

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1572/-83.6009

Whittaker Rd, Augusta Twp.			
	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	987	17,585	48,276
2028 Projected Population	986	17,836	49,523
2020 Census Population	967	17,706	48,165
2010 Census Population	823	16,256	44,148
Projected Annual Growth 2023 to 2028	-	0.3%	0.5%
Historical Annual Growth 2010 to 2023	1.5%	0.6%	0.7%
Households			
2023 Estimated Households	364	6,095	17,822
2028 Projected Households	371	6,322	18,596
2020 Census Households	353	6,053	17,551
2010 Census Households	302	5,485	16,473
Projected Annual Growth 2023 to 2028	0.4%	0.7%	0.9%
Historical Annual Growth 2010 to 2023	1.6%	0.9%	0.6%
Age			
2023 Est. Population Under 10 Years	10.6%	15.0%	12.0%
2023 Est. Population 10 to 19 Years	12.6%	13.7%	12.5%
2023 Est. Population 20 to 29 Years	9.8%	11.8%	14.2%
2023 Est. Population 30 to 44 Years	20.7%	26.7%	23.8%
2023 Est. Population 45 to 59 Years	19.4%	17.1%	18.7%
2023 Est. Population 60 to 74 Years	20.5%	12.3%	14.8%
2023 Est. Population 75 Years or Over	6.4%	3.4%	4.0%
2023 Est. Median Age	40.9	35.1	36.8
Marital Status & Gender			
2023 Est. Male Population	49.8%	49.5%	51.2%
2023 Est. Female Population	50.2%	50.5%	48.8%
2023 Est. Never Married	34.7%	33.5%	38.0%
2023 Est. Now Married	53.4%	53.8%	43.4%
2023 Est. Separated or Divorced	8.1%	8.9%	13.8%
2023 Est. Widowed	3.8%	3.9%	4.8%
Income			
2023 Est. HH Income \$200,000 or More	19.0%	17.0%	10.7%
2023 Est. HH Income \$150,000 to \$199,999	18.1%	14.4%	10.4%
2023 Est. HH Income \$100,000 to \$149,999	21.0%	26.2%	21.4%
2023 Est. HH Income \$75,000 to \$99,999	10.4%	13.5%	13.9%
2023 Est. HH Income \$50,000 to \$74,999	14.8%	12.9%	16.6%
2023 Est. HH Income \$35,000 to \$49,999	7.7%	7.8%	10.3%
2023 Est. HH Income \$25,000 to \$34,999	2.3%	3.6%	6.8%
2023 Est. HH Income \$15,000 to \$24,999	2.1%	2.3%	5.3%
2023 Est. HH Income Under \$15,000	4.6%	2.3%	4.5%
2023 Est. Average Household Income	\$142,574	\$143,491	\$115,860
2023 Est. Median Household Income	\$116,677	\$113,024	\$90,632
2023 Est. Per Capita Income	\$52,620	\$49,739	\$43,585
2023 Est. Total Businesses	40	257	787
2023 Est. Total Employees	594	1,634	5,869

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Race			
2023 Est. White	78.9%	65.7%	64.6%
2023 Est. Black	13.4%	22.5%	24.6%
2023 Est. Asian or Pacific Islander	2.0%	3.9%	3.3%
2023 Est. American Indian or Alaska Native	-	0.2%	0.2%
2023 Est. Other Races	5.6%	7.8%	7.4%
Hispanic			
2023 Est. Hispanic Population	33	850	2,526
2023 Est. Hispanic Population	3.4%	4.8%	5.2%
2028 Proj. Hispanic Population	3.5%	4.8%	5.2%
2020 Hispanic Population	4.1%	5.7%	6.1%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	706	11,541	32,993
2023 Est. Elementary (Grade Level 0 to 8)	0.6%	1.2%	1.2%
2023 Est. Some High School (Grade Level 9 to 11)	4.7%	3.0%	4.2%
2023 Est. High School Graduate	16.3%	20.1%	23.3%
2023 Est. Some College	22.8%	21.6%	25.3%
2023 Est. Associate Degree Only	7.4%	7.6%	7.5%
2023 Est. Bachelor Degree Only	27.1%	28.1%	23.2%
2023 Est. Graduate Degree	21.1%	18.3%	15.4%
Housing			
2023 Est. Total Housing Units	376	6,340	19,014
2023 Est. Owner-Occupied	88.7%	88.5%	74.7%
2023 Est. Renter-Occupied	8.2%	7.7%	19.1%
2023 Est. Vacant Housing	3.1%	3.9%	6.3%
Homes Built by Year			
2023 Homes Built 2010 or later	11.8%	7.5%	5.5%
2023 Homes Built 2000 to 2009	25.7%	35.5%	18.4%
2023 Homes Built 1990 to 1999	5.8%	24.1%	17.6%
2023 Homes Built 1980 to 1989	5.9%	4.5%	8.0%
2023 Homes Built 1970 to 1979	11.7%	6.8%	16.1%
2023 Homes Built 1960 to 1969	5.1%	3.8%	8.5%
2023 Homes Built 1950 to 1959	16.4%	5.6%	10.8%
2023 Homes Built Before 1949	14.4%	8.4%	8.9%
Home Values			
2023 Home Value \$1,000,000 or More	4.0%	1.4%	1.2%
2023 Home Value \$500,000 to \$999,999	5.1%	9.2%	8.4%
2023 Home Value \$400,000 to \$499,999	17.3%	7.8%	7.2%
2023 Home Value \$300,000 to \$399,999	25.0%	19.4%	17.7%
2023 Home Value \$200,000 to \$299,999	27.2%	40.0%	30.3%
2023 Home Value \$150,000 to \$199,999	13.8%	11.8%	15.2%
2023 Home Value \$100,000 to \$149,999	3.2%	4.0%	8.7%
2023 Home Value \$50,000 to \$99,999	1.0%	1.6%	3.9%
2023 Home Value \$25,000 to \$49,999	2.5%	2.2%	3.2%
2023 Home Value Under \$25,000	0.8%	2.5%	4.2%
2023 Median Home Value	\$305,365	\$272,354	\$245,634
2023 Median Rent	\$700	\$1,176	\$1,025

