

Harvest Plaza

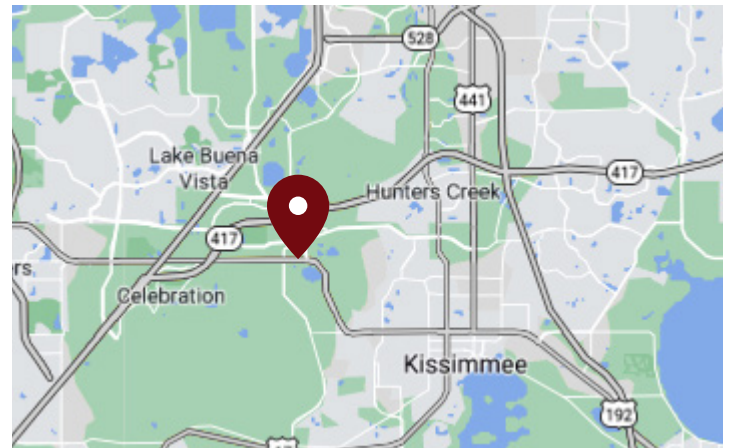
4967 West Irlo Bronson Memorial Highway
Kissimmee, FL 34746
Lat 28.333, Long -81.481

FULLY LEASED



PROPERTY HIGHLIGHTS

- Located at the Well-Traveled Intersection of US Highway 192 and Vineland Road
- 2,800 SF Restaurant Space with 800 SF Patio Available
- High-Traffic Tourism Corridor
- Neighboring Resorts Include Fantasy World Resort, Calypso Cay, Castaway Cove Adventure Park, Embassy Suites
- Approximately 2,400 New Hotel Rooms and 5,000 Residential Units Under Construction or in Permitting Within Three Miles
- Combined Traffic Counts: 70,043 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	18,913	88,177	147,001
Daytime Population	18,776	107,822	225,219
Total Households	6,429	28,800	65,463
Avg. HH Income	\$58,175	\$71,548	\$74,768

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Rochelle DuBrule

407.581.6248 | rdubrue@crossmanco.com

3333 South Orange Avenue, Suite 201, Orlando, FL

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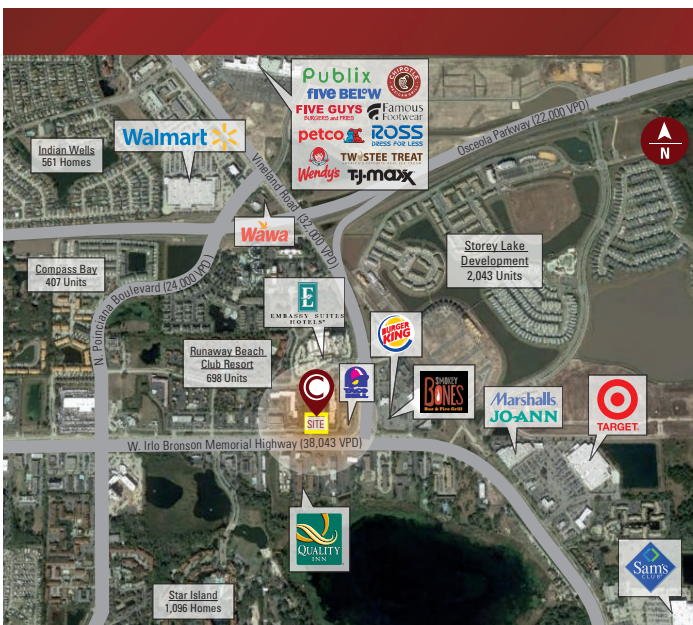
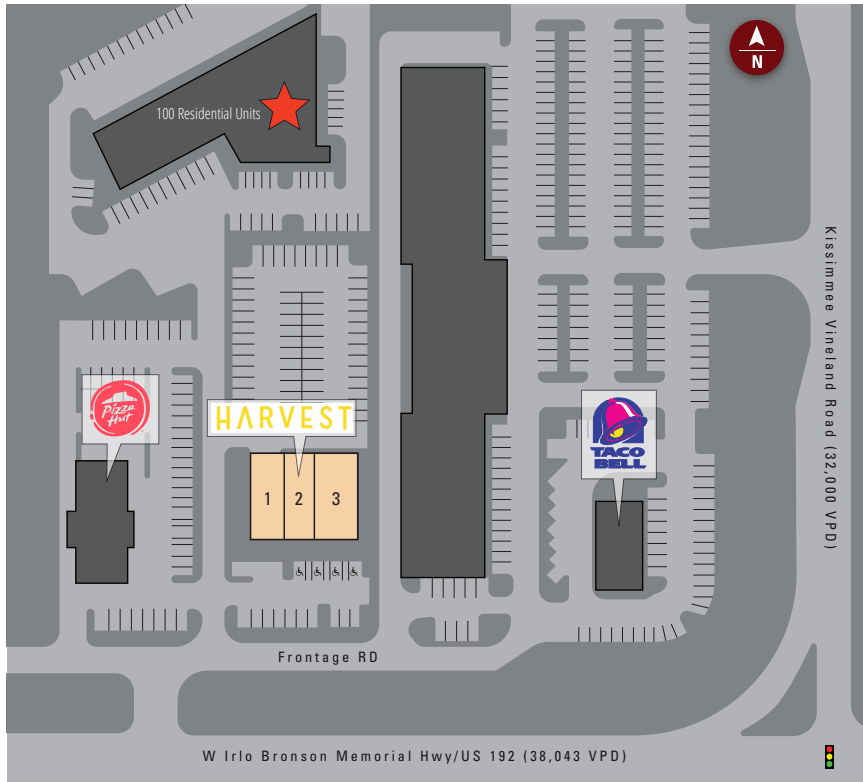
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SITE PLAN

