

Demographic Report

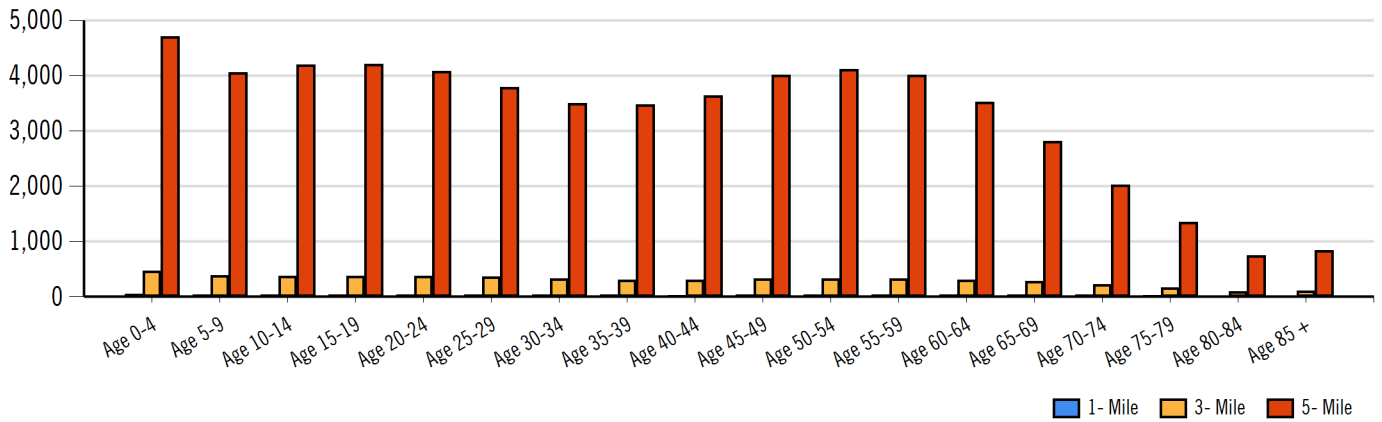


2000 Vince Rd

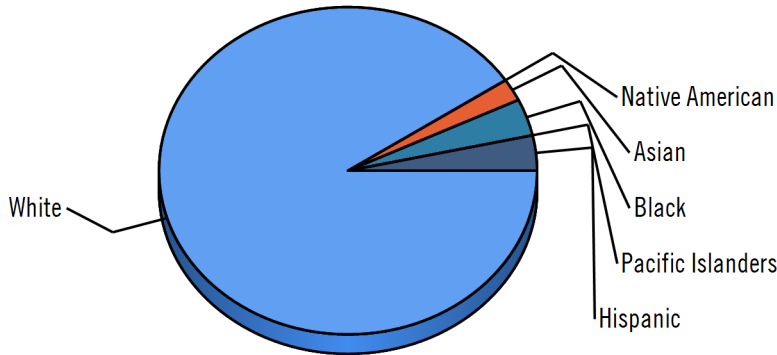
Population

Distance	Male	Female	Total
1- Mile	324	337	661
3- Mile	2,708	2,793	5,501
5- Mile	29,140	29,969	59,108

Population by Distance and Age (2018)



Ethnicity within 5 miles



White Native American Asian Black Pacific Islanders Hispanic

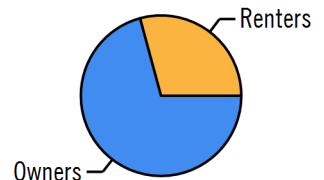
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	316	13	0.81 %
3-Mile	2,573	115	2.30 %
5-Mile	31,093	984	2.42 %



