



Executive Summary

842 Main St, Baton Rouge, Louisiana, 70802
 Drive Distance: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 30.45149
 Longitude: -91.18140

	1 mile	3 miles	5 miles
Population			
2000 Population	4,095	48,108	109,708
2010 Population	3,595	43,799	106,110
2020 Population	4,275	44,103	107,207
2025 Population	4,678	44,373	107,849
2000-2010 Annual Rate	-1.29%	-0.93%	-0.33%
2010-2020 Annual Rate	1.70%	0.07%	0.10%
2020-2025 Annual Rate	1.82%	0.12%	0.12%
2020 Male Population	52.6%	49.3%	48.2%
2020 Female Population	47.4%	50.7%	51.8%
2020 Median Age	37.0	32.9	31.4

In the identified area, the current year population is 107,207. In 2010, the Census count in the area was 106,110. The rate of change since 2010 was 0.10% annually. The five-year projection for the population in the area is 107,849 representing a change of 0.12% annually from 2020 to 2025. Currently, the population is 48.2% male and 51.8% female.

Median Age

The median age in this area is 37.0, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	34.1%	29.6%	35.8%
2020 Black Alone	61.8%	63.2%	58.2%
2020 American Indian/Alaska Native Alone	0.2%	0.2%	0.2%
2020 Asian Alone	1.1%	4.3%	3.1%
2020 Pacific Islander Alone	0.0%	0.0%	0.0%
2020 Other Race	0.6%	0.9%	1.0%
2020 Two or More Races	2.1%	1.7%	1.6%
2020 Hispanic Origin (Any Race)	1.9%	2.7%	3.1%

Persons of Hispanic origin represent 3.1% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.0 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	35	47	62
2000 Households	1,858	19,250	42,701
2010 Households	1,643	18,394	43,149
2020 Total Households	2,050	18,627	43,721
2025 Total Households	2,306	18,810	44,067
2000-2010 Annual Rate	-1.22%	-0.45%	0.10%
2010-2020 Annual Rate	2.18%	0.12%	0.13%
2020-2025 Annual Rate	2.38%	0.20%	0.16%
2020 Average Household Size	1.88	2.26	2.35

The household count in this area has changed from 43,149 in 2010 to 43,721 in the current year, a change of 0.13% annually. The five-year projection of households is 44,067, a change of 0.16% annually from the current year total. Average household size is currently 2.35, compared to 2.35 in the year 2010. The number of families in the current year is 21,366 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	24.8%	18.5%	20.1%
Median Household Income			
2020 Median Household Income	\$29,485	\$33,265	\$34,554
2025 Median Household Income	\$29,904	\$34,373	\$35,669
2020-2025 Annual Rate	0.28%	0.66%	0.64%
Average Household Income			
2020 Average Household Income	\$55,706	\$57,960	\$64,602
2025 Average Household Income	\$53,667	\$60,510	\$67,961
2020-2025 Annual Rate	-0.74%	0.86%	1.02%
Per Capita Income			
2020 Per Capita Income	\$26,471	\$24,542	\$26,311
2025 Per Capita Income	\$26,150	\$25,718	\$27,718
2020-2025 Annual Rate	-0.24%	0.94%	1.05%

Households by Income

Current median household income is \$34,554 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$35,669 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$64,602 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$67,961 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$26,311 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$27,718 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	104	139	126
2000 Total Housing Units	2,227	21,969	47,811
2000 Owner Occupied Housing Units	482	8,371	20,267
2000 Renter Occupied Housing Units	1,376	10,879	22,433
2000 Vacant Housing Units	369	2,719	5,111
2010 Total Housing Units	1,882	20,979	48,320
2010 Owner Occupied Housing Units	392	7,480	18,670
2010 Renter Occupied Housing Units	1,251	10,914	24,479
2010 Vacant Housing Units	239	2,585	5,171
2020 Total Housing Units	2,425	21,920	50,548
2020 Owner Occupied Housing Units	372	6,824	17,462
2020 Renter Occupied Housing Units	1,677	11,803	26,259
2020 Vacant Housing Units	375	3,293	6,827
2025 Total Housing Units	2,713	22,442	51,666
2025 Owner Occupied Housing Units	389	6,786	17,384
2025 Renter Occupied Housing Units	1,917	12,024	26,683
2025 Vacant Housing Units	407	3,632	7,599

Currently, 34.5% of the 50,548 housing units in the area are owner occupied; 51.9%, renter occupied; and 13.5% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 48,320 housing units in the area - 38.6% owner occupied, 50.7% renter occupied, and 10.7% vacant. The annual rate of change in housing units since 2010 is 2.02%. Median home value in the area is \$166,429, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 3.10% annually to \$193,889.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.