

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3855/-83.4628

<b>14272 Northville Rd Plymouth, MI 48170</b>	<b>5 min drive time</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Population</b>				
2023 Estimated Population	17,736	7,415	65,273	183,922
2028 Projected Population	17,432	7,327	64,572	182,962
2020 Census Population	18,142	7,532	66,358	187,533
2010 Census Population	17,245	7,022	64,464	180,754
Projected Annual Growth 2023 to 2028	-0.3%	-0.2%	-0.2%	-0.1%
Historical Annual Growth 2010 to 2023	0.2%	0.4%	-	0.1%
<b>Households</b>				
2023 Estimated Households	8,132	3,676	28,327	76,702
2028 Projected Households	7,924	3,600	27,754	75,459
2020 Census Households	8,245	3,719	28,503	77,350
2010 Census Households	7,712	3,342	27,278	73,230
Projected Annual Growth 2023 to 2028	-0.5%	-0.4%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2023	0.4%	0.8%	0.3%	0.4%
<b>Age</b>				
2023 Est. Population Under 10 Years	10.1%	9.5%	9.7%	10.3%
2023 Est. Population 10 to 19 Years	10.0%	8.9%	10.9%	11.8%
2023 Est. Population 20 to 29 Years	11.6%	13.0%	11.1%	11.4%
2023 Est. Population 30 to 44 Years	20.9%	21.8%	18.6%	18.6%
2023 Est. Population 45 to 59 Years	20.6%	20.6%	21.1%	21.3%
2023 Est. Population 60 to 74 Years	18.4%	17.4%	20.6%	19.4%
2023 Est. Population 75 Years or Over	8.4%	8.7%	7.9%	7.0%
2023 Est. Median Age	42.4	42.0	43.9	42.7
<b>Marital Status &amp; Gender</b>				
2023 Est. Male Population	49.0%	49.1%	48.8%	48.7%
2023 Est. Female Population	51.0%	50.9%	51.2%	51.3%
2023 Est. Never Married	26.6%	28.4%	26.8%	27.6%
2023 Est. Now Married	51.4%	46.9%	55.4%	54.4%
2023 Est. Separated or Divorced	14.9%	16.3%	11.7%	12.2%
2023 Est. Widowed	7.1%	8.4%	6.1%	5.8%
<b>Income</b>				
2023 Est. HH Income \$200,000 or More	19.7%	17.3%	21.6%	19.5%
2023 Est. HH Income \$150,000 to \$199,999	10.3%	9.2%	11.5%	12.2%
2023 Est. HH Income \$100,000 to \$149,999	17.7%	14.5%	17.9%	18.7%
2023 Est. HH Income \$75,000 to \$99,999	10.9%	12.1%	11.2%	10.6%
2023 Est. HH Income \$50,000 to \$74,999	13.6%	15.4%	13.5%	13.7%
2023 Est. HH Income \$35,000 to \$49,999	9.0%	9.6%	8.6%	8.6%
2023 Est. HH Income \$25,000 to \$34,999	6.4%	7.9%	5.2%	5.3%
2023 Est. HH Income \$15,000 to \$24,999	5.1%	6.5%	4.5%	5.5%
2023 Est. HH Income Under \$15,000	7.4%	7.6%	5.9%	5.8%
2023 Est. Average Household Income	\$145,658	\$123,219	\$152,925	\$150,504
2023 Est. Median Household Income	\$105,934	\$93,163	\$115,695	\$111,513
2023 Est. Per Capita Income	\$67,003	\$61,223	\$66,461	\$62,846
2023 Est. Total Businesses	1,289	438	3,999	8,960
2023 Est. Total Employees	17,234	4,483	62,146	131,196

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<b>Race</b>				
2023 Est. White	87.0%	88.8%	82.7%	76.5%
2023 Est. Black	3.7%	3.1%	5.6%	8.6%
2023 Est. Asian or Pacific Islander	4.1%	2.8%	6.7%	9.8%
2023 Est. American Indian or Alaska Native	0.1%	0.2%	0.1%	0.1%
2023 Est. Other Races	5.1%	5.1%	4.9%	5.0%
<b>Hispanic</b>				
2023 Est. Hispanic Population	710	292	2,355	6,717
2023 Est. Hispanic Population	4.0%	3.9%	3.6%	3.7%
2028 Proj. Hispanic Population	4.0%	3.9%	3.6%	3.7%
2020 Hispanic Population	3.4%	3.5%	3.3%	3.5%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)	13,377	5,695	48,636	133,705
2023 Est. Elementary (Grade Level 0 to 8)	0.6%	0.4%	1.0%	1.7%
2023 Est. Some High School (Grade Level 9 to 11)	2.0%	2.1%	2.2%	2.7%
2023 Est. High School Graduate	16.3%	18.4%	16.9%	17.2%
2023 Est. Some College	18.5%	22.2%	17.7%	17.8%
2023 Est. Associate Degree Only	7.1%	6.6%	7.7%	9.1%
2023 Est. Bachelor Degree Only	30.9%	27.3%	31.1%	29.6%
2023 Est. Graduate Degree	24.5%	23.1%	23.4%	22.0%
<b>Housing</b>				
2023 Est. Total Housing Units	8,566	3,877	29,450	79,652
2023 Est. Owner-Occupied	70.6%	67.2%	75.4%	75.2%
2023 Est. Renter-Occupied	24.3%	27.6%	20.8%	21.1%
2023 Est. Vacant Housing	5.1%	5.2%	3.8%	3.7%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later	5.5%	4.0%	3.7%	4.1%
2023 Homes Built 2000 to 2009	6.9%	6.2%	9.0%	8.4%
2023 Homes Built 1990 to 1999	4.3%	3.1%	9.5%	13.6%
2023 Homes Built 1980 to 1989	9.2%	11.0%	11.7%	13.3%
2023 Homes Built 1970 to 1979	11.3%	6.8%	18.8%	22.9%
2023 Homes Built 1960 to 1969	21.0%	19.9%	21.1%	15.4%
2023 Homes Built 1950 to 1959	14.1%	16.1%	10.1%	9.9%
2023 Homes Built Before 1949	22.6%	27.8%	12.2%	8.8%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More	2.0%	1.2%	2.0%	1.9%
2023 Home Value \$500,000 to \$999,999	14.1%	10.9%	14.9%	14.1%
2023 Home Value \$400,000 to \$499,999	11.8%	9.4%	13.5%	12.2%
2023 Home Value \$300,000 to \$399,999	22.2%	23.3%	21.3%	20.4%
2023 Home Value \$200,000 to \$299,999	30.5%	33.6%	27.9%	28.9%
2023 Home Value \$150,000 to \$199,999	9.0%	9.8%	10.2%	11.1%
2023 Home Value \$100,000 to \$149,999	5.4%	5.6%	5.1%	4.9%
2023 Home Value \$50,000 to \$99,999	3.0%	4.2%	3.1%	3.7%
2023 Home Value \$25,000 to \$49,999	1.0%	0.9%	1.0%	1.4%
2023 Home Value Under \$25,000	1.0%	1.1%	1.1%	1.6%
2023 Median Home Value	\$336,422	\$303,964	\$340,465	\$330,510
2023 Median Rent	\$886	\$849	\$1,026	\$971

