

## BALLARD



Phase I Retail: 140,000
Parking stalls: 520
Anchors: Trader Joe's, LA Fitness Signature Club

109,000 Trade Area Population

■48,000 Trade Area Daytime
Population

83,000 Trade Area Average HH Income



## BALLARD 3LOCS 1+2 offers a LEED

Silver certified 200,000 sf of retail plus 200,000 square feet of office in two interconnected buildings with a indoor/outdoor plaza acting as the living room for the environment. Amenities include a large outdoor plaza with on-site passenger drop-off, accessible green roof and ample parking for cars and bicycles directly connected to offices and plaza level. The project is easily accessible via car on 15th ave, Leary way and 46th street; by bus on 15th ave and Leary way; for bicyclists and by pedestrians via the Burke-Gilman trail and is highly visible from the Ballard Bridge and surrounding water. Ballard Blocks comprises of a convenient mix of well-known retailers including Trader Joe's and a L.A. Fitness' Signature health club as well as an assortment of best-in-class restaurants and retailers.

Demographics.	3 mile	5 mile
Population	187,442	362,326
Average H/H Income	\$75,666	\$73,724
Daytime Population	145,401	389,179
Education Level	57.2% 4+ years college	53.8% 4+ years college



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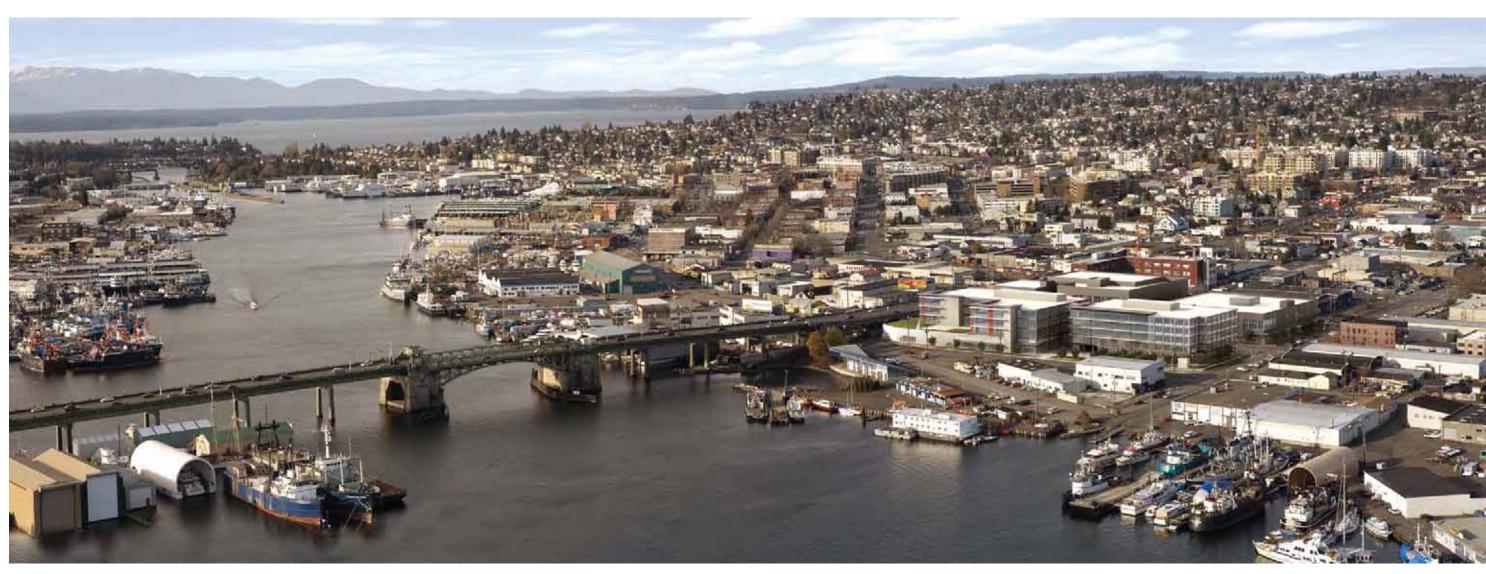
BALLARD 3LOCS south east view with Salmon Bay and Lake Union