Suite	Tenant	Size
1	Miracle Leaf	2,200
2	Harvest	2,000
3	XO Coffee	2,800

TOTAL 7,000



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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



EST. # OF VISITS ANNUALLY



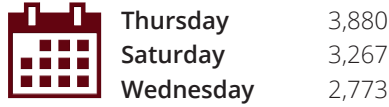
AVG. VISITS / CUSTOMER



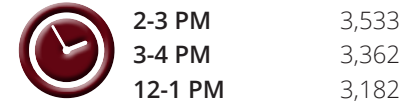
AVG. LENGTH-OF-STAY / VISIT



TOP 3 DAYS # OF VISITS

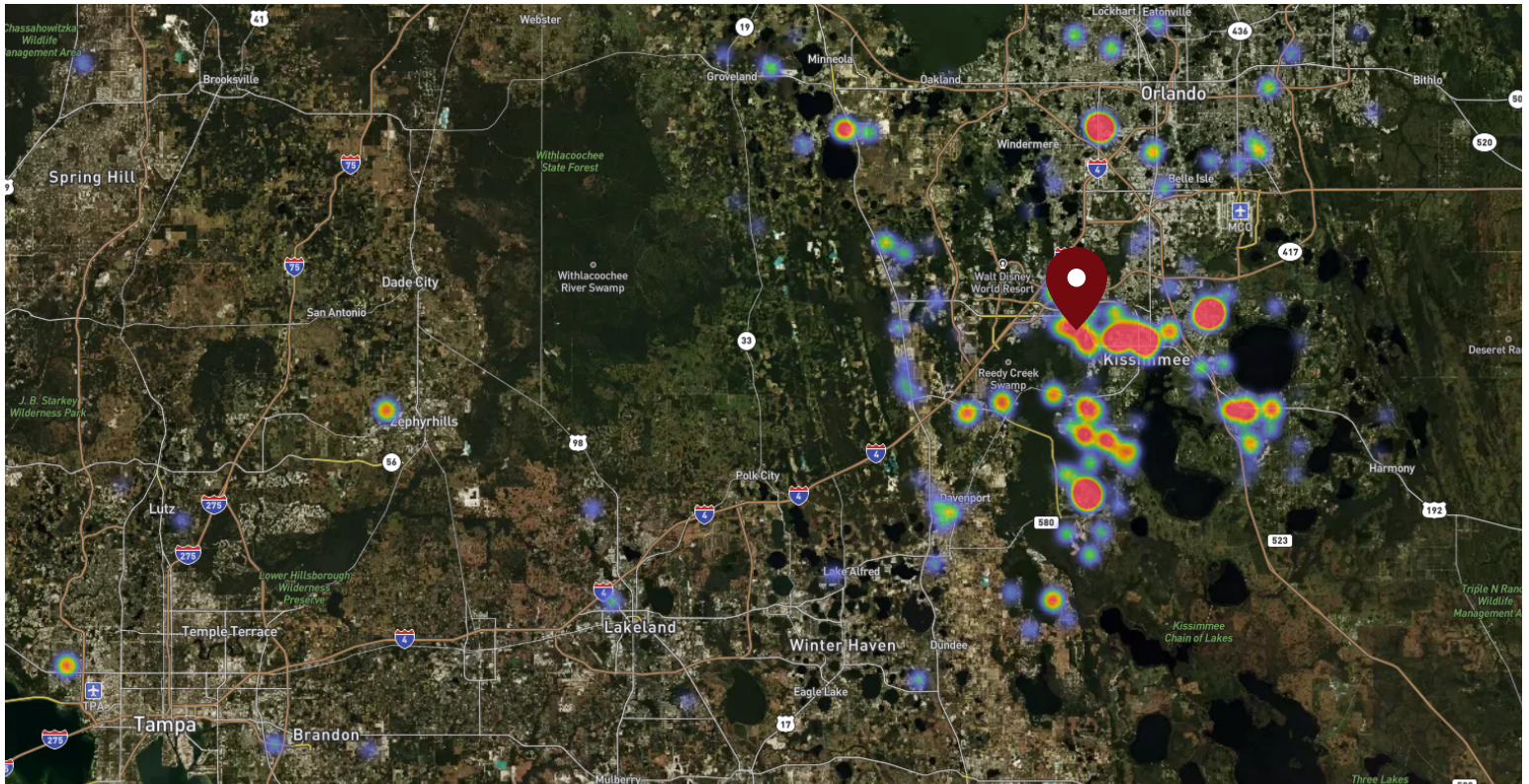