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<b>Labor Force</b>				
2023 Est. Labor Population Age 16 Years or Over	14,834	6,308	54,471	151,243
2023 Est. Civilian Employed	64.3%	64.9%	61.1%	60.8%
2023 Est. Civilian Unemployed	1.5%	1.6%	1.3%	1.6%
2023 Est. in Armed Forces	-	0.2%	-	-
2023 Est. not in Labor Force	34.1%	33.4%	37.5%	37.6%
2023 Labor Force Males	48.4%	48.6%	48.3%	48.2%
2023 Labor Force Females	51.6%	51.4%	51.7%	51.8%
<b>Occupation</b>				
2023 Occupation: Population Age 16 Years or Over	9,537	4,095	33,305	91,918
2023 Mgmt, Business, & Financial Operations	23.4%	23.8%	23.8%	23.2%
2023 Professional, Related	33.0%	31.6%	31.4%	30.8%
2023 Service	9.8%	9.0%	10.1%	11.2%
2023 Sales, Office	17.4%	16.2%	18.8%	18.2%
2023 Farming, Fishing, Forestry	0.3%	0.4%	0.2%	0.1%
2023 Construction, Extraction, Maintenance	6.0%	7.8%	5.3%	5.1%
2023 Production, Transport, Material Moving	10.0%	11.2%	10.3%	11.3%
2023 White Collar Workers	73.8%	71.6%	74.0%	72.2%
2023 Blue Collar Workers	26.2%	28.4%	26.0%	27.8%
<b>Transportation to Work</b>				
2023 Drive to Work Alone	64.8%	68.5%	62.6%	63.4%
2023 Drive to Work in Carpool	5.9%	5.8%	5.7%	6.0%
2023 Travel to Work by Public Transportation	1.4%	1.5%	1.4%	1.3%
2023 Drive to Work on Motorcycle	-	-	-	-
2023 Walk or Bicycle to Work	2.0%	2.3%	1.4%	1.3%
2023 Other Means	1.3%	1.2%	1.3%	1.2%
2023 Work at Home	24.7%	20.8%	27.7%	26.8%
<b>Travel Time</b>				
2023 Travel to Work in 14 Minutes or Less	28.5%	31.8%	27.0%	24.6%
2023 Travel to Work in 15 to 29 Minutes	37.1%	36.6%	37.9%	38.5%
2023 Travel to Work in 30 to 59 Minutes	31.2%	28.1%	31.8%	33.6%
2023 Travel to Work in 60 Minutes or More	3.2%	3.5%	3.3%	3.3%
2023 Average Travel Time to Work	22.1	21.6	22.3	23.2
<b>Consumer Expenditure</b>				
2023 Est. Total Household Expenditure	\$753.52 M	\$299.32 M	\$2.73 B	\$7.31 B
2023 Est. Apparel	\$26.99 M	\$10.65 M	\$98.21 M	\$262.91 M
2023 Est. Contributions, Gifts	\$47.49 M	\$18.6 M	\$174.99 M	\$461.97 M
2023 Est. Education, Reading	\$27.6 M	\$10.66 M	\$102.34 M	\$271.33 M
2023 Est. Entertainment	\$43.79 M	\$17.26 M	\$159.75 M	\$427.14 M
2023 Est. Food, Beverages, Tobacco	\$112.54 M	\$44.92 M	\$405.5 M	\$1.09 B
2023 Est. Furnishings, Equipment	\$27.05 M	\$10.67 M	\$98.6 M	\$263.67 M
2023 Est. Health Care, Insurance	\$67.44 M	\$26.99 M	\$243.29 M	\$652.01 M
2023 Est. Household Operations, Shelter, Utilities	\$241.1 M	\$96.26 M	\$869.74 M	\$2.33 B
2023 Est. Miscellaneous Expenses	\$14.45 M	\$5.73 M	\$52.39 M	\$140.06 M
2023 Est. Personal Care	\$10.1 M	\$4.01 M	\$36.56 M	\$97.9 M
2023 Est. Transportation	\$134.96 M	\$53.57 M	\$488.97 M	\$1.31 B

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