

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Gary Stephens

Melody Provenzano

Lat/Lon: 42.8003/-83.5502

RF1

Buckell Lake Rd / Dixie Hwy

Holly, MI 48442

5 mi radius 10 mi radius 15 mi radius

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POPULATION	2019 Estimated Population	24,897	146,647	456,363
	2024 Projected Population	25,122	145,605	453,901
	2010 Census Population	23,921	143,350	445,270
	2000 Census Population	23,386	133,033	414,260
	Projected Annual Growth 2019 to 2024	0.2%	-0.1%	-0.1%
	Historical Annual Growth 2000 to 2019	0.3%	0.5%	0.5%
HOUSEHOLDS	2019 Estimated Households	9,603	58,462	185,017
	2024 Projected Households	9,834	58,552	185,835
	2010 Census Households	8,911	54,230	171,425
	2000 Census Households	8,430	48,643	155,731
	Projected Annual Growth 2019 to 2024	0.5%	-	-
	Historical Annual Growth 2000 to 2019	0.7%	1.1%	1.0%
AGE	2019 Est. Population Under 10 Years	11.4%	11.4%	11.8%
	2019 Est. Population 10 to 19 Years	13.2%	13.3%	12.9%
	2019 Est. Population 20 to 29 Years	11.0%	11.1%	11.9%
	2019 Est. Population 30 to 44 Years	18.3%	18.0%	18.5%
	2019 Est. Population 45 to 59 Years	22.6%	22.1%	21.5%
	2019 Est. Population 60 to 74 Years	18.5%	18.1%	17.3%
	2019 Est. Population 75 Years or Over	5.0%	6.0%	6.1%
	2019 Est. Median Age	40.9	41.2	40.3
MARITAL STATUS & GENDER	2019 Est. Male Population	50.5%	49.7%	49.5%
	2019 Est. Female Population	49.5%	50.3%	50.5%
	2019 Est. Never Married	25.8%	25.7%	27.7%
	2019 Est. Now Married	55.8%	56.4%	53.5%
	2019 Est. Separated or Divorced	14.1%	12.7%	13.5%
	2019 Est. Widowed	4.3%	5.2%	5.3%
INCOME	2019 Est. HH Income \$200,000 or More	6.4%	8.5%	7.4%
	2019 Est. HH Income \$150,000 to \$199,999	10.0%	11.2%	9.8%
	2019 Est. HH Income \$100,000 to \$149,999	19.5%	18.6%	17.3%
	2019 Est. HH Income \$75,000 to \$99,999	14.9%	16.1%	15.2%
	2019 Est. HH Income \$50,000 to \$74,999	18.3%	17.0%	17.7%
	2019 Est. HH Income \$35,000 to \$49,999	11.0%	11.2%	12.2%
	2019 Est. HH Income \$25,000 to \$34,999	6.4%	6.5%	7.0%
	2019 Est. HH Income \$15,000 to \$24,999	6.2%	5.7%	6.5%
	2019 Est. HH Income Under \$15,000	7.2%	5.3%	6.9%
	2019 Est. Average Household Income	\$92,796	\$104,133	\$95,461
	2019 Est. Median Household Income	\$81,021	\$84,516	\$79,410
	2019 Est. Per Capita Income	\$35,904	\$41,597	\$38,780
2019 Est. Total Businesses	689	5,136	14,854	
2019 Est. Total Employees	5,612	55,329	147,360	

