RETAIL KNOWLEDGE ■ REAL ADVANTAGE











INTRODUCING





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Introduction

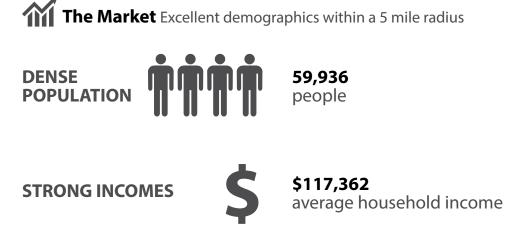




H&R Retail and Ryko Development, Inc. are proud to present BeechTree, a proposed 180,000 square foot community shopping center located at the signalized intersection of Crain Highway (RT 301) & Leeland Road at the entrance to Upper Marlboro's premier luxury residential development. BeechTree is fully entitled for retail development.

Location

- Strategically located on US Route 301 (Crain Highway) at Leeland Road in the center of Prince George's County, MD.
- Ten minutes from I-495 and everywhere you want to be!
- Heavily trafficked 46,841 cars per day on **Rt 301** and 4,696 cars per day on Leeland Rd.
- Part of BeechTree, with 1,250 luxury homes and an additional 650 development lots.
- Convenient to the highest income developments in Prince George's County, MD.
- Minimal retail competition in the trade area











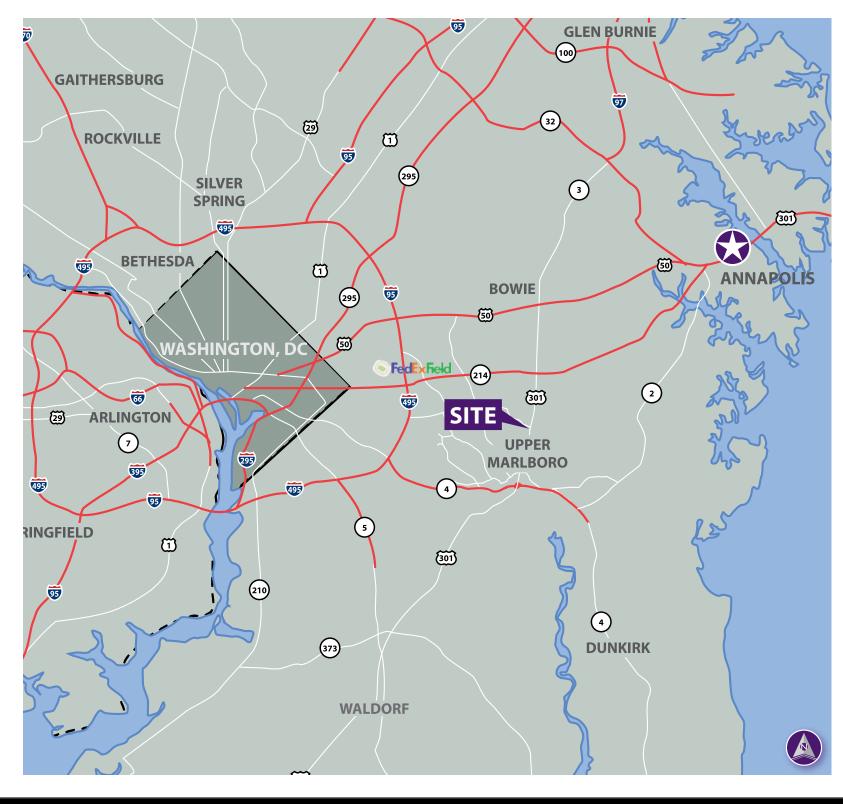












Located along the west side of US Route 301 and immediatly south of Leeland road in the central portion of Prince George's County. This 28 acre site has been planned and approved for up to 300,000 SF by virtue of a Preliminary Plan of Subdivision approved by the Prince George's County Planning Board in January 2011.



