

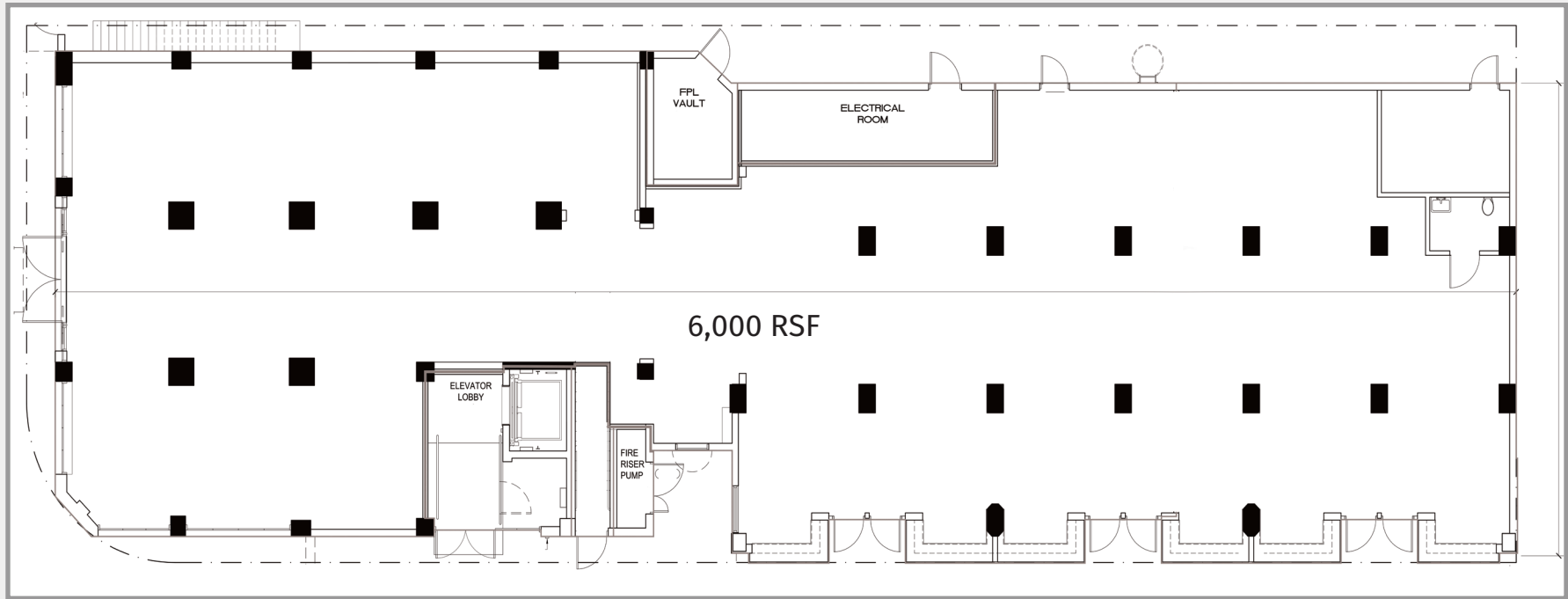


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