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	807	13,406	38,782
2023 Est. Civilian Employed	75.8%	69.8%	64.3%
2023 Est. Civilian Unemployed	-	3.4%	2.8%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	24.1%	26.8%	32.9%
2023 Labor Force Males	49.8%	49.0%	51.2%
2023 Labor Force Females	50.2%	51.0%	48.8%
Occupation			
2023 Occupation: Population Age 16 Years or Over	612	9,352	24,950
2023 Mgmt, Business, & Financial Operations	16.7%	18.9%	17.4%
2023 Professional, Related	33.0%	31.9%	28.8%
2023 Service	11.2%	11.4%	14.0%
2023 Sales, Office	20.3%	18.5%	17.4%
2023 Farming, Fishing, Forestry	0.9%	0.5%	0.5%
2023 Construction, Extraction, Maintenance	10.5%	7.3%	7.8%
2023 Production, Transport, Material Moving	7.3%	11.5%	14.0%
2023 White Collar Workers	70.0%	69.2%	63.7%
2023 Blue Collar Workers	30.0%	30.8%	36.3%
Transportation to Work			
2023 Drive to Work Alone	63.0%	61.2%	61.9%
2023 Drive to Work in Carpool	3.9%	6.4%	6.6%
2023 Travel to Work by Public Transportation	1.3%	1.6%	1.5%
2023 Drive to Work on Motorcycle	-	0.1%	0.1%
2023 Walk or Bicycle to Work	4.5%	2.9%	3.0%
2023 Other Means	0.2%	1.2%	1.2%
2023 Work at Home	27.0%	26.6%	25.6%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	27.8%	20.0%	20.4%
2023 Travel to Work in 15 to 29 Minutes	40.9%	40.2%	45.0%
2023 Travel to Work in 30 to 59 Minutes	30.3%	35.5%	29.6%
2023 Travel to Work in 60 Minutes or More	0.9%	4.2%	5.0%
2023 Average Travel Time to Work	21.3	24.6	23.1
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$33.37 M	\$558.83 M	\$1.39 B
2023 Est. Apparel	\$1.2 M	\$20.21 M	\$49.52 M
2023 Est. Contributions, Gifts	\$2.07 M	\$33.97 M	\$82.04 M
2023 Est. Education, Reading	\$1.23 M	\$20.1 M	\$47.15 M
2023 Est. Entertainment	\$1.96 M	\$32.75 M	\$80.03 M
2023 Est. Food, Beverages, Tobacco	\$4.98 M	\$83.91 M	\$210.72 M
2023 Est. Furnishings, Equipment	\$1.21 M	\$20.25 M	\$49.67 M
2023 Est. Health Care, Insurance	\$2.99 M	\$49.81 M	\$125.84 M
2023 Est. Household Operations, Shelter, Utilities	\$10.6 M	\$177.53 M	\$445.11 M
2023 Est. Miscellaneous Expenses	\$638.46 K	\$10.64 M	\$26.38 M
2023 Est. Personal Care	\$448.13 K	\$7.51 M	\$18.68 M
2023 Est. Transportation	\$6.04 M	\$102.15 M	\$253.99 M

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