## FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.4552/-83.372

Folsom Rd & W 9 Mile Rd					
		1 mi radius	3 mi radius	5 mi radius	
-	2020 Estimated Population	9,648	76,800	206,852	
Į0	2025 Projected Population	9,649	75,777	202,914	
	2010 Census Population	9,607	76,144	208,494	
POPULATION	2000 Census Population	9,883	78,288	216,917	
РО	Projected Annual Growth 2020 to 2025	-	-0.3%	-0.4%	
	Historical Annual Growth 2000 to 2020	-0.1%	-	-0.2%	
S	2020 Estimated Households	4,724	33,513	88,906	
HOUSEHOLDS	2025 Projected Households	4,809	33,616	88,672	
OH:	2010 Census Households	4,591	32,544	87,793	
JSE	2000 Census Households	4,564	32,736	88,160	
ЮН	Projected Annual Growth 2020 to 2025	0.4%	-	-	
	Historical Annual Growth 2000 to 2020	0.2%	0.1%	-	
	2020 Est. Population Under 10 Years	9.3%	10.1%	10.1%	
	2020 Est. Population 10 to 19 Years	9.4%	10.5%	11.1%	
	2020 Est. Population 20 to 29 Years	11.8%	13.9%	12.8%	
AGE	2020 Est. Population 30 to 44 Years	18.5%	19.0%	18.2%	
Ă	2020 Est. Population 45 to 59 Years	20.0%	20.6%	20.7%	
	2020 Est. Population 60 to 74 Years	18.9%	17.7%	18.1%	
	2020 Est. Population 75 Years or Over	12.1%	8.3%	9.0%	
	2020 Est. Median Age	45.0	41.9	42.7	
S	2020 Est. Male Population	46.0%	48.1%	47.9%	
STATUS NDER	2020 Est. Female Population	54.0%	51.9%	52.1%	
	2020 Est. Never Married	30.1%	30.7%	30.7%	
<b>TAL</b> GEI	2020 Est. Now Married	44.6%	49.3%	48.0%	
Marital & gei	2020 Est. Separated or Divorced	16.6%	13.9%	14.6%	
M	2020 Est. Widowed	8.7%	6.1%	6.7%	
	2020 Est. HH Income \$200,000 or More	7.6%	10.7%	9.9%	
	2020 Est. HH Income \$150,000 to \$199,999	8.2%	9.1%	8.6%	
	2020 Est. HH Income \$100,000 to \$149,999	17.3%	18.3%	18.7%	
	2020 Est. HH Income \$75,000 to \$99,999	14.1%	14.5%	15.0%	
	2020 Est. HH Income \$50,000 to \$74,999	18.0%	18.1%	17.6%	
INCOME	2020 Est. HH Income \$35,000 to \$49,999	12.2%	10.0%	10.5%	
NC	2020 Est. HH Income \$25,000 to \$34,999	7.4%	7.3%	7.3%	
=	2020 Est. HH Income \$15,000 to \$24,999	7.0%	5.3%	5.3%	
	2020 Est. HH Income Under \$15,000	8.2%	6.5%	7.1%	
	2020 Est. Average Household Income	\$89,885	\$107,431	\$105,706	
	2020 Est. Median Household Income	\$71,773	\$84,723	\$83,534	
	2020 Est. Per Capita Income	\$44,096	\$46,968	\$45,543	
	2020 Est. Total Businesses	696	3,742	12,263	
	2020 Est. Total Employees	5,566	44,492	171,725	

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Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