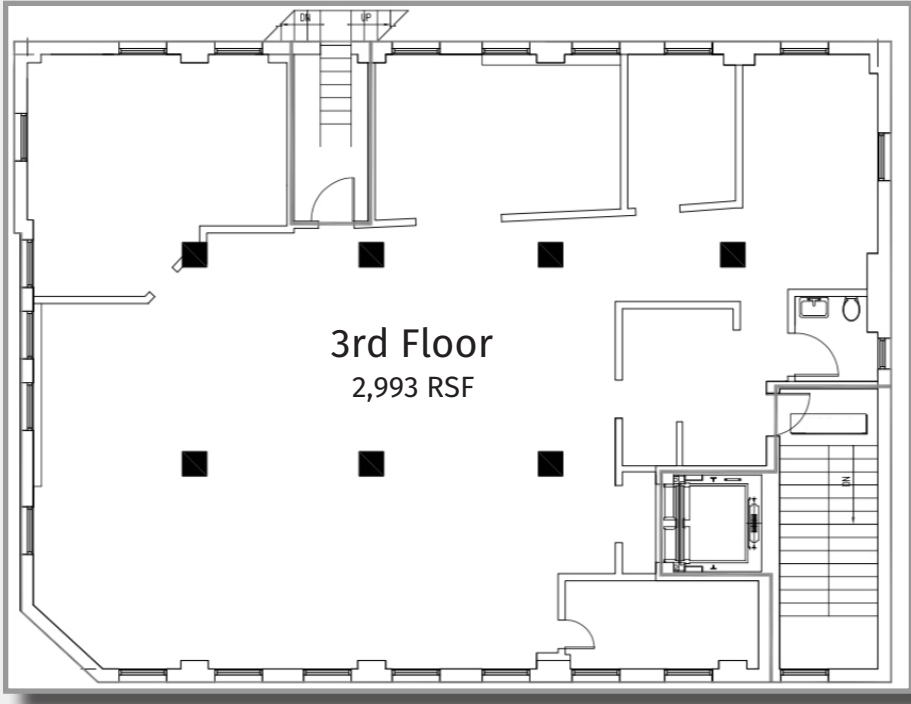
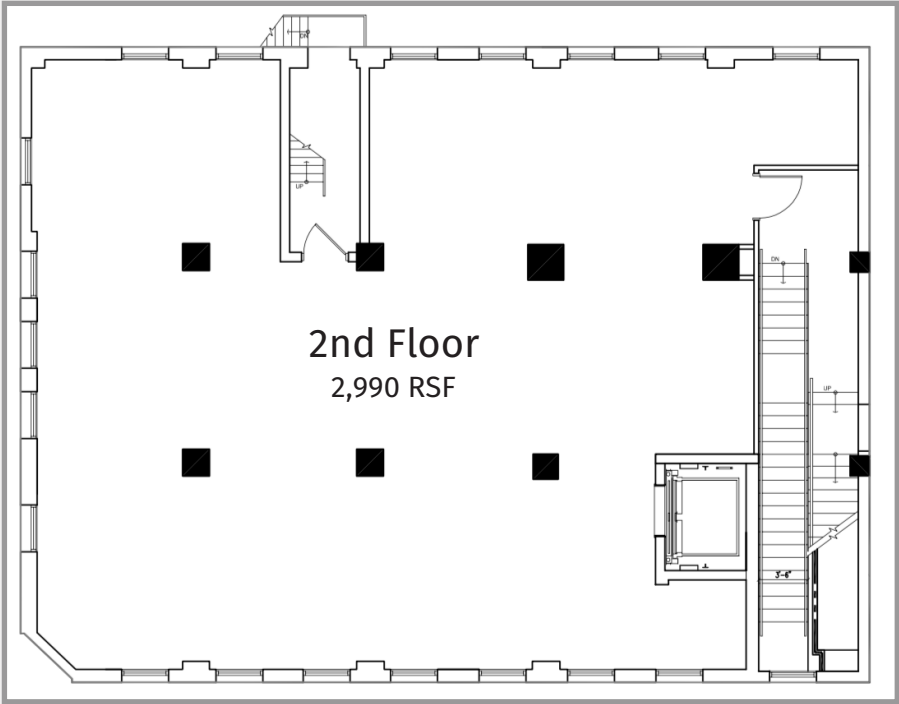
GROUND FLOOR



