# MARKET SQUARE

1716 Opelika Road, Auburn, AL 36830

### **EXECUTIVE SUMMARY**



### LOCATION OVERVIEW

Auburn is the largest city in Eastern Alabama, and it is a principal city of the Auburn-Opelika Metropolitan Area. Auburn-Opelika has an MSA of 160,299 and is Alabama's fastest growing metro area. Home to Auburn University, with an enrollment of 28,939, Auburn is largely driven by the influence of education. Auburn's retail corridors have seen massive redevelopment efforts over the last decade as population numbers continue to rise.



### PROPERTY HIGHLIGHTS

- 27,000 AADT (2014) on Opelika Road
- Center was completely renovated with new facade and parking lot in 2017
- In heart of Auburn's retail node along major thoroughfare to Opelika
- Recent redevelopment and construction in the immediate area includes Walmart Neighborhood Market, Badcock Furniture, Krispy Kreme, Starbucks, Steinmart, Michael's and Cookout.

### **DEMOGRAPHICS**

	3 MILES	5 MILES	7 MILES
POPULATION	39,223	77,701	96,057
DAYTIME POPULATION	46,379	89,587	105,907
HOUSEHOLDS	16,963	31,647	39,324
AVERAGE HH INCOME	\$67,045	\$68,424	\$67,803

#### EXCLUSIVE AGENT(S)

RAY JONES, CCIM • ray.jones@tscg.com • 334.332.8424

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### SITE PLAN



**Facade Elevation** 



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### **ADDITIONAL PHOTOS**



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