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2





Retail Overview



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4

Site Plan







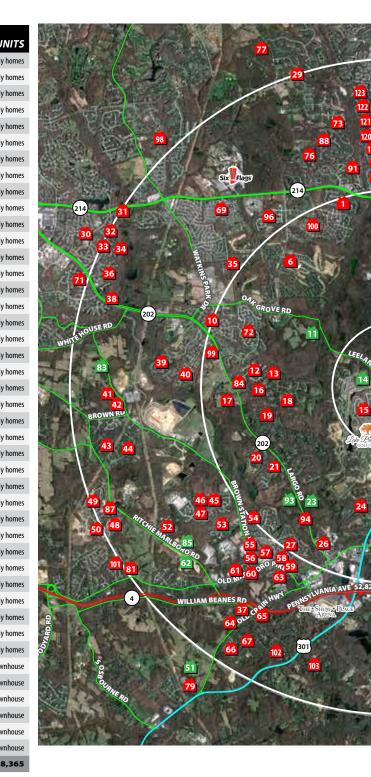
	Square Feet
Grocery	60,000
Junior Department Stores	50,400
In-Line Stores	52,500
PAD Sites	24,300
Total	183,200
PARKING	
Parking Provided	958 Spaces
Ratio Provided	5.22/1,000 SF

Housing Study

DEVELOPMENT NUMBER OF UNIT. 1 Collington Station 529 single-family home 2 Schelford North 27 single-family home 3 Queen Anne Knolls 24 single-family home 4 Queen Anne Ridge 5 single-family home 5 Queen Anne Ridge 5 single-family home 6 Oak Creek 600 units occupied, 1,148 Approve 7 Clagget Landing Estates 7 single-family home 8 Clagget Landing 22 single-family home 10 Perrywood 972 single-family, 428 town home 11 Locust Hill 554 single-family home 12 Rustic Ridge 166 single-family home
3 Queen Anne Knolls 24 single-family home 4 Queen Anne Ridge 5 single-family home 5 Queen Anne Estates 52 single-family home 6 Oak Creek 600 units occupied, 1,148 Approve 7 Clagget Landing Estates 7 single-family home 8 Clagget Landing 22 single-family home 9 Clagget Landing 22 single-family, 428 town home 10 Perrywood 972 single-family, 428 town home 11 Locust Hill 554 single-family home
4 Queen Anne Ridge 5 single-family home 5 Queen Anne Estates 52 single-family home 6 Oak Creek 600 units occupied, 1,148 Approve 7 Clagget Landing Estates 7 single-family home 8 Clagget Knolls 12 single-family home 9 Clagget Landing 22 single-family home 10 Perrywood 972 single-family, 428 town home 11 Locust Hill 554 single-family home
5 Queen Anne Estates 52 single-family home 6 Oak Creek 600 units occupied, 1,148 Approve 7 Clagget Landing Estates 7 single-family home 8 Clagget Knolls 12 single-family home 9 Clagget Landing 22 single-family home 10 Perrywood 972 single-family, 428 town home 11 Locust Hill 554 single-family home
6 Oak Creek 600 units occupied, 1,148 Approve 7 Clagget Landing Estates 7 single-family home 8 Clagget Knolls 12 single-family home 9 Clagget Landing 22 single-family home 10 Perrywood 972 single-family, 428 town home 11 Locust Hill 554 single-family home
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10 Perrywood 972 single-family, 428 town home 11 Locust Hill 554 single-family home
11 Locust Hill 554 single-family home
······································
13 Brock Hall Gardens 21 single-family home
14 Willow Brook 732 single-family home
15 Beech Tree 1900 single-family home
16 Brock Hall Manor 162 single-family home
17 Frontgate Farms 20 single-family home
18 Shipley Farm 42 single-family home
19 Brock Hall 196 single-family home
20 Collington Estates 146 single-family home
21 Brock Hills 129 single-family home
22 Marlboro Meadows 565, single-family, 78 townhouse
23 Bella Donna 14 lots, single-family home
24 Balmoral 88 single-family home
25 Stratford Estates-Section 2 20 single-family home
26 East Marloboro Heights 9 single-family home
27 Villages Of Marlborough 274 single-family, 800 townhouse 154 apartments (Hunters Gler & 192 apartments (Village (Churchills Choice) = 346 apartment
28 Patuxent Estates 5 single-family home
29 The Preserve At Woodmore Estates 16 single-family home
30 Kettering 76 single-family home
31 Kettering Plat No 65 Res 40 single-family home
32 Kettering By The Park 1 60 single-family home
33 Kettering By The Park li 264 single-family home
34 Kettering By The Park 2 216 condos/townhouse
35 Sierra Meadows 73 single-family home
36 Manor Knolls 154 single-family home
37 Beacon Hill 45 single-family home
38 Drumsheugh & Plat 2 26 single-family,139 townhouse
39 Village Of Oak Grove 276 single-family home
40 Ramblewood 288 single-family home
41 Robshire Acres 57 single-family home
42 Winshire Estates 15 single-family home