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# FULL PROFILE

### 2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.4552/-83.372

Folso	om Rd & W 9 Mile Rd			
		1 mi radius	3 mi radius	5 mi radius
	2020 Est. White	77.6%	68.1%	67.2%
ш	2020 Est. Black	11.6%	15.8%	19.7%
RACE	2020 Est. Asian or Pacific Islander	8.0%	13.1%	9.9%
2	2020 Est. American Indian or Alaska Native	0.2%	0.3%	0.3%
	2020 Est. Other Races	2.5%	2.7%	2.9%
ပ	2020 Est. Hispanic Population	267	2,294	6,294
HISPANIC	2020 Est. Hispanic Population	2.8%	3.0%	3.0%
SP/	2025 Proj. Hispanic Population	2.8%	3.0%	3.2%
I	2010 Hispanic Population	2.1%	2.3%	2.2%
	2020 Est. Adult Population (25 Years or Over)	7,370	56,508	151,287
er)	2020 Est. Elementary (Grade Level 0 to 8)	0.8%	1.5%	1.7%
NS	2020 Est. Some High School (Grade Level 9 to 11)	2.9%	3.2%	3.8%
o Å∏	2020 Est. High School Graduate	18.6%	17.9%	19.4%
EDUCATION (Adults 25 or Older)	2020 Est. Some College	25.4%	20.6%	20.6%
ults	2020 Est. Associate Degree Only	7.1%	8.5%	8.5%
Ad	2020 Est. Bachelor Degree Only	28.7%	27.5%	26.2%
-	2020 Est. Graduate Degree	16.6%	20.8%	19.7%
(5)	2020 Est. Total Housing Units	4,936	35,574	95,474
SING	2020 Est. Owner-Occupied	62.7%	60.5%	62.9%
<b>DNISNOH</b>	2020 Est. Renter-Occupied	33.0%	33.7%	30.2%
Н	2020 Est. Vacant Housing	4.3%	5.8%	6.9%
R	2020 Homes Built 2010 or later	2.2%	2.0%	1.6%
LE V	2020 Homes Built 2000 to 2009	2.7%	3.7%	3.4%
BUILT BY YEAR	2020 Homes Built 1990 to 1999	9.5%	11.8%	10.7%
Ë	2020 Homes Built 1980 to 1989	11.7%	16.2%	13.5%
l	2020 Homes Built 1970 to 1979	14.6%	18.4%	19.2%
SI	2020 Homes Built 1960 to 1969	19.6%	15.6%	17.0%
HOMES	2020 Homes Built 1950 to 1959	21.0%	15.4%	17.7%
H	2020 Homes Built Before 1949	14.4%	11.1%	10.1%
	2020 Home Value \$1,000,000 or More	0.8%	0.8%	0.8%
	2020 Home Value \$500,000 to \$999,999	3.9%	3.7%	3.5%
	2020 Home Value \$400,000 to \$499,999	3.6%	5.2%	4.9%
6	2020 Home Value \$300,000 to \$399,999	12.4%	18.5%	15.6%
UE	2020 Home Value \$200,000 to \$299,999	32.8%	31.3%	30.0%
HOME VALUES	2020 Home Value \$150,000 to \$199,999	23.8%	17.9%	17.5%
Ē	2020 Home Value \$100,000 to \$149,999	12.6%	12.1%	12.7%
MO	2020 Home Value \$50,000 to \$99,999	5.6%	6.8%	9.4%
I	2020 Home Value \$25,000 to \$49,999	2.8%	2.1%	3.1%
	2020 Home Value Under \$25,000	1.7%	1.7%	2.3%
	2020 Median Home Value	\$207,727	\$227,787	\$218,717
	2020 Median Rent	\$843	\$911	\$955

Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

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#### 2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.4552/-83.372