TOP 3 HOURS # OF VISITS



Data provided by Placer Labs Inc. (www.placer.ai) October 1, 2019 - September 30, 2020

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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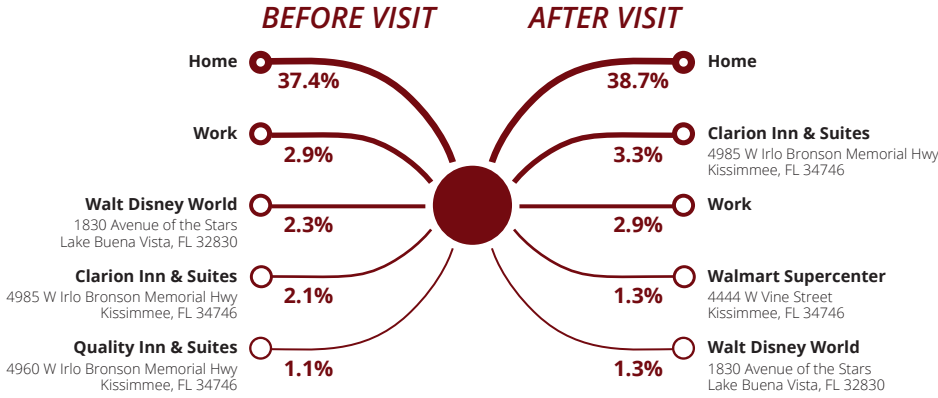


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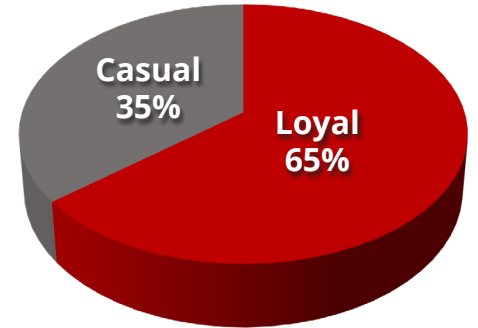
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CUSTOMER JOURNEY - TOP 5 PLACES