	DEVELOPMENT	NUMBER OF UNITS
43	Cabin Branch North Plat 2	54 single-family homes
44	Cabin Branch Acres	82 single-family homes
45	Foxchase Plat 2	136 single-family homes
46	Foxchase	19 single-family homes
47	Foxchase Plat 12,13,18	183 single-family homes
48	Marlboro Ridge – Estates	86 single-family homes
49	Marlboro Ridge - The Meadows	152 luxury townhouses
50	Marlboro Ridge - The Hunt	28 single-family homes
	Marlboro Ridge - The Glen	61 single-family homes
52	Winterset	119 single-family homes
53	Kings Grant	357 townhouses
54	Lords Landing Village	374 condos
55	The Village Of Kings Council	168 townhouses
56	Highland Gate	82 townhouses
57	Normandy Place	160 condos
58	Hampshire Hall	44 townhouses
59	Marlborough Towne	132 townhouses
60	Marlboro Downs	67 single-family homes
61	Maple Heights	37 single-family homes
62	Marlboro Riding	152 single-family homes
63	Marlboro Heights	36 single-family homes
64	Beacon Hill Estates	15 single-family homes
65	Croom Station	36 single-family homes
66	South Weston	33 single-family homes
67	Meadowgate	19 single-family homes
68	Clagett Landing	5 single-family homes
69	Cameron Grove	813 single-family homes
70	Queen Anne Meadows	8 single-family homes
71	The Highlands	35 single-family homes
72	Perrywood Manor	33 single-family homes
73	Ashleigh	10 single-family homes
74	Swanson Estates	2 single-family homes
75	Covington	496 single-family homes
76	Twelve Oaks	135 single-family homes
77	Mount Oak Estates	3 single-family homes
78	Mills Property	14 single-family homes
79	Christy Clagett Property	20 single-family homes
80	Mill Branch	38 single-family homes
81	Mcdermott Property	14 single-family homes
82	Forest Hills Motel	61 rooms
	Hammett Property	10 single-family homes
84	Mozen Estates	10 single-family homes
	Marlboro Pointe	108 single-family homes
86	Stratford, Section 1	23 single-family homes