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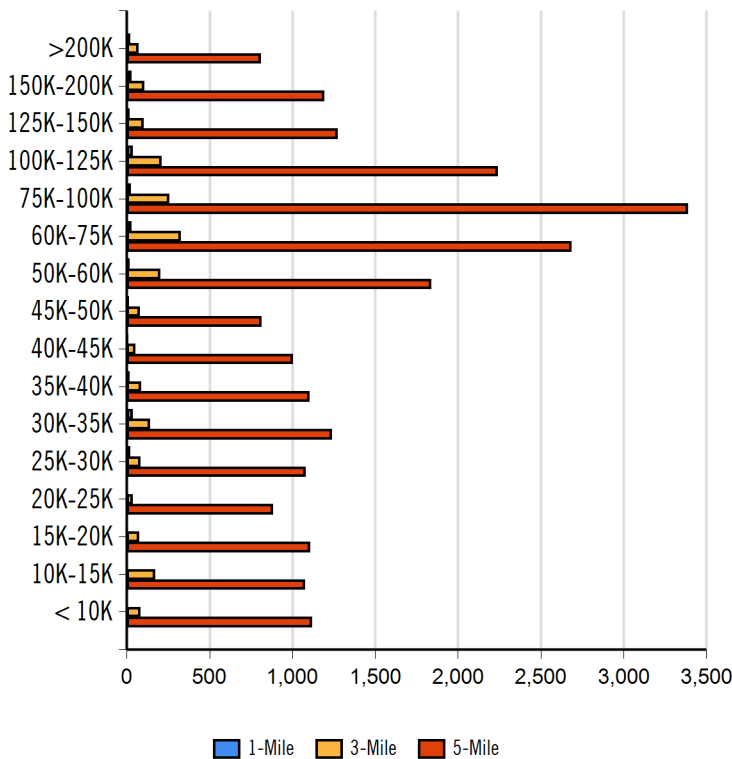
The Gibson Company

1050 Monarch St., Suite #200, Lexington, KY, 40513 | 859-224-8833

Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	14	0	16	30	18	34	9	10	33	110	7	3	27
3-Mile	38	12	153	323	86	357	97	61	229	818	157	35	148
5-Mile	188	104	1,344	3,670	1,079	4,666	1,020	782	2,591	9,468	1,990	1,004	1,866

Household Income



Radius	Median Household Income
1-Mile	\$12,461.98
3-Mile	\$27,320.40
5-Mile	\$49,930.01

Radius	Average Household Income
1-Mile	\$16,056.63
3-Mile	\$35,111.46
5-Mile	\$53,703.47

Radius	Aggregate Household Income
1-Mile	\$22,958,287.53
3-Mile	\$149,663,240.92
5-Mile	\$1,677,900,233.40

Education

	1-Mile	3-mile	5-mile
Pop > 25	448	3,506	37,856
High School Grad	143	1,140	8,529
Some College	90	820	8,993
Associates	30	216	2,776
Bachelors	86	497	8,710
Masters	27	157	3,234
Prof. Degree	17	69	929
Doctorate	4	18	263

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	18 %	70 %	70 %
Teen's	15 %	48 %	77 %
Expensive Homes	138 %	149 %	34 %
Mobile Homes	61 %	156 %	55 %
New Homes	18 %	113 %	156 %
New Households	12 %	58 %	85 %
Military Households	4 %	9 %	29 %
Households with 4+ Cars	49 %	85 %	66 %
Public Transportation Users	0 %	0 %	1 %
Young Wealthy Households	0 %	21 %	41 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	13,858,358		100,021,873		1,126,810,453	
Average annual household	58,247		49,189		49,262	
Food	7,458	12.80 %	6,399	13.01 %	6,405	13.00 %
Food at home	4,659		4,146		4,162	
Cereals and bakery products	663		587		591	
Cereals and cereal products	235		208		210	
Bakery products	428		378		380	
Meats poultry fish and eggs	927		828		829	
Beef	217		191		192	
Pork	162		147		149	
Poultry	174		156		156	
Fish and seafood	156		136		134	
Eggs	73		67		67	
Dairy products	482		419		421	
Fruits and vegetables	956		842		844	
Fresh fruits	141		125		124	
Processed vegetables	176		161		162	
Sugar and other sweets	170		150		153	
Fats and oils	147		131		132	
Miscellaneous foods	864		784		785	
Nonalcoholic beverages	385		352		354	
Food away from home	2,798		2,252		2,242	
Alcoholic beverages	443		361		357	
Housing	20,156	34.60 %	17,644	35.87 %	17,701	35.93 %
Shelter	12,233		10,671		10,702	
Owned dwellings	7,757		6,405		6,424	
Mortgage interest and charges	3,940		3,221		3,249	
Property taxes	2,657		2,159		2,156	
Maintenance repairs	1,159		1,025		1,019	
Rented dwellings	3,260		3,364		3,404	
Other lodging	1,215		901		873	
Utilities fuels	4,477		4,091		4,134	
Natural gas	438		379		386	
Electricity	1,742		1,634		1,647	
Fuel oil	185		162		160	
Telephone services	1,391		1,269		1,288	
Water and other public services	721		645		651	
Household operations	1,461	2.51 %	1,215	2.47 %	1,213	2.46 %
Personal services	439		352		353	
Other household expenses	1,021		863		859	
Housekeeping supplies	703		602		594	
Laundry and cleaning supplies	179		162		161	
Other household products	419		349		346	
Postage and stationery	105		90		86	
Household furnishings	1,281		1,064		1,055	
Household textiles	97		82		79	
Furniture	319		237		232	
Floor coverings	38		28		27	
Major appliances	136		133		138	
Small appliances	113		91		89	
Miscellaneous	577		491		487	
Apparel and services	1,593	2.73 %	1,318	2.68 %	1,316	2.67 %
Men and boys	328		261		257	
Men 16 and over	274		216		213	
Boys 2 to 15	54		44		43	
Women and girls	571		476		474	



THE GIBSON COMPANY
COMMERCIAL REAL ESTATE SERVICES



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Women 16 and over	499	405	400
Girls 2 to 15	72	71	74
Children under 2	97	90	90

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	13,858,358		100,021,873		1,126,810,453	
Average annual household	58,247		49,189		49,262	
Transportation	7,833	13.45 %	6,686	13.59 %	6,739	13.68 %
Vehicle purchases	1,958		1,571		1,585	
Cars and trucks new	1,031		804		815	
Cars and trucks used	885		728		729	
Gasoline and motor oil	2,314		2,086		2,125	
Other vehicle expenses	2,897		2,529		2,545	
Vehicle finance charges	194		170		174	
Maintenance and repairs	1,040		879		886	
Vehicle insurance	1,269		1,158		1,164	
Vehicle rental leases	393		321		320	
Public transportation	663		498		483	
Health care	4,318	7.41 %	3,771	7.67 %	3,788	7.69 %
Health insurance	2,789		2,466		2,480	
Medical services	940		799		801	
Drugs	441		380		382	
Medical supplies	147		125		123	
Entertainment	3,426	5.88 %	2,908	5.91 %	2,923	5.93 %
Fees and admissions	764		572		565	
Television radios	1,099		1,015		1,030	
Pets toys	1,278		1,068		1,067	
Personal care products	766		634		634	
Reading	71		56		55	
Education	1,859		1,359		1,297	
Tobacco products	389		396		399	
Miscellaneous	947	1.63 %	788	1.60 %	795	1.61 %
Cash contributions	1,462		1,292		1,315	
Personal insurance	7,522		5,570		5,532	
Life and other personal insurance	209		174		170	
Pensions and Social Security	7,312		5,395		5,361	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	2,150	1,734	23.50 %	303	1,783	1,920	230	138
3-Mile	2020	5,440	4,343	23.83 %	1,070	4,123	3,966	1,474	658
5-Mile	2020	34,736	28,554	20.43 %	8,212	24,275	24,044	10,692	3,593
1-Mile	2023	1,905	1,734	9.55 %	269	1,579	1,857	48	562
3-Mile	2023	4,864	4,343	10.65 %	959	3,684	3,758	1,106	1,620
5-Mile	2023	33,154	28,554	14.75 %	7,901	23,082	23,505	9,649	6,896



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