BALLARD **3LOC** north west view with Salmon Bay, Ballard Bridge and the Olympic Mountains







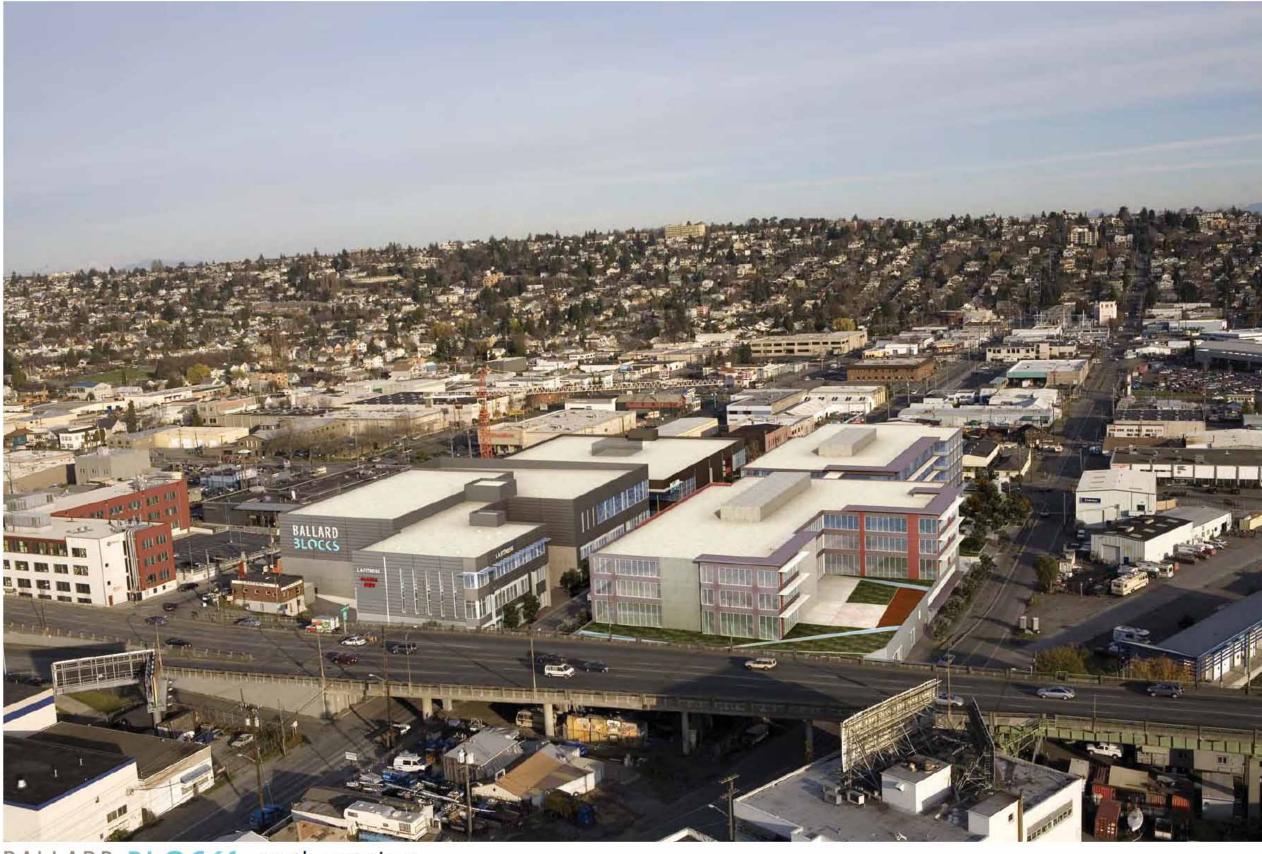
BALLARD **3LOC** east view

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BALLARD **3LOCS** north east view



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