07	DEVELOPMENT Malboro Ridge	NUMBER OF U
87	Woodson Landing	759 single-famil
88 89	Countervail	15 single-famil 26 single-famil
89 90	Marshall's Landing	40 single-famil
	-	3
91	Ashleigh Station Belmont Farms	29 single-famil
92 93	Forest Hills	12 single-famil 116 single-famil
	4400 Largo Road	2
94 05	Peach Preserve	15 single-famil
95 06	Palisades At Oak Creek	13 single-famil
96 07	Meares Estates	166 single-famil
97		5 single-famil
98	Brady Estates	24 single-famil
99	Westin	50 single-famil
100	Woodmore At Oak Creek	64 single-famil
101	Charles Hill	138 single-famil
102	Rosehill Estates	11 single-famil
103	Ellerslie	35 single-famil
104	Bowling Heights	1 single-famil
105	Pointer Ridge At Collington, Section 1	60 single-famil
106	Pointer Ridge At Collington, Section 2	35 single-famil
107	Pointer Ridge At Collington, Section 2A	85 single-famil
108	Pointer Ridge At Collington, Section 3	104 single-famil
109	Pointer Ridge At Collington, Section 4	95 single-famil
110	Pointer Ridge At Collington, Section 5	94 single-famil
111	Pointer Ridge At Collington, Section 6	67 single-famil
112	Pointer Ridge At Collington, Section 7	97 single-famil
113	Pointer Ridge At Collington, Section 8	118 single-famil
114	Pointer Ridge At Collington, Section 9	53 single-famil
115	Pointer Ridge, Section 10	10 single-famil
116	Pointer Ridge, Section 11	75 single-famil
117	Pointer Ridge, Section 12	113 single-famil
118	Pointer Ridge, Section 13	88 single-famil
119	Pointer Ridge, Section 14	108 single-famil
120	Pointer Ridge, Section 15	37 single-famil
121	Pointer Ridge, Section 27	95 single-famil
122	Pointer Ridge, Section 28	58 single-famil
123	Pointer Ridge, Section 29	81 single-famil
124	Lake Village Manor	233 tov
125	Ridgeview Estates	81 tov
126	Ridgeview Estates Addition	175 tov
127	Graystone Of Bowie	66 tov
128	Ternberry	37 single-family, 96 tov
129	Amber Meadows li	33 tov
	TOTAL	1

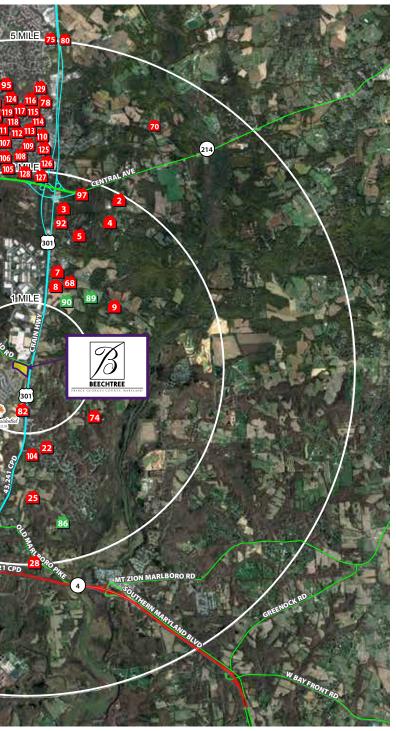


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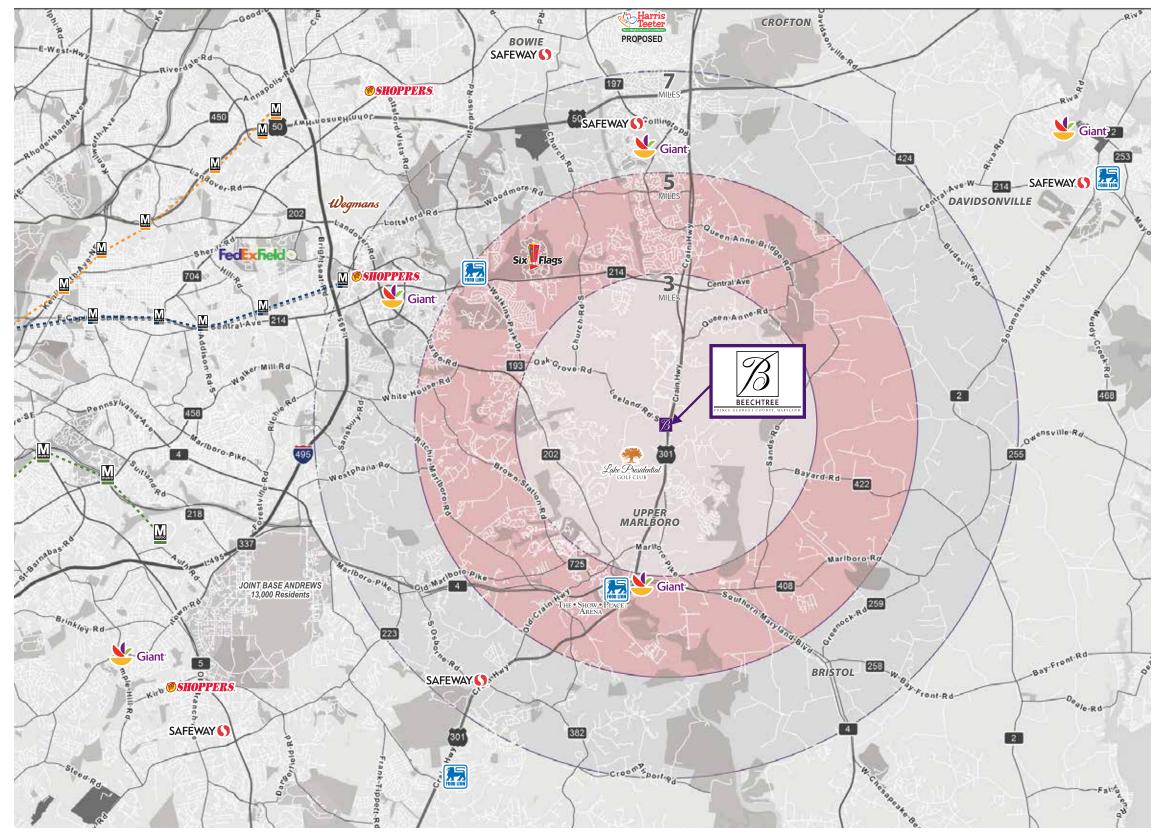
Status: Existing Status: Approved Preliminary Plan







