

# **EXECUTIVE SUMMARY**

The Midland commercial development market has been active over the last few years with newer industrial facilities and additionally; corporate campuses expanding outside of the Central Business District (CBD). There have been a number of oil & gas related companies that have recently developed their own industrial service properties along I-20 and private type business parks for the office functions as well with the I-20 and Loop 250 W area of town. Additionally, the retail in this area (just north of I-20 & along Loop 250 W) has had tremendous activity with new concepts such as new strip centers, groceries (HEB) and multiple hotels to support the community.

The property location is just over 1 mile south of I-20 with 4,058.4 feet of frontage along the future expansion of Loop 250 W going south. There have already been a number of new commercial assets being constructed within this immediate area such as new gas stations, hotels, and industrial office/warehouse (flex) construction. This 144.96 acre site is prime for development as it can service a number of different types of business functions since it sits right outside the city limits and has no easements on site.

**PRICE:** Call For Details



# 144.96 ACRES | SOUTH CR 250, MIDLAND, TX



SUBJECT PROPERTY 144.96 ACRES (6,314,457.60 SF)



LOCATION
OUTSIDE THE CITY OF MIDLAND



WATER WELL



4,058.4 FT FRONTAGE ALONG THE FUTURE EXPANSION OF SOUTH LOOP 250 FROM 1-20



±100 FT EASEMENTS RUNNING ALONG NORTH AND SOUTH BOUNDRY LINES



±30,000 CARS
TRAVELING IN THE AREA OF LOOP 250 AND I-20 DAILY



20 MIN FROM MIDLAND AIRPORT













MIDLAND METRO MARKET | MARKET OVERVIEW

35.3
MEDIAN AGE

175,387

1/5,38 POPULATION



INCOME



\$237,697

**HOME VALUE** 



75%

FASTEST GROWING COLLEGE IN TEXAS
(2013 - 2018)



MAF

8<sup>™</sup> IN TEXAS FOR PRIMARY COMMERCIAL SERVICE AIRPORTS

# **MIDLAND OVERVIEW**

#### **POPULATION**

The city of Midland, TX holds a population of +/- 150,00 residents, according to the latest Census Bureau's estimates. The population has grown by approximately 28% from the level reported in the 2010 census, according to the data provided by the bureau. The labor force participation rate in the Midland is estimated to be 70%, resulting in a labor force population of 103,838 people.

# **EMPLOYMENT**

As of September 2019, the Midland area had a total non-farm payroll count of 111,700, according to data from the Bureau of Labor Statistics. The Unemployment rate in the metro was at the low of 2.2% at the time of the reporting compared to the national rate of 3.5%.

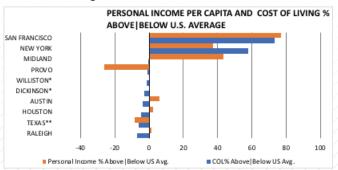
# **ECONOMY**

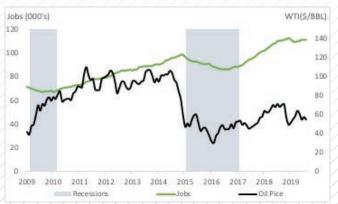
Given its proximity to the Permian Basin the economic base in Midland is heavily based on Oil and Gas. The sector is the largest in the city and estimated to employ 31,369 workers. Due to the reliance on the oil and gas sector, the economy has been prone to the booms and busts as the commodity's price fluctuates. This was made recently apparent in the 2014 oil downturn, where the metro shed 8,400 jobs in the two-year period between 2015 and 2016. Since then operators have proceeded with caution and the jobs have rebounded. Data from the BLS show that since the end of the downturn the Midland metro has added 23,100 jobs. The growth brought on by the Shale Boom as previously noted expanded the workforce in Midland as many

people rushed in to make their fortune in the tight labor market. Due to the increase in population housing demand respectively increased as supply was slower to react resulting in a strong residential real estate market in Midland. According to data from the Texas A&M Real Estate Center, prior to the boom years in 2006, the average price of a home in Midland was approximately \$160,300 with 13.2 months of supply. Fast forward to today the average price is now \$346,801 and months of supply is 2.6 months. Examining housing prices from 2010 to August 2019 the average home price in Midland grew at a compounded annual of 6.7%.

#### COST OF LIVING

Midland's COL is 0.2% lower than the national average, while the per capita income is 43% higher that of the national average.





		THREE-MILE RADIUS	FIVE-MILE RADIUS	TEN-MILE Radius
POPULATION	2024 Projection	4,977	39,533	173,950
	2019 Estimate	4,361	36,284	159,173
	2010 Census	3,816	29,775	128,890
	Growth 2019-2024	2.68%	1.73%	1.79%
	Total Daytime Population	8,806	41,037	176,757
	Median Age	32.1	32.3	34.9
HOUSEHOLDS	2024 Projection	1,720	13,523	64.919
	2019 Estimate	1,500	12,381	59,453
	2010 Census	1,348	10,031	48,140
	Owner Occupied	64.6%	66.3%	58.6%
	Renter Occupied	29.4%	28.7%	36.0%
	Per Capita Income	\$26,288	\$26,588	\$37,278
	2019 Avg Household Income	\$76,053	\$77,657	\$99,443
	2019 Med Household Income	\$63,464	\$64,865	\$76,510
	Median Home Value	\$211,919	\$168,288	\$232,863
HOUSING	<\$15,000	8.7%	6.5%	7.3%
	\$15,000 - \$24,999	8.9%	9.1%	7.4%
	\$25,000 - \$34,999	6.5%	7.7%	6.2%
	\$35,000 - \$49,999	14.7%	11.2%	8.9%
	\$50,000 - \$74,999	17.8%	22.5%	18.7%
	\$75,000 - \$99,999	22.3%	20.6%	17.0%
	\$100,000 - \$149,999	13.7%	14.6%	17,04%
	\$150,000 - \$199,999	2.5%	4.2%	8.0%
	\$200,000+	4.9%	3.6%	9.0%



PREPARED BY

**DAVID HUSID** 

Director T 713.599.5149 dhusid@ngkf.com