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SECOND & THIRD FLOORS

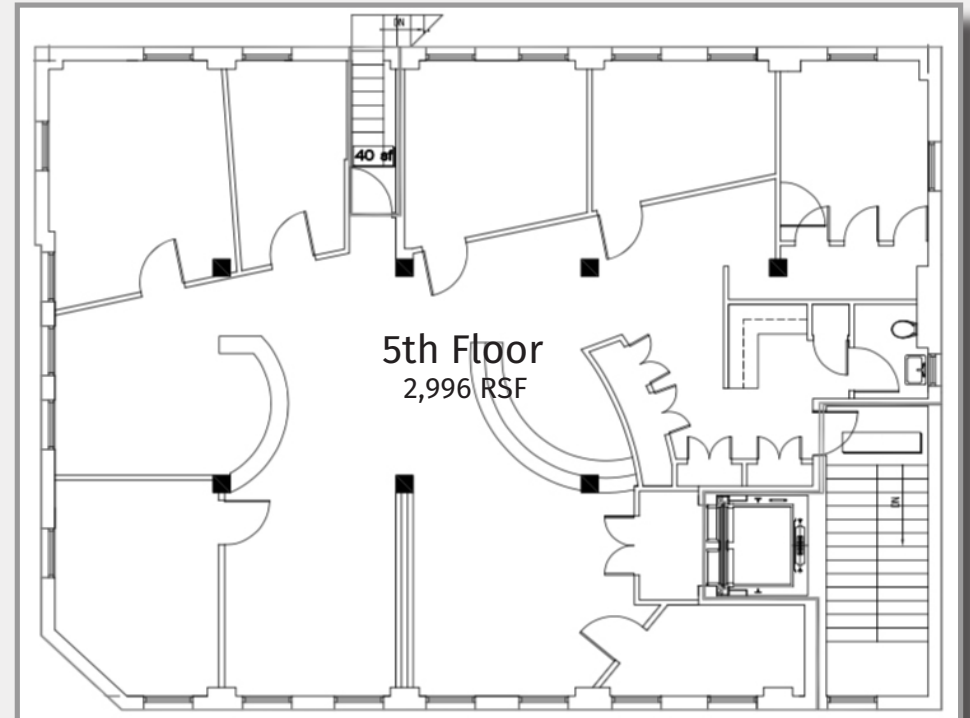
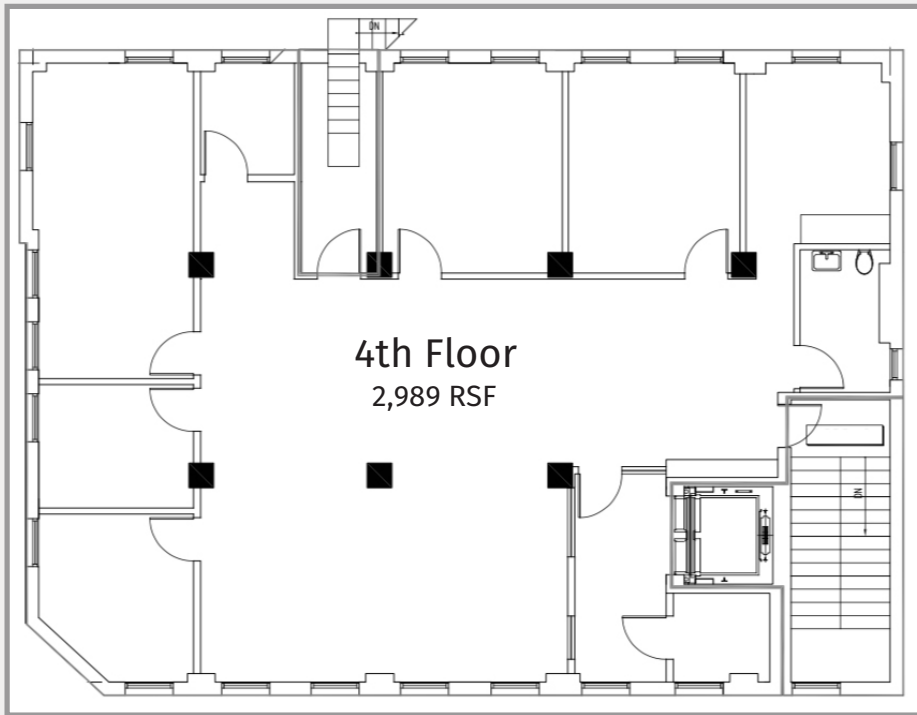