Trade Area Demographics



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Summary Profile

2000 - 2010 Census, 2015 Estimates with 2020 Projections Lat/Lon: 38.8590/-76.7263

ato 2011	56165576, 7617265			
		3 mile radius	5 mile radius	7 mile radius
NO	2015 Estimated Population	17,085	59,936	122,738
ATIC	2020 Projected Population	17,753	62,350	127,652
DUL	2010 Census Population	17,068	59,691	121,933
ЪО	2000 Census Population	12,064	49,710	103,563
	Projected Annual Growth 2015 to 2020	0.8%	0.8%	0.8%
	Historical Annual Growth 2000 to 2015	2.8%	1.4%	1.2%
	2015 Median Age	39.9	40.5	39.9
SQ	2015 Estimated Households	6,000	21,827	46,661
ТОН	2020 Projected Households	6,192	22,561	48,165
USE	2010 Census Households	5,903	21,341	45,496
ОН	2000 Census Households	4,121	17,277	37,733
	Projected Annual Growth 2015 to 2020	0.6%	0.7%	0.6%
	Historical Annual Growth 2000 to 2015	3.0%	1.8%	1.6%
ŢΥ	2015 Estimated White	10.7%	19.9%	18.8%
RACE & ETHNICITY	2015 Estimated Black or African American	84.4%	74.2%	74.9%
ЕТН	2015 Estimated Asian or Pacific Islander	1.8%	2.2%	2.6%
E &	2015 Estimated American Indian or Native Alaskan	0.2%	0.2%	0.2%
RAC	2015 Estimated Other Races	2.9%	3.5%	3.5%
	2015 Estimated Hispanic	2.4%	3.4%	3.3%
ИE	2015 Estimated Average Household Income	\$124,539	\$117,362	\$112,974
VC0	2015 Estimated Median Household Income	\$115,314	\$104,827	\$100,979
-	2015 Estimated Per Capita Income	\$43,741	\$43,060	\$43,121
(+	2015 Estimated Elementary (Grade Level 0 to 8)	3.9%	3.5%	3.1%
EDUCATION (AGE 25+)	2015 Estimated Some High School (Grade Level 9 to 11)	5.7%	6.6%	5.7%
(46	2015 Estimated High School Graduate	17.2%	19.0%	17.2%
NOI	2015 Estimated Some College	17.5%	18.3%	19.7%
CAT	2015 Estimated Associates Degree Only	5.3%	5.5%	5.6%
EDU	2015 Estimated Bachelors Degree Only	19.0%	17.1%	17.8%
	2015 Estimated Graduate Degree	31.4%	29.9%	30.9%
SS	2015 Estimated Total Businesses	511	1,865	4,650
SINE	2015 Estimated Total Employees	5,931	20,879	55,612
BUS	2015 Estimated Employee Population per Business	11.6	11.2	12.0
	2015 Estimated Residential Population per Business	33.5	32.1	26.4

