



DEMOGRAPHICS

- Year 2016

Estimated Population	2,037	31,984	96,576
Median Income	\$101,821	\$83,963	\$90,467
Average HH Income	\$127,435	\$105,604	\$108,917
Daytime Population	1,934	18,846	47,504

Traffic Counts: Kings Mills Road 8,000 ADT ('16)



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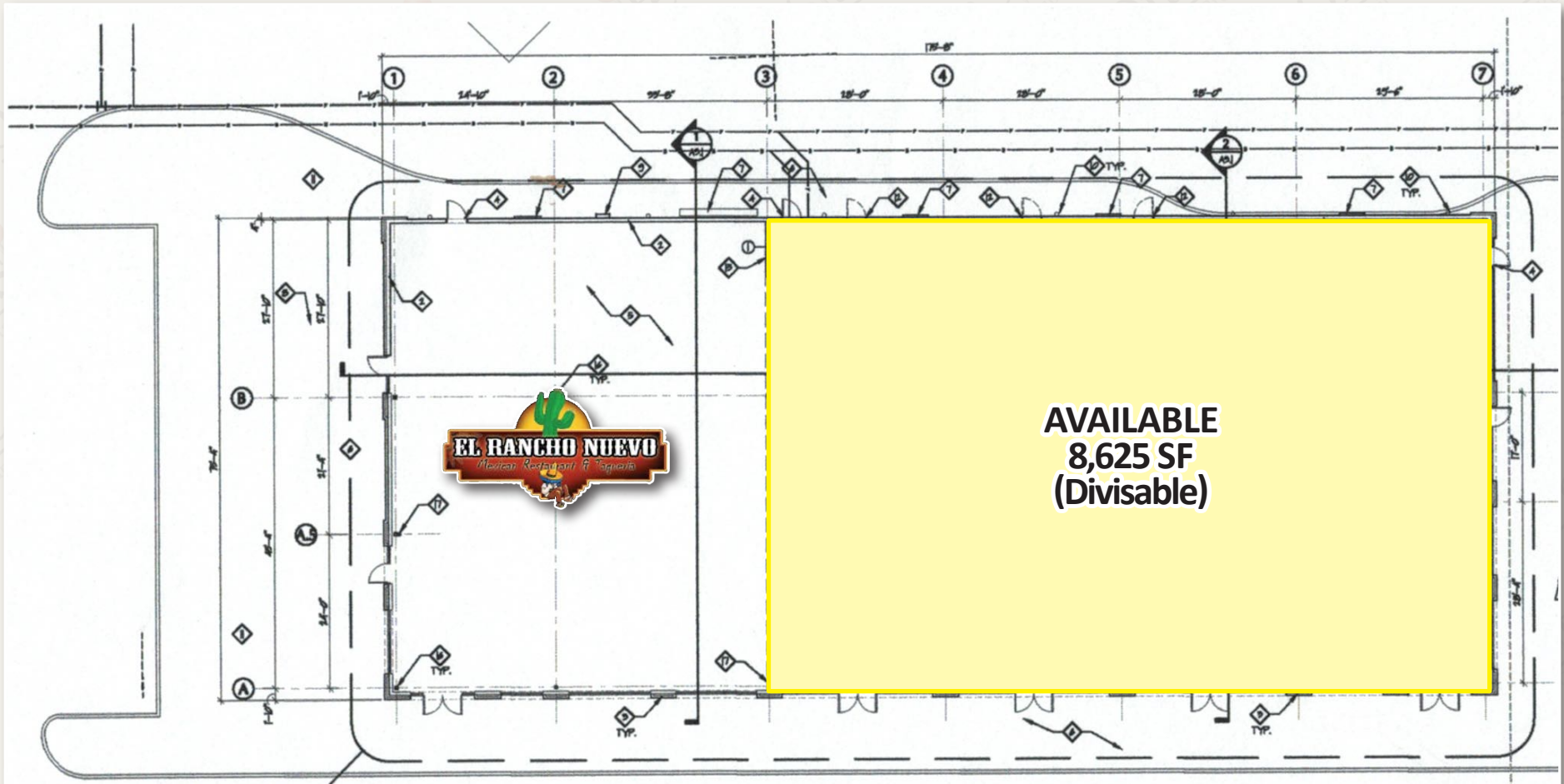
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2420 Kings Mills Road, Mason, OH 45040 | Shoppes at Kings Mills



