

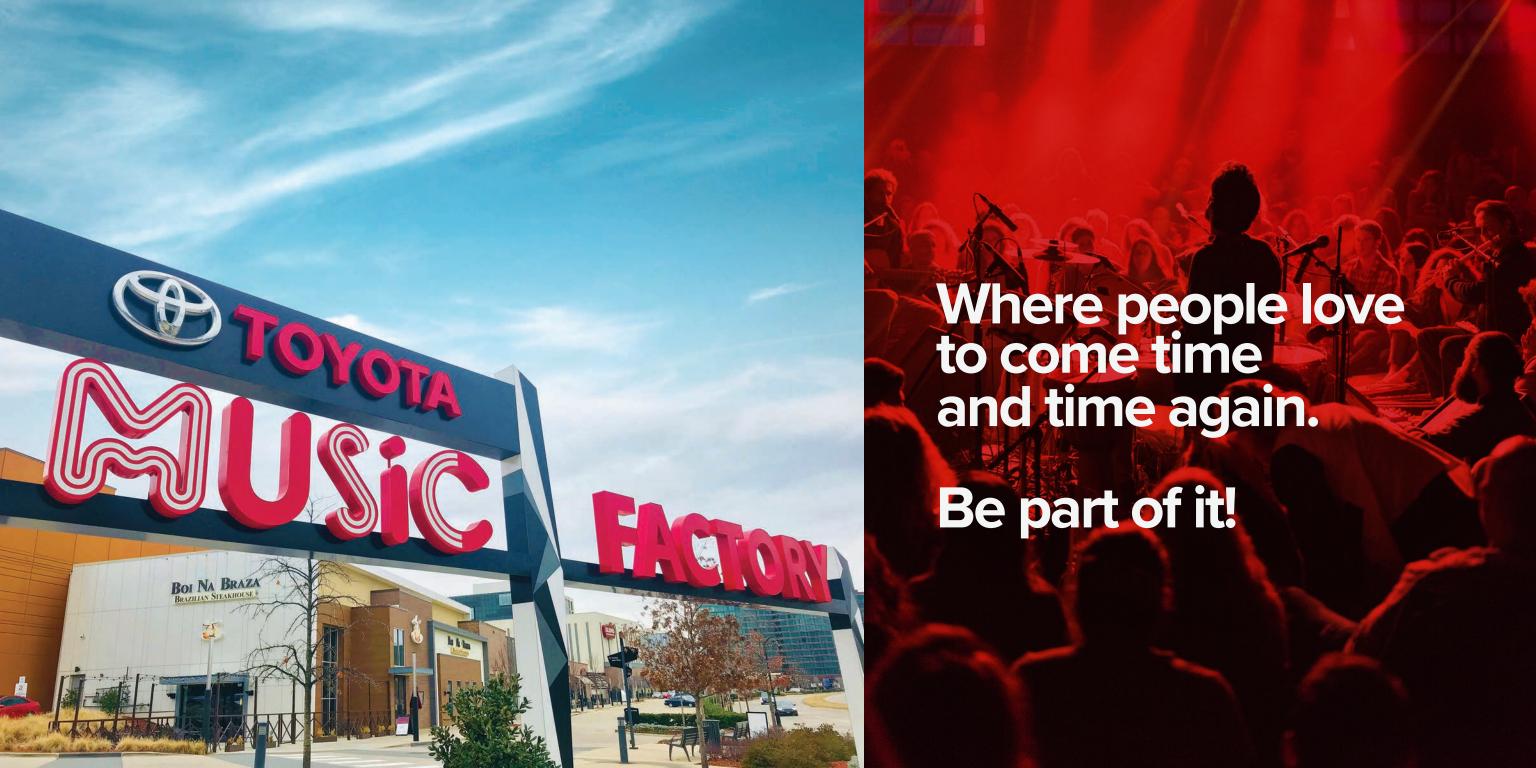




# Exceptional sounds, and tastes. A true regional destination.

Events drawing from far and wide.









Building the best of times.

# Drawing the crowds

Toyota Music Factory is the area's premier entertainment and lifestyle center perfectly located just north of O'Connor between U.S. Highway 114 and Las Colinas Boulevard, Toyota Music Factory is easily accessible from Dallas, Fort Worth, a multitude of suburbs and DFW Airport and Love Field. Along with this ideal location, it's been designed with specific features to draw thousands of visitors for one unforgettable experience after the next:

#### THE PAVILION AT TOYOTA MUSIC FACTORY

This state-of-the-art 8,000 capacity convertible Performance Hall — operated by the global leader in concerts, Live Nation — regularly showcases artists from around the world.

#### **TEXAS LOTTERY PLAZA**

Gigantic open-air plaza with outdoor stage brings in crowds for regularly-programmed live music, festivals, fashion shows, movies, open-air markets and more.