Top 10 Major Employers in Prince George's County, Maryland 2014

Lat/L

	Estimates 38.8590/-76.7263		
		Number Employed	Industry
ΝY	University System of Maryland	18,562	Educational services
COMPANY	Joint Base Andrews Naval Air Facility	13,500	Federal government
100	U.S. Internal Revenue Service	5,539	Federal government
	U.S. Census Bureau	4,414	Federal government
	United Parcel Service (UPS)	4,220	Transportation and warehousing
	NASA - Goddard Space Flight Center	3,397	Federal government
	Giant Food	3,000	Retail trade
	Verizon	2,738	Information
	Prince George's Community College	2,665	Educational services
	Dimensions Healthcare System	2,500	Health care

Full Demographic Profile

2000 - 2010 Census, 2015 Estimates with 2020 Projections | Calculated using Proportional Block Groups Lat/Lon: 38.8590/-76.7263

		3 mile radius	5 mile radius	7 mile radius
NO	2015 Estimated Population	17,085	59,936	122,738
ATI	2020 Projected Population	17,753	62,350	127,652
POPULATION	2010 Census Population	17,068	59,691	121,933
P0	2000 Census Population	12,064	49,710	103,563
	Projected Annual Growth 2015 to 2020	0.8%	0.8%	0.8%
	Historical Annual Growth 2000 to 2015	2.8%	1.4%	1.2%
		6 000	21.027	16.661
5071	2015 Estimated Households	6,000	21,827	46,661
EHO	2020 Projected Households	6,192	22,561	48,165
ноизеногрз	2010 Census Households	5,903	21,341	45,496
H	2000 Census Households	4,121	17,277	37,733
	Projected Annual Growth 2015 to 2020	0.6%	0.7%	0.6%
	Historical Annual Growth 2000 to 2015	3.0%	1.8%	1.6%
4 <i>GE</i>	2015 Est. Population Under 10 Years	12.4%	11.9%	12.0%
AC	2015 Est. Population 10 to 19 Years	13.5%	13.0%	12.6%
	2015 Est. Population 20 to 29 Years	10.5%	11.1%	11.4%
	2015 Est. Population 30 to 44 Years	21.4%	20.7%	21.1%
	2015 Est. Population 45 to 59 Years	25.3%	24.5%	24.0%
	2015 Est. Population 60 to 74 Years	13.1%	14.5%	14.3%
	2015 Est. Population 75 Years or Over	3.8%	4.3%	4.5%
	2015 Est. Median Age	39.9	40.5	39.9
×	2015 Est. Male Population	46.4%	47.3%	46.5%
§ SE	2015 Est. Female Population	53.6%	52.7%	53.5%
'US &		55.070	52.770	55.570
ARITAL STATUS & SEX	2015 Est. Never Married	30.8%	34.0%	35.0%
TAL:	2015 Est. Now Married	48.8%	45.1%	43.2%
ARI	2015 Est. Separated or Divorced	16.8%	16.1%	16.9%
W	2015 Est. Widowed	3.5%	4.8%	4.9%
NE	2015 Est. HH Income \$200,000 or More	13.1%	11.4%	9.9%
100	2015 Est. HH Income \$150,000 to \$199,999	16.2%	13.8%	12.4%
V	2015 Est. HH Income \$100,000 to \$149,999	29.8%	26.2%	25.8%
	2015 Est. HH Income \$75,000 to \$99,999	12.1%	16.0%	16.6%
	2015 Est. HH Income \$50,000 to \$74,999	14.7%	14.9%	16.2%
	2015 Est. HH Income \$35,000 to \$49,999	5.2%	7.7%	7.6%
	2015 Est. HH Income \$25,000 to \$34,999	3.5%	3.4%	4.2%
	2015 Est. HH Income \$15,000 to \$24,999	2.0%	2.8%	3.4%
	2015 Est. HH Income Under \$15,000	3.5%	3.9%	4.0%
	2015 Est. Average Household Income	\$124,539	\$117,362	\$112,974
	2015 Est. Median Household Income	\$115,314	\$104,827	\$100,979
	2015 Est. Per Capita Income	\$43,741	\$43,060	\$43,121
	2015 Est. Total Businesses	511	1,865	4,650
	2015 Est. Total Employees	5,931	20,879	55,612
		5,251	20,075	- 5,0.2

