



Demographic and Income Profile

7702 Magnolia Beach Rd, Denham Springs, Louisiana, 70726
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 30.52914
 Longitude: -90.95887

Summary	Census 2010	2020	2025
Population	10,443	11,228	11,661
Households	3,847	4,177	4,356
Families	2,872	3,050	3,158
Average Household Size	2.68	2.65	2.64
Owner Occupied Housing Units	2,962	3,081	3,204
Renter Occupied Housing Units	885	1,096	1,151
Median Age	35.3	37.5	38.3

Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.76%	0.29%	0.72%
Households	0.84%	0.31%	0.72%
Families	0.70%	0.16%	0.64%
Owner HHs	0.79%	0.30%	0.72%
Median Household Income	0.74%	1.11%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	167	4.0%	161	3.7%
\$15,000 - \$24,999	367	8.8%	357	8.2%
\$25,000 - \$34,999	438	10.5%	434	10.0%
\$35,000 - \$49,999	582	13.9%	584	13.4%
\$50,000 - \$74,999	1,090	26.1%	1,112	25.5%
\$75,000 - \$99,999	363	8.7%	378	8.7%
\$100,000 - \$149,999	591	14.1%	639	14.7%
\$150,000 - \$199,999	467	11.2%	566	13.0%
\$200,000+	112	2.7%	125	2.9%

Median Household Income	\$59,385	\$61,616
Average Household Income	\$79,771	\$86,343
Per Capita Income	\$29,311	\$31,849

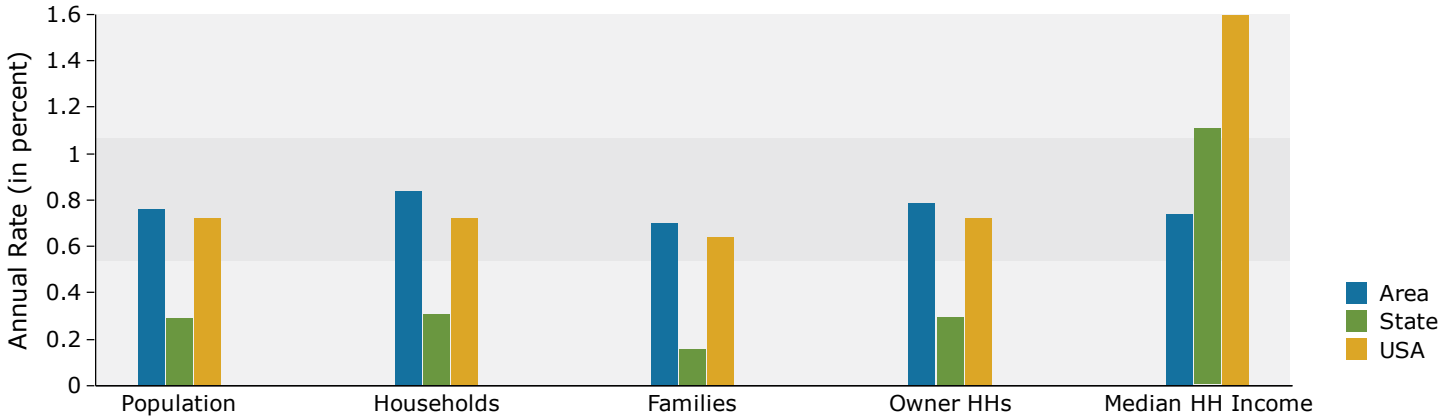
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	740	7.1%	722	6.4%	749	6.4%
5 - 9	777	7.4%	766	6.8%	779	6.7%
10 - 14	802	7.7%	761	6.8%	827	7.1%
15 - 19	780	7.5%	667	5.9%	715	6.1%
20 - 24	622	6.0%	608	5.4%	540	4.6%
25 - 34	1,457	14.0%	1,677	14.9%	1,621	13.9%
35 - 44	1,528	14.6%	1,594	14.2%	1,758	15.1%
45 - 54	1,431	13.7%	1,482	13.2%	1,458	12.5%
55 - 64	1,120	10.7%	1,346	12.0%	1,363	11.7%
65 - 74	662	6.3%	983	8.8%	1,084	9.3%
75 - 84	381	3.6%	456	4.1%	585	5.0%
85+	143	1.4%	166	1.5%	182	1.6%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,733	93.2%	10,133	90.3%	10,311	88.4%
Black Alone	372	3.6%	600	5.3%	748	6.4%
American Indian Alone	50	0.5%	57	0.5%	62	0.5%
Asian Alone	64	0.6%	94	0.8%	112	1.0%
Pacific Islander Alone	1	0.0%	2	0.0%	3	0.0%
Some Other Race Alone	100	1.0%	152	1.4%	188	1.6%
Two or More Races	122	1.2%	189	1.7%	236	2.0%
Hispanic Origin (Any Race)	265	2.5%	409	3.6%	500	4.3%

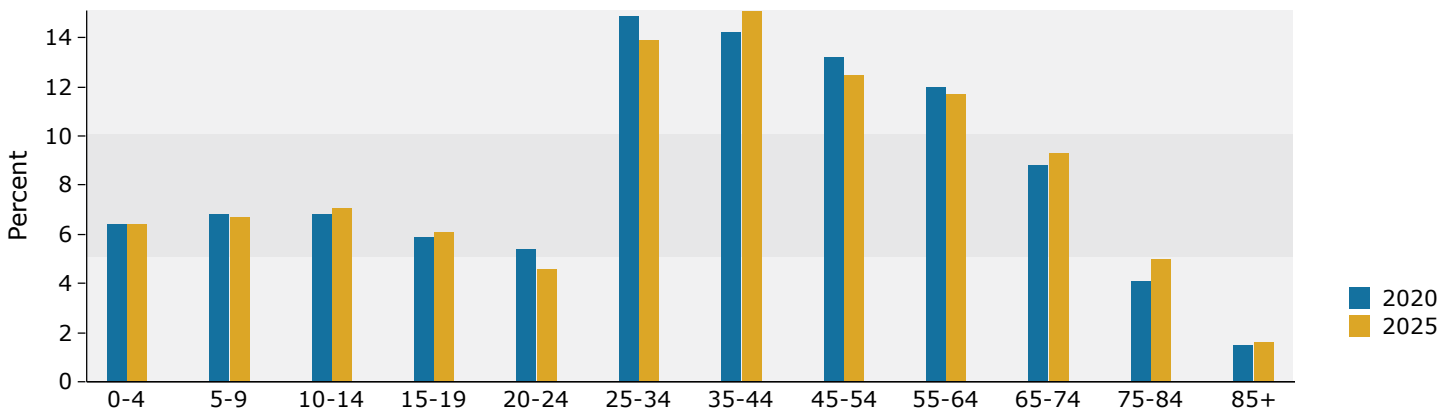
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

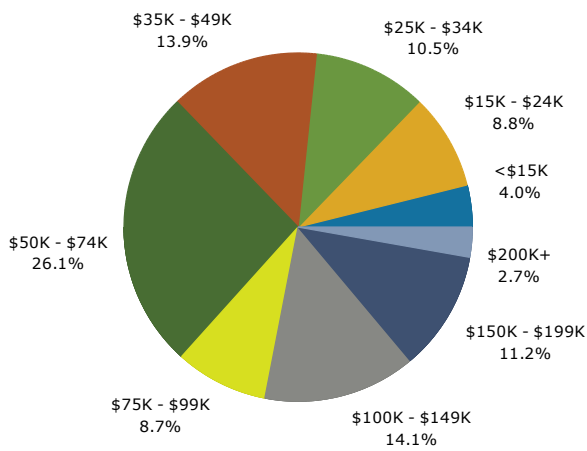
Trends 2020-2025



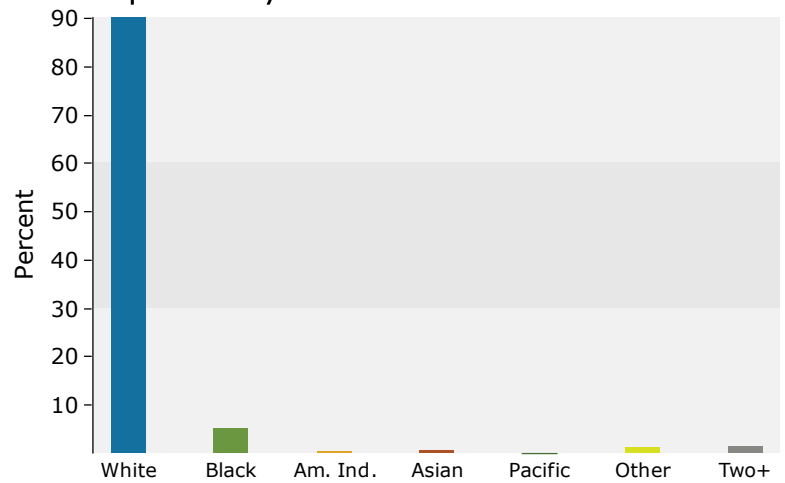
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 3.6%



Demographic and Income Profile

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Summary	Census 2010	2020	2025
Population	47,434	51,561	53,729
Households	17,126	18,750	19,584
Families	13,123	14,107	14,645
Average Household Size	2.76	2.74	2.73
Owner Occupied Housing Units	13,596	14,728	15,348
Renter Occupied Housing Units	3,530	4,022	4,236
Median Age	34.5	36.7	37.5

Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.83%	0.29%	0.72%
Households	0.87%	0.31%	0.72%
Families	0.75%	0.16%	0.64%
Owner HHs	0.83%	0.30%	0.72%
Median Household Income	0.71%	1.11%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	1,007	5.4%	989	5.1%
\$15,000 - \$24,999	1,685	9.0%	1,677	8.6%
\$25,000 - \$34,999	1,627	8.7%	1,614	8.2%
\$35,000 - \$49,999	2,362	12.6%	2,395	12.2%
\$50,000 - \$74,999	4,494	24.0%	4,584	23.4%
\$75,000 - \$99,999	1,728	9.2%	1,772	9.0%
\$100,000 - \$149,999	3,055	16.3%	3,301	16.9%
\$150,000 - \$199,999	1,976	10.5%	2,331	11.9%
\$200,000+	815	4.3%	921	4.7%
Median Household Income	\$62,293		\$64,552	
Average Household Income	\$84,928		\$91,496	
Per Capita Income	\$30,811		\$33,268	

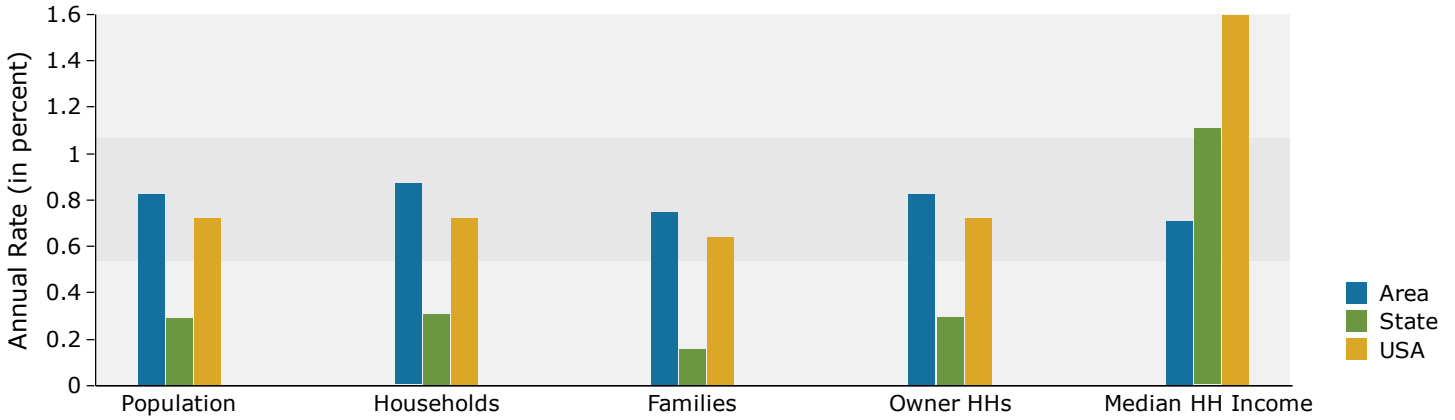
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,538	7.5%	3,485	6.8%	3,611	6.7%
5 - 9	3,711	7.8%	3,663	7.1%	3,701	6.9%
10 - 14	3,776	8.0%	3,649	7.1%	3,904	7.3%
15 - 19	3,555	7.5%	3,257	6.3%	3,403	6.3%
20 - 24	2,775	5.9%	2,971	5.8%	2,750	5.1%
25 - 34	6,671	14.1%	7,474	14.5%	7,542	14.0%
35 - 44	6,941	14.6%	7,206	14.0%	7,709	14.3%
45 - 54	6,626	14.0%	6,778	13.1%	6,771	12.6%
55 - 64	5,144	10.8%	6,204	12.0%	6,177	11.5%
65 - 74	2,841	6.0%	4,421	8.6%	4,961	9.2%
75 - 84	1,418	3.0%	1,874	3.6%	2,535	4.7%
85+	438	0.9%	579	1.1%	664	1.2%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	42,986	90.6%	45,336	87.9%	46,365	86.3%
Black Alone	3,013	6.4%	4,130	8.0%	4,834	9.0%
American Indian Alone	207	0.4%	261	0.5%	290	0.5%
Asian Alone	281	0.6%	404	0.8%	482	0.9%
Pacific Islander Alone	8	0.0%	17	0.0%	21	0.0%
Some Other Race Alone	456	1.0%	669	1.3%	807	1.5%
Two or More Races	484	1.0%	744	1.4%	930	1.7%
Hispanic Origin (Any Race)	1,340	2.8%	2,023	3.9%	2,444	4.5%

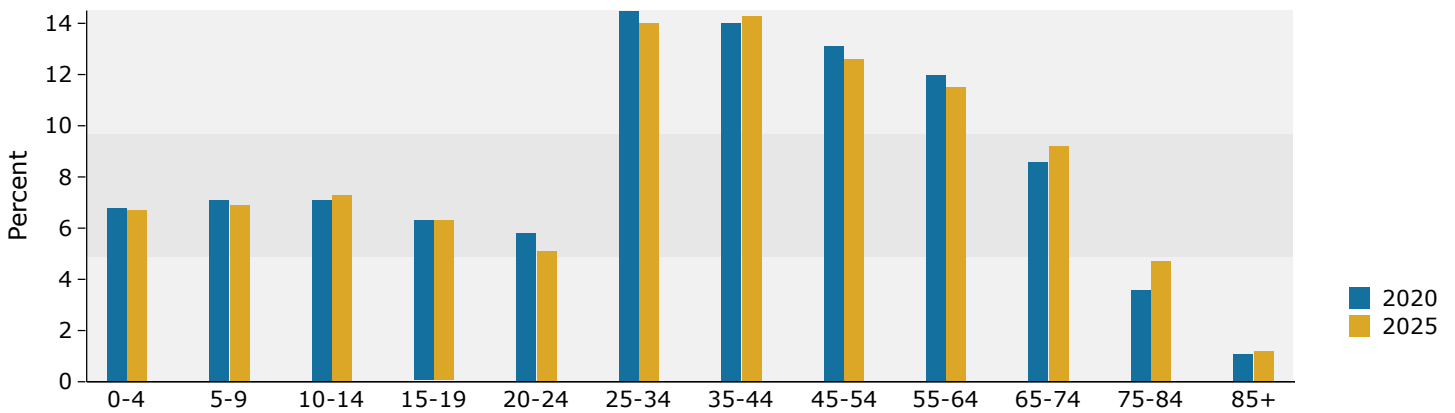
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

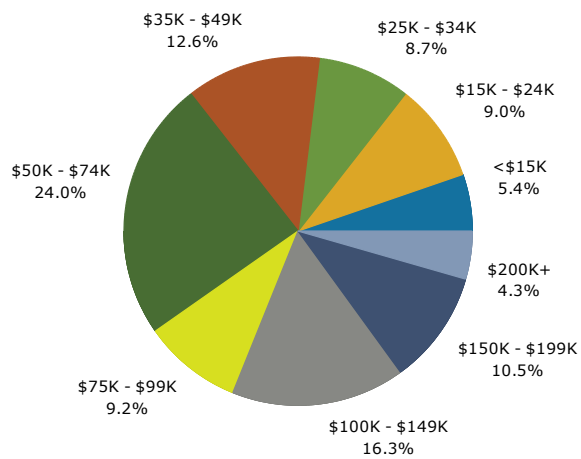
Trends 2020-2025



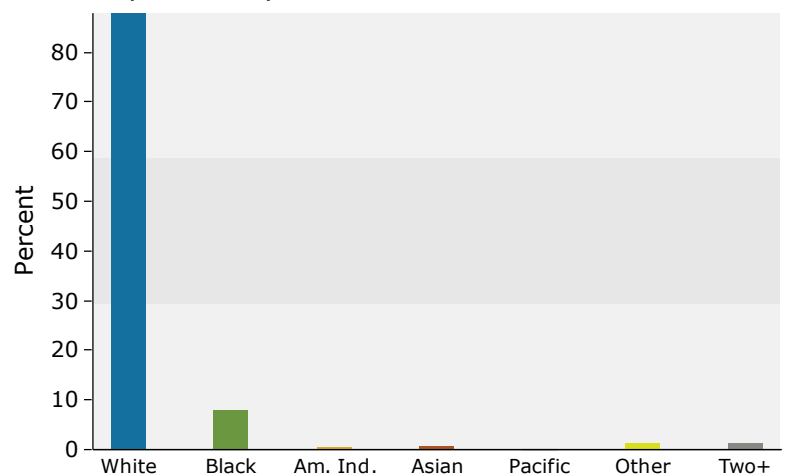
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 3.9%



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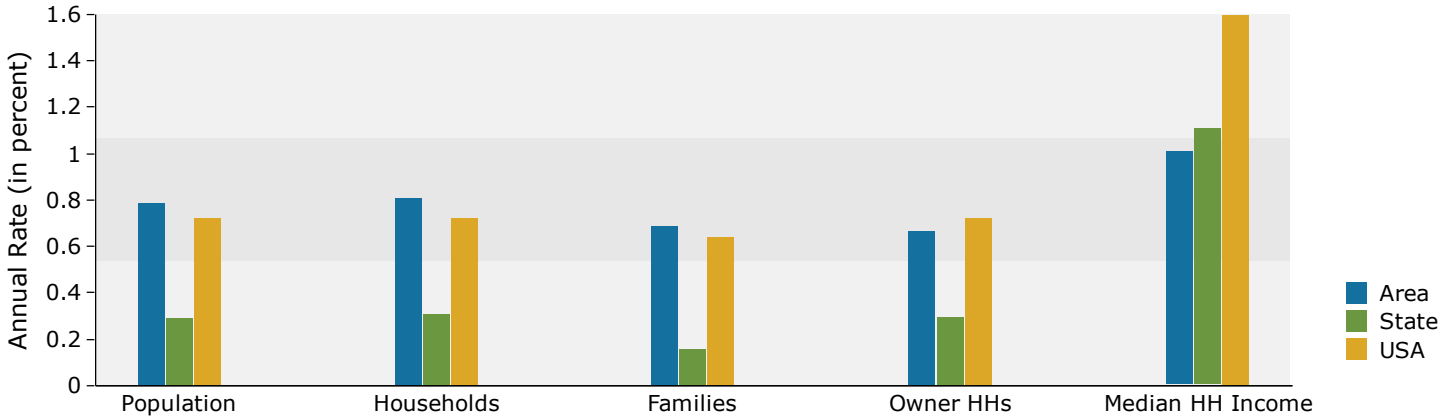
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Summary	Census 2010		2020		2025	
Population	108,990		118,105		122,867	
Households	40,033		43,512		45,307	
Families	30,050		32,055		33,171	
Average Household Size	2.71		2.70		2.70	
Owner Occupied Housing Units	31,573		33,870		35,021	
Renter Occupied Housing Units	8,460		9,642		10,286	
Median Age	35.2		37.2		38.1	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	0.79%		0.29%		0.72%	
Households	0.81%		0.31%		0.72%	
Families	0.69%		0.16%		0.64%	
Owner HHs	0.67%		0.30%		0.72%	
Median Household Income	1.01%		1.11%		1.60%	
Households by Income	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,466	5.7%	2,418	5.3%	2,418	5.3%
\$15,000 - \$24,999	4,046	9.3%	3,955	8.7%	3,955	8.7%
\$25,000 - \$34,999	4,105	9.4%	4,015	8.9%	4,015	8.9%
\$35,000 - \$49,999	5,523	12.7%	5,519	12.2%	5,519	12.2%
\$50,000 - \$74,999	9,215	21.2%	9,327	20.6%	9,327	20.6%
\$75,000 - \$99,999	4,556	10.5%	4,680	10.3%	4,680	10.3%
\$100,000 - \$149,999	7,598	17.5%	8,280	18.3%	8,280	18.3%
\$150,000 - \$199,999	3,826	8.8%	4,584	10.1%	4,584	10.1%
\$200,000+	2,178	5.0%	2,530	5.6%	2,530	5.6%
Median Household Income	\$62,733		\$65,958		\$65,958	
Average Household Income	\$85,182		\$92,650		\$92,650	
Per Capita Income	\$31,168		\$33,931		\$33,931	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,793	7.2%	7,711	6.5%	7,939	6.5%
5 - 9	8,118	7.4%	8,081	6.8%	8,218	6.7%
10 - 14	8,420	7.7%	8,149	6.9%	8,695	7.1%
15 - 19	8,106	7.4%	7,318	6.2%	7,700	6.3%
20 - 24	6,547	6.0%	6,817	5.8%	6,251	5.1%
25 - 34	15,275	14.0%	17,169	14.5%	16,963	13.8%
35 - 44	15,292	14.0%	16,487	14.0%	18,002	14.7%
45 - 54	15,512	14.2%	15,084	12.8%	15,164	12.3%
55 - 64	12,362	11.3%	14,668	12.4%	14,388	11.7%
65 - 74	6,854	6.3%	10,508	8.9%	11,758	9.6%
75 - 84	3,581	3.3%	4,602	3.9%	6,089	5.0%
85+	1,132	1.0%	1,513	1.3%	1,702	1.4%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	86,490	79.4%	90,749	76.8%	92,640	75.4%
Black Alone	18,065	16.6%	21,230	18.0%	23,027	18.7%
American Indian Alone	415	0.4%	504	0.4%	552	0.4%
Asian Alone	1,135	1.0%	1,473	1.2%	1,677	1.4%
Pacific Islander Alone	20	0.0%	42	0.0%	53	0.0%
Some Other Race Alone	1,560	1.4%	2,156	1.8%	2,509	2.0%
Two or More Races	1,305	1.2%	1,951	1.7%	2,410	2.0%
Hispanic Origin (Any Race)	3,848	3.5%	5,425	4.6%	6,392	5.2%

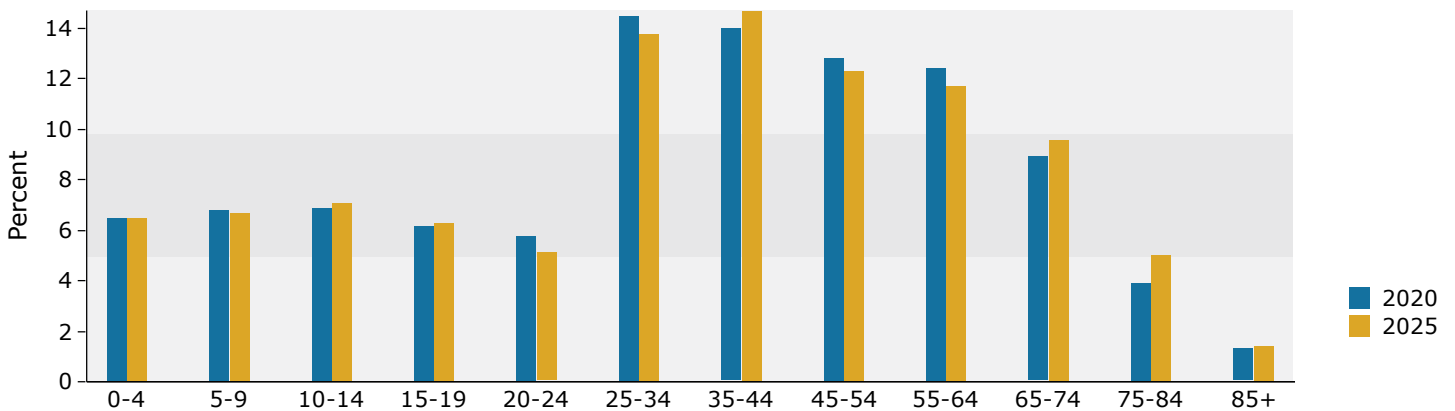
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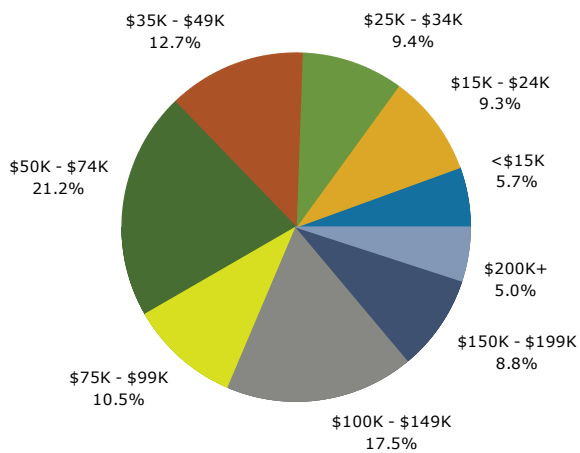
Trends 2020-2025



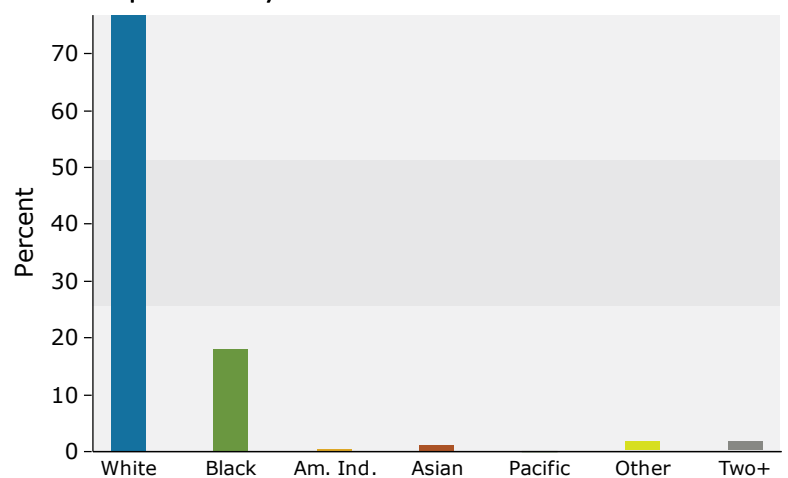
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 4.6%