

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.5385/-83.0493

RF1

33353 Mound Rd

Sterling Heights, MI 48310

1 mi radius 3 mi radius 5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
POPULATION	2019 Estimated Population	7,528	97,868	289,161
	2024 Projected Population	7,574	98,873	292,358
	2010 Census Population	7,432	96,160	285,076
	2000 Census Population	7,574	96,128	287,005
	Projected Annual Growth 2019 to 2024	0.1%	0.2%	0.2%
	Historical Annual Growth 2000 to 2019	-	-	-
HOUSEHOLDS	2019 Estimated Households	3,126	40,188	120,476
	2024 Projected Households	3,188	41,101	123,365
	2010 Census Households	2,976	38,016	114,483
	2000 Census Households	3,097	38,470	115,343
	Projected Annual Growth 2019 to 2024	0.4%	0.5%	0.5%
	Historical Annual Growth 2000 to 2019	-	0.2%	0.2%
AGE	2019 Est. Population Under 10 Years	10.5%	9.9%	10.2%
	2019 Est. Population 10 to 19 Years	10.4%	10.4%	10.9%
	2019 Est. Population 20 to 29 Years	15.7%	14.0%	13.9%
	2019 Est. Population 30 to 44 Years	20.1%	17.8%	18.5%
	2019 Est. Population 45 to 59 Years	20.2%	19.8%	20.3%
	2019 Est. Population 60 to 74 Years	16.0%	18.6%	17.7%
	2019 Est. Population 75 Years or Over	7.0%	9.4%	8.5%
	2019 Est. Median Age	38.4	42.3	41.4
MARITAL STATUS & GENDER	2019 Est. Male Population	49.7%	48.4%	48.7%
	2019 Est. Female Population	50.3%	51.6%	51.3%
	2019 Est. Never Married	32.4%	32.0%	32.8%
	2019 Est. Now Married	45.6%	47.4%	46.7%
	2019 Est. Separated or Divorced	15.6%	13.3%	13.8%
	2019 Est. Widowed	6.4%	7.3%	6.7%
INCOME	2019 Est. HH Income \$200,000 or More	1.1%	2.9%	3.6%
	2019 Est. HH Income \$150,000 to \$199,999	4.2%	6.2%	6.6%
	2019 Est. HH Income \$100,000 to \$149,999	12.0%	15.0%	15.5%
	2019 Est. HH Income \$75,000 to \$99,999	12.9%	15.6%	15.2%
	2019 Est. HH Income \$50,000 to \$74,999	22.7%	19.7%	19.5%
	2019 Est. HH Income \$35,000 to \$49,999	18.0%	14.7%	13.3%
	2019 Est. HH Income \$25,000 to \$34,999	9.7%	8.9%	8.7%
	2019 Est. HH Income \$15,000 to \$24,999	11.0%	8.7%	9.1%
	2019 Est. HH Income Under \$15,000	8.5%	8.2%	8.3%
	2019 Est. Average Household Income	\$60,963	\$75,275	\$77,959
	2019 Est. Median Household Income	\$53,623	\$61,488	\$64,871
	2019 Est. Per Capita Income	\$25,349	\$30,987	\$32,543
	2019 Est. Total Businesses	409	4,492	12,324
2019 Est. Total Employees	7,668	76,987	173,541	

