



P A R K S I D E

# U R B A N S U P P L Y

D I S T R I C T



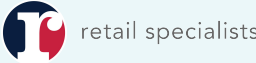
URBAN  
SUPPLY

Urban Supply is designed to become a gathering spot for Birmingham’s urban core and plays a lead role in the rebirth of downtown. Central and accessible to the whole city, it provides an important link to green spaces and neighborhoods from east to west and north to south.

This visionary project is about creating and fostering connection. A place where thousands of residents in nearby apartments and lofts can gather together and enjoy an urban lifestyle. It is within walking distance to the UAB campus, The Switch (Birmingham’s Innovation District), the Civil Rights District, the Central Business District and the Medical District. The remaining metro area is easily accessible from nearby I-20/59, I-65 and Red Mountain Expressway.

BE PART OF BIRMINGHAM'S  
MOST VIBRANT NEIGHBORHOOD

For more information, please contact Retail Specialists:



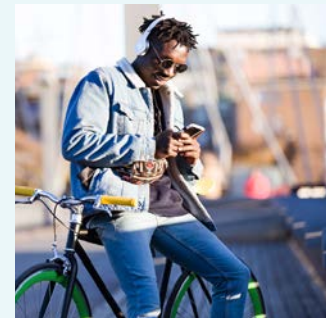
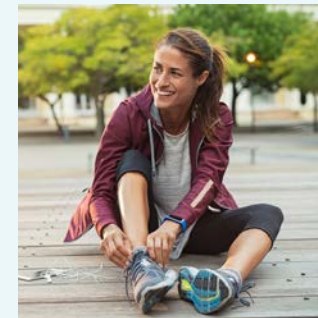
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URBAN  
SUPPLY

# VISIONARY PLANNING



In a time when social distancing is becoming a new normal, Urban Supply is ahead of its time. Old warehouses will soon become bright and open with plenty of broad openings to allow people to spread out. Materials are durable and easy to keep clean. The fitness-focused buildings feature a single locker area to keep cleaning to minimum. Planning calls for wide sidewalks where people can easily pass, streetscapes with pocket parks and frequent greenspaces. Connecting it all is a pedestrian alley running mid-block from Regions Field to The Denham Building where visitors can gather and spread out.

URBAN  
SUPPLY

# REGION

BIRMINGHAM  
-SHUTTLESWORTH  
INTERNATIONAL  
AIRPORT

URBAN  
SUPPLY

DOWNTOWN  
BIRMINGHAM

UNIVERSITY OF  
ALABAMA AT  
BIRMINGHAM

MOUNTAIN  
BROOK

Population 25,738  
Median HHI \$118,594  
\*8th Wealthiest  
Community in the Nation

HOMEWOOD

Population 23,360  
Median HHI \$59,082

VESTAVIA HILLS

Population 40,670  
Median HHI \$89,378

HWY 280/  
N SHELBY CO

Population 35,458  
Median HHI \$95,694

HOOVER

Population 66,567  
Median HHI \$75,526

## Population

Total Trade Area:	2.9 million
Birmingham-Hoover CSA :	1.2 million
Annual Visitors:	4.6 million
Tourism Spend (annually):	\$1.9 billion

## Major Visitor Destinations

Railroad Park:	514,721
Regions Field:	394,707
McWane Science Center:	339,669
Civil Rights Institute:	177,968
Birmingham Museum of Art:	124,039

\*All walkable from Urban Supply

## Trade Area

There is a large, upwardly mobile workforce within 10 minutes of Urban Supply – made up of doctors from 5 medical centers within 2 miles, lawyers, bankers, business owners, and office workers from the nearby insurance and technology industries.

There are 3 universities within 5 miles of Urban Supply:

- University of Alabama at Birmingham (18,000 students/2,000 employees)
- Samford University (4,440 students/250 employees)
- Birmingham Southern College (1,400 students)

URBAN  
SUPPLY



A view of Urban Supply's pedestrian alley that bisects the property looking east toward Region's Field at 13<sup>th</sup> Street South.

URBAN  
SUPPLY



A concept for a fitness-focused facility along 1<sup>st</sup> Avenue South to support and encourage healthy activity in the neighborhood.



.....  
URBAN  
SUPPLY  
.....

Urban Supply is located in the heart of Birmingham's newest residential address. In the last decade, more than 1,000 new lofts, apartments and condos have emerged around our two blocks.

These residences house thousands of UAB students, young professions seeking an urban lifestyle within walking distance from their office and empty nesters seeking a pied-à-terre in the city.

Urban Supply is positioned to be *the* neighborhood gathering place. Set between The Denham and Railroad Park, our two blocks are designed to supply people from all across the city with...

**the goods to live  
an urban life.**



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# PARKSIDE

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