





LOCATION HIGHLIGHTS -

Situated at 21st Avenue & Division St.

Adjacent to Vanderbilt University and in the Heart of the Midtown & West End Districts

One of the Nashville's Highest Pedestrian Foot Traffic Neighborhoods

DEVELOPMENT HIGHLIGHTS

Garage & Designated Retail Parking

350 Apartments - 1st Wave of Apartment Tenants Move In MAY 2017

180 Hotel Rooms - Hotel Guests Welcomed JUNE 2017

TRADE AREA DEMOGRAPHICS

TRAFFIC COUNTS: 13,370 CPD on Broadway/Division 44,000 CPD on West End Ave.

POPULATION: 198,000*

DAYTIME POPULATION: Over 223,000 in the Immediate West End Trade Area

AVERAGE HOUSEHOLD INCOME: \$65,000*

VANDERBILT UNIVERSITY is the Largest Private Employer In Middle Tennessee

FACULTY AND STAFF: 21,502 STUDENT ENROLLMENT: 12,859 Total

6,817 Undergraduate | 6,042 Graduate

*5 Mile Radius



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