckingham, Louisa, Augusta and Rockingham.

DAYTIME POPULATION:

2 Miles: 35,481 employees

3 Miles: 63,257 employees

TRAFFIC COUNTS:

17,000 VPD on 5th Street Station Parkway 38,000 VPD on 5th Street north of I-64

60,000 VPD on I-64 between Avon and 5th Streets

SITE DEMOGRAPHICS	5 MILES	15 MILES	30 MILES	TRADE AREA
Population	86,481	169,615	336,850	786,827
Households	34,764	66,568	132,920	304,812
Averge Household Income	\$80,974	\$93,705	\$80,073	\$69,334

FOR FURTHER INFORMATION, PLEASE CONTACT:

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CHARLOTTESVILLE MARKET FACTS

UNIVERSITY OF VIRGINIA

- Residents: 34,515 students, faculty and staff and 79,377 alumni residing in VA
- Area Employment: UVA residents: 13,458; UVA Hospital: 7,100 residents
- Arccess to Campus from I-64: A 65,000-seat stadium and prestigious Divisioan I athletics program boasts a large following that fills a weekend. 5th Street is one of the main arteries from I-64 to the campus.

LOCALS

- Trade area projected population: 786,827
- Well-educated consumers: 51.5% educational attainment • Spending power: \$8.8 billion annual retail expenditures
- Under-retailed: 14.4 sf/resident (US average: 23 sf/resident)

TOURISTS

- Over 2 million visiting tourists (89% of whom are repeat visitors)
- Draws \$443 million in annual tourism expenditures (*includes Charlottesville and Albemarle County)