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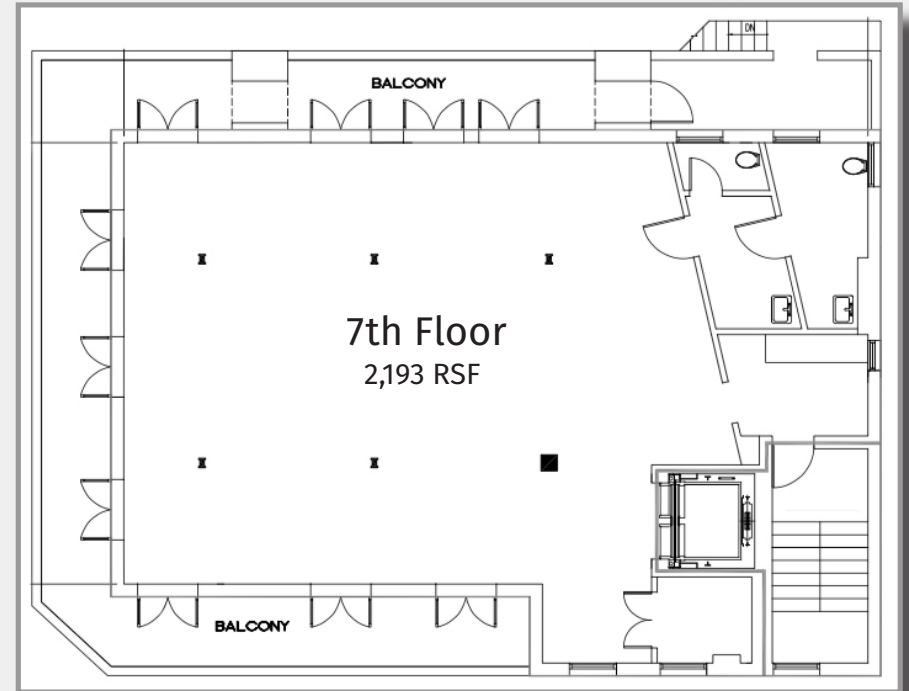
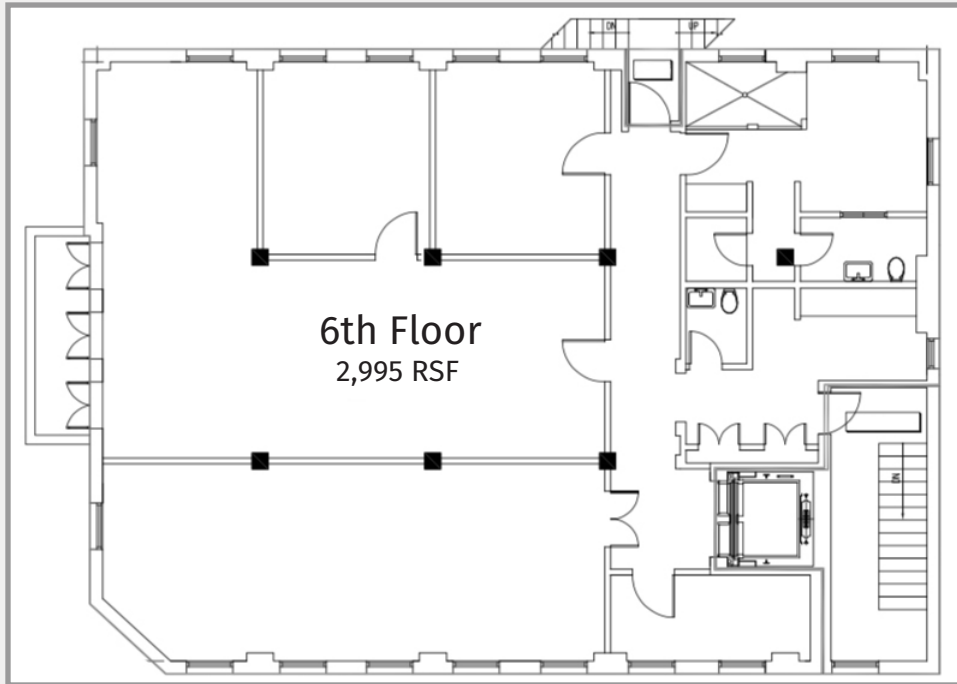
FOURTH & FIFTH FLOORS