		3 mile radius	5 mile radius	7 mile radius
CE	2015 Est. White	10.7%	19.9%	18.8%
RA	2015 Est. Black	84.4%	74.2%	74.9%
	2015 Est. Asian or Pacific Islander	1.8%	2.2%	2.6%
	2015 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
	2015 Est. Other Races	2.9%	3.5%	3.5%
Ċ.		407	2.026	4.000
1NI	2015 Est. Hispanic Population	407	2,026	4,089
ISP	2015 Est. Hispanic Population	2.4%	3.4%	3.3%
Η	2020 Proj. Hispanic Population	3.3%	4.4%	4.3%
	2010 Hispanic Population	2.4%	3.4%	3.3%
N (2)	2015 Est. Adult Population (25 Years or Over)	14,798	52,129	107,085
LDL	2015 Est. Elementary (Grade Level 0 to 8)	3.9%	3.5%	3.1%
D R 0	2015 Est. Some High School (Grade Level 9 to 11)	5.7%	6.6%	5.7%
ADULTS 25 OR OLDER)	2015 Est. High School Graduate	17.2%	19.0%	17.2%
175	2015 Est. Some College	17.5%	18.3%	19.7%
nat	2015 Est. Associate Degree Only	5.3%	5.5%	5.6%
2	2015 Est. Bachelor Degree Only	19.0%	17.1%	17.8%
	2015 Est. Graduate Degree	31.4%	29.9%	30.9%
91	2015 Est. Total Housing Units	6,229	22,638	48,341
BNISUOH	2015 Est. Owner-Occupied	86.0%	85.3%	78.6%
ОН	2015 Est. Renter-Occupied	10.3%	11.1%	17.9%
	2015 Est. Vacant Housing	3.7%	3.6%	3.5%
AR	2010 Homes Built 2005 or later	14.9%	9.4%	7.2%
Y YE	2010 Homes Built 2000 to 2004	13.5%	10.5%	10.6%
TB	2010 Homes Built 1990 to 1999	23.7%	24.5%	24.8%
3UI	2010 Homes Built 1980 to 1989	16.8%	20.4%	20.6%
ES E	2010 Homes Built 1970 to 1979	12.2%	15.8%	15.5%
HOMES BUILT BY YEAR	2010 Homes Built 1960 to 1969	7.2%	7.7%	9.7%
ų	2010 Homes Built 1950 to 1959	5.9%	5.6%	5.4%
	2010 Homes Built Before 1949	5.8%	6.1%	6.3%
IES	2010 Home Value \$1,000,000 or More	2.9%	2.4%	2.5%
ALU	2010 Home Value \$500,000 to \$999,999	23.3%	18.7%	17.2%
AE V	2010 Home Value \$400,000 to \$499,999	14.8%	14.5%	13.3%
HOME VALU	2010 Home Value \$300,000 to \$399,999	23.4%	24.6%	25.7%
	2010 Home Value \$200,000 to \$299,999	23.4%	24.6%	26.3%
	2010 Home Value \$150,000 to \$199,999	6.3%	6.3%	6.6%
	2010 Home Value \$100,000 to \$149,999	2.7%	3.1%	3.1%
	2010 Home Value \$50,000 to \$99,999	1.4%	2.0%	1.9%
	2010 Home Value \$25,000 to \$49,999	0.8%	1.6%	1.6%
	2010 Home Value Under \$25,000	0.9%	2.4%	1.8%
	2010 Median Home Value	\$385,894	\$349,854	\$346,624
	2010 Median Rent	\$1,345	\$1,343	\$1,373

Н





	3 mile radius	5 mile radius	7 mile radius
2015 Est. Labor Population Age 16 Years or Over	13,535	48,178	98,624
2015 Est. Civilian Employed	70.1%	68.5%	69.4%
2015 Est. Civilian Unemployed	3.6%	3.5%	3.8%
2015 Est. in Armed Forces	0.5%	0.5%	0.6%
2015 Est. not in Labor Force	25.8%	27.5%	26.2%
2015 Labor Force Males	45.8%	46.5%	45.3%
2015 Labor Force Females	54.2%	53.5%	54.7%
2010 Occupation: Population Age 16 Years or Over	9,445	32,012	66,163
2010 Mgmt, Business, & Financial Operations	23.9%	23.1%	22.6%
2010 Professional, Related	27.2%	27.0%	27.3%
2010 Service	13.2%	13.5%	13.3%
2010 Sales, Office	23.4%	24.1%	24.4%
2010 Farming, Fishing, Forestry	0.1%	0.1%	-
2010 Construction, Extraction, Maintenance	5.6%	5.7%	5.5%
2010 Production, Transport, Material Moving	6.6%	6.5%	6.8%
2010 White Collar Workers	74.5%	74.2%	74.3%
2010 Blue Collar Workers	25.5%	25.8%	25.7%
2010 Drive to Work Alone	72.2%	75.4%	73.2%
2010 Drive to Work in Carpool	8.0%	8.1%	8.6%
2010 Travel to Work by Public Transportation	12.7%	11.0%	13.0%
2010 Drive to Work on Motorcycle	-	0.1%	-
2010 Walk or Bicycle to Work	0.5%	0.7%	0.7%
2010 Other Means	0.4%	0.4%	0.5%
2010 Work at Home	6.2%	4.2%	4.0%
2010 Travel to Work in 14 Minutes or Less	8.4%	9.5%	9.6%
2010 Travel to Work in 15 to 29 Minutes	23.0%	25.9%	25.8%
2010 Travel to Work in 30 to 59 Minutes	48.0%	46.0%	45.9%
2010 Travel to Work in 60 Minutes or More	20.7%	18.6%	18.7%
2010 Average Travel Time to Work	39.2	35.8	35.4
2015 Est. Total Household Expenditure	\$495 M	\$1.73 B	\$3.60 B
2015 Est. Apparel	\$17.5 M	\$60.9 M	\$127 M
2015 Est. Contributions, Gifts	\$39.4 M	\$134 M	\$274 M
2015 Est. Education, Reading	\$23.0 M	\$77.6 M	\$159 M
2015 Est. Entertainment	\$28.3 M	\$98.6 M	\$205 M
2015 Est. Food, Beverages, Tobacco	\$71.9 M	\$253 M	\$529 M
2015 Est. Furnishings, Equipment	\$18.0 M	\$62.5 M	\$130 M
2015 Est. Health Care, Insurance	\$40.3 M	\$143 M	\$299 M
2015 Est. Household Operations, Shelter, Utilities	\$153 M	\$533 M	\$1.11 B
2015 Est. Miscellaneous Expenses	\$6.99 M	\$24.6 M	\$51.5 M
2015 Est. Personal Care	\$6.35 M	\$22.2 M	\$46.4 M
2015 Est. Transportation	\$90.5 M	\$319 M	\$667 M



RETAIL KNOWLEDGE **E** REAL ADVANTAGE

For Retail Leasing Information, **Please Contact:**

David A. Ward 240.482.3617 dward@hrretail.com

Geoffrey L. Mackler 410.308.6388 gmackler@hrretail.com

H&R Retail 7201 Wisconsin Avenue Suite 600 Bethesda, MD 20814 Telephone: 301.656.3030

> Retail Leasing By: H&R Retail Development By: Ryko Development, Inc.

Information herein has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. Independent confirmation of its accuracy and completeness is your responsibility, H&R Retail, Inc.