Folsom Rd & W 9 Mile Rd         2020 Est. Labor Population Age 16 Years or Over         2020 Est. Civilian Employed         2020 Est. Civilian Unemployed         2020 Est. In Armed Forces         2020 Labor Force Males         2020 Labor Force Females         2020 Occupation: Population Age 16 Years or Over         2020 Mgmt, Business, & Financial Operations         2020 Service         2020 Service         2020 Service         2020 Construction, Extraction, Maintenance         2020 Production, Transport, Material Moving         2020 White Collar Workers         2020 Drive to Work Alone         2020 Drive to Work on Motorcycle         2020 Drive to Work on Motorcycle         2020 Drive to Work at Home	1 mi radius 8,213 57.8% 4.9% - 37.3% 44.9% 55.1% 4,744 18.9% 28.1% 15.2% 24.0% - 4,2%	3 mi radius 64,239 57.9% 5.5% - 36.5% 47.6% 52.4% 37,176 17.6% 31.5% 16.1%	5 mi radius 172,014 56.3% 5.8% - 37.8% 47.2% 52.8% 96,867 17.5% 29.4% 45.7%
Upper Section2020 Est. Civilian Employed2020 Est. Civilian Unemployed2020 Est. Civilian Unemployed2020 Est. in Armed Forces2020 Est. not in Labor Force2020 Labor Force Males2020 Labor Force Females2020 Occupation: Population Age 16 Years or Over2020 Mgmt, Business, & Financial Operations2020 Service2020 Service2020 Sales, Office2020 Production, Extraction, Maintenance2020 White Collar Workers2020 Blue Collar Workers2020 Drive to Work Alone2020 Drive to Work More2020 Drive to Work on Motorcycle2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Walk or Bicycle to Work2020 Other Means	57.8% 4.9% - 37.3% 44.9% 55.1% 4,744 18.9% 28.1% 15.2% 24.0%	57.9% 5.5% - 36.5% 47.6% 52.4% 37,176 17.6% 31.5% 16.1%	56.3% 5.8% 37.8% 47.2% 52.8% 96,867 17.5% 29.4%
BOUTOR2020 Est. Civilian Employed2020 Est. Civilian Unemployed2020 Est. in Armed Forces2020 Est. not in Labor Force2020 Labor Force Males2020 Labor Force Females2020 Occupation: Population Age 16 Years or Over2020 Mgmt, Business, & Financial Operations2020 Service2020 Sales, Office2020 Construction, Extraction, Maintenance2020 Production, Transport, Material Moving2020 Drive to Work Alone2020 Drive to Work Alone2020 Drive to Work on Motorcycle2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	57.8% 4.9% - 37.3% 44.9% 55.1% 4,744 18.9% 28.1% 15.2% 24.0%	57.9% 5.5% - 36.5% 47.6% 52.4% 37,176 17.6% 31.5% 16.1%	56.3% 5.8% 37.8% 47.2% 52.8% 96,867 17.5% 29.4%
VICENTIAN       2020 Est. Civilian Unemployed         2020 Est. in Armed Forces       2020 Est. not in Labor Force         2020 Labor Force Males       2020 Labor Force Females         2020 Occupation: Population Age 16 Years or Over       2020 Occupation: Population Age 16 Years or Over         2020 Service       2020 Service         2020 Service       2020 Construction, Related         2020 Professional, Related       2020 Service         2020 Occupation, Extraction, Maintenance       2020 Production, Transport, Material Moving         2020 Drive to Work Alone       2020 Drive to Work Alone         2020 Drive to Work in Carpool       2020 Drive to Work on Motorcycle         2020 Drive to Work on Motorcycle       2020 Urive to Work on Motorcycle         2020 Walk or Bicycle to Work       2020 Other Means	4.9% - 37.3% 44.9% 55.1% 4,744 18.9% 28.1% 15.2% 24.0%	5.5% 36.5% 47.6% 52.4% 37,176 17.6% 31.5% 16.1%	5.8% - 37.8% 47.2% 52.8% 96,867 17.5% 29.4%
Note2020 Labor Force Females2020 Occupation: Population Age 16 Years or Over2020 Mgmt, Business, & Financial Operations2020 Professional, Related2020 Service2020 Sales, Office2020 Construction, Extraction, Maintenance2020 Production, Transport, Material Moving2020 White Collar Workers2020 Drive to Work Alone2020 Drive to Work Min Carpool2020 Drive to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	- 37.3% 44.9% 55.1% 4,744 18.9% 28.1% 15.2% 24.0%	- 36.5% 47.6% 52.4% 37,176 17.6% 31.5% 16.1%	- 37.8% 47.2% 52.8% 96,867 17.5% 29.4%
