

### THE NOTCH

The Notch is located at the northern-most entrance to The Notch at West Creek, a 230-acre mixed-use development in Richmond, Virginia. Available retail sites sit along the famous West Broad Street retail corridor and are surrounded by high-end apartments and townhomes. Within a 1-mile radius the average household income is \$166,122.



Nearby Amenities:







#### LOCATION

The Notch's strategic location along West Broad Street and Route 288 in Henrico County provides tenants easy access to major Virginia interstates I-64 and I-295. Zoned M-1, the site is just 1.7 miles from Short Pump Town Center and 4.7 miles to the I-64/I-295 interchange.

#### SUPERB DEMOGRAPHICS

5-mile radius

POPULATION OF A STATE OF A STATE

AVERAGE HOUSEHOLD INCOME

\$103,753

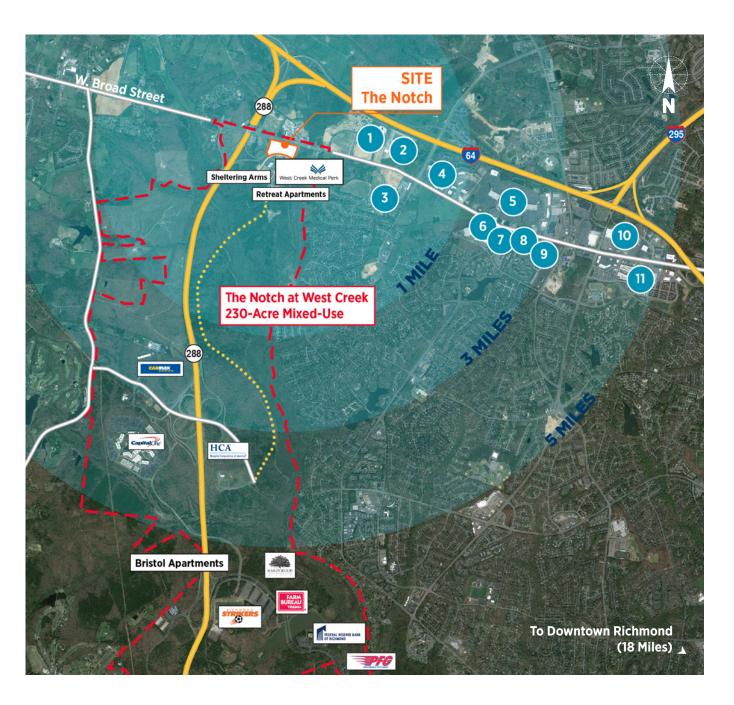
30-minute drive time

860,475

POPULATION

AVERAGE HOUSEHOLD INCOME

\$89,475



#### SITE PLAN





### DEMOGRAPHICS

### Population

	1 MILE	3 MILES	5 MILES	30 MIN DT
Estimated Population (2018)	1,812	34,593	86,486	860,475
Projected Population (2023)	1,991	37,038	91,878	906,313
Projected Annual Growth (2018-2023)	1.90%	1.38%	1.22%	1.04%

#### Households

	1 MILE	3 MILES	5 MILES	30 MIN DT
Estimated Households (2018)	560	12,196	33,252	341,675
Projected Households (2023)	617	12,985	35,171	359,429

#### Income

	1 MILE	3 MILES	5 MILES	30 MIN DT
Estimated Average Household Income (2018)	\$166,122	\$152,896	\$134,026	\$89,475
Projected Average Household Income (2023)	\$195,608	\$175,632	\$155,121	\$103,848

### Daytime Demographics

	1 MILE	3 MILES	5 MILES	30 MIN DT
Total Daytime Population	2,531	35,437	92,638	915,577
Total Employees	1,726	20,131	52,481	493,410

#### RENDERINGS

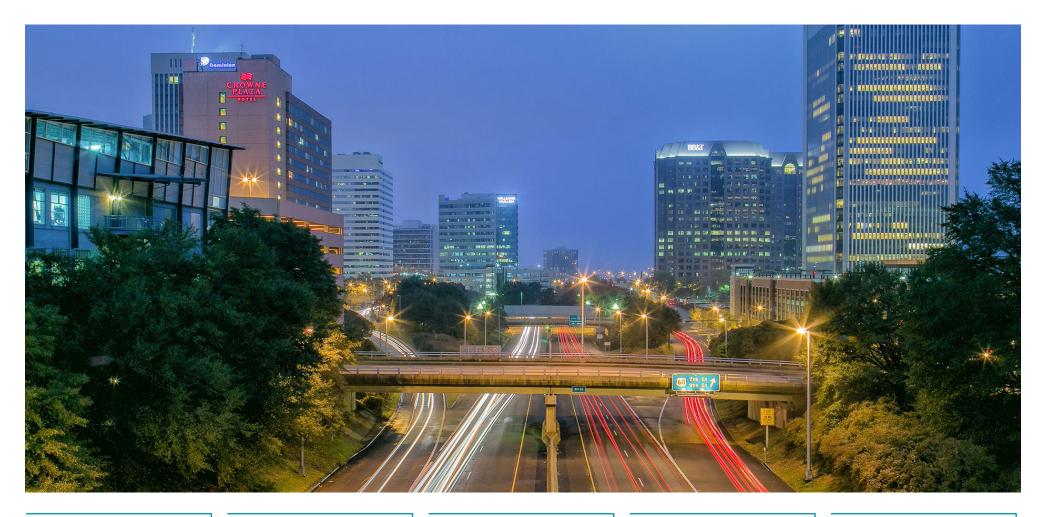








#### ACCOLADES



## **Top 10**

COOLEST U.S. CITIES TO VISIT IN 2018

Forbes February 2018

# **Top 10**

U.S. DESTINATIONS FOR 2018

Lonely Planet February 2018

## **Top 10**

BEST PLACES TO TRAVEL IN THE SOUTH IN 2018

Southern Living Magazine December 2017

### *No.2*

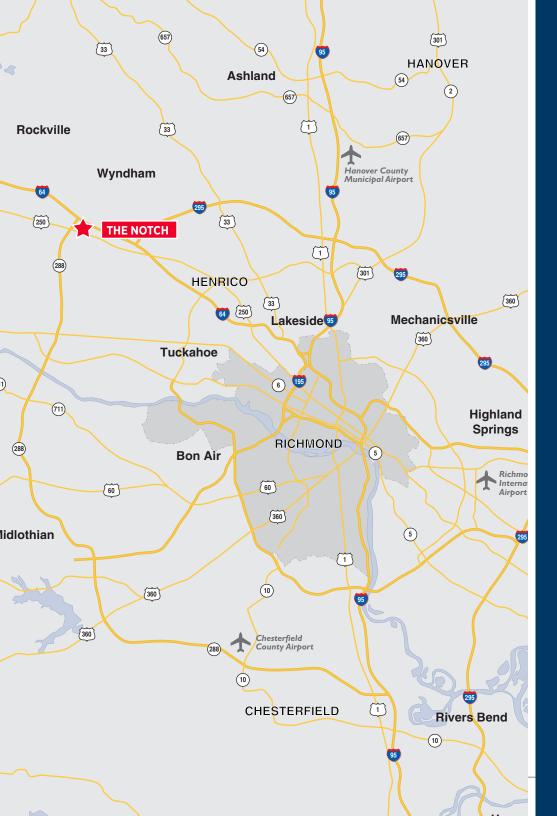
IN 25 CITIES WHERE MILLENNIALS ARE MOVING

Time June 2017

## One of the Best

MIDSIZED CITIES TO VISIT IN THE U.S.

Today April 2017



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