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RACE	2019 Est. White	90.9%	91.1%	88.2%
	2019 Est. Black	3.6%	3.6%	5.9%
	2019 Est. Asian or Pacific Islander	2.4%	2.3%	2.3%
	2019 Est. American Indian or Alaska Native	0.4%	0.4%	0.4%
	2019 Est. Other Races	2.7%	2.6%	3.3%
HISPANIC	2019 Est. Hispanic Population	1,030	5,381	20,433
	2019 Est. Hispanic Population	4.1%	3.7%	4.5%
	2024 Proj. Hispanic Population	4.3%	3.9%	4.7%
	2010 Hispanic Population	2.9%	2.7%	3.5%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	17,379	102,439	317,302
	2019 Est. Elementary (Grade Level 0 to 8)	1.2%	1.4%	1.7%
	2019 Est. Some High School (Grade Level 9 to 11)	5.7%	3.8%	4.5%
	2019 Est. High School Graduate	25.5%	23.4%	24.6%
	2019 Est. Some College	26.0%	23.7%	24.4%
	2019 Est. Associate Degree Only	8.9%	10.2%	10.5%
	2019 Est. Bachelor Degree Only	19.5%	22.7%	21.7%
	2019 Est. Graduate Degree	13.2%	14.7%	12.6%
HOUSING	2019 Est. Total Housing Units	9,949	61,214	193,504
	2019 Est. Owner-Occupied	83.3%	79.0%	75.6%
	2019 Est. Renter-Occupied	13.2%	16.5%	20.1%
	2019 Est. Vacant Housing	3.5%	4.5%	4.4%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	3.5%	2.7%	2.3%
	2019 Homes Built 2000 to 2009	13.0%	11.9%	12.1%
	2019 Homes Built 1990 to 1999	18.8%	20.7%	18.0%
	2019 Homes Built 1980 to 1989	11.6%	10.6%	10.2%
	2019 Homes Built 1970 to 1979	20.0%	18.3%	17.4%
	2019 Homes Built 1960 to 1969	9.3%	10.8%	11.6%
	2019 Homes Built 1950 to 1959	8.2%	9.5%	12.8%
	2019 Homes Built Before 1949	12.2%	11.0%	11.3%
HOME VALUES	2019 Home Value \$1,000,000 or More	0.3%	0.6%	0.7%
	2019 Home Value \$500,000 to \$999,999	6.2%	6.3%	6.1%
	2019 Home Value \$400,000 to \$499,999	7.7%	6.1%	6.1%
	2019 Home Value \$300,000 to \$399,999	17.2%	16.3%	15.0%
	2019 Home Value \$200,000 to \$299,999	29.7%	29.7%	25.6%
	2019 Home Value \$150,000 to \$199,999	19.3%	20.8%	19.8%
	2019 Home Value \$100,000 to \$149,999	12.7%	14.4%	15.9%
	2019 Home Value \$50,000 to \$99,999	8.0%	7.7%	10.1%
	2019 Home Value \$25,000 to \$49,999	1.9%	2.2%	3.8%
	2019 Home Value Under \$25,000	4.4%	3.6%	4.6%
	2019 Median Home Value	\$221,916	\$221,053	\$207,968
	2019 Median Rent	\$815	\$802	\$767

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	20,086	117,867	366,596
	2019 Est. Civilian Employed	61.1%	62.9%	63.3%
	2019 Est. Civilian Unemployed	2.3%	1.6%	1.7%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	36.7%	35.5%	34.9%
	2019 Labor Force Males	50.2%	49.2%	48.9%
	2019 Labor Force Females	49.8%	50.8%	51.1%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	12,265	74,157	232,108
	2019 Mgmt, Business, & Financial Operations	15.4%	17.6%	17.0%
	2019 Professional, Related	24.6%	26.3%	24.7%
	2019 Service	14.6%	14.5%	16.1%
	2019 Sales, Office	22.7%	22.1%	22.5%
	2019 Farming, Fishing, Forestry	0.4%	0.2%	0.1%
	2019 Construction, Extraction, Maintenance	10.9%	7.9%	7.8%
	2019 Production, Transport, Material Moving	11.4%	11.4%	11.8%
	2019 White Collar Workers	62.7%	65.9%	64.1%
	2019 Blue Collar Workers	37.3%	34.1%	35.9%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	86.5%	86.6%	86.7%
	2019 Drive to Work in Carpool	7.7%	6.7%	6.9%
	2019 Travel to Work by Public Transportation	-	0.1%	0.2%
	2019 Drive to Work on Motorcycle	-	-	-
	2019 Walk or Bicycle to Work	1.0%	0.9%	1.0%
	2019 Other Means	0.3%	0.3%	0.4%
	2019 Work at Home	4.5%	5.3%	4.8%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	14.4%	19.9%	21.3%
	2019 Travel to Work in 15 to 29 Minutes	29.0%	31.9%	33.1%
	2019 Travel to Work in 30 to 59 Minutes	40.6%	37.9%	36.4%
	2019 Travel to Work in 60 Minutes or More	9.4%	11.5%	11.1%
	2019 Average Travel Time to Work	29.8	27.6	26.7
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$643.21 M	\$4.24 B	\$12.55 B
	2019 Est. Apparel	\$22.66 M	\$149.92 M	\$442.9 M
	2019 Est. Contributions, Gifts	\$36.84 M	\$247.25 M	\$725.9 M
	2019 Est. Education, Reading	\$20.72 M	\$139.8 M	\$408.92 M
	2019 Est. Entertainment	\$36.82 M	\$243.62 M	\$717.91 M
	2019 Est. Food, Beverages, Tobacco	\$98.27 M	\$644.46 M	\$1.91 B
	2019 Est. Furnishings, Equipment	\$22.89 M	\$151.37 M	\$446.14 M
	2019 Est. Health Care, Insurance	\$59.37 M	\$389.14 M	\$1.15 B
	2019 Est. Household Operations, Shelter, Utilities	\$206.6 M	\$1.36 B	\$4.04 B
	2019 Est. Miscellaneous Expenses	\$12.22 M	\$80.66 M	\$238.54 M
	2019 Est. Personal Care	\$8.65 M	\$57.01 M	\$168.68 M
	2019 Est. Transportation	\$118.18 M	\$775.95 M	\$2.3 B

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