## 400,000 SQUARE FEET OF BARS, RESTAURANTS AND ENTERTAINMENT

- More than 20 RBE concepts
- Corporate campus of Ethos International.



# **Experiences** nonstop

Toyota Music Factory is the prime destination for live performances and more than just music. Get your foodie fix; breakfast, lunch and dinner. Grab a cocktail in a selection of bars and pubs. Catch the hottest new movie with a cold one in hand. All day, every day, Toyota Music Factory is the place you want to be.





#### ALAMO DRAFT HOUSE

Seven screens for new release movies, family and independent films, as well as signature repertory programming.



#### **BAR LOUIE**

Experience your local bar with handcrafted martinis, cocktails and a scratch kitchen during happy hour and late night.



#### **BLUE FIRE**

Simplify catering with one stop shopping...food prepared and delivered just how you want it in the total catering experience.



#### **BOI NA BRAZA**

Take in the Gaucho tradition of Southern Brazil with imported steaks, skewered and slowly roasted over an open flame.



#### **GLORIA'S**

Take in fresh ingredients born out of the traditions of El Salvador then blended in with Tex-Mex innovations.



#### THE GREEN GATOR

Enjoy homemade Cajun foods and the freshest seafood available while catching your team on TV, or sitting out on the great patio.



#### **GRIMALDI'S**

Taste 100 years of experience perfecting brick-oven pizza and calzones...all accompanied by beers and wines from around the globe.



#### LIVE NATION

A global entertainment company, Live Nation promotes, operates, and manages ticket sales for premier live entertainment in the United States and internationally.



#### **MAMA TRIED**

Get your outlaw and your blue grass on with your friends— and even your dog—at the biggest, newest country bar and honky tonk in town.



#### **MERCY WINE BAR**

The award-winning Mercy Wine Bar goes even further. Revel in more than 100 curated wines along with a full bar along and gourmet menu.



#### **NOSH & BOTTLE**

Pick up locally-sourced gourmet meals, drinks, snacks and more on your way in for a concert, or your way out to the office or home.



#### **RAYLEIGH'S**

Dine on upscale seasonal menus with creative platting, then step into performances, conferences, and more in an immersive event space.



#### THE RESERVOIR

Experience a modern twist on the industrial grastropub where bar & spirits are meshed with southern favorites.



#### THIRSTY LION

Gastropub meets sports bar. From-scratch cooking with local ingredients is served up with the best craft beers and cocktails.



#### STUMPY'S HATCHET HOUSE

Get primitive and organic with hatchet throwing...the sport for those who love adventure and who seek a new kind of release.

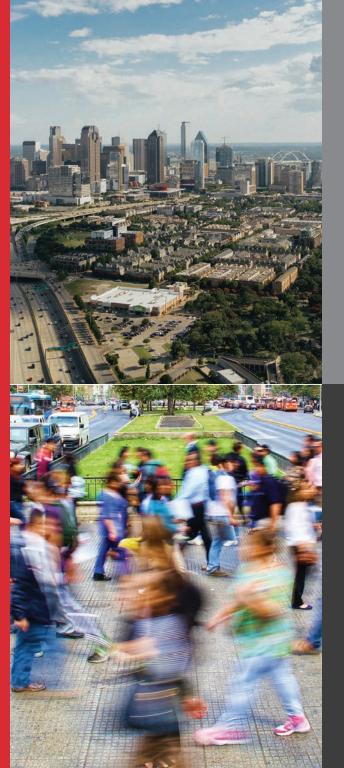


#### YARD HOUSE

Find the world's largest selection of draft beer along with, great music, and 100+ menu items made from scratch daily.

# Accessible to millions

Toyota Music Factory is the premier entertainment center easily accessible to millions in the DFW area. Close to DFW Airport, Love Field, and DART Rail along with crowds of convention-goers and tourists, Toyota Music Factory is at the heart of the action.



#### PARK IT RIGHT HERE

- 4,000+ spaces
- Always free for movies and restaurants
- Safe and secure

#### LIGHT RAIL ACCESS

 Rail lines in from DFW airport, Love Field and downtown Dallas

# IRVING TOURISM & CONVENTION CROWDS

- 3.4 million visitors per year
- Generating more than \$2.3 billion annually

## CONVENTION CENTER AT LAS COLINAS

- Immediately adjacent to Toyota Music Factory
- Newly completed in 2011

# Irving, TX...designed for success

Beyond just central access to the DFW metroplex, Irving delivers a business-friendly environment that generates one success after another.