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RACE	2019 Est. White	79.4%	76.3%	77.2%
	2019 Est. Black	11.0%	10.4%	10.2%
	2019 Est. Asian or Pacific Islander	6.0%	9.9%	9.2%
	2019 Est. American Indian or Alaska Native	0.3%	0.3%	0.3%
	2019 Est. Other Races	3.2%	3.2%	3.1%
HISPANIC	2019 Est. Hispanic Population	175	2,185	7,443
	2019 Est. Hispanic Population	2.3%	2.2%	2.6%
	2024 Proj. Hispanic Population	2.4%	2.3%	2.7%
	2010 Hispanic Population	1.8%	1.7%	2.0%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	5,443	71,777	210,227
	2019 Est. Elementary (Grade Level 0 to 8)	7.1%	7.4%	5.3%
	2019 Est. Some High School (Grade Level 9 to 11)	6.4%	6.6%	6.2%
	2019 Est. High School Graduate	29.9%	27.6%	28.2%
	2019 Est. Some College	20.3%	19.6%	21.4%
	2019 Est. Associate Degree Only	8.7%	9.6%	9.6%
	2019 Est. Bachelor Degree Only	19.6%	19.8%	19.2%
	2019 Est. Graduate Degree	8.0%	9.5%	10.0%
HOUSING	2019 Est. Total Housing Units	3,210	41,311	123,759
	2019 Est. Owner-Occupied	58.1%	71.5%	72.4%
	2019 Est. Renter-Occupied	39.3%	25.8%	24.9%
	2019 Est. Vacant Housing	2.6%	2.7%	2.7%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	1.2%	1.7%	1.9%
	2019 Homes Built 2000 to 2009	3.0%	3.9%	4.2%
	2019 Homes Built 1990 to 1999	6.5%	7.4%	8.3%
	2019 Homes Built 1980 to 1989	12.1%	10.4%	9.1%
	2019 Homes Built 1970 to 1979	19.0%	24.8%	22.1%
	2019 Homes Built 1960 to 1969	19.6%	31.3%	26.4%
	2019 Homes Built 1950 to 1959	26.9%	13.0%	17.1%
	2019 Homes Built Before 1949	9.0%	4.8%	8.3%
HOME VALUES	2019 Home Value \$1,000,000 or More	0.5%	0.2%	0.2%
	2019 Home Value \$500,000 to \$999,999	1.3%	1.3%	2.1%
	2019 Home Value \$400,000 to \$499,999	1.2%	1.5%	2.5%
	2019 Home Value \$300,000 to \$399,999	2.9%	4.5%	6.8%
	2019 Home Value \$200,000 to \$299,999	19.3%	18.5%	20.2%
	2019 Home Value \$150,000 to \$199,999	25.8%	33.1%	27.2%
	2019 Home Value \$100,000 to \$149,999	33.3%	28.5%	25.3%
	2019 Home Value \$50,000 to \$99,999	15.3%	12.7%	14.6%
	2019 Home Value \$25,000 to \$49,999	1.9%	2.1%	2.6%
	2019 Home Value Under \$25,000	1.9%	2.3%	2.9%
	2019 Median Home Value	\$151,578	\$157,889	\$161,058
	2019 Median Rent	\$828	\$829	\$813

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	6,276	82,065	240,899
	2019 Est. Civilian Employed	60.2%	57.7%	60.7%
	2019 Est. Civilian Unemployed	1.4%	1.8%	1.8%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	38.4%	40.5%	37.5%
	2019 Labor Force Males	49.7%	47.8%	48.1%
	2019 Labor Force Females	50.3%	52.2%	51.9%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	3,778	47,337	146,119
	2019 Mgmt, Business, & Financial Operations	12.1%	13.7%	14.4%
	2019 Professional, Related	19.3%	23.3%	23.3%
	2019 Service	21.2%	18.5%	17.4%
	2019 Sales, Office	20.2%	21.3%	22.7%
	2019 Farming, Fishing, Forestry	-	-	-
	2019 Construction, Extraction, Maintenance	6.0%	6.1%	6.4%
	2019 Production, Transport, Material Moving	21.2%	17.1%	15.8%
	2019 White Collar Workers	51.5%	58.3%	60.4%
	2019 Blue Collar Workers	48.5%	41.7%	39.6%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	87.3%	86.2%	86.9%
	2019 Drive to Work in Carpool	9.3%	9.2%	7.9%
	2019 Travel to Work by Public Transportation	0.8%	0.7%	0.8%
	2019 Drive to Work on Motorcycle	-	-	-
	2019 Walk or Bicycle to Work	0.7%	1.3%	1.4%
	2019 Other Means	0.5%	0.2%	0.3%
	2019 Work at Home	1.4%	2.3%	2.7%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	25.1%	20.5%	21.3%
	2019 Travel to Work in 15 to 29 Minutes	35.1%	40.5%	42.0%
	2019 Travel to Work in 30 to 59 Minutes	35.9%	30.6%	31.0%
	2019 Travel to Work in 60 Minutes or More	4.1%	4.4%	4.9%
	2019 Average Travel Time to Work	24.3	23.0	22.9
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$156.13 M	\$2.32 B	\$7.12 B
	2019 Est. Apparel	\$5.41 M	\$80.87 M	\$248.32 M
	2019 Est. Contributions, Gifts	\$8.41 M	\$128.75 M	\$397.07 M
	2019 Est. Education, Reading	\$4.49 M	\$69.6 M	\$217.1 M
	2019 Est. Entertainment	\$8.62 M	\$130.29 M	\$400.37 M
	2019 Est. Food, Beverages, Tobacco	\$24.35 M	\$359.29 M	\$1.1 B
	2019 Est. Furnishings, Equipment	\$5.37 M	\$81.18 M	\$249.24 M
	2019 Est. Health Care, Insurance	\$14.64 M	\$217.66 M	\$663.47 M
	2019 Est. Household Operations, Shelter, Utilities	\$51.17 M	\$755.1 M	\$2.31 B
	2019 Est. Miscellaneous Expenses	\$2.94 M	\$44.04 M	\$134.88 M
	2019 Est. Personal Care	\$2.1 M	\$31.25 M	\$95.67 M
	2019 Est. Transportation	\$28.62 M	\$425.87 M	\$1.3 B

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