Shoppes at Kings Mills

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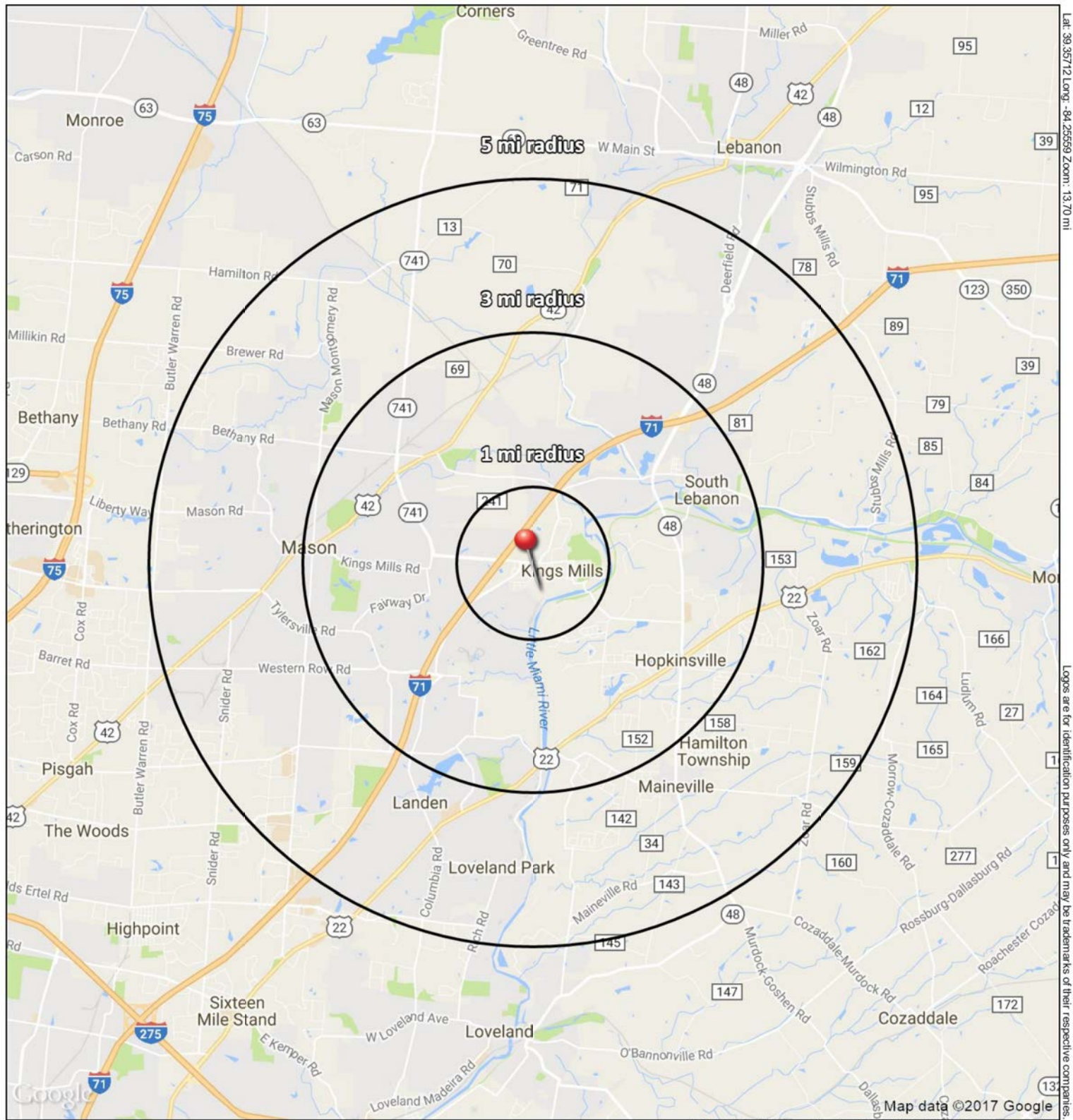
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2420 Kings Mills Rd

Mason, OH 45040-2300

March 2017



SUMMARY PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.3572/-84.2556

RS1

2420 Kings Mills Rd		1 mi radius	3 mi radius	5 mi radius
Mason, OH 45040-2300				
POPULATION	2016 Estimated Population	2,037	31,984	96,576
	2021 Projected Population	2,162	34,057	102,415
	2010 Census Population	1,369	29,394	89,183
	2000 Census Population	1,173	18,711	60,011
	Projected Annual Growth 2016 to 2021	1.2%	1.3%	1.2%
	Historical Annual Growth 2000 to 2016	4.6%	4.4%	3.8%
	2016 Median Age	39.6	38.4	37.4
HOUSEHOLDS	2016 Estimated Households	733	12,463	36,273
	2021 Projected Households	788	13,447	39,026
	2010 Census Households	474	11,192	32,811
	2000 Census Households	412	7,217	20,898
	Projected Annual Growth 2016 to 2021	1.5%	1.6%	1.5%
	Historical Annual Growth 2000 to 2016	4.9%	4.5%	4.6%
RACE AND ETHNICITY	2016 Estimated White	88.9%	89.3%	85.4%
	2016 Estimated Black or African American	3.0%	3.1%	3.3%
	2016 Estimated Asian or Pacific Islander	5.7%	5.4%	8.8%
	2016 Estimated American Indian or Native Alaskan	0.2%	0.2%	0.1%
	2016 Estimated Other Races	2.1%	2.1%	2.4%
	2016 Estimated Hispanic	2.9%	3.2%	3.2%
INCOME	2016 Estimated Average Household Income	\$127,435	\$105,604	\$108,917
	2016 Estimated Median Household Income	\$101,821	\$83,963	\$90,467
	2016 Estimated Per Capita Income	\$45,824	\$41,165	\$40,950
EDUCATION (AGE 25+)	2016 Estimated Elementary (Grade Level 0 to 8)	0.4%	1.3%	1.1%
	2016 Estimated Some High School (Grade Level 9 to 11)	3.6%	3.5%	3.5%
	2016 Estimated High School Graduate	16.1%	19.2%	19.5%
	2016 Estimated Some College	14.8%	18.5%	16.6%
	2016 Estimated Associates Degree Only	5.2%	8.2%	8.3%
	2016 Estimated Bachelors Degree Only	41.6%	31.1%	31.9%
	2016 Estimated Graduate Degree	18.2%	18.2%	19.1%
BUSINESS	2016 Estimated Total Businesses	54	1,022	3,024
	2016 Estimated Total Employees	1,934	18,846	47,504
	2016 Estimated Employee Population per Business	35.5	18.4	15.7
	2016 Estimated Residential Population per Business	37.4	31.3	31.9

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