Note2020 Labor Force Females2020 Occupation: Population Age 16 Years or Over2020 Mgmt, Business, & Financial Operations2020 Professional, Related2020 Service2020 Sales, Office2020 Construction, Extraction, Maintenance2020 Production, Transport, Material Moving2020 White Collar Workers2020 Drive to Work Alone2020 Drive to Work Min Carpool2020 Drive to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	44.9% 55.1% 4,744 18.9% 28.1% 15.2% 24.0%	47.6% 52.4% 37,176 17.6% 31.5% 16.1%	47.2% 52.8% 96,867 17.5% 29.4%
Note2020 Labor Force Females2020 Occupation: Population Age 16 Years or Over2020 Mgmt, Business, & Financial Operations2020 Professional, Related2020 Service2020 Sales, Office2020 Construction, Extraction, Maintenance2020 Production, Transport, Material Moving2020 White Collar Workers2020 Drive to Work Alone2020 Drive to Work Min Carpool2020 Drive to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	44.9% 55.1% 4,744 18.9% 28.1% 15.2% 24.0%	47.6% 52.4% 37,176 17.6% 31.5% 16.1%	47.2% 52.8% 96,867 17.5% 29.4%
Note2020 Labor Force Females2020 Occupation: Population Age 16 Years or Over2020 Mgmt, Business, & Financial Operations2020 Professional, Related2020 Service2020 Sales, Office2020 Construction, Extraction, Maintenance2020 Production, Transport, Material Moving2020 White Collar Workers2020 Drive to Work Alone2020 Drive to Work Min Carpool2020 Drive to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	55.1% 4,744 18.9% 28.1% 15.2% 24.0%	52.4% 37,176 17.6% 31.5% 16.1%	52.8% 96,867 17.5% 29.4%
Note2020 Occupation: Population Age 16 Years or Over2020 Mgmt, Business, & Financial Operations2020 Professional, Related2020 Service2020 Sales, Office2020 Farming, Fishing, Forestry2020 Construction, Extraction, Maintenance2020 White Collar Workers2020 Blue Collar Workers2020 Drive to Work Alone2020 Drive to Work in Carpool2020 Drive to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	4,744 18.9% 28.1% 15.2% 24.0%	37,176 17.6% 31.5% 16.1%	96,867 17.5% 29.4%
<ul> <li>2020 Mgmt, Business, &amp; Financial Operations</li> <li>2020 Professional, Related</li> <li>2020 Service</li> <li>2020 Sales, Office</li> <li>2020 Farming, Fishing, Forestry</li> <li>2020 Construction, Extraction, Maintenance</li> <li>2020 Production, Transport, Material Moving</li> <li>2020 White Collar Workers</li> <li>2020 Blue Collar Workers</li> <li>2020 Drive to Work Alone</li> <li>2020 Drive to Work in Carpool</li> <li>2020 Drive to Work on Motorcycle</li> <li>2020 Walk or Bicycle to Work</li> <li>2020 Walk or Bicycle to Work</li> </ul>	18.9% 28.1% 15.2% 24.0%	17.6% 31.5% 16.1%	17.5% 29.4%
<ul> <li>2020 Professional, Related</li> <li>2020 Service</li> <li>2020 Sales, Office</li> <li>2020 Farming, Fishing, Forestry</li> <li>2020 Construction, Extraction, Maintenance</li> <li>2020 Production, Transport, Material Moving</li> <li>2020 White Collar Workers</li> <li>2020 Blue Collar Workers</li> <li>2020 Drive to Work Alone</li> <li>2020 Drive to Work in Carpool</li> <li>2020 Drive to Work by Public Transportation</li> <li>2020 Drive to Work on Motorcycle</li> <li>2020 Walk or Bicycle to Work</li> <li>2020 Other Means</li> </ul>	28.1% 15.2% 24.0%	31.5% 16.1%	29.4%
Portuge2020 Service2020 Sales, Office2020 Farming, Fishing, Forestry2020 Construction, Extraction, Maintenance2020 Production, Transport, Material Moving2020 White Collar Workers2020 Blue Collar Workers2020 Drive to Work Alone2020 Drive to Work in Carpool2020 Travel to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	15.2% 24.0% -	16.1%	
2020 Production, Transport, Material Moving 2020 White Collar Workers 2020 Blue Collar Workers 2020 Drive to Work Alone 2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means	24.0% -		45 70/
2020 Production, Transport, Material Moving 2020 White Collar Workers 2020 Blue Collar Workers 2020 Drive to Work Alone 2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means	-		15.7%
2020 Production, Transport, Material Moving 2020 White Collar Workers 2020 Blue Collar Workers 2020 Drive to Work Alone 2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means	- 4.2%	19.9%	20.9%
2020 Production, Transport, Material Moving 2020 White Collar Workers 2020 Blue Collar Workers 2020 Drive to Work Alone 2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means	4 2%	-	0.1%
2020 Production, Transport, Material Moving 2020 White Collar Workers 2020 Blue Collar Workers 2020 Drive to Work Alone 2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means	4.270	4.5%	4.6%
2020 Blue Collar Workers 2020 Drive to Work Alone 2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means	9.6%	10.3%	11.9%
Verticity2020 Drive to Work Alone2020 Drive to Work in Carpool2020 Travel to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means	71.0%	69.1%	67.8%
2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means	29.0%	30.9%	32.2%
2020 Drive to Work in Carpool 2020 Travel to Work by Public Transportation 2020 Drive to Work on Motorcycle 2020 Walk or Bicycle to Work 2020 Other Means 2020 Work at Home	83.2%	84.0%	85.0%
Yong2020 Travel to Work by Public Transportation2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means2020 Work at Home	7.5%	7.7%	7.4%
2020 Drive to Work on Motorcycle2020 Walk or Bicycle to Work2020 Other Means2020 Work at Home	0.7%	0.6%	0.7%
2020 Walk or Bicycle to Work 2020 Other Means 2020 Work at Home	-	-	-
2020 Other Means 2020 Work at Home	2.2%	1.8%	1.4%
E 2020 Work at Home	1.0%	1.1%	0.8%
	5.4%	4.7%	4.7%
2020 Travel to Work in 14 Minutes or Less	26.0%	21.4%	21.5%
2020 Travel to Work in 14 Minutes or Less 2020 Travel to Work in 15 to 29 Minutes	36.5%	43.0%	43.1%
	36.1%	36.7%	36.0%
2020 Travel to Work in 30 to 59 Minutes 2020 Travel to Work in 60 Minutes or More 2020 Average Travel Time to Work	2.8%	4.0%	4.0%
2020 Average Travel Time to Work	22.3	23.6	23.7
2020 Est. Total Household Expenditure	\$309.86 M	\$2.48 B	\$6.48 B
2020 Est. Apparel	\$10.87 M	\$87.84 M	\$229.41 M
2020 Est. Contributions, Gifts	\$17.95 M	\$146.76 M	\$382.2 M
E 2020 Est. Education, Reading	\$9.95 M	\$83.43 M	\$216.28 M
2020 Est. Entertainment	\$17.55 M	\$141.72 M	\$370.59 M
2020 Est. Food, Beverages, Tobacco	\$47.36 M	\$375.71 M	\$984.76 M
2020 Est. Contributions, Gifts 2020 Est. Education, Reading 2020 Est. Entertainment 2020 Est. Food, Beverages, Tobacco 2020 Est. Food, Beverages, Tobacco 2020 Est. Furnishings, Equipment 2020 Est. Health Care, Insurance 2020 Est. Household Operations, Shelter, Utilities 2020 Est. Miscellaneous Expenses	\$10.9 M	\$87.9 M	\$230 M
2020 Est. Health Care, Insurance	\$28.58 M	\$224.98 M	\$591.29 M
2020 Est. Household Operations, Shelter, Utilities	\$100.42 M	\$797.06 M	\$2.09 B
2020 Est. Miscellaneous Expenses		\$47.14 M	\$123.39 M
2020 Est. Personal Care	\$5.91 M	\$33.26 M	\$87.11 M
2020 Est. Transportation	\$5.91 M \$4.17 M	\$449.33 M	\$1.18 B

Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

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