#### **IRVING ACCOLADES**

- Malcolm Baldrige National Quality Award in 2012
- Small Business of the Year Blue Ribbon award
- Top 5O places to live in America
- Top 3 cities in the U.S. for tech startups
- One of the best cities in the U.S. for starting a family
- Best city in the U.S. for starting a career

#### **IRVING BUSINESS SNAPSHOT**

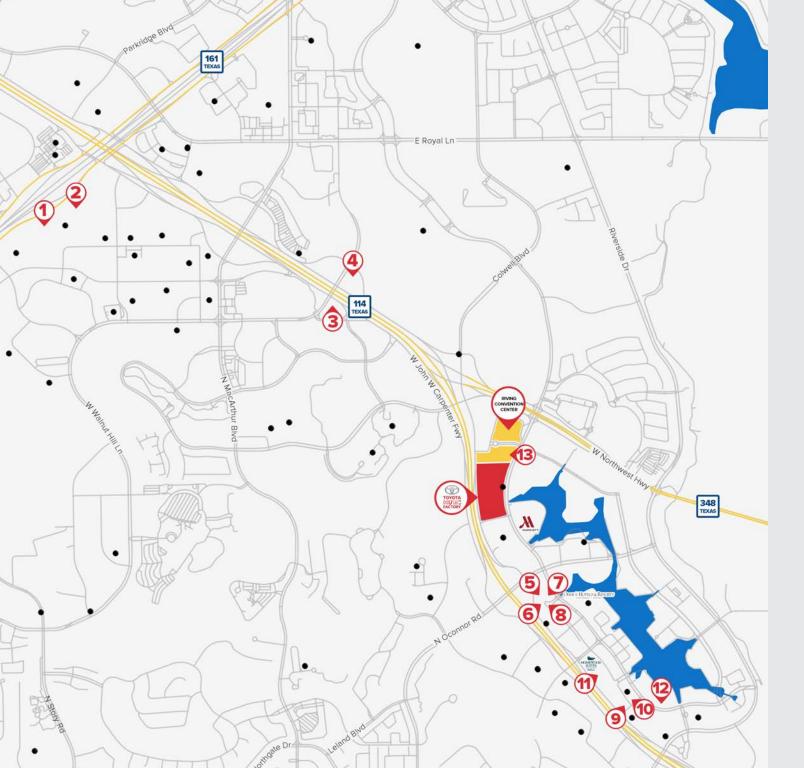
- 10,600 businesses
- 53 Fortune-500 companies
- One of the lowest tax rates in Texas cities
- 29 million SF of office space
- Headquarters of the 2nd and 5th biggest U.S. companies
- The first 5-star accredited Chamber of Commerce in Texas

#### YOUR IRVING NEIGHBORS

- 75 area hotels with 12.000 bedrooms
- 2 award-winning hospitals
- 14 performing visual arts groups
- 5 golf courses including the TPC Four Seasons Las Colinas
- An award-winning musical theater company and symphony orchestra







### NEW & UPCOMING HOTELS NEAR TMF

#### 1, 2

Sandman Hotel & Sutton Hotel Total 400 keys, Opens late 2020

#### 3

Element Hotel
Total 150 keys, Opens spring 2020

#### 4

Embassy Suites Total 325 keys, Opens late 2020

#### 5. 6

Hilton Hotel & Home 2 Total 250 keys, Opens early 2021

#### 7, 8

AC Marriott & Residence Inn Hotel Total 250 keys, Opens early 2021

#### 9, 10

Camby Hotel & Indigo Hotel Total 280 keys, Open late 2021

#### 11

New Luxury brand by Hilton To be announced

#### 12

Conrad by Hilton
To be announced

#### 13

Westin Irving Convention Center Hotel Total 350 keys, Now Open

#### AREA BUSINESSES WITH 200+ EMPLOYEES

#### **# BUSINESS NAME**

Ace Cash Express Ais Data Services Archer Western Herzog Archon Residential Mgmt LP Ashland Hardware Assoc Corp N America Bass Pro LLC Bio World Merchandising Inc Boy Scouts of America Boy Scouts of America Museum, Youth & Family Research Center Cap Gemini America Inc **Champps Operating Corp** Christus Health Citigroup Inc Columbia Medical Center Commercial Metals Company CPLG Creative Financial Staffing Daiwa House USA Inc Eaton Corp **EF Johnson Company** Epsilon Data Mngm LLC Estes Inc Ethos Group Inc **Exxon Mobil Corporation** Flowserve Corporation Forterra Inc

#### # BUSINESS NAME

Hanson Lehigh Inc HD Vest Inc Home Depot USA Home Loans Inc Kimberly-Clark Corp LSG Sky Chefs North America Management Systems McKesson Corporation Medieval Times Enter Inc Mercury Radio Arts Microsoft Corp MMC Group LP Mosaic SLC Solutions US Oper Nokia Solutions Netw US LLC Omni Hotels Corp Omni Hotels Corp **Oracle Corporation** OSG USA Inc Pervacio Pinnacle One Partners Premier Designs Inc Romack Staffing Saxon Global Supermedia Verizon Commun Inc Verizon New York Inc Vistra Corporate Services Co Walker Engineering Workiva Inc

Businesses with 200+ Employees

Four Season Hotels Ltd

**Gtech Services** 



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#### **TOYOTA MUSIC FACTORY**

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