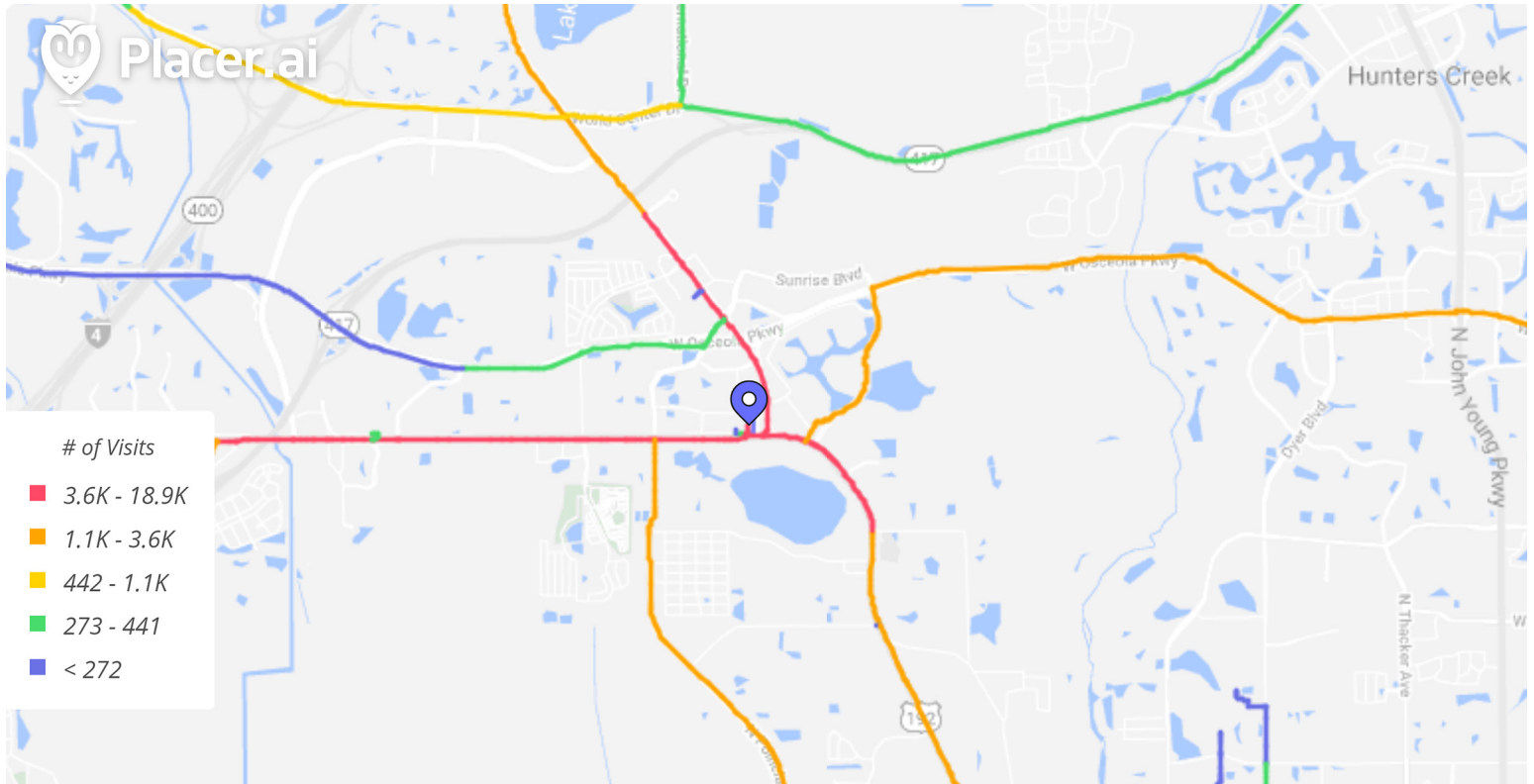


CUSTOMER LOYALTY



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CUSTOMER JOURNEY



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