# CLASS A INDUSTRIAL

**1347, 1359 KEYSTONE WAY** 

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# THE DETAILS

This new development project is a 5.05 acre industrial campus located in Vista, CA offering two freestanding industrial buildings with 77,725 total square feet of modern architecture and a location that is conveniently situated between Highway 78 and Interstate 5.



- Two building project totaling 77,725 SF on 5.05 Acres
  - 47,205 SF (divisible 7,046 SF 18,188 SF)
    - 30,520 SF ( divisible 5,045 SF 16,202 SF)
- Dock-high & grade-level truck loading
- > ESFR Sprinklers
- > 2.65/1,000 SF parking (207 stalls)
- > 26' clear height
- Heavy power

  - electrical service
- Easy access to HWY 78, I-15 & I-5 Freeways
- Lease Rate: \$1.29/SF NNN
- Surrounded by five acres of permanent open space and

# **ENGAGING ENTERPRISES**

Keystone Innovation Industrial Park bolsters the vision to attract multiplier-effect companies to the region. Keystone encourages companies to focus on a workspace that engages employees, making them feel valued and connected which in turn will strengthen productivity and retention.



# **PIONEERING COMPANIES**

Keystone Innovation is ideal for innovative businesses that are not afraid to be the first to do or use a particular new idea.



# **COMMUNITY MINDED INDIVIDUALS**

interested in helping the wider community and engaging with tenants and the community to be a force of positive change in



# **DYNAMIC BUSINESSES**

Keystone Innovation is a great constantly progressing and changing with the times.



# **GLOBALLY CONNECTED LEADERS**

location provides easy access to the coast, Mexico and Los Angeles providing a hub that opens doors to otherwise unavailable partnerships.

# **KEYSTONE INNOVATION INDUSTRIAL PARK**







\*image of nearby Lionshead Avenue building by Badiee Development that was recently completed.







# VISTA/CARLSBAD

Centrally located in the vibrant North County market, Vista and Carlsbad take advantage of their location - bordering the coast with major highways running through. A perfect, mild Mediterranean climate allows residents to enjoy a wide range of year-round outdoor activities with miles of hiking trails, lagoons and over 7 miles of coastline.

- Decated just 35 miles north of downtown San Diego and 54 miles south of the John Wayne Airport in Orange County with convenient public transit via the Sprinter commuter light rail train system.
- With one brewery for every 7,000 people, North County-based Vista has the most breweries per capita than any area in California.
- Carlsbad has been named as one of the top 100 places in the U.S. to launch a business and is a regional leader in San Diego's action sports manufacturing Industry.
- More than 31% of Vista's population is between the ages of 18 and 34 years, making it one of the most youthful areas in San Diego County, creating a young vibrant community.

# THE INNOVATORS



# PRECISION MANUFACTURING

devices-due to a highly-skilled workforce, local



# **CRAFT BREWING**



# **ACTION SPORTS MANUFACTURING**

Be where the action is created! North County San Diego is home to dozens of action sports companies- over half of which are located in the area.



# **INFORMATION & COMMUNICATION TECHNOLOGY**

Google named Carlsbad an eCity, the digital capital of California, leading the state with the strongest online business community.





















# THE 78 CORRIDOR

The 78 Corridor is home to thriving industries that fuel our economy. The companies within these industries aren't just focused on doing business along the corridor. They are nationally and globally recognized leaders in innovation. From life sciences to military and defense, to manufacturing and action sports, the 78 Corridor is at the cutting edge of products that change the way we live, change the way our military communicates and operates and change the way we think about the future.

The 78 Corridor's opportunities for success aren't the only thing to boast about - the quality of life makes working here easy. From beautiful beaches and weather year-round to great schools and neighborhoods, the 78 is a place to live where you work, and enjoy it.



# COLLABORATE TO COMPETE

We are home to leading companies and universities, cutting edge research institutions and hospitals, world-class tourist destinations and a lifestyle second to none.



# WHATEVER YOU NEED

From tech startups to life sciences and communications, North County is the place where innovation and lifestyle collide.

Source: Innovate 78 Regional Profile (http://www.innovate78.com)

# AT A GLANCE











AVERAGE INCOME

\$104,897

BREWERIES

**50+** 

GOLF COURSES

19

UNEMPLOYMENT

3.1%

POPULATION

637,517

MEDIAN AGE

36

# **INCENTIVES**

# STATE OF CALIFORNIA

# California Competes Tax Credit

The state awards credits to companies annually as growth milestones are achieved. The budget for FY 2017-18 of the program is \$230 million with designated application periods.

# Research and Development Tax Credit

Up to 15% credit for qualified in-house research expenses and a 24% credit for basic research payments to an outside organization offered to companies that conduct qualified research activities

# Manufacturing and R&D Equipment Exemption

Companies may qualify for a partial exemption of sales and use tax on certain equipment purchases and leases. Qualified companies will pay only 3.3125% sales or use tax until 2022 on qualifying purchases and leases.

# **FEDERAL**

Also available are Trade, Financing and/or Workforce Development Incentives as well as Tax Credits such as:

- Interest Charge Domestic International Sales Corporation Return
- Export-Import Bank
- EB-5 Financing
- Work Opportunity Tax Credit
- New Markets Tax Credit program









# **EMPLOYEE HAPPINESS**

Happiness and meaningful work lead to more engaged, higher-performing, and healthier employees. Global research by Haworth shows office design may foster these experiences. Findings show that organizations with creative cultures foster happiness and meaning in the employee work experience, bringing a more intense focus on the design of the physical office space.

Research shows specific workplace design features can support a higher aspiration, that of happiness.

The evolving intent of workspace is to foster engaged employees who are more likely to stay (avoiding replacement costs) and may work harder (improved productivity). Many organizations encourage engagement through mobile technologies, work/life balance, and related policy efforts, the end result being beneficial to both employer and employee.



# WHY KEYSTONE?

Keystone Innovation Industrial Park is equipped with the following features, all of which directly relate to employee focus and value:

- Large-scale open space allows for a layout that helps conserve resources used for focus and provides cues to employees that they are valued.
- Landmarks & nearby amenities provide a simpler way to balance work/life bringing a more holistic version of employees into the office.
- Natural light contributes to an overall ambient work environment.
- Amenities, outdoor areas, basketball hoop, open space

'Happiness' is the new measure for success in work and life, replacing traditional business and economic metrics. Therefore a focus on workplace design leads to higher employee happiness, thus ensuring more engaged, higher-performing employees.





At Badiee Development, our goal is to create amazing opportunities for the people who come in contact with our brand – from investors and tenants to the municipalities, communities and business partners who are vital to our growth – through the development of Class – A Industrial, Retail and High Tech Office Real Estate projects.

Our strengths enable us to select suitable sites and provide hands-on construction, oversight and asset management to position our properties for sale or lease.

With over 30 years of experience in Southern California we offer a proven track record of success and are committed to our vision of creating projects that create value and opportunities, so that you can achieve your goals.



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