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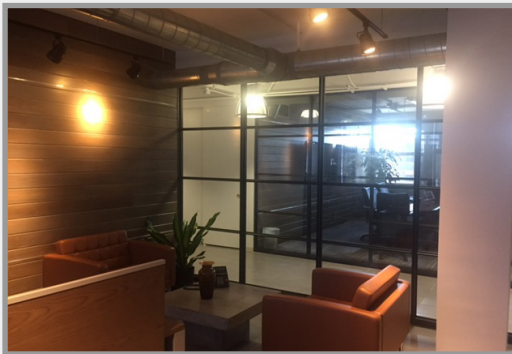
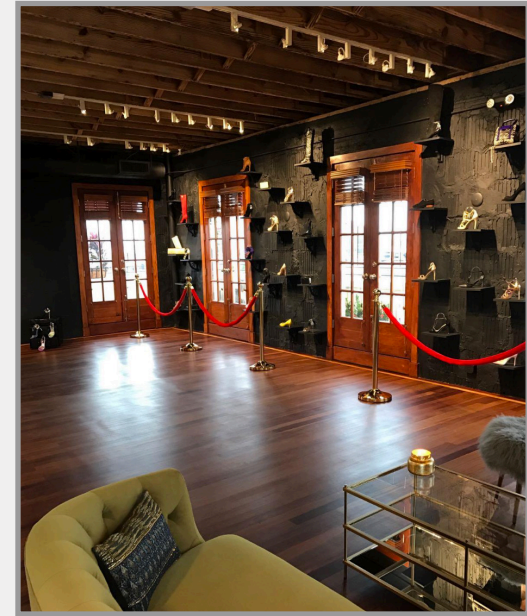
SIXTH & SEVENTH FLOORS



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INTERIOR



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AERIAL VIEW



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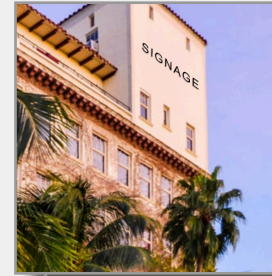
LOCATION OVERVIEW



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MIAMI BEACH CONVENTION CENTER

Incorporated 100 years ago, the City of Miami Beach has evolved over time into an international, first-class destination with world-class amenities, hotels, restaurants, shopping and beaches, attracting visitors and residents from all over the world. Since the mid-1950s, the Miami Beach Convention Center was the commercial center of the city. Over time, as the center grew, the surrounding area developed to include City Hall, a botanical garden, the Holocaust Memorial, Lincoln Road, and the New World Symphony building designed by world-renowned architect Frank Gehry.

Today, the center hosts internationally acclaimed trade shows such as Art Basel Miami Beach and Maison & Objet and will be undergoing a \$515 million renovation and expansion designed by nationally recognized Fentress Architects, the local design firm of Arquitectonica, and international landscape architects West 8, making it a state-of-the-art facility that will continue as a "Gateway to the Americas." The improvements, paired with the headquarters hotel being constructed alongside it, are expected to make Miami Beach a premier place for meetings and events attracting new, international and national events and conventions, and assuring its significance as one of the largest visitor draws for the South Florida region. The project is estimated to generate \$5 billion in economic impact over 30 years.

Once renovations are completed in 2019, the new 1.4 million square foot LEED-Certified facility will position itself among the top globally significant convention centers in the world. This transformation will enable the center to keep up with the demands of the competitive national and international convention community, while new versatile indoor/outdoor public spaces will create improved walkability; connecting the center and the city's adjacent historic, cultural district and resorts.

RENOVATION HIGHLIGHTS

- New Main Entrance With Wave-Inspired Facade
- New West Grand Lobby With 30 Foot High Multimedia Feature
- New, State-Of-The-Art, 60,000 Square Foot Grand Ballroom With New Entrance, Terrace and Prefunction Area
- 20,000 Square Foot, Junior Rooftop Ballroom With Terrace and Prefunction Area
- 505,000 Square Feet of Contiguous Exhibit Space With 35 Foot Ceilings and Advanced Technology
- 81 Flexible Meeting Rooms Totaling 190,000 Square Feet
- 806 On-Site Rooftop Parking Spaces
- Restoration of the Historic Carl Fisher Clubhouse to its Original Glory
- 12 Acres of Surrounding Parks and Landscaped Areas
- New Pedestrian Friendly and Ecologically Sensitive Green Space Along Collins Canal
- A \$7 Million Art Budget to Incorporate Public Art Into the Project

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VAN DYKE BUILDING

LINCOLN RD - MIAMI



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