

OFFERING MEMORANDUM Cadence Academy Preschool

2391 NEW SALEM HIGHWAY | MURFREESBORO, TN

#### PREPARED BY

Ben Claybaker, CCIM +1 615 208 9767 bclaybaker@nainashville.com Brandon Hoop +1 615 246 7549 bhoop@nainashville.com

The information contained herein does not purport to provide a complete or fully accurate summary of the Property or any of the documents related thereto, nor does it purport to be all-inclusive or to contain all of the information which prospective buyers may need or desire. All financial projections are based on assumptions relating to the general economy, competition, and other factors beyond the control of the Owner and Broker and, therefore, are subject to material variation. This Marketing Package does not constitute an indication that there has been any change in the business or affairs of the Property or the Owner since the date of preparation of the information herein. Additional information and an opportunity to inspect the Property will be made available to interested and qualified prospective buyers.

Neither Owner nor Broker nor any of their respective officers, Agents or principals has made or will make any representations or warranties, express or implied, as to the accuracy or completeness of this Marketing Package or any of its contents, and no legal commitment or obligation shall arise by reason of the Marketing Package or its contents. Analysis and verification of the information contained in the Marketing Package is solely the responsibility of the prospective buyer, with the Property to be

sold on an as is, where-is basis without any representations as to the physical, financial or environmental conditional of the Property.

Owner and Broker expressly reserve the right, at their sole discretion, to reject any or all expressions of interest or offers to purchase the Property and/or terminate discussions with any entity at any time with or without notice. Owner has no legal commitment or obligations to any individual or entity reviewing the Marketing Package or making an offer to purchase the Property unless and until such sale of the Property is approved by Owner in its sole discretion, a written agreement for purchase of the Property has been fully delivered, and approved by Owner, its legal counsel and any conditions to the Owner's obligations there under have been satisfied or waived.

This Marketing Package and its contents, except such information which is a matter of public record or is provided in sources available to the public (such contents as so limited herein called the "Contents"), are of a confidential nature. By accepting this Marketing Package, you unconditionally agree that you will hold and treat the Marketing Package and the Contents in the strictest confidence, that you will not photocopy or duplicate the Marketing

Package or any part thereof, that you will not disclose the Marketing Package or any of the Contents to any other entity (except in the case of a principal, who shall be permitted to disclose to your employees, contractors, investors and outside advisors retained by you, or to third-party institutional lenders for financing sought by you, if necessary, in your opinion, to assist in your determination of whether or not to make a proposal) without the prior authorization of the Owner or Broker, and that you will not use the Marketing Package or any of the Contents in any fashion or manner detrimental to the interest of the Owner or Broker.



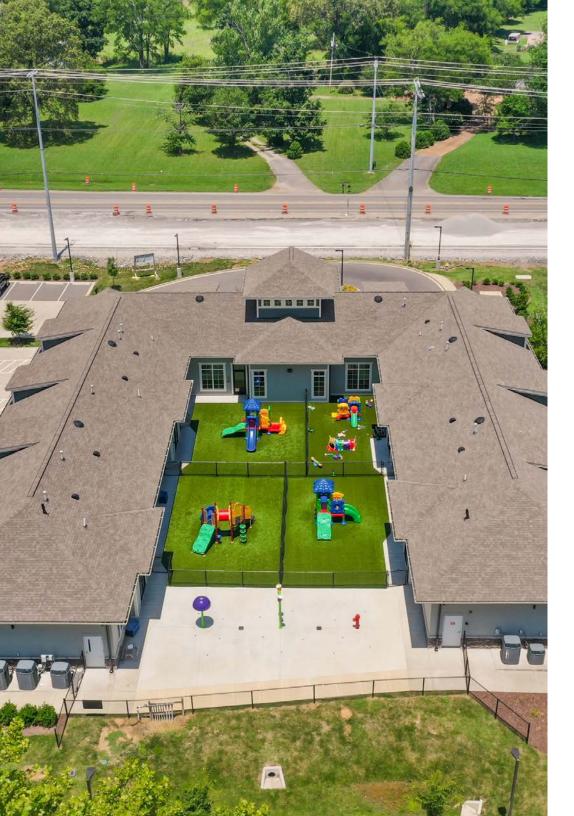
7105 Town Center Way, 3rd Floor Nashville, TN 37207 nainashville.com

#### Ben Claybaker, CCIM

+1 615 208 9767 bclaybaker@nainashville.com

#### Brandon Hoop

+1 615 246 7549 bhoop@nainashville.com



# TABLE OF CONTENTS

- 1 Offering Summary
- 2 Property Overview
- 3 FINANCIALS
- 4 AREA OVERVIEW
- 5 TENANT PROFILES





NAI Nashville Stanton Group, as Exclusive Agent of the Seller, is pleased to presenta Cadence Academy Preschool (the "Property"). The property is a 10,500 rentable square foot located at 2391 New Salem Highway in Murfreesboro, Tennessee. This opportunity includes a strong credit tenant that is one the premier early childhood educators in the U.S. operating over 200 private preschools.





Cadence Academy Education 2391 New Salem Highway | Murfreesboro, TN

\$4,521,951

Offering consists of a preschool building sitting on approximately 1.45 acres.

## Offering Summary

Price

1 1100	Ψ1,021,001
CAP Rate	6.15%
NOI	\$278,100
Price Per Square Foot	\$430.00
Building Square Footage	10,500 SF
Year Built	2018
Tenant	Cadence Education, LLC
Gurantee	Cadence Education, LLC

\*February 2021

#### **Investment Highlights**

- About 10.5 years remaining on a 11-year absolute triple net (NNN) lease with zero landlord responsibility
- Strong credit Tenant- Cadence Education is one the premier early childhood educators in the United States operating over 200 private preschools
- Population of 106,574 residents with an average household income of \$83,325 within a 5-mile radius
- Strategically located with frontage along New Salem Highway
- Cadence Education provides high quality childcare and preschool programs for kids 6 weeks to 12 years old



## PROPERTY SUMMARY

Cadence Academy is located along on New Salem Highway, a commuter street averaging 31,692 vehicles passing by daily less than a mile away from Interstate 24. The site is positioned in a growth area of Murfreesboro and is within close proximity to multiple neighborhood. The 5-mile trade area is supported by more than 106,574 residents and 52,350 daytime employees. Residents within 1 mile of the property boast an affluent average household income of over \$83,325. Murfreesboro is a city in and the county seat of Rutherford County. According to the U.S. Census Bureau, Murfreesboro is one the 15 fastest growing cities (50,000 residents or more) in the United States. Murfreesboro is also home to Middle Tennessee, the largest undergraduate university in state of Tennessee, with 22,000 students enrolled.



# **Property Description**

Property Name	Cadence Academy Education		
Address	2391 New Salem Highway		
County	Rutherford		
Year Built	2018		
Rentable Square Feet	10,500 SF		
Number of Buildings	1		
Stories	1		
Zoning	Commercial		
Parcel Numbers	114 015.07		
Land Area	1.45 Acres		

## **Traffic Counts**

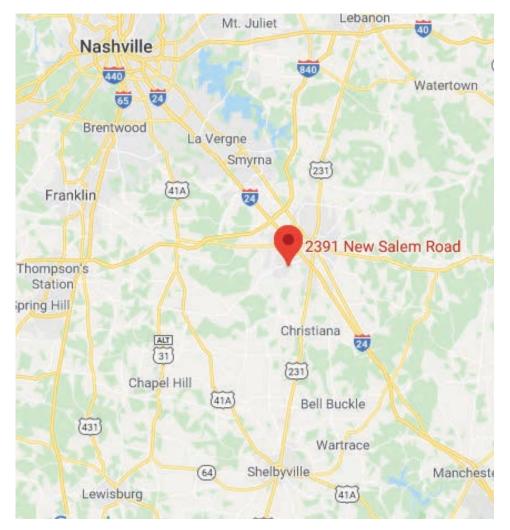
Collection Street	Cross Street	Traffic Volume	Year	Distance
New Salem Hwy	Salem Creek Dr	16,564 VPD	2020	0.21 miles
New Salem Hwy	Saint Andrews Dr	15,645 VPD	2018	0.30 miles
New Salem Hwy	Cason Lane	31,692 VPD	2020	0.03 miles

<sup>\*</sup>Source: CoStar

# MAPS & AERIALS



## MAPS & AERIALS





# AREA RETAILERS AERIAL



## FINANCIAL ANALYSIS

#### **Financial Overview**

Price	\$4,521,951	
CAP Rate	6.15%*	
Year Built	2016	
Building Square Footage	10,500 SF	
Lot Size	1.15 Acres	
Type of Ownership	Fee Simple	
Tenant	Cadence Education, LLC	
Gurantee	Cadence Education, LLC	
Lease Type	NNN	
Initial Lease Term	11 Years	
Roof and Structure	Landlord	
Rent Commencement	02/14/2020	
Lease Expiration	02/28/2031	
Term Remaining on Lease	10.5 Years	
Increases	3% Annual	
Options	Two 5-Years	
	*February 2021	

### **Annualized Operating Data**

_	
Annual	Monthly
\$270,000.00	\$22,500.00
\$278,100.00	\$23,175.00
\$286,443.00	\$23,870.25
\$295,036.29	\$24,586.36
\$303,887.38	\$25,323.95
\$313,004.00	\$26,083.67
\$322,394.12	\$26,866.18
\$332,065.94	\$27,672.16
\$342,027.92	\$28,502.33
\$352,288.76	\$35,228.88
\$362,857.42	\$30,238.12
	\$270,000.00 \$278,100.00 \$286,443.00 \$295,036.29 \$303,887.38 \$313,004.00 \$322,394.12 \$332,065.94 \$342,027.92 \$352,288.76

Landlord maintenance: at its sole cost & expense, Lessor shall be responsible for keeping the roof exterior walls and building structure (including foundations, bearing and sub-flooring) of the property in good order and repair and replacing the same as necessary.



## AREA OVERVIEW - MURFREESBORO



- Murfreesboro is a city in and the county seat of Rutherford County, Tennessee
- The population was 145,791 in 2020 according to the Rutherford County Chamber.
- #1 largest suburb in the Nashville MSA
- Rutherford County has top rated schools, the 5th best school in the US is in Murfreesboro. (Central Magnet)
- It is Tennessee's fastest growing major city and one of the fastest growing cities in the country
- Murfreesboro is also home to Middle Tennessee State University, the largest undergraduate university in the state of Tennessee, along with Motlow State Community College, and TN College of Applied Technology. Combined, the school has 26,000+ student enrollment.



# DEMOGRAPHICS

	1 Mile Radius	3 Mile Radius	5 Mile Radius
POPULATION			
Population (Current)	9,434	47,363	106,574
Population (5 Yr. Forecast)	10,727	53,696	120,364
Percent Forecast (5 Yr. Forecast/Current Yr.)	13.71%	13.37%	12.94%
HOUSEHOLDS			
Total Households (Current)	3,540	17,918	39,818
Total Households (5 Yr. Forecast)	4,015	20,270	44,910
Percent Forecast (5 Yr. Forecast/Current Yr.)	13.42%	13.13%	12.79%
POPULATION BY RACE			
White	7,181	36,650	80,960
Black	1,375	6,885	17,694
Asian	20	214	530
Native American and Alaska Native	591	2,104	4,129
Hawaiian & Pacific Island	8	50	88
Other	258	1,460	3,173
AVERAGE HOUSEHOLD INCOME	\$83,325	\$81,292	\$77,511
BUSINESS & EMPLOYMENT			
Total Employees	1,241	20,432	52,350
Total Establishments	109	1,664	5,54
Total Consumer Expenditures	\$94,015	\$466,565	\$1,001,399



### CADENCE ACADEMY



Cadence Academy Preschool provides exceptional childcare and preschool programs for ages 6 weeks to 12 years old at over 220 private preschools in 21 states. The company has locations in Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Georgia, Iowa, Illinois, Kansas, Kentucky, Massachusetts, Missouri, New York, New Jersey, Oregon, Pennsylvania, North Carolina, Rhode Island, South Carolina, Tennessee, Texas, Virginia and Washington. Their early education programs gently guide young children towards important developmental milestones and have been proven to prepare children for the transition into kindergarten. The Academy offers Infant Care, Toddler Care, Early Preschool, Preschool, and Pre-Kindergarten programs for preschool children and Before & After School Care and Summer Camp for elementary children. Each month, their passionate preschool teachers introduce new skills across 9 different learning domains through our Ascend Curriculum. This skill-based curriculum progressively builds important skill sets in subjects such as Literacy, Mathematics, Physical Fitness, and Cultural Understanding. These skills are later fine-tuned in Kindergarten Club so that the graduating prekindergarten students are